UMUT DUYGU

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EDUCATION

Sabancı University, M.A, Political Science, GPA: 3.55

Koç University, B.A, International Relations & History (Double Major), Graduation GPA: 3.55

- Track program on Global Learning and Leadership
- Track program on **Diplomacy**

San Francisco State University, International Relations, Exchange Student, SPA: 4.00/4.00

WORK EXPERIENCE

Semtrio, Sustainability Reporting Specialist-İstanbul, Turkey

September 2023- Now

- Expert in EcoVadis, Refinitiv, and GRI sustainability reporting.
- Monitoring the latest compliance rules and regulations for sustainable frameworks.

Delegation of the European Union to Türkiye, Communications Trainee-Ankara, Turkey

September 2022-March 2023

- Improved efficiency and effectiveness of the EUD Press, Information, and Communication team by providing valuable content creation, editing, and supervision support, resulting in enhanced communication and information dissemination.
- Effectively led the EUD website migration to a new domain with optimized structure and content, ensuring a smooth transition and enhancing user experience.
- Orchestrated productive coordination meetings between the EUD and EU member states in Ankara and other partners, resulting in strengthened collaboration and alignment of efforts.
- Coordinated impactful events, such as Climate Diplomacy activities, EU Information Centre events, the EU's Human Rights Film Festival in Turkey, and the associated Short Film Competition, to promote awareness, engagement, and meaningful community connections.

United Nations, Resident Coordinator Office, Intern - Ankara, Turkey

June 2019-July 2019

- Responsible for *note verbale* writing processes to ambassadors, NGO representatives, and various government officials.
- Actively participated in the field work projects under UNHCR on the accommodation, transportation, and relocation ofrefugees.
- Assisted the Head of the Office of UN Resident Coordinator on day-to-day communications while contributing to themeetings as well as guest welcoming.

QNB Finansbank, Payment Systems, Intern - Istanbul, Turkey

November 2018-May 2019

- Contributed to strategy development and campaign management of Miles & Smiles credit card which is a joint product with Turkish Airlines.
- Responsible for communications between the field operators and headquarters.

Hürriyet (Doğan Media), Special News, Intern - İstanbul, Turkey

July 2017-August 2017

- Participated in news research team, conducted interviews both for daily news and feature stories.
- Presence in press conferences as the responsible reporter.
- Conducted interviews with scholars on the news story titled: "The new pandemic? Glaciers are melting and ancient viruses are awakening." which has been featured in the first page of the Hürriyet Newspaper. (27 July 2017)

Business Development Manager at uLouder Mobile App, - San Francisco, USA

2018

- Responsible for marketing operations, had several meetings with local government offices, municipalities, and festival organization teams.
- Content creating and contributing to the business development processes.

RESEARCH EXPERIENCE

Research Assistant at VRL Lab, Sabancı University

2020-Present

• Researching on computational propaganda on social networks by analyzing social media data using the tools of network science and natural language processing under the supervision of <u>Dr. Onur Varol</u>.

Research Assistant at Koç University

2018-2019

- Conducted research under the supervision of <u>Prof. Dr. Ali Çarkoğlu</u> on the impact of social media usage by the MP candidates and how it affects their campaign in Turkish elections. Also worked on MP profiling and examined the social media usage patterns of MP candidates.
- Assisted Prof. <u>Dr. Murat Somer</u> on his new book on democratization and political identity. Worked on analyses, resource procurement and literature review on relevant sources.

Sabancı University, Istanbul Policy Center, Researcher, Istanbul

June 2018-August 2018

Contributed to the preparation of several events including: City-Region: New Dynamics in Local Development –
From Turkey's Cities to Cities' Turkey and Cosmopolitan Democracy Revisited in a World of Rising Populism,
Deepening Polarization and Rampant Neoliberalism.

PUBLICATIONS & CONFERENCES

Vaccine disinformation in Turkey: Who spreads disinformation and what are their networks?

Perception of Covid-19 Vaccines through media and society

The new pandemic? Glaciers are melting and ancient viruses are awakening

Infodemic & Information Disorders in the Post-Truth Age Graduate Conference

-Presented at Bilgi University, 19 Feb. 2022

Examining State-Linked Information Operations through the Twitter Controversy in Türkiye -Master's Thesis, 26 Jul. 2023

Mechanisms Driving Online Vaccine Debate During the COVID-19 Pandemic

-Published in Teyit.org, 2021

-Published in Hürriyet, 27 Jul. 2017

-Presented at Bilgi University, 19 Feb. 2022

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COMMUNITY INVOLVEMENT PROJECTS

Exchange Mentor at Koç University

2017-2019

• Responsible from the incoming exchange students from partner institutions. Assisted incoming exchange students on their adaptation process to Turkey by providing help on accommodation, transportation, communication etc.

Student Ambassador at Suna Kıraç Library

2017

• Strengthening the communication between students and library's administrative team and work on behalf of the administrative team to improve library services. Pioneered a project aimed to improve the accessibility of the library for physically disabled students which has been put into practice by Fall'17 term.

ACHIEVEMENTS

- Ranked 2,103rd in National University Entrance Examination in 2015 among 1.9 million students.
- Featured in Koç University' Vehbi Koç Scholar List for 3 times which is awarded to students with semester grade point average 3.5 or above.
- Accepted to the 8th University Scholars Leadership Symposium by Humanitarian Affairs at United Nations ESCAP Bangkok, Thailand and earned a full scholarship (2.500\$'s) from Koç University with my essay on SDG 16: Peace, Justice, and Strong Institutions in 2017.

SKILLS

• Python: Proficient in data visualization and manipulation using libraries such as Matplotlib, NetworkX, CartoPy, and

Regex.

- Stata: Data analysis and statistical modeling.
- **R**: Statistical computing and graphics.
- LaTeX: Document preparation and typesetting.
- Microsoft Office: Skilled in Word, Excel, PowerPoint, and Outlook.

Languages:

- **English** (TOEFL IBT: 98/120-IELTS 7,5), **S**
- Spanish: B1