DICE ANALYTICS

Empowering Data Analytics Ecosystem

https://www.facebook.com/diceanalytics

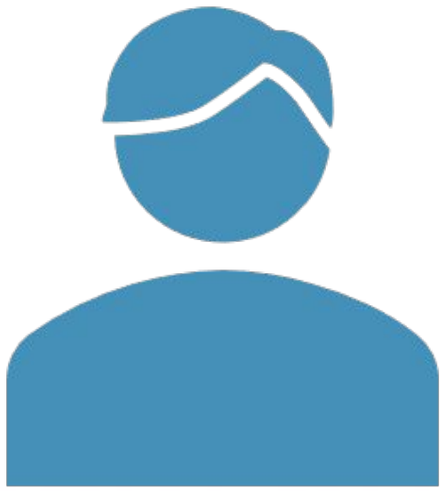
https://www.linkedin.com/company/13294896/

Data Analytics

Converting raw data into actionable insights.

How Businesses work

Owns a khokha
~ tens of customers
10's of products

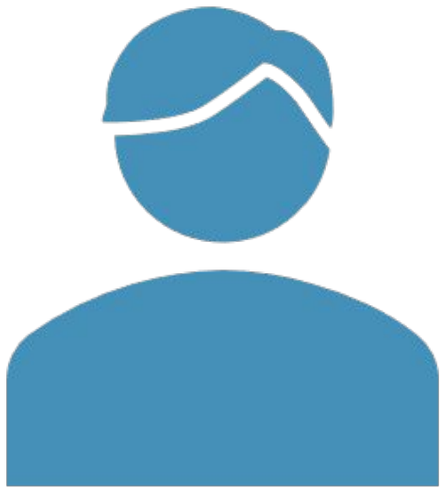


Sajid

Keeps track of his business in a notebook.

How Businesses work

Owns a khokha
~ tens of customers
10's of products



Sajid

Keeps track of his business in a notebook.

Data Analytics?

Storage and Processing ?

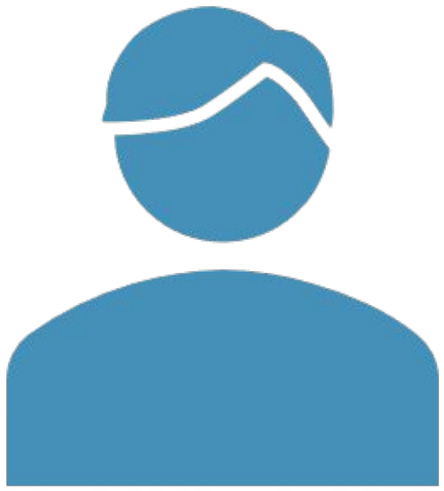
How Businesses work

Has a Cash and Carry Business

~ few hundred customers

~ 100 products

Can he track his business on a notebook?



Imran

How Businesses work

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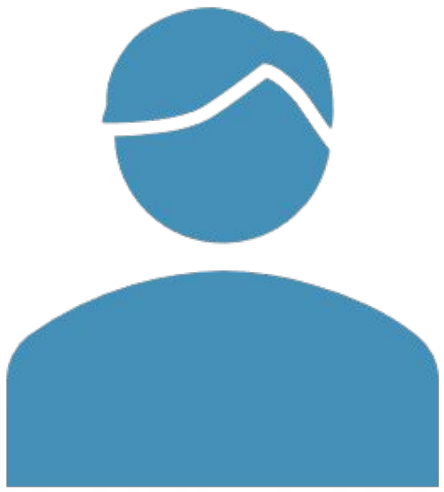
~ 100 products

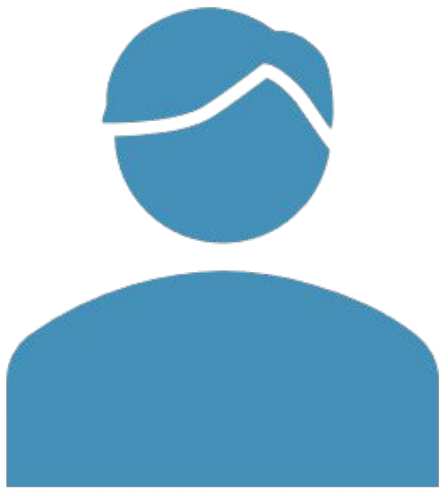


Imran

Keeps track of his business using a computer with a custom software

How Businesses work

Has a Cash and Carry Business
~ few hundred customers
~ 100 products



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Data Analytics?

Storage and Processing ?

How Businesses work

Large Businesses have millions of customers and a range of products with almost unlimited usage

They use custom build hardware and software solutions that can store and process terabytes of data.

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