



PATRICK PATTERSON

UNIVERSITY STUDENT

GOALS

- learn about his city
- know all the good food spots
- best transportation

PROFILE

New university student who moved to another city for his education plans to finish his education in this city.

EDUCATION

software engineer

- Software Engineering, University of Guelph (2024–2028)

ROUTINES

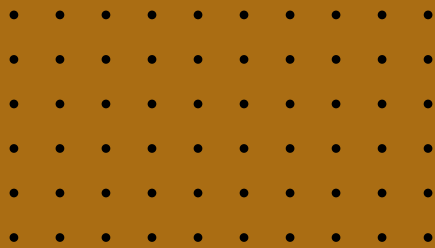
- he checks the bus routes at the night
- in the morning he double checks make sure everything is going according to plan
- after class he looks on google maps to find food spots
- during long weekends he finds a way to get home weather it is bus or uber

DEVICES

- Iphone 13
- Macbook

TYPICAL USE

- checks the buss routes at the night
- in the morning he double checks make sure everything is going according to plan
- after class he looks on google maps to find food spots
- during long weekends he finds a way to get home weather it is bus or uber
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HIS WORDS

- "Moving to a new city is awesome but I have no idea where anything is"
- "How am I supposed to know the good food spots if I do not know anyone"
- "I need to figure out the best transportation to get to my classes"

PROBLEMS

- Phone can die
- quick change in buss routes and delays
- bus gets delayed
- finding the righ platform