



# UMMA UNIVERSITY JULY 2025 HACKATHON REPORT

**Event:** Umma University July 2025 Hackathon

**Dates:**

- **Saturday, 26th July 2025**
- **Monday, 28th July 2025**

**Venue:** Umma University

**Note:** Speaker breakout links were shared with participants.

## Purpose of the Event

The Umma University July 2025 Hackathon was organized to explore the impact of Artificial Intelligence on evolving professional roles, foster innovation among students, encourage creativity through technology and art, and provide a platform for mentorship, collaboration, and practical problem-solving.

## Day One: Saturday, 26th July 2025

### Arrival, Registration, and Opening Session (8:30 AM – 9:10 AM)

Participants arrived, completed registration, and received identification tags. The session included welcome remarks and an overview of the program agenda, setting the tone for the day's activities.

### AI Spoken Word Challenge (9:10 AM – 9:40 AM)

Participants presented AI-generated spoken word performances focused on themes within the tech industry. The session highlighted the intersection of creativity, artificial intelligence, and communication.

### **Meme-Led Panel Discussion (9:40 AM – 10:30 AM)**

A panel discussion titled “**How Our Roles Are Evolving with AI**” was conducted, featuring four guest panelists. The discussion utilized meme-based prompts to encourage engagement and relatability. The session concluded with a surprise AI-generated rap challenge performed by the panelists.

### **Hackathon Deep Dive – Part One (10:30 AM – 11:10 AM)**

Hackathon teams began ideation and pitch development. Mentors rotated among teams to provide guidance, feedback, and technical support during the initial stages of project development.

### **Sponsor Session and Appreciation (11:10 AM – 12:30 PM)**

Sponsors were recognized for their support, including:

- **Payd**
- **Moringa**
- **Tammwe** (participating both virtually and physically)

Guest speaker sessions followed, featuring:

- **12:00 PM – Chenge Neville**
- **12:15 PM – Bahja Ali**
- **12:25 PM – Charles Gathuru**

The speakers shared insights on technology, innovation, and industry engagement.

### **Lunch and Pitch Refinement (12:50 PM – 1:30 PM)**

Participants were served light refreshments. Teams used this time to refine and rehearse their pitches. The session also included a prayer segment.

### **Final Pitches (1:40 PM – 2:30 PM)**

Each team presented their solution within a 3–4 minute timeframe. Judges provided brief feedback on innovation, feasibility, and presentation quality.

### **Spoken Word Performance and Judges’ Deliberation (2:30 PM – 2:50 PM)**

A closing spoken word performance was delivered, reflecting on youth, innovation, and the future of Africa. Judges used this time to deliberate on the hackathon results.

### **Award Ceremony (3:00 PM – 3:30 PM)**

Hackathon winners were announced and recognized. The ceremony included brief closing remarks from a maximum of two speakers.

### **Group Photo and Networking Session (3:30 PM – 4:00 PM)**

The event concluded with a group photo and an informal networking session, allowing participants and guests to interact before departure.

## **Day Two: Monday, 28th July 2025**

### **Hackathon Challenge Continuation (2:00 PM – 3:00 PM)**

Teams continued working on their hackathon challenges, incorporating feedback received during the final pitch session.

### **Umma Tech Alumni Session and Student Challenges (3:30 PM – 5:00 PM)**

- **3:30 PM – 4:00 PM:** Umma Tech Alumni session focused on the hackathon challenge
- **4:00 PM – 4:30 PM:** Asr prayers
- **4:30 PM – 5:00 PM:** Student challenge session

### **Expert and Guest Speaker Sessions (5:00 PM – 7:30 PM)**

- **5:00 PM – 6:00 PM:** Prof. Sunhaloo & Dr. Nassira (UTM)
- **6:00 PM – 6:35 PM:** Eng. Osman Diriye (SIMAD)
- **6:35 PM – 7:00 PM:** Maghrib prayers
- **7:00 PM – 7:30 PM:** Dr. Muchelule Yusuf

The sessions focused on advanced technological insights, academic perspectives, and industry applications.

## **Conclusion**

The Umma University July 2025 Hackathon successfully combined innovation, creativity, mentorship, and industry engagement. Participants gained practical experience in problem-solving, pitching, and collaboration while exploring the evolving role of artificial intelligence. The event strengthened partnerships with sponsors, alumni, and industry experts and reinforced Umma University's commitment to nurturing future-ready tech talent.