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Shopify Analysis

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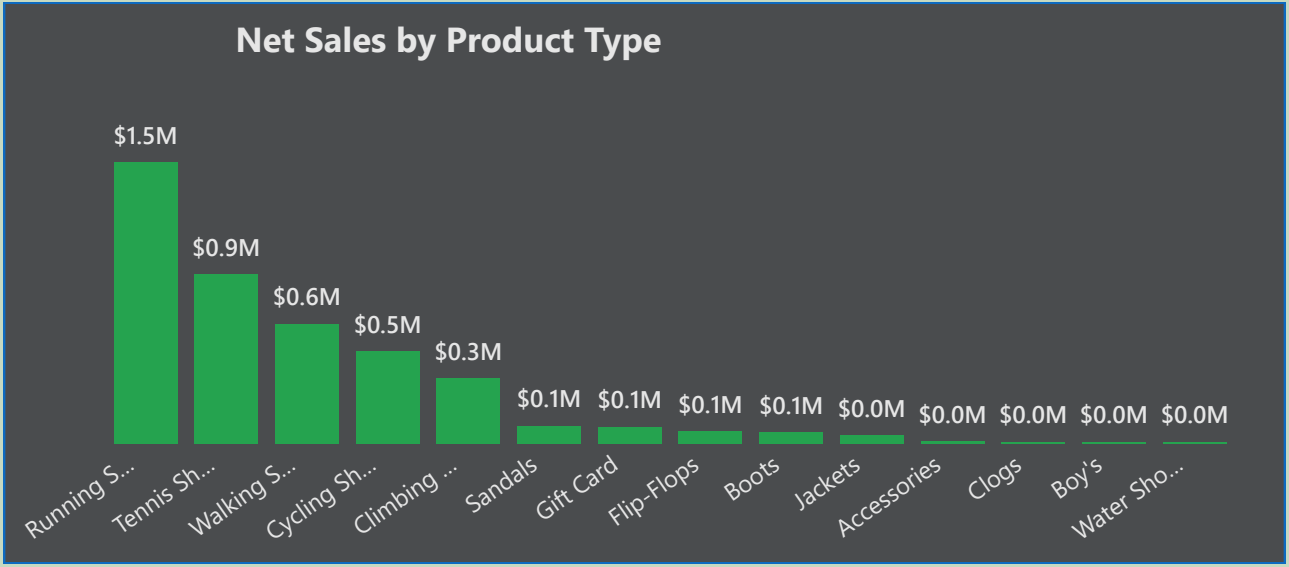
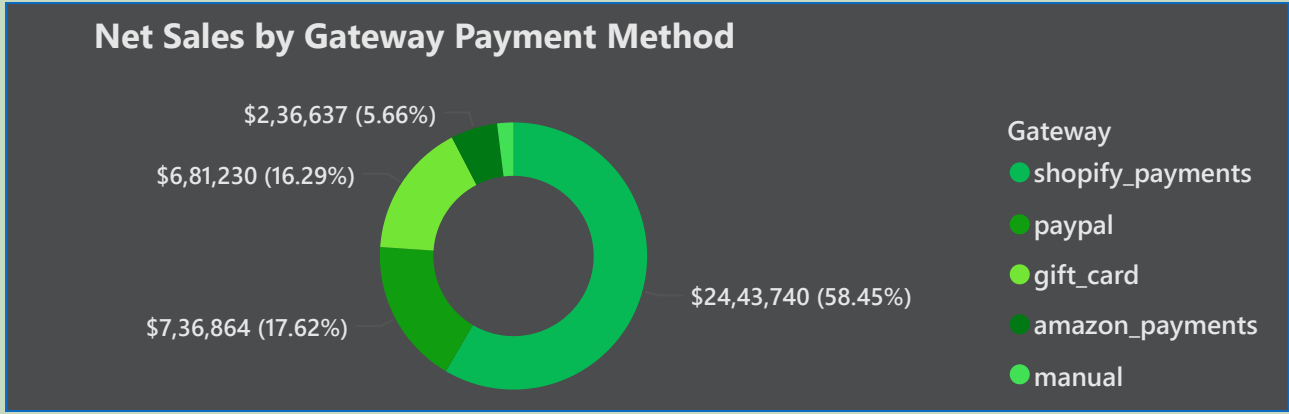
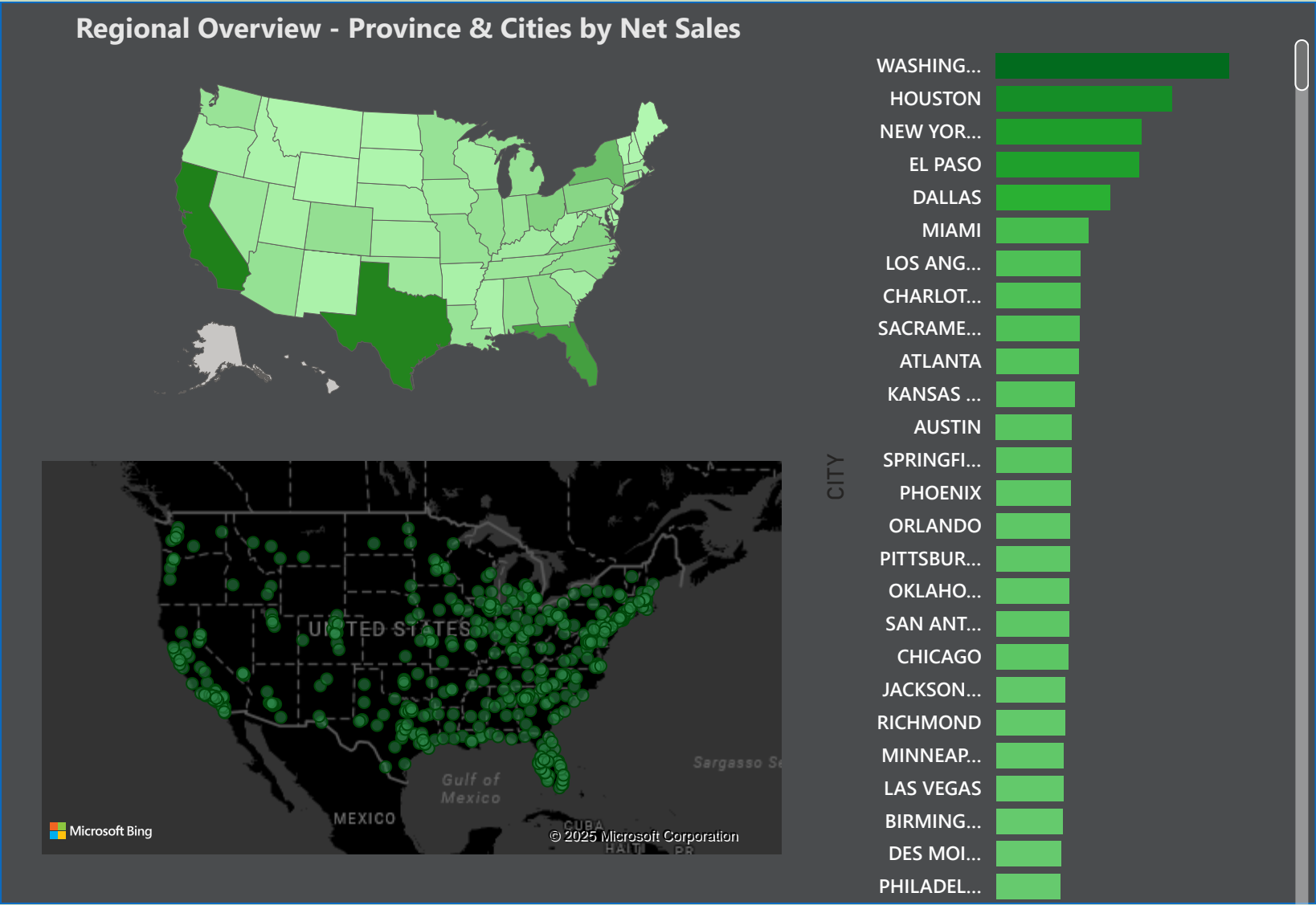
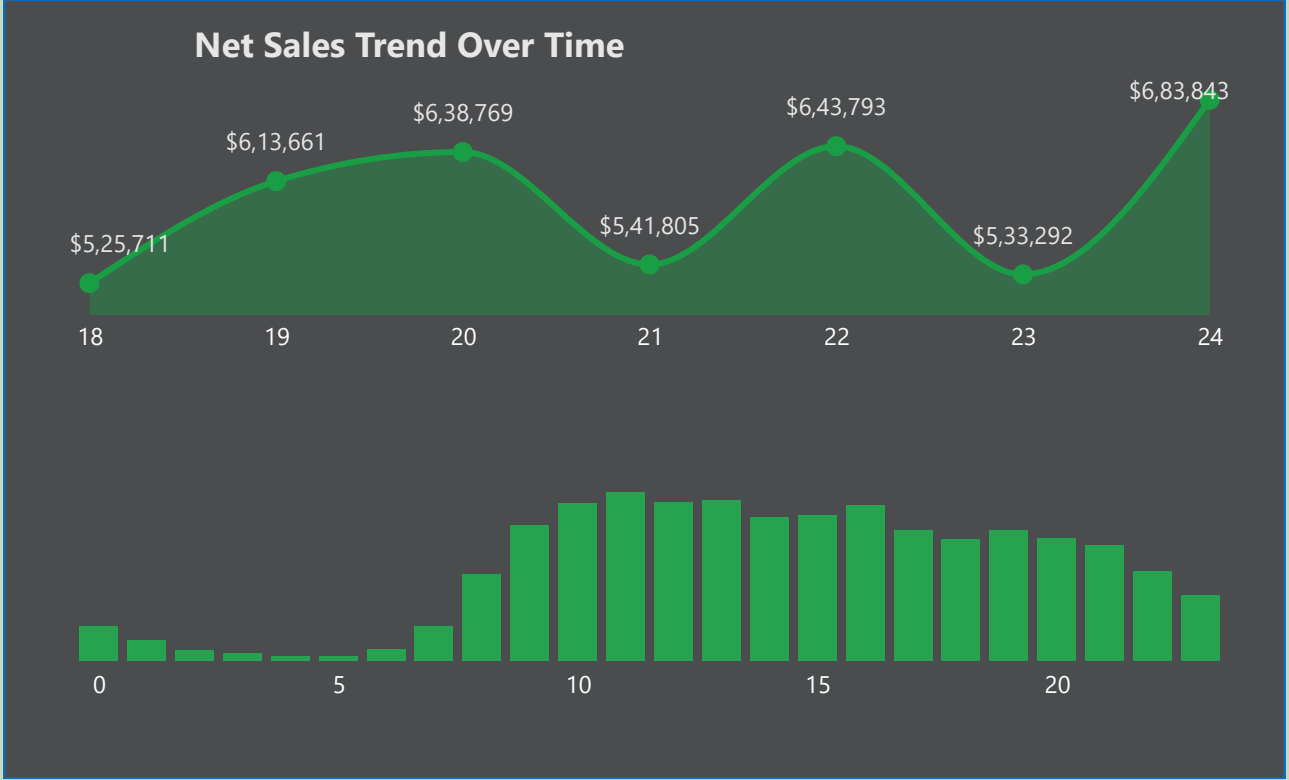
Select Measures
net_sales

Gateway
All

Province
All

SHOPIFY | SALES & CUSTOMER FUNNEL REPORT

Transactions Performance	\$41,80,874 net_sales	7534 total_qty	\$562.6 net_avg_ord_val
	4K Total_customers	2392 Single_order_custo...	2039 Repeat_customer
	\$943.6 Lifetime_Value	46.02% Repeat_Rate	1.68 Purchase_Frequency





SHOPIFY | SALES & CUSTOMER FUNNEL REPORT



Shopify Analysis

Details Tab

Order Number	fullname	Customer Id	Province	CITY	Zip	Product Type	Gateway	net_sales	Total Tax	Total Price U
0	Roselia Pidgen	1	Oklahoma	OKLAHOMA CITY	26375	Boots	amazon_payments	\$505	51	5
1	Gideon Viney	1	California	INGLEWOOD	42488	Climbing Shoes	amazon_payments	\$580	58	6
10	Ailyn Broadberrie	1	Texas	SAN ANTONIO	13817	Walking Shoes	gift_card	\$651	65	7
100	Georgine Lamps	1	Texas	SAN ANTONIO	58132	Running Shoes	shopify_payments	\$665	67	7
1000	Wilek Matejka	1	Washington	TACOMA	31198	Walking Shoes	amazon_payments	\$518	52	5
1001	Duffy MacAlister	1	Arizona	PHOENIX	71268	Running Shoes	gift_card	\$490	49	5
1002	Dynah Bothen	1	New York	JAMAICA	12334	Running Shoes	shopify_payments	\$497	50	5
1003	Constantia Allanson	1	Louisiana	BATON ROUGE	93472	Running Shoes	shopify_payments	\$753	75	8
1004	Vassili Loveman	1	Colorado	DENVER	54940	Climbing Shoes	shopify_payments	\$507	51	5
1005	Emalee Meeson	1	District of Columbia	WASHINGTON	36250	Running Shoes	shopify_payments	\$497	50	5
1006	Evangelin Davidow	1	California	ORANGE	95655	Cycling Shoes	shopify_payments	\$486	49	5
1007	Kass Richardon	1	California	SAN JOSE	8757	Tennis Shoes	paypal	\$537	54	5
1008	Gaile Dumberrill	1	Nevada	LAS VEGAS	70876	Running Shoes	shopify_payments	\$518	52	5
1009	Giorgio Ibbeson	1	Florida	SAINT PETERSBURG	67354	Tennis Shoes	paypal	\$653	65	7
101	Perice Moppett	1	Ohio	AKRON	23773	Cycling Shoes	gift_card	\$510	51	5
1010	Velvet Tasker	1	California	SAN JOSE	25591	Climbing Shoes	shopify_payments	\$537	54	5
1011	Mikael Cavolini	1	Georgia	ATLANTA	68087	Walking Shoes	gift_card	\$517	52	5
1012	Reggie Clingoe	1	Pennsylvania	ERIE	33866	Tennis Shoes	paypal	\$537	54	5
1013	Cathy Ortell	1	New York	SYRACUSE	44102	Running Shoes	shopify_payments	\$635	64	6
1014	Artie Deex	1	Ohio	LIMA	17580	Cycling Shoes	gift_card	\$635	64	6
1015	Krissie Guile	1	New York	ALBANY	15034	Boy's	paypal	\$467	47	5
1016	Bennett Sowersby	1	North Carolina	HIGH POINT	11338	Climbing Shoes	shopify_payments	\$497	50	5
1017	Spike Peplow	1	Florida	ORLANDO	66473	Running Shoes	shopify_payments	\$733	73	8
1018	Kaela Dominik	1	Florida	CLEARWATER	2820	Tennis Shoes	paypal	\$555	56	6
1019	Dagmar Timbrell	1	Illinois	CHICAGO	98803	Cycling Shoes	shopify_payments	\$527	53	5
102	Etty Gilardone	1	Maryland	SILVER SPRING	90883	Running Shoes	gift_card	\$588	59	6
1020	Gretta Bemwell	1	Texas	TEMPLE	59225	Walking Shoes	shopify_payments	\$585	59	6
1021	Mathias Stollwerk	1	Alabama	MONTGOMERY	3969	Running Shoes	shopify_payments	\$791	79	8
1022	Stanley Skellen	1	Georgia	ATLANTA	8604	Gift Card	shopify_payments	\$664	66	7
Total		7431						\$41,80,874	418087	45989