

Shahmir Ali

Project Coordinator

A motivated student with five months of experience as a project coordinator, who is creative, data-driven, experienced, and dedicated. Also a marketing professional with more than a year's worth of expertise who drives brand loyalty and engagement through targeted social media/digital marketing campaigns.

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📍 Karachi, Pakistan

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EDUCATION

Bachelor's in Enterprise Resource Planning

PAF - Karachi Institute of Economics and Technology

01/2020 - Present

Karachi, Pakistan

Intermediate

Bufferzone Degree College

08/2017 - 04/2019

Karachi, Pakistan

Matriculation

Woodland Secondary School

04/2015 - 04/2017

Karachi, Pakistan

WORK EXPERIENCE

Project Coordinator

Dusky Solutions

09/2022 - Present

Karachi, Pakistan

Achievements/Tasks

- Currently working with the CRM of Hashim Motiwala and Logistics software of Pak Millat.
- Delivered 08 websites in five months.
- Coordination with the software development team.
- Coordination with clients.
- Responsible of timely deliverable of the assigned projects.

Digital Marketing Executive

Dusky Solutions

05/2021 - 09/2022

Karachi, Pakistan

Achievements/Tasks

- Handled social media pages.
- Advertisements on Facebook, YouTube.
- Completed full SMM - Social Media Marketing.

SKILLS

Graphic designing

Project coordination

Marketing

Work Management

Communication Skills

PROJECTS

Trienta Sol (11/2022 - Present)

- Associated with PAK - KEIT.
- Project designed to provide a thirty minutes recruitment process.
- Will design this project on python or ASP. Net.

Payroll Solution (11/2022 - 01/2023)

- Associated with PAK - KEIT.
- A mobile application for HR.
- HR can check payroll status and employee's details. Can easily calculate salaries and apply taxes.
- Designed using Java.

Apni Dukaan (11/2022 - 01/2023)

- Associated with PAK - KEIT
- Online shopping website
- Designed on ASP. Net

Yaافت.co (11/2022)

- Associated with Dusky Solutions.
- A software development website having portfolio and lead generation.

Al Ameen Home.com (12/2022 - Present)

- Associated with Dusky Solutions.
- Ecommerce website for furniture.

Tutor Academy (10/2022)

- Associated with Dusky Solutions.
- A solution that provides online tutors for the students.

LANGUAGES

English

Full Professional Proficiency

Urdu

Native or Bilingual Proficiency

INTERESTS

Swimming

Football

Basketball

Content Writing