



Filter Results By Hotel

All

499M

Revenue
-11.61% V/s PM

37.79%

Occupancy %
-14.15% V/s PM

24.39%

Cancellation Rate %
-2.88% V/s PM

39167

Total Bookings
-12.14% V/s PM

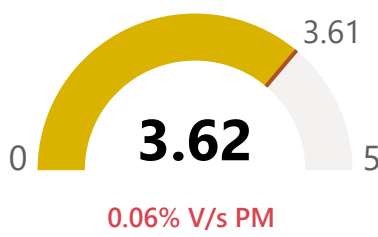
62.21%

Unutilized Capacity %
11.13% V/s PM

1964

Total No Show
-9.24% V/s PM

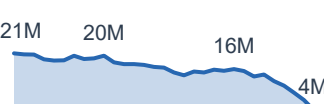
Average Rating



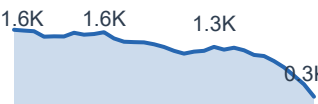
Jul '22

All Cities

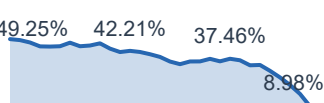
Trends for Key Metrics



Revenue



Bookings



Occupancy %



Cancellation %

May 2022

June 2022

July 2022

W 27

W 28

W 29

W 30

W 31

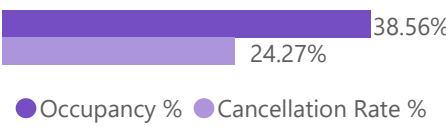
W 32



WEEKDAYS

27K

Total Bookings

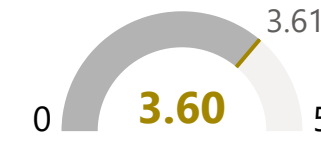


Occupancy %

Cancellation Rate %

344M

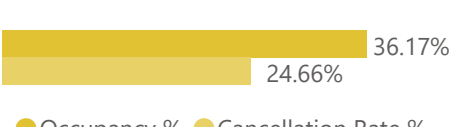
Revenue



WEEKENDS

12K

Total Bookings



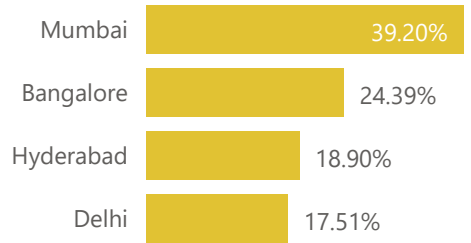
Occupancy %

Cancellation Rate %

155M

Revenue

Revenue Contributors



Mumbai

39.20%

Bangalore

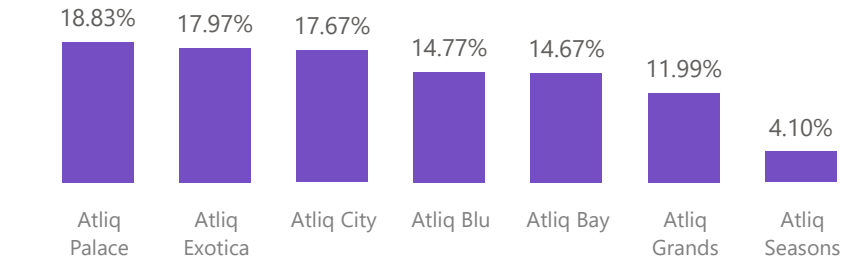
24.39%

Hyderabad

18.90%

Delhi

17.51%



Atliq Palace

18.83%

Atliq Exotica

17.97%

Atliq City

17.67%

Atliq Blu

14.77%

Atliq Bay

14.67%

Atliq Grands

11.99%

Atliq Seasons

4.10%

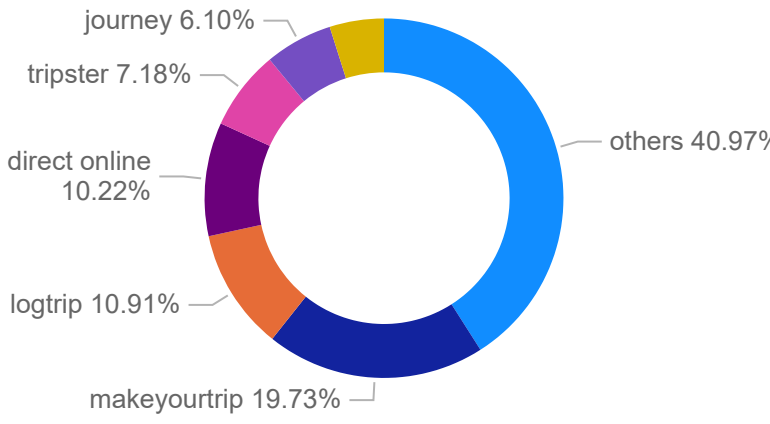


Luxury

59.41%

Business

40.59%



journey 6.10%

tripster 7.18%

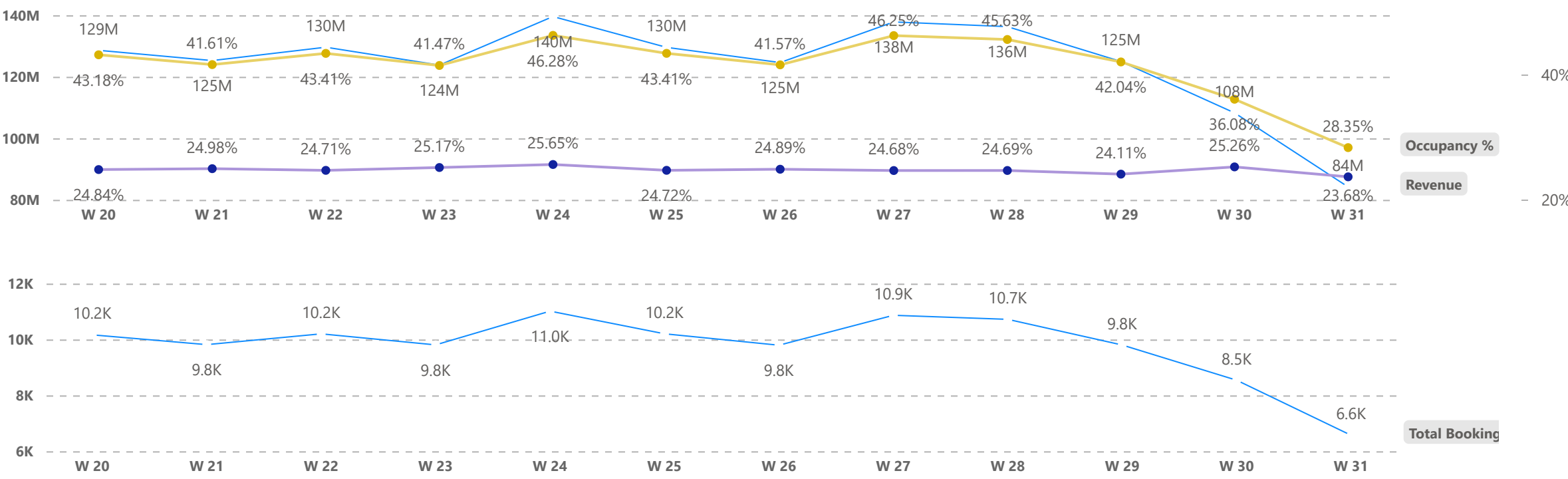
direct online 10.22%

logtrip 10.91%

makeyourtrip 19.73%

others 40.97%

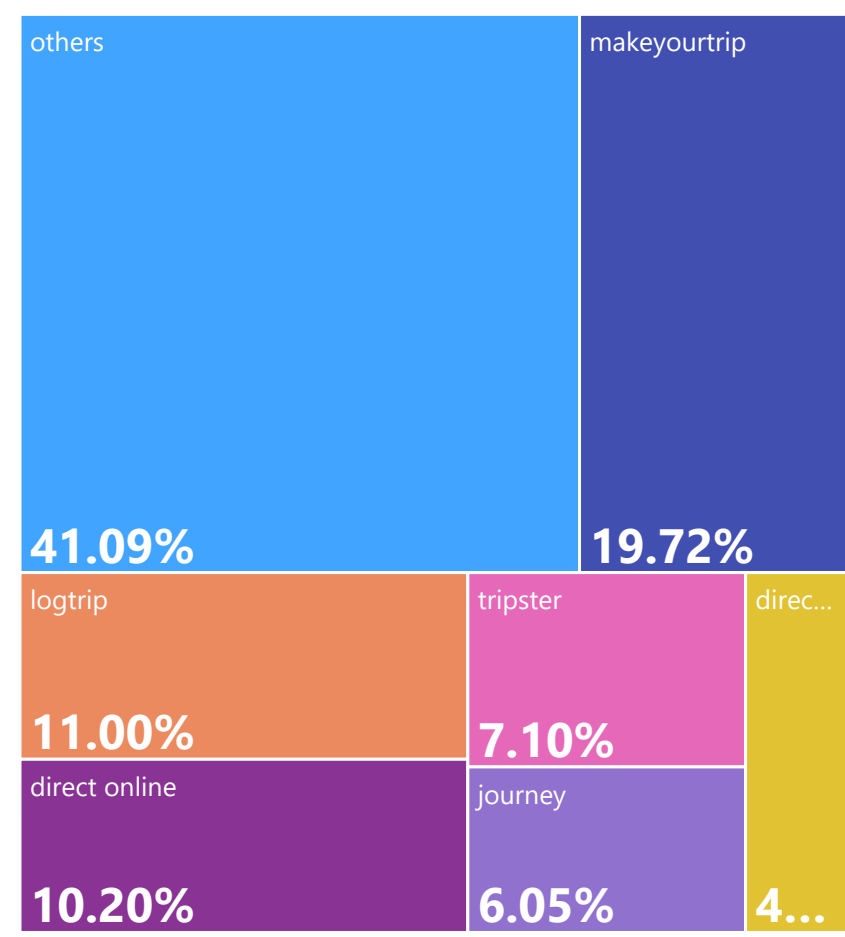
Weekly Trends for Key Metrics



Key Metrics by Properties

property_name	Revenue	Total Capacity	Total Bookings	Occupancy %	Cancellation Rate %	Average Rating
Atliq Palace	94M	13268	7294	41.43%	24.64%	3.72
Atliq Exotica	90M	13795	6519	35.81%	24.22%	3.60
Atliq City	88M	13206	7205	40.87%	25.09%	3.70
Atliq Blu	74M	11842	6126	39.32%	24.00%	3.96
Atliq Bay	73M	12338	6013	36.97%	24.15%	3.72
Atliq Grands	60M	10912	4773	33.44%	23.55%	3.12
Atliq Seasons	20M	3007	1237	30.43%	26.03%	2.30
Total	499M	78368	39167	37.79%	24.39%	3.62

Booking % by Various Dimentions



CITY Analytics

Revenue per Booking

15.44K

BANGALORE

14.31K

DELHI

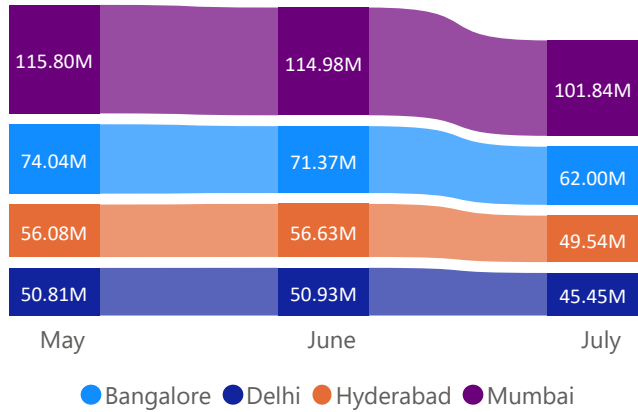
10.94K

HYDERABAD

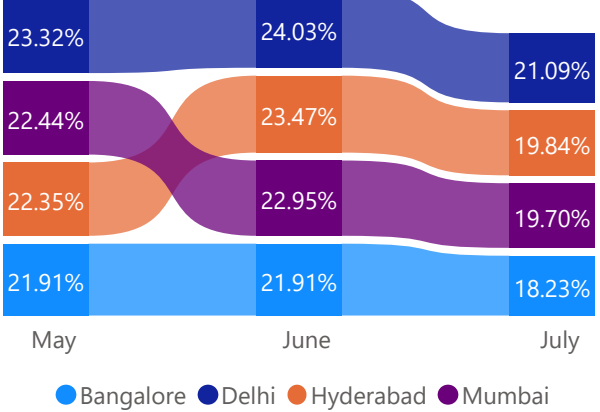
18.08K

MUMBAI

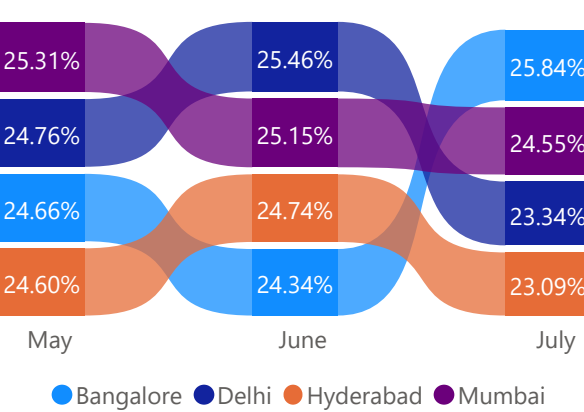
Revenue



Occupancy %



Cancellation %



Room Class Analytics

Revenue Contribution %

32.79%

ELITE

27.05%

PREMIUM

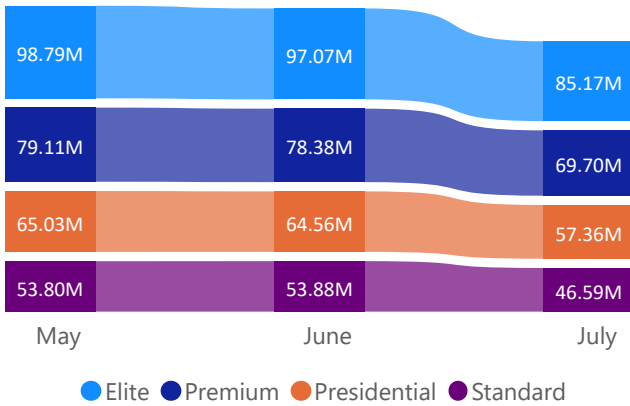
22.05%

PRESIDENTIAL

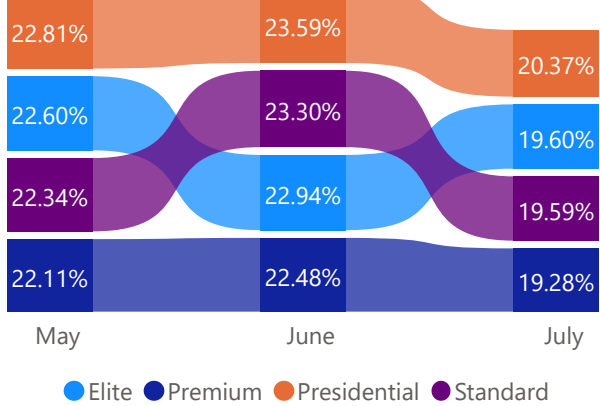
18.12%

STANDARD

Revenue



Occupancy %



Cancellation %

