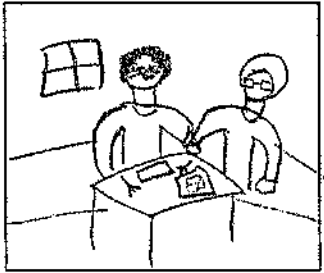


Project title: Meat The Vegans: A Study of Veganism

Page: 1 of 4

Describe or sketch  
Scene 1



Outline your  
script or voiceover

What is veganism?

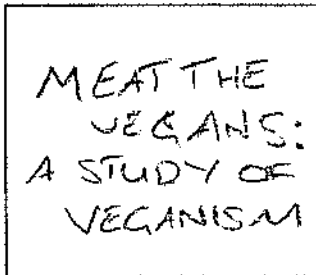
Production notes

Opening scene:

Kamran and Warren

discuss food.

Describe or sketch  
Scene 2



Outline your  
script or voiceover

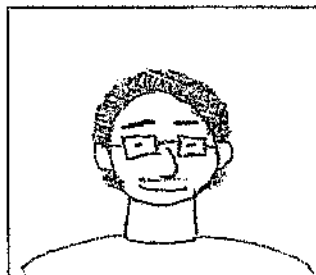
Production notes

Title screen.

Blurred shot

of vegetation/vegan  
food in background.

Describe or sketch  
Scene 3



Outline your  
script or voiceover

"Hello, my name  
is Kamran..."

Production notes

First vlog

style shot.

Update of Kamran.

Describe or sketch  
Scene 4



Outline your  
script or voiceover

"What's a  
Vegan?"

Production notes

Vox Pops,

Shot in

All Saints Park  
Manc.

Describe or sketch  
Scene 5



Outline your  
script or voiceover

"I'm going on  
an adventure"

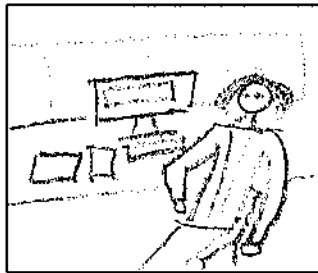
Production notes

Vlog again.

Introduce

interviews.

Describe or sketch  
Scene 6



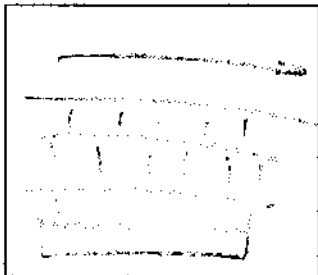
Outline your  
script or voiceover

"Hello, my name  
is Ann Turner..."

Production notes

Ann Turner's  
Office. Be  
easy of light  
and background noise.

Describe or sketch  
Scene 7



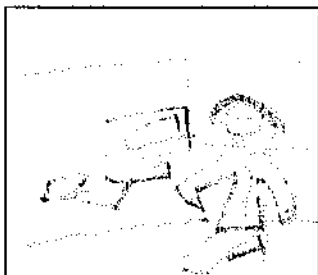
Outline your  
script or voiceover

"Nutrition leads  
it much..."

Production notes

Cutaway to  
empty plates.  
Show Ann's  
background when not.

Describe or sketch  
Scene 8



Outline your  
script or voiceover

"It's important to  
get the right  
nutrition..."

Production notes

Ann's knowledge  
on nutrition will  
be important  
here.

Describe or sketch  
Scene 9



Outline your  
script or voiceover

"I'm going to  
the Vegan  
Society..."

Production notes

Vlog.  
Summarises the  
interviews. Introduces  
the Vegan Society.

Describe or sketch  
Scene 10



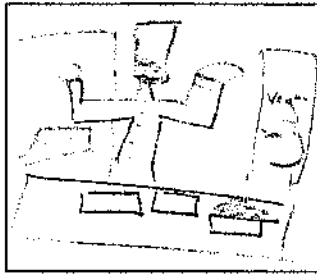
Outline your  
script or voiceover

"... In  
Altrincham"

Production notes

Travel sequence.  
Will be said  
with a voiceover  
from Vlog.

Describe or sketch  
Scene 11



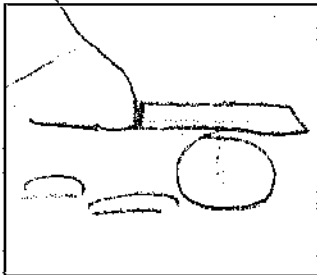
Outline your  
script or voiceover

"My name  
is Alex  
Connell..."

Production notes

Introduces Alex  
at the Vegan  
Society. Speaks  
directly to the camera.

Describe or sketch  
Scene 12



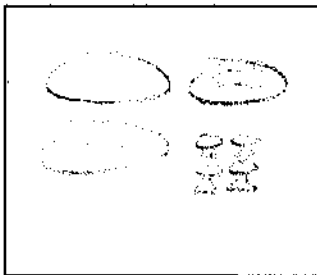
Outline your  
script or voiceover

"...I'm going  
to show you  
some meals..."

Production notes

Various shots of  
Alex cooking.  
Possibly shown in  
a montage? Time sequence?

Describe or sketch  
Scene 13



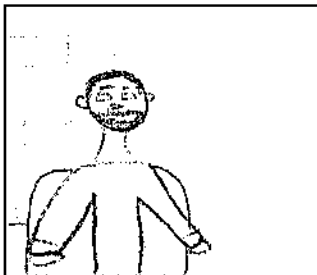
Outline your  
script or voiceover

"...that you can  
do at home..."

Production notes

Finished cooking  
product. Can  
shots moving  
over the food.

Describe or sketch  
Scene 14



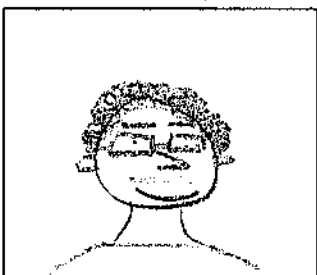
Outline your  
script or voiceover

"As a  
vegetarian..."

Production notes

Alex's interview.  
Various cutaways  
of the Vegan Society  
merchandise will be shown.

Describe or sketch  
Scene 5



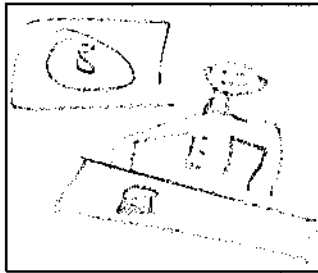
Outline your  
script or voiceover

"I'm going to  
a local Vegan  
Cafe..."

Production notes

Vlog again.  
Summarise Alex's  
interview and  
introduce her and  
Tom Day.

Describe or sketch  
Scene 16



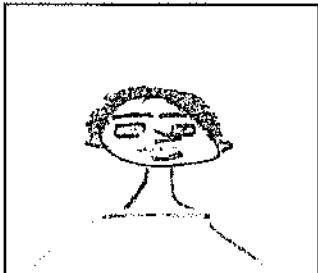
Outline your  
script or voiceover

"I'm Ian, a  
chef at 8th  
Day cafe"

Production notes

Ian in 8th Day.  
Talks about food  
from a Vegan  
perspective.

Describe or sketch  
Scene 17



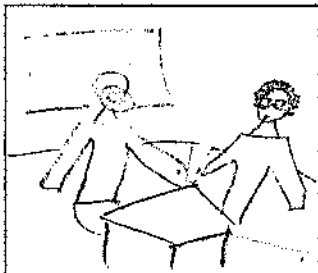
Outline your  
script or voiceover

"Ian was nice"

Production notes

Vlog: summarizes  
the whole  
journey

Describe or sketch  
Scene 18



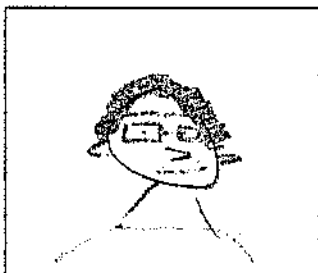
Outline your  
script or voiceover

"I've learned  
plenty about  
human diets..."

Production notes

Meeting of  
Kamuel and  
Wesley. Circulative  
storytelling.

Describe or sketch  
Scene 19



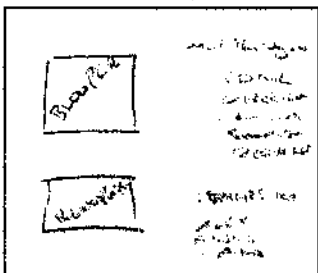
Outline your  
script or voiceover

"... still going to  
eat meat  
though..."

Production notes

Same as  
scene 17. Will  
be ongoing until  
the end.

Describe or sketch  
Scene 20



Outline your  
script or voiceover

Production notes

Credits. Bloopers  
foot will be  
shown on the  
left.