

## **Brochure for Sponsors**

### **What is the PyConES?**

PyConES is the most important event of the Python community in Spain, and its seventh edition will be held on October 4, 5 and 6, 2019 in Alicante. The conference will follow the format of the global PyCon event, and will have new features regarding the successful previous editions: Madrid, Zaragoza, Valencia, Almería, Cáceres and Málaga.

On this occasion the conference will take place at the campus of the University of Alicante and will be organized jointly by the community of Python Alicante and the association Python Spain.

### **The event**

PyConES is a three-day conference that brings together professionals and enthusiasts of the programming language Python, who share their experience in several technical sessions. Due to its nature, the PyConES audience not only comes from technological sectors such as web development, business intelligence or software development, it also has an academic audience, since Python is a language widely accepted by many professors and researchers.

Conference attendees will be able to enjoy the latest advances in several areas of expertise such as: web development, visualization, devops, security, science, data science / big data, education... As well as the most recent developments of the Python language.

In addition, this year's edition is committed to the internationalization of the conference, so it will include numerous talks in English.

### **Some numbers**

The last edition of the PyConES in Malaga (2018) counted with:

- ~600 attendees (100 more than the edition of Cáceres in 2017 and 200 more than the edition of Almería in 2016), and an extensive waiting list to get tickets for the event.
- +50 speakers. Furthermore, the talks of all editions can be found on the YouTube channel of the Spanish Python Association, with more than 160,000 views and almost 3,000 subscribers.
- 6 introductory and advanced workshops in different tools (Pyomo, Pandas, Django...).
- 1 hackathon.

## **The venue**

Of all the places where the conference could be held, the University of Alicante is certainly the most emblematic of all, as it fits perfectly with the philosophy of the event. Not only because of its academic and research character, but also because of its spirit as a business launcher for technology-based companies, as well as its promotion of initiatives such as the Gigabitgirl campus to promote technological careers among girls and teenagers.

As the center of the students life in the city, the UA, as it is popularly known, has a university campus with more than 100,000 square meters, where buildings and green areas share the limelight. The university actively participates in different initiatives, such as the egalitarian Campus, with which it has been trying for years to join forces to promote a more habitable Campus, in other words, a friendlier, more intelligible, comfortable and integrating campus, having as its main concept the creation of an urban and architectural space designed for everybody. In addition, the UA offers different routes around the campus that allow you to get to know first-hand the history, buildings and emblematic places of the university.

## **The city**

“Sepades, señor Bretón,  
que de poniente a Levante,  
es sin duda Alicante  
la millor terra del món”

These verses were dedicated by the Marquis of Molinos in 1841 to the poet Manuel Bretón with the intention of presuming about the mild weather of Alicante, about the good people, and although it is not attributed to him the authorship of the phrase, yes its disclosure. And it is that "La Terreta", as Alicante is popularly known, is a city to enjoy with all the senses. Alicante is a welcoming and dynamic city: its beaches bathed by the warm waters of the Mediterranean sea, its impressive monuments and its museums are part of the great attraction of a city that invites you to explore.

Since 2008, the technological industry in the Valencian Community has achieved an annual turnover of around 21,000 million euros. Alicante is investing a lot in becoming a benchmark for technology companies, attracting an enormous number of companies and entrepreneurs from Europe, who consider the capital of the “Levante” region as an ideal location in southern

Europe to be an alternative to the main cities. This is due to the huge support of the administrative authorities, their urban characteristics, infrastructures and climatology. Alicante counts with conditions that are difficult to find elsewhere, which make the city and the whole region good candidates to be a new kind of "Silicon Valley of Southern Europe".

### Why you should sponsor?

This event has become what it is nowadays because of the sponsors. In addition, the sponsors are one of the main assets of the event and have part of the leading role in that each year more and more people want to attend the conference.

Thanks to the sponsors, tickets can be offered at more attractive prices to allow increased participation and attendance, besides filming the talks in order to make them more accessible. The sponsors of the PyConES help the entire Python community promoting a climate of competitiveness and inclusiveness, making its development increasingly interesting for professionals and businesses.

The companies that sponsor the PyConES manage to increase their presence and status. Furthermore, PyConES is the best place to find the most qualified Python developers in the country. The business salon will be located next to the classrooms where the talks will be held, occupying a distinguished place at the sight of all the attendants. With a stand-in in our business salon, your company will be able to promote the products and/or services and have direct contact with the community.

Sponsorship levels: (The contributions of each sponsorship level do not include taxes)

	Silver	Gold	Platinum	Diamond	Keystone <sup>†</sup>
Contribution	500 €	1.000 €	2.000 €	3.500 €	6.000 € +
Tickets for stand <sup>+</sup>	1	2	3	3	4
Normal tickets <sup>+</sup>	2	3	4	6	8
Logo on the web	Yes	Yes	Yes	Yes	Yes
Gift in the welcome kit	Yes	Yes	Yes	Yes	Yes
Brochure in the welcome kit	-	Yes	Yes	Yes	Yes
Stand in the main area	-	Yes	Yes	Yes	Yes
Logo on corporate posters	-	-	Yes	Yes	Yes
Logo in Newsletters	-	-	Yes	Yes	Yes

<b>Sponsored Talk*</b>	-	-	Short	Large	Large
<b>Poster in poster session</b>	1 session	1 session	1 session	2 session	3 session
<b>Jury member in awards talks</b>	0	0	1	2	4
<b>Jury member in poster awards</b>	1	2	3	4	6
<b>Prize giving</b>	-	-	-	-	Yes
<b>Acknowledgement in the videos</b>	-	-	-	Yes	Yes
<b>Company logo on the projector during breaks</b>	-	-	-	Yes	Yes
<b>Advertising in the program</b>	-	Logo	Logo	1/2 pages	1 pages
<b>Job offer on the web**</b>	Yes	Yes	Yes	Yes	Yes
<b>Additional discount tickets***</b>	30%	35%	40%	45%	50%
<b>Publications in RRSS</b>	Yes	Yes	Yes	Yes	Yes
<b>Main sponsors</b>	-	-	8	6	2

One of the biggest requests of the sponsors of previous editions has been the number of tickets per sponsorship, so this new edition has taken 2 measures: increase the number of tickets per sponsor, and increase the discount on additional tickets purchased by sponsoring companies.

In addition, as a new aspect of this edition, the companies will be able to be involved, together with the academic commission, in the evaluation of the works submitted to the best talk and best poster contest. They will also be able to place a promotional poster of the company in the different sessions designed for this purpose, according to the level of sponsorship.

† For sponsorships over €6,000 and their advantages, contact the organizers.

\* This edition will have sessions with different lengths of talk, which is why there is a distinction between short and long talk.

\*\* All companies will be able to publish job offers on the web. The number of publications will depend on the type of sponsorship and the availability of web services.

\*\*\* The number of tickets is based on the maximum available space, so if additional tickets are required, they must be ordered before June 2019.

*\*The tickets will be delivered once the payment for the respective level has been made.*

### **Other type of sponsorship**

Contact us for other types of sponsorship, for example:

- Coffee breaks
- Meals
- Recording and editing of the talks
- Accreditations
- Social events
- Hackathons
- Nursery / Ludwig library
- Sponsor Keynoters
- ...

### **About the organization**

PyConES is an initiative of the Python España Association. This is a non-profit association constituted in 2013 by volunteers from all over the national territory, whose aims are to promote the use of Python programming language in Spain, serve as a meeting point for those interested in it, and provide support as far as possible.

The 2019 edition is made possible thanks to the local community of Python Alicante, and the collaboration of different collectives and associations, which use a whole year to make the conference a success.