

Group Names:	Team 13
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Title	Meat The Vegans: A Study of Veganism.
Aim	To educate people upon the view of the lifestyle of the Vegetarian and Vegan society, displaying several viewpoints upon meat eating, the several benefits of this lifestyle and the impacts upon modern food and consumerism.
Narrative overview	For this documentary we are going to inform the public on the vegan and vegetarian lifestyle. The narrative will be started with the audience having an open mind from the vox pops as most of the public don't know about what a vegan or vegetarian lifestyle is. The documentary will be shot in a journey styled way in which one of the members (Kamaal) in the group will do a Vlog on his findings through the week. The Vlog will have Kamaal telling the audience what he has done and what he has found out through the week. The interviews will support Kamaals findings, as it will give the users a perspective from the professional point of view. Gradually the audience will have more of an understanding from each Vlog and interview. One main part to base the document around one interviewee. We decided to have relaxed and chilled voice over music to go in relevant parts like the vox pops, journey of Kamaal going to places and interviews. In regards to cut aways, will be taken of relevant topics to the interviews, this will also help the story aspects. We shall shoot these to build up the narrative and aid the context.
Background research	The background research we are going to do, as group is use the internet and books to find in-depth information about this subject. In addition, we will attend establish organisations who arrange events about this topic. We will be going to do research on establish networks about this subject. We have watched relevant Vlogs videos on YouTube some relating to the vegan / vegetarian subject, other documentary's had a similar narrative which we can use as a foundation. Finally, we will ask interviewees viewpoints about this particular topic.

Likely interviews	Students and public for vox pops. Well known Professors who knowledgeable in this topic. Ann Turner- Programme Leader of Nutrition Alex Connell- Principal Tutor at Cordon Vert Cookery School Ian Mckenzie- Chef at 8 th Day
External footage	N/A
Timescale	Wednesday 3 rd December 2014 9pm we should be done with this project hurray!
Locations	Vegan Café Oxford Road Interview room. Students and public. Interviews with Vegan Networks organisations. Cordon Vert Cookery School
Budget	£10 per person for travelling to locations.