



# Product Research By Umer Farooq for Meem Global

# Product Requirement

- 1- Home and kitchen small appliances.
- 2- Not a seasonal product.
- 3- Keyword search volume should be somewhere around 5000.
- 4- To make sure not sell by Amazon.
- 5- CPR 8 days giveaway not more than 150.
- 8- Product size and weight must be standard.
- 9- Landing cost from \$1.70 to \$3.50. Less than \$1.50 is also work, if the product has potential in the market.

# Product on Amazon

#2,065 in Kitchen & Dining  
#9 in Cooking Tongs

ASIN: B07QD2J97K [Show](#)

Sold by N/A 1 Seller

[Calculate fees](#)

Amazon's **Choice**



Set Of 2 Reusable Bamboo  
Toast Tongs - Wooden Toaster  
Tongs For Cooking & Holding -  
8 Inch Long - Ideal Kitchen...

★★★★★ ~ 2,016

\$7<sup>87</sup>

**prime** Get it as soon as **Tomorrow,**  
Jan 13

#3,757 in Kitchen & Dining  
#15 in Cooking Tongs

ASIN: B089QQGM2Y [Show](#)

Sold by N/A 1 Seller

[Calculate fees](#)



2 Pieces Bamboo Toast Tongs,  
10.2 Inches Long Wood Toaster  
Tongs with Anti-slip Design,  
Tongs for Cooking with...

★★★★★ ~ 377

\$5<sup>99</sup>

**prime** Get it as soon as **Fri, Jan 15**  
FREE Shipping on orders over \$25

#5,883 in Kitchen & Dining  
#25 in Cooking Tongs

ASIN: B07MH3RTTL [Show](#)

Sold by N/A 1 Seller

[Calculate fees](#)



Magnetic Bamboo Toaster  
Tongs: 100% Natural 8.7"  
Wood Kitchen Toast Tongs|  
Eco-Friendly, Space Saving...

★★★★★ ~ 1,692

\$9<sup>95</sup>

**prime** Get it as soon as **Tomorrow,**  
Jan 13

#6,469 in Kitchen & Dining  
#29 in Cooking Tongs

ASIN: B07BJ8Q3

Sold by FBA

[Calculate fees](#)



Toaster Tongs  
Kitchen Utensils  
and Holding 1  
Muffin Bagel 1

★★★★★ ~ 82

\$9<sup>99</sup>

**prime** Get it as soon as **Tomorrow,**  
Jan 13

# Product Summary

## Reasons Why I chose this product

- 1- Light Weight & low price product
- 2- Decent search volume keywords & a decent number of sales
- 3- Landing cost less than \$2
- 4- Competing products against each keywords are less than 2k
- 5- Meets 90% of the given criteria

# Product Trend on Amazon

Search Volume History: toaster tongs  
(www.amazon.com)



# Helium 10 Xray

Xray - Amazon Product Research - Toaster tongs (search volume: 5,286)

































Select up to 10 ASINS to Run a Keyword Search in Helium 10 Cerebro  
Get keyword insights by selecting products from your Xray search.

ASIN Selected: 0

 Run in Cerebro

Total Revenue	Avg. Revenue		Avg. BSR		Avg. Price		Avg. Reviews		Success Score (beta)			
\$634,864	\$7,214		96,558		\$16.72		508		★★★★☆ (25)			
#	ASIN	Brand	Title	Category	BuyBox	#	Price	FBA fee	Sales	Sales	Revenue	
5	B07QD2J97K	Weber's ...	Set Of 2 Reusable Bamboo Toas...	itchen & Dining	American To...	1	FBA	\$7.87	\$4.00	2,756		21,689.72
6	B089QQGM2Y	DUJEN	2 Pieces Bamboo Toast Tongs, 1...	itchen & Dining	junde	1	FBA	\$5.99	\$3.40	1,744		10,446.56
7	B07MH3RTTL	laboos	Magnetic Bamboo Toaster Tong...	itchen & Dining	laboos	1	FBA	\$9.95	\$4.00	1,613		16,049.35
8	B07BJ8Q35G	Three Wa...	Toaster Tongs With Magnet   Ki...	itchen & Dining	Amazon War...	2	FBA	\$9.99	\$4.00	1,031		10,299.69
9	B089YSRNYC	none bra...	4 pack Bamboo Toaster Tongs - ...	itchen & Dining	vsweet	1	FBA	\$6.49	\$3.60	283		1,836.67
10	B082V8LGCN	ZERIRA	ZERIRA 2 Pieces 7 Inch Bamboo ...	itchen & Dining	FBA Emperor	1	FBA	\$5.45	\$3.32	356		1,940.20
11	B08HYP268Z	Patelai	2 Pieces Magnetic Bamboo Toas...	itchen & Dining	Alouroud	1	FBA	\$8.99	\$3.85	234		2,103.66
12	B07MB7Z5XQ	GKanMore	GKanMore 2 Pack 7 Inch Bambo...	itchen & Dining	XIANNANYU	1	FBA	\$5.66	\$3.00	501		2,835.66
13	B07J3W54BY	Raincol	The Bamboo Toast Tongs Wood...	itchen & Dining	Js Avenue	3	FBA	\$4.87	\$3.00	206		1,003.22
14	B07MNT2RQM	QMOEH	Toaster Tongs, QMOEH Toast To...	itchen & Dining	QMOEH	1	FBA	\$5.99	\$3.40	266		1,593.34
15	B0778XRN4V	Mr.Art W...	Mr.Art Wood Magnetic Wooden ...	itchen & Dining	Mr.Art Wood	1	FBA	\$10.99	\$4.96	195		2,143.05
16	B08NBC89LB	Nother	Kitchen Tongs Set of 3, Stainless...	itchen & Dining	WOLLCA-US	2	FBA	\$11.99	\$5.28	142		1,702.58

# Jungle Scout Xray

JungleScout										
Average Monthly Sales		Average Sales Rank		Average Price		Average Reviews		Opportunity Score <span>?</span>		
437		65,578		\$9.56		344		<span>3</span> High Demand with High comp.		
Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net	Reviews	
  	 Set Of 2 Reusable Bamboo Toas... B07QD2J97K	Weber's W...	\$7.87	2,915	105	\$22,941	04/03/2019	\$4.19	2,016	
  	 2 Pieces Bamboo Toast Tongs, 1... B089QQGM2Y	DUJEN	\$5.99	1,952	66	\$11,692	09/12/2020	\$-2.45	377	
  	 Magnetic Bamboo Toaster Tongs... B07MH3RTTL	laboos	\$9.95	1,812	45	\$18,029	12/27/2018	\$0.9	1,692	
  	 Set Of 2 Reusable Bamboo Toas... B07QD2J97K	Weber's W...	\$7.87	2,915	105	\$22,941	04/03/2019	\$4.19	2,016	
  	 Magnetic Bamboo Toaster Tongs... B07MH3RTTL	laboos	\$9.95	1,812	45	\$18,029	12/27/2018	\$0.9	1,692	
  	 Crocodile Toaster Tongs, Solid C... B01MY2Q27J	Jonathan A...	\$16.95	45	1	\$763	12/27/2016	\$11.91	56	
  	 THE PAMPERED CHEF BAMBOO ... B008QG8FDO	Pampered ...	\$13.00	337	6	\$4,381	07/29/2012	\$8.55	458	
  	 Set Of 2 Reusable Bamboo Toas... B07QD2J97K	Weber's W...	\$7.87	2,915	105	\$22,941	04/03/2019	\$4.19	2,016	

Activate Windows  
Go to PC settings to activate Windows.

# Main Competitor

Amazon Home

Shop by Room

Discover

Shop by Style

Home Décor

Furniture

Kitchen & Dining

Bed & Bath

Shop the Kids' Store by age

0-24 months

2-4 years

5-7 years

8-12+ years

Shop now +

◀ Back to results



2 Pieces Bamboo Toast Tongs,  
10.2 Inches Long Wood Toaster  
Tongs with Anti-slip Design,  
Tongs for Cooking with Cooking  
Oil Coating, Eco-friendly

Brand: DUJEN

★★★★★ 377 ratings

Amazon's Choice for "bamboo tongs for cooking"

Price: **\$5.99** **FREE Shipping** on orders over \$25.00  
shipped by Amazon or get **Fast, Free Shipping** with  
**Amazon Prime & FREE Returns**

Get \$50 off instantly: Pay \$0.00 ~~\$5.99~~ upon  
approval for the Amazon Rewards Visa Card. No  
annual fee.

- MATERIAL: Our bamboo toast tongs made of Eco-friendly natural solid bamboo, treated with high temperature to avoid insect biting in future.

Ac  
Go



























# Top Keywords


Filtered keywords: 65 Rows Selected: 0

+ Add Keywords to My List


Sort by: Default

	<input type="checkbox"/>	Phrase	Magnet IQ Score	Search Volume	Sponsored ASINs	Headline ASINs	Competing Products	CPR 8-Day Giveaways	Match Type
×	<input type="checkbox"/>	toaster oven accessories  <b>Amazon's Choice</b>	5,563	5,563 	611	32	>1,000	120	 
×	<input type="checkbox"/>	tost 	55,323	1,715 	16	11	31	40	 
×	<input type="checkbox"/>	bamboo tongs  <b>Amazon's Choice</b>	12,709	2,974 	418	31	234	64	 
×	<input type="checkbox"/>	toast tongs  <b>Amazon's Choice</b>	8,220	2,351 	343	22	286	56	 
×	<input type="checkbox"/>	toaster tongs  <b>Amazon's Choice</b>	15,826	5,286 	421	27	334	120	 
×	<input type="checkbox"/>	wooden tongs  <b>Amazon's Choice</b>	3,896	3,117 	450	32	800	72	 

# Supplier Info

 **Note:** Please be cautious and check with your supplier if this product is for virus protection purposes and if the coronavirus (COVID-19) will affect your order.



Ready to Ship  In Stock  Fast Dispatch

Bamboo Tongs Wood Toast Tongs Bamboo Kitchen Tongs for Cooking, Bread, Fruit Tea and Pickles, 7 Inches

1 buyer

100-2999 Pieces

**US\$0.45**

3000-4999 Pieces

**US\$0.40**

>=5000 Pieces

**US\$0.38**

Color:








\$



100



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Alibaba.com Logistics • Inspection Solutions

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Ship to United States  
by Alibaba.com Sta...

**US\$19.0**

Lead Time **15** days 

Shipping time **25-30** days 


**Total**

**US\$64.0**

Start Order

 Contact Supplier

 Call us

 Add to cart

**Verified Supplier**

**Dongguan Yunxiang Wooden Han...**  
Manufacturer, Trading Company

 CN  13YRS  4.9 ★ 

**89%** Response Rate

**310,000+** for **130** Transactions

# Profit Idea

Upto 34% Profit Margin, considering the landing cost under \$1.2

Selling on Amazon fees ⓘ	\$	<input type="text" value="0.30"/>	\$	<input type="text" value="1.20"/>
<b>Fulfillment cost</b>				
Cost of seller fulfillment ⓘ	\$	<input type="text" value="0.00"/>		N/A
Fulfillment by Amazon fees ⓘ		N/A	\$	<input type="text" value="2.50"/>
Ship to Amazon ⓘ		N/A	\$	<input type="text" value="0.00"/>
Total fulfillment cost ⓘ	\$	0.00	\$	2.50
<b>Storage cost</b>				
Monthly storage cost per unit ⓘ		<input type="text"/>	\$	0.01
Average inventory units stored ⓘ		<input type="text" value="1"/>		<input type="text" value="1"/>
Storage cost per unit sold ⓘ	\$	0.00	\$	0.01
<hr/>				
Seller proceeds ⓘ	\$	-0.30	\$	4.28
Cost of product ⓘ	\$	<input type="text" value="1.50"/>	\$	<input type="text" value="1.50"/>
<hr/>				
<b>Net profitability</b>				
Net profit ⓘ	\$	-1.80	\$	2.78
Net margin ⓘ		0.00%		34.79%

