

Human-Computer Interaction

First Assignment: Good and Bad User Interface

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Trabalho feito por:

Marta Paz Nº49861

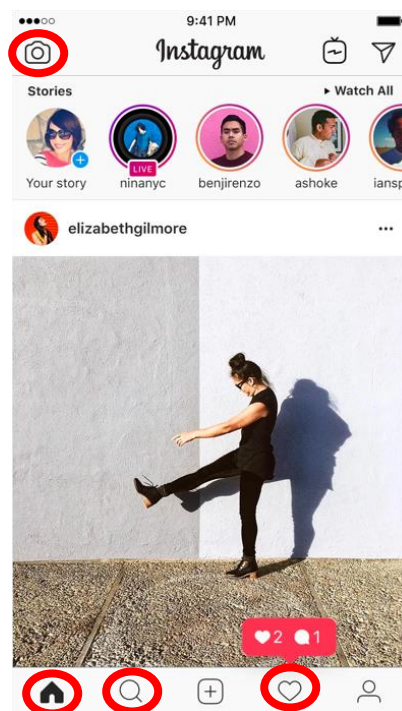
GOOD USER INTERFACE DESIGN

Instagram is a social media where you can share photos in your account. Moreover, the users have followers and can publish, besides the images, instastories, which are visible for 24 hours. In case you have your account as public, every user can see the photos and instastories that you share, and everyone can start following you anytime. In other hand, if you have your account as private just your followers can see what you share, and you must accept the users as your followers.

I think that we can take several good interface examples from the Instagram's application for iPhone such as:

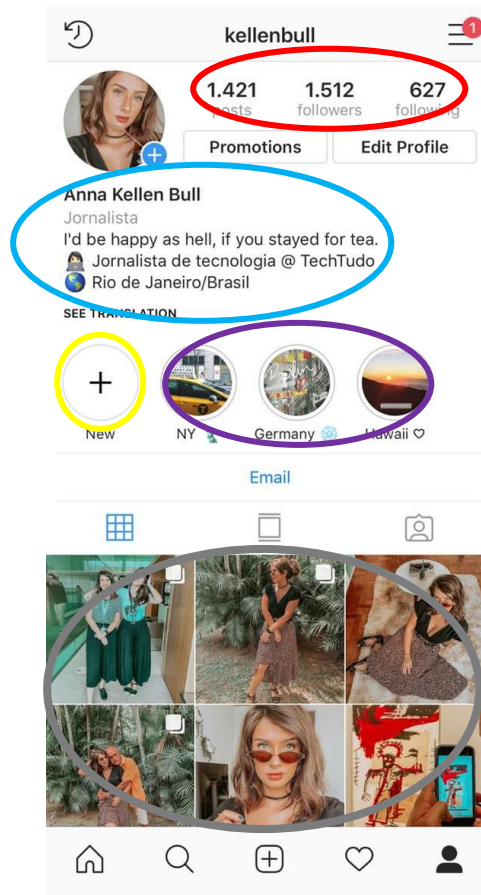
1. The icons that represent the different pages are very intuitive. For example: the camera symbol opens the phone's camera to take a photo, the home symbol represents the main page (where are the pictures of the users that we follow), the magnifying glass to search users, the heart to see the likes and comments of our photos, etc. Moreover, if we look carefully to the symbols at the bottom of the page, we see that the home symbol is full in contrast to the others empty symbol. The full symbol indicates what you are seeing now. If you click in another symbol, the homepage will pass to empty symbol and the symbol associated to the page you changed it will pass to full.

Note: see red circles on the image below.



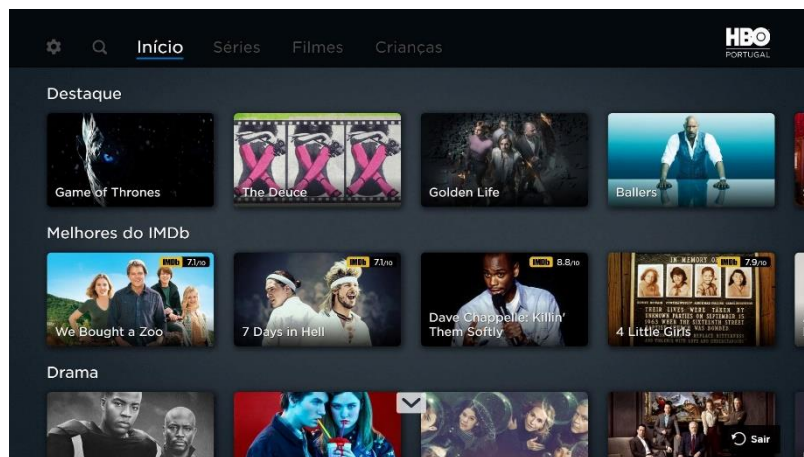
2. We can also take some good examples from the profile. From the picture below (profile page), we can see that we can see very easily the number of posts Anna Kellen Bull and the number of followers and following she has (red circle). In addition, underneath to that information, we can see some basic personal data that the user decided to share (blue circle). Below, we can see a rectangle concerned to the

instastories where the first circle (yellow circle) serves to add more of it and the other circles are the instastories (purple circle). Lastly, we can see her posts (gray circle).

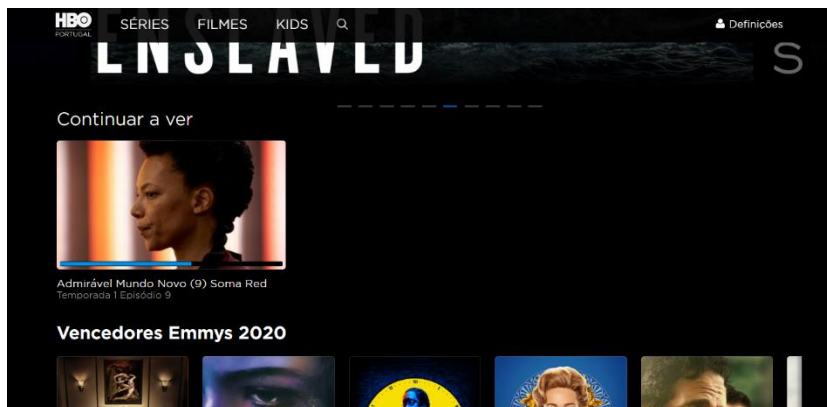


BAD USER INTERFACE DESIGN

Nowadays there are many streaming platforms, and, among them, we have HBO. So, HBO Portugal is a platform to watch movies and series in streaming, allowing multiple users in the same account. Moreover, it allows two users of the same account to watch series or movies at the same time.



However, the interface of this platform is not the best for multiple users within the same account. This because there is any division among users of the same account, even if it is explicitly said by HBO Portugal that 2 screens can be passing content at the same time. So was to except that it would exists any kind of division between the different users of the same account.



This division could be something like profiles in the same account (as happen in Netflix – another streaming platform). On other words, each account could have a pre-establish number of profiles (one for each of the user's account).

Then, in each profile you could find what movies and series each user was watching, his preferences and suggestions. But the biggest change was that if two users were watching the same series but they were not at the same episode, this way none of them would lose track of the current episode because their profile would do it for them.

I consider that there are some reasons for HBO being like this such as it was easier doing this as having several profiles in the same account.