

INTERNATIONAL ISLAMIC UNIVERSITY CHITTAGONG

DEPT. of CSE

Course title: Industrial Management

Course code: MGT-3601

Assignment no: 01

Assignment on: Business plan

Submitted to: Mr. ABM Yasir Arafat

Lecturer,dept of CSE.

Submitted by: Ummey Hani Tanin

Id : C13132

Sec: 6BF

Business name : Online Education.

Objectives:

1. Developing online education based website where an expert will teach

online courses on any subject through short videos highly expected by

students.

2. Introducing a great way to make some extra money for a student or an

idividual expert at something.

3. Making an opportunity to share skill .

4. Ensuring an effective way for a student to get clear knowledge on any

course or topic.

5. Reducing unemployment problem .

Product:

Short videos on every topics students are interested in.