

ZIMBABWE SCHOOL EXAMINATIONS COUNCIL

General Certificate of Education Advanced Subsidiary Level

COMMUNICATION SKILLS

6033/1

PAPER 1

SPECIMEN PAPER NOVEMBER 2018

1 hour 30 minutes

Additional materials:
Answer paper

TIME 2 hours

INSTRUCTIONS TO CANDIDATES

Write your name, centre number, candidate number and paper number in the spaces provided on the answer paper/answer booklet.

Answer two questions, the one question in Section A and any one from Section B.

Write your answers on the separate answer paper provided.

Begin your answer to Section B on a separate sheet of paper.

You are advised to spend 45 minutes on Section A and 1 hour 15 minutes on Section B If you use more than one sheet of paper, fasten the sheets together.

INFORMATION FOR CANDIDATES

Question 1 carries 20 marks and question 2 carries 30 marks.

Your answer for Section B should be between 400 and 600 words in length.

This question paper consists of 3 printed pages and 1 blank page.

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SECTION A: COMPULSORY (20 MARKS)

Answer the following question.

1. You work for a stationery company called Progressive Enterprises as a Public Relations Officer. You have been asked by management to write a staff guide for employees.

Use at least seven of the following points below to write the article. Your article should not exceed 250 words in length.

- 1. Company's vision
- 2. Company's mission
- 3. Staff development
- 4. Benefits/Privileges
- 5. Performance appraisal
- 6. Working environment
- 7. Orientation
- 8. Initiatives
- 9. Delegation of tasks
- 10. Promotion aspects

[20]

Note: An additional 5 marks will be available for proficient use of English.

SECTION B: COMPULSORY (30 MARKS)

- 2. Choose **any one** question from the following and write an essay that is between **400** and **600** words in length.
 - (a) 'Job interviews are a waste of time.' Discuss.
 - (b) Evaluate the value of science subjects on the school curriculum.
 - (c) 'A business organisation's quality of goods and services is dependent on staff motivation.' Discuss.
 - (d) Assess the effects of modern forms of entertainment on cultural values.
 - (e) To what extent has technology affected education in your country?
 - (f) Evaluate the role of churches to the well-being of people in society.
 - (g) 'Wealth is the basis of a successful marriage.' Discuss.
 - (h) Discuss the extent to which Zimbabwe's land reform programme has been successful.