

This dashboard provides a comprehensive overview of the Amazon Prime content library, including the number of shows, movies, ratings, and more. It reveals that most content is for a **13+ audience**, there's a large recent content acquisition, and there are multiple genres and directors to choose from. Let me know if you'd like further analysis or specific details!



DV_EXP10.pdf
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take data from all 3 dashboard compare all three and give comparative insight in small summarized



Here's a summarized comparison of the data from the three dashboards:

1. Total Content:

- **Netflix** has the largest library with **13.5K shows** and **10.4K movies**, including **3,109 series**.
- **Amazon Prime** offers **9,684 shows** and **7,814 movies**, with **1,854 series**.
- **Disney+ Hotstar** has the smallest collection, with **1,450 shows** and **1,052 movies**, including **398 series**.

2. Content Breakdown:

- **Netflix** offers a balanced mix of content, with **77% movies** and **23% series**.
- **Amazon Prime** has **81% movies** and **19% series**, leaning more towards movies.
- **Disney+ Hotstar** also leans towards movies, with **73% movies** and **27% series**.

3. Ratings Distribution:

- **Netflix** has a wide spread of ratings with significant content rated **R** (37.93%), **PG-13** (15.5%), and **TV-MA** (10.18%).
- **Amazon Prime** shows a more balanced rating distribution across categories like **13+** (21.85%), **16+** (15.97%), and **18+** (12.83%).
- **Disney+ Hotstar** focuses more on family-friendly content with higher percentages for ratings like **TV-G** (21.93%) and **TV-PG** (20.76%) .

4. Genres and Content Variety:

- **Netflix** provides extensive variety in genres, including action, adventure, and more niche genres like biography and fantasy.
- **Amazon Prime** also covers a range of genres like action, adventure, and anime, with slightly less focus on niche categories compared to Netflix.
- **Disney+ Hotstar** has fewer genre categories, with a strong emphasis on family, animation, and children's content .

5. Content Trends (Yearly Release):

- Both **Netflix** and **Disney+ Hotstar** show a rising trend in content releases over the years, with a peak around 2020-2021.
- **Amazon Prime** exhibits consistent growth, though not as sharp an increase as Netflix.

6. Viewership Insights:

- **Netflix** has more content with longer durations, with **59.87%** of its content being between **1-2 hours** long.
- **Amazon Prime** offers varied durations but focuses more on shorter content (less than 1 hour).
- **Disney+ Hotstar** follows a similar pattern, with a balanced mix of short and long-form content .

In conclusion, **Netflix** leads in content size and variety, followed by **Amazon Prime** with more balanced ratings and genre options, while **Disney+ Hotstar** focuses on family-oriented and animated content.

ChatGPT can make mistakes. Check important info.