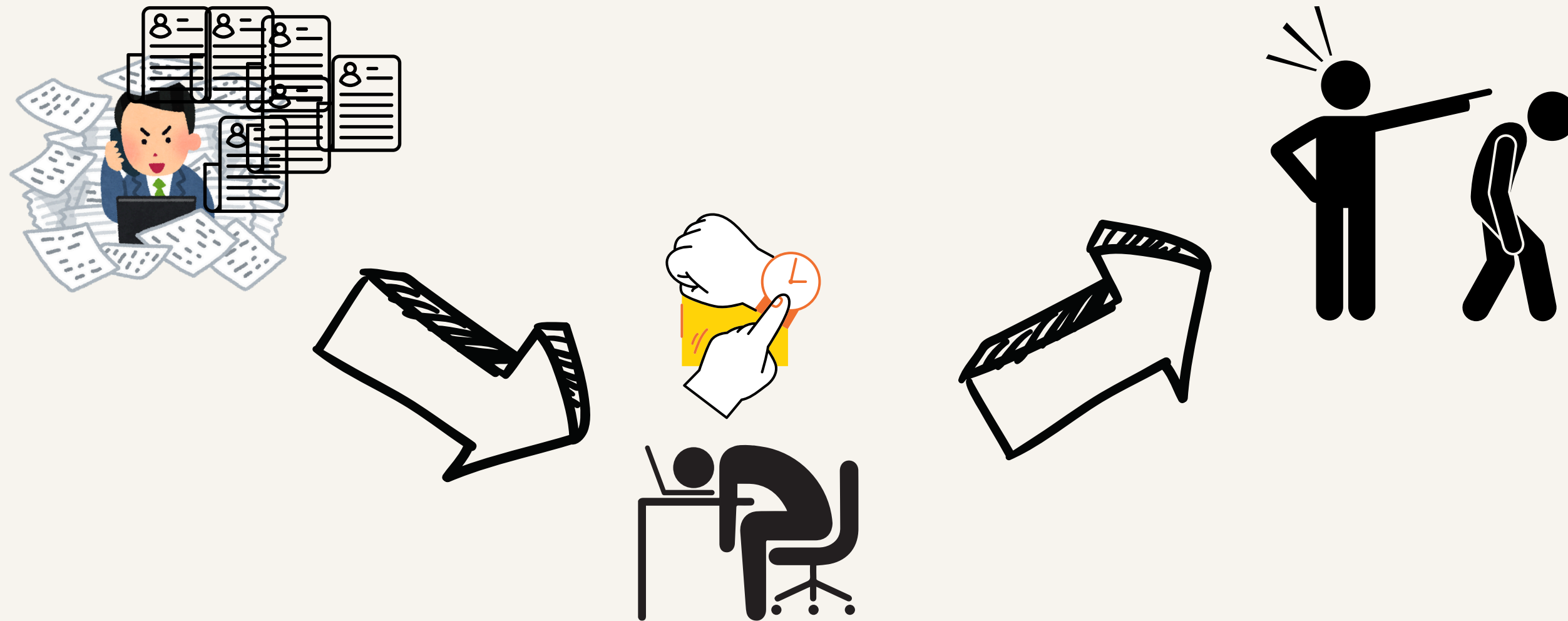# Pitch Deck

By team: Jose Mourinhos

Problem Statement

Recent data shows that an average of 250 resumes are submitted for a single job position.

Solution

Resume Analyzer Chatbot

Select a job field and upload a resume (PDF or DOCX). The chatbot will analyze it based on the selected field and provide insights.

Job Field
Please SELECT a Job Field

output

Flag

Upload Resume (PDF or DOCX)

Drop File Here
- or -
Click to Upload

Clear   Submit

Job Appliicant Perspective

Our solution is a website based system that allows companies to analyze resumes seemlessly

Field
All

Name	Role	Final Percentage Score	Recommended Role	Field of Role	Resume Name
Janine Nel	Sales Engineer	86%	Senior Sales Engineer	Computing	Vienna-Modern-Resume-Template.pdf
Kristen Connelly	Video Production Assistant	72%	Video Production Lead/Editor	Computing	Sydney-Resume-Template-Modern.pdf
Bob	Finance Intern	75%	Financial Analyst	Finance	Bob Finance.docx
Mary Hee	Business Development Manager	85%	Manager	Business	Mary - Account Specialist - Resume.pdf
Anna Bell	Team Leader Interim	93%	HR Manager	Human Resource	Anna.pdf
JCCK	Software Developer	85%	Senior Software Developer	Computing	JC_Java Developer.docx

HR perspective

Market Opportunity in Malaysia

Companies need fast, accurate, and cost-effective recruitment tools
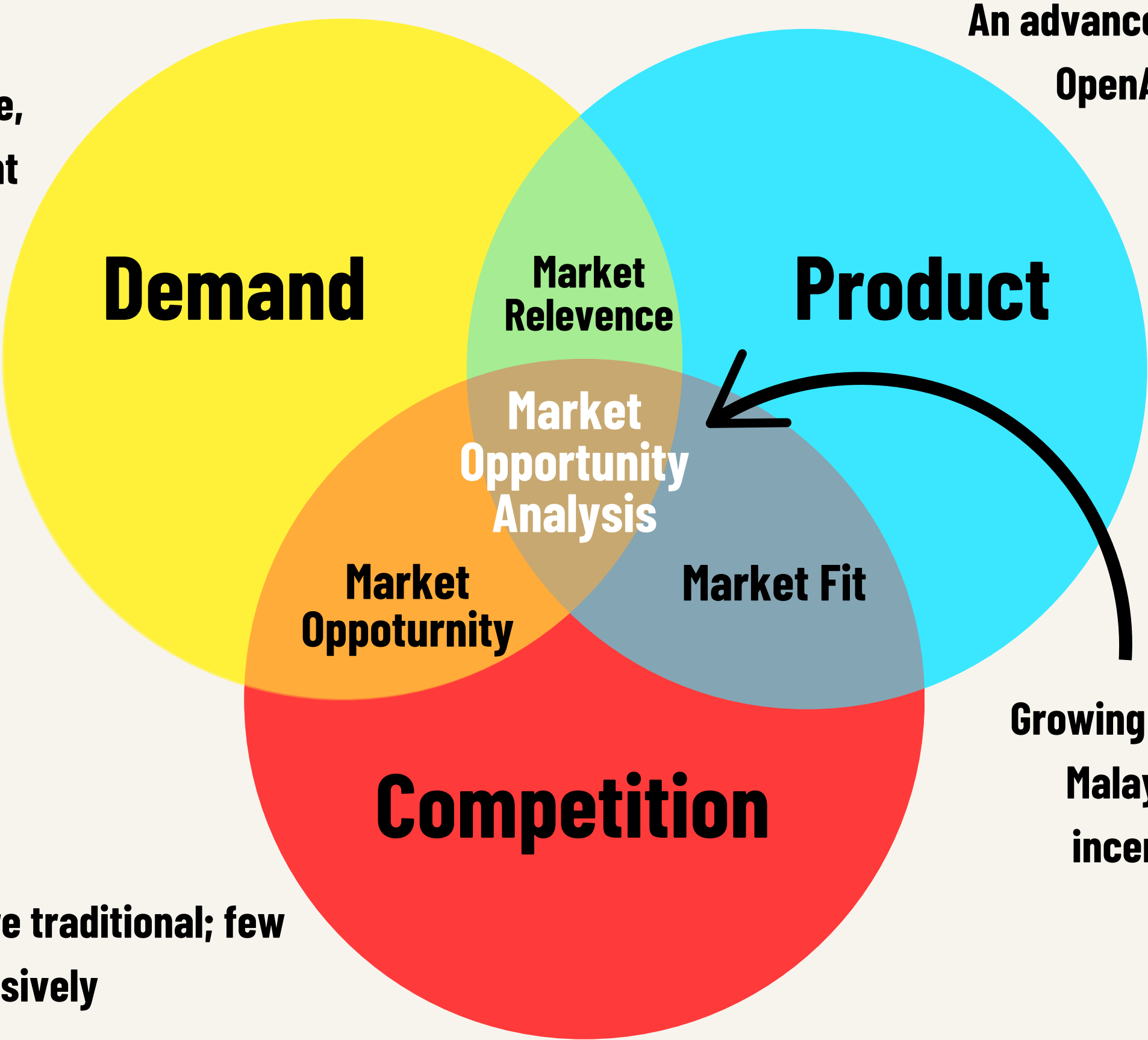
An advanced platform that leverages Azure OpenAI for deep resume analysis

Demand

Product

Market Relevence

Market Opportunity Analysis

Market Oppoturnity

Market Fit

Competition

Growing demand for digital HR solutions in Malaysia, supported by government incentives for technology adoption

Existing HR solutions are traditional; few use AI extensively

Business model canvas

Key Partners

- Azure OpenAI for NLP services.
- Web development agencies to build and maintain the site.
- Human Resource (HR) organizations for consultations on role matching accuracy

Key Activities

- Website development and maintenance.
- Data analysis using Azure OpenAI.
- Resume parsing and matching.
- User data management.

Key Resources

- Azure OpenAI API
- Database
- Development team
- Marketing team

Value Propositions

- Automated, AI-driven analysis of resumes to quickly match job seekers with potential roles.
- Streamlined HR processes by providing a pool of pre-analyzed candidates.
- Saving time and resources for companies in their recruitment efforts.

Customer Relationship

- Customer support for both job seekers and companies.
- Regular updates and feedback mechanisms

Channel

- Online platform
- Direct marketing to HR departments in various companies
- Partnerships with job fairs and recruitment agencies

Customer Segments

- Companies across various industries looking for efficient recruiting solutions
- Job seekers looking for suitable job placements
- HR departments focused on optimizing recruitment processes

Cost Structure

- Azure OpenAI API usage costs
- Web development and maintenance expenses
- Marketing and promotional costs to attract users

Revenue Stream

- Subscription fee for companies to use our service
- Premium fee for companies to have a personalised websites for their company

Thank You