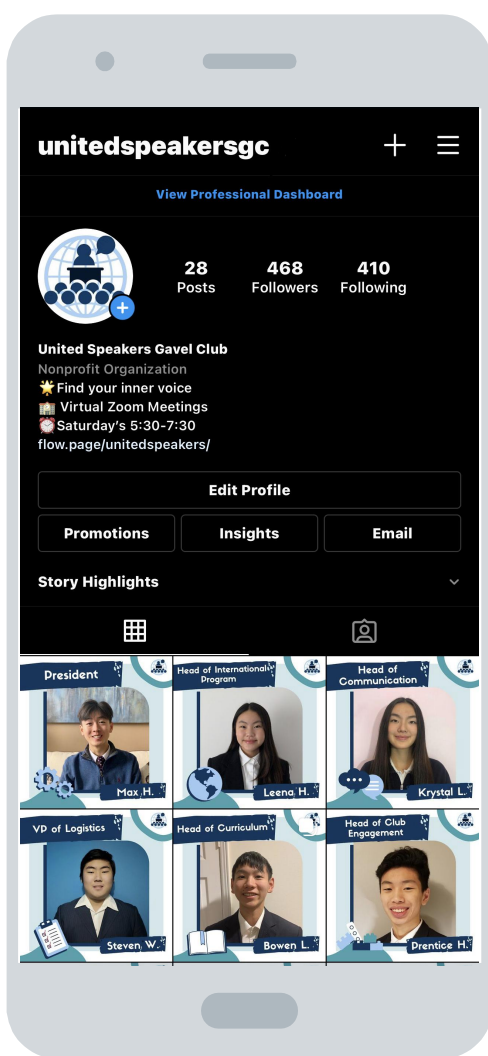




# Storytelling



# Instagram and Classroom Code!!

Classroom Code:

lqyztfn



# Agenda:

1. Overview
2. Benefits
3. The 4 key elements
4. Tips
5. Homework
6. Activity





# What is so great about stories?





# Why tell a story?

We are *all* natural storytellers, and when we deliver stories, we smile, show emotion, and radiate originality. Not only is authenticity engaging and persuasive, but you'll feel infinitely more comfortable and confident when you're up there just being yourself. Stories are amazing for hooking the reader in, proving an argument and analyzing a moment.



# The 4 key elements to storytelling in speeches

1. Build trust
2. Understand people are different
3. Follow structure
4. Keep it simple



# 1. The story should build trust

- Find a common ground
  - What is a common ground for everyone in this class?
- Story needs to be about you and your audience
- Get it to resonate





## 2. Understand that everyone is different



- Different people have different ways of interpretation
- Use similarities to make stories more interesting
- What is their personal history?





### 3. You NEED a Problem, Hero and Enemy

- You cannot leave any 1 element out
- The problem needs to be overcome in the story
- The hero solves the problem
- You want a MORAL or a THEME





# 4. Keep it simple!





# Storytelling Tips

1. Be confident
2. Make it personal
3. Stay concise
4. Use vocal variety and props
5. You're already good at it!





Find all resources  
posted on google  
classroom