DIANA ZATIKYAN
UX/UI DESIGNER

CONTACT

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PORTFOLIO

www.zatikyan-ux.com

DESIGN SKILL

User Research
User Flows
Wireframing
Prototyping
Usability Testing
Front-End Developing
UI Design

SOFTWARES

Figma
InVision
Photoshop
Adobe XD
VS Code
Git

LANGUAGES

English (Fluent)
Russian (Fluent)
Armenian (Fluent)
Spanish (Basic)

ABOUT ME

Los Angeles-based freelance designer with effective problem-solving skills and ability to juggle multiple priorities and meet stringent deadlines. Analytical and detail-oriented with strong capabilities in creating engaging content across all marketing channels that promote measurable audience interaction and participation.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA
2018 | Bachelor of Art in Graphic Design, Magna Cum Laude

UNIVERSITY OF CALIFORNIA, BERKELEY
2021 | UX/UI Design Certification

EXPERIENCE

2017/ 2020 **THE CELECT**
Graphic Designer
- Generated and advertised compelling content on social platforms for driving customer attention.
- Elevated store foot-traffic through developing catalogue website for browsing.
- Led the capturing of spring collection photo shoot in line with quality parameters.

2019 **THE REFINERY CREATIVE**
Junior Graphic Designer
- Concepted a range of visuals, including Netflix display art, comps, sketches, and built decks.
- Managed graphics projects from creating initial sketch to developing key art comps.
- Reorganized the font server for accurately finding the fitting typeface.

2017 **GNOMON JEWELRY**
Graphic Design Intern
- Provided hands-on support in building 3D models and transforming sketches to graphics.
- Maintained an appropriate inventory level to increase operational efficiency.

2016 **ANGEL CITY SPORTS**
Graphic Design Intern
- Produced and advertised engaging material for increasing brand awareness.
- Assisted the organization of events with participants' satisfaction, while translating content into Spanish.