

Access to Impact Investment for Social Enterprises

# Worksheets for MOOC participants

Name:

Organization:



Supported by:





# ORIENTATION

## How to use

Before entering the course, participants without knowledge of social entrepreneurship and/or impact investment may use this orientation to define their individual starting position and get acquainted with three basic concepts.

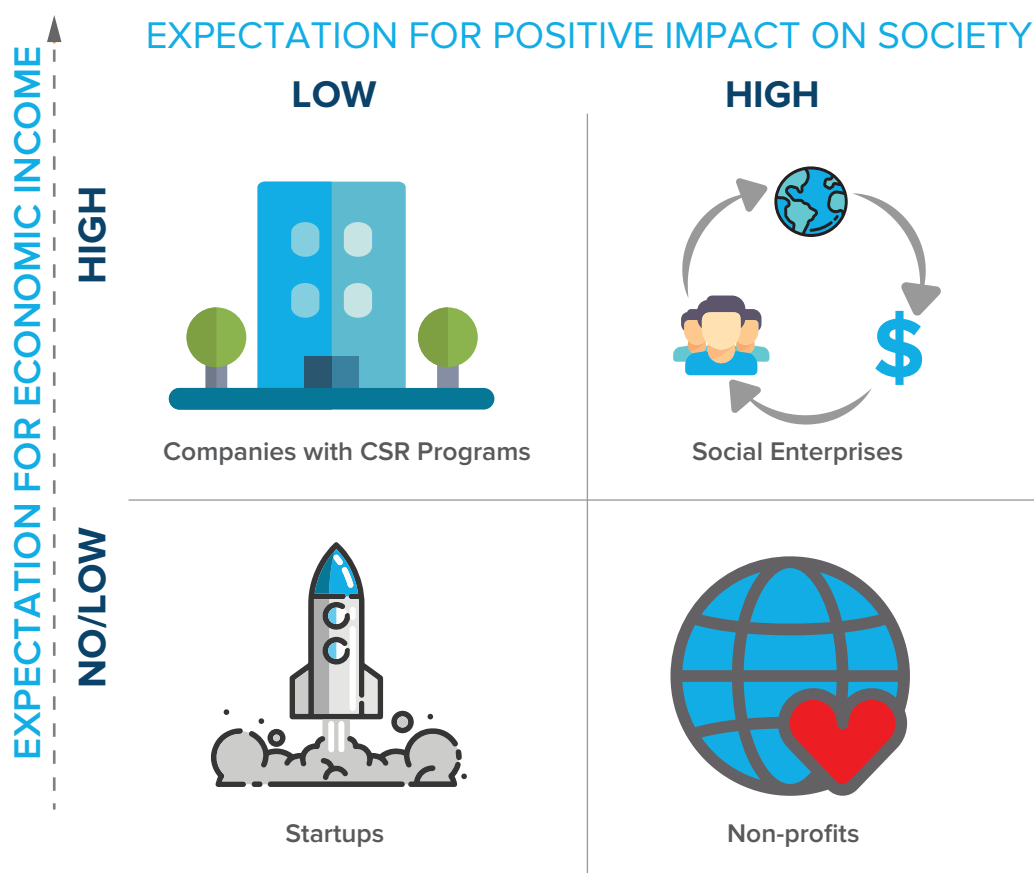
### Define your individual starting position

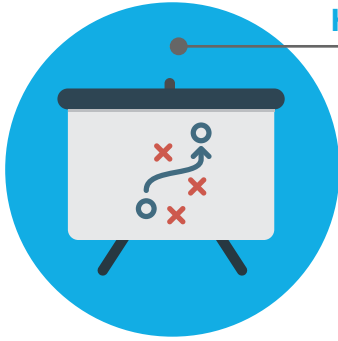


#### Who am I / organizational types

**What type of organization are you and how do you plan to develop?**

Indicate where you are today by highlighting one of the four sections:





How do you plan to develop in the future?

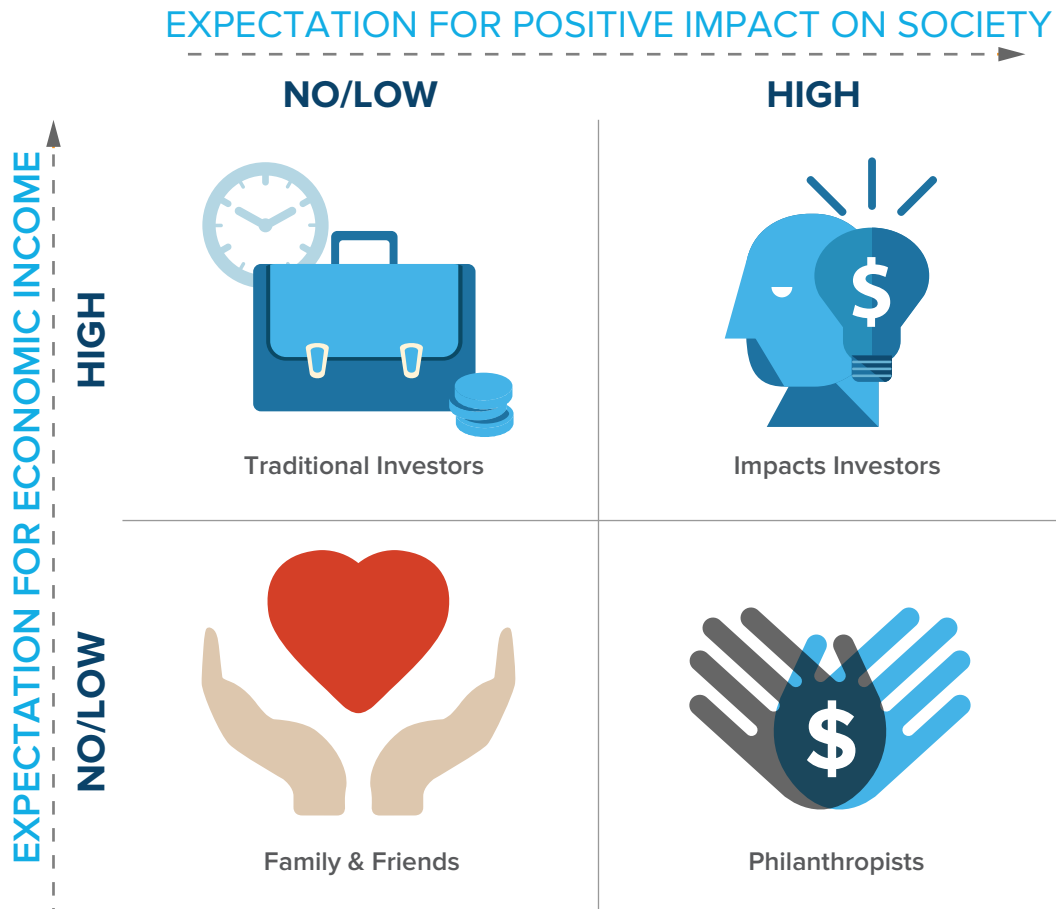
- ☐ Converting into a pure non-profit
- ☐ Building up income streams and becoming a social enterprise
- ☐ Fully develop the commercial potential and become a company with CSR Program



## Types of investors

What kind of investors are you looking for?

Indicate your favorite type of investors by highlighting one of the four sections:



Which features of the investor(s) are most important to you?



# Access to impact investment *for social enterprises*

[socialenterprisecourse.org](http://socialenterprisecourse.org)



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Latin American Center for  
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