



IES RIBERA DE CASTILLA

Web Interfaces Design

# Bookstore

Title: Bookstore Website Design



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## 1. Idea.

I'm going to design a bookstore webpage about old books, like, books from the Generation of '98,



Generation of '27,



William Shakespeare...



Just classic literature.

## 2. Design and architecture.

The design would be with a color palette reminiscent of wood, with different shades of brown, to think of it as an old wooden bookshelf. Using shades of black and brown:

- Black: Black is a mysterious color associated with fear, the unknown and usually has a negative connotation. It is a color that fits well with classical literature because this literature deals with very crude themes of the life of that time.

- Brown: The brown color conveys a sense of reliability and solidity. It also conveys strength and character. It is a color associated with the earth, so it is warm, comfortable, safe and natural. Fits well because the classical literature also talks about the author's love for the land of his birth.



The titles would have, like, "old vives" (maybe like Algerian font).

# ALGERIAN

And for the texts I would use Poppins Regular font (it's a simple and clear font).

# Poppins Regular

To see a book, you should click on one book from the ones from the bookshelf and then it would show you the information of the book and where you can buy it.

### 3. User persona.

It would have a clear people target: People who likes old literature or have to study it. It doesn't matter if they are old people or young people, you only need to like the classical literature. Also, you can visit the page if you are studying on elementary school, ESO or Bachillerato you will maybe need to enter the page in the subject "Lengua Castellana y Literatura" because in some cities, the school's students are sent to read books of classical literature for learning, in this way, all kinds of people would visit the site to search for information.

If the person looking for information is very young (elementary school students), they would need the help of someone older than them to search the information.

The main target of the site would be Spanish people because most of the content would be Spanish literature books, but it could also be for people from other countries because there would also be authors like, for example, William Shakespeare.

### 4. Content.

In the page you would be able to find information about the book (release date, author...), information about the author, the message that the book wants to send to you, what inspired the author to write the book...

The books will be classified by date ranges and also by authors in the bookshelf (if you click on a bookshelf maybe you can find Miguel de Unamuno and in other bookshelf maybe you can find Luis Cernuda, something like that).

## 5. Accessibility.

When you enter the webpage, you will see some libraries. On top of each library I would put the name of what you can find in it (for example, on top of one I would put generation 27, on another generation 98...), and once you have clicked on one of them on each of the shelves you will see the books of each author of that generation. Also, to make it easier for older people or people who are not very used to technology, there would be a search engine at the top of the screen, in which you type the name of an author or a book and it would take you to it.



## 6. Conclusion.

The user interface, organized as virtual bookshelves, improves the exploration of classic literary works. The decision to categorize books by date ranges, generations and authors enhances the user experience, allowing visitors to explore the works of individual authors easily.

The webpage is for people who has a common interest in classical literature.

The content, providing information about each book, its author, the intended message, and the inspiration behind the work, can active the curiosity of the readers.

The color palette, reminiscent of wood with shades of brown and black, creates a visually appealing atmosphere that aligns with the essence of classic literature.

The combination of fonts, using "old vibes" with an Algerian font for titles and Poppins Regular for texts, adds a touch of nostalgia and clarity to the presentation of information.

The combination of aesthetics, functionality, and informative content positions the webpage as a valuable resource for lovers of classic literature, both in Spain and all over the world.



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