

# DIANA ZATIKYAN

## GRAPHIC DESIGNER

### ABOUT ME

Los Angeles based designer with effective problem-solving skills and ability to juggle multiple priorities and meet stringent deadlines. Analytical and detail-oriented with strong capabilities in creating engaging content across all marketing channels that promote measurable audience interaction and participation.

### EDUCATION

#### UNIVERSITY OF SOUTHERN CALIFORNIA

2018 | Bachelor of Art in Graphic Design, Magna Cum Laude

#### UNIVERSITY OF CALIFORNIA, BERKELEY

Graduating 2021 | UX/UI Design Certification

### EXPERIENCE

#### 2017/ THE CELECT

##### 2020 GRAPHIC DESIGNER

- Generated and advertised compelling content on social platforms for driving customer attention.
- Elevated store foot-traffic through developing catalogue website for browsing.
- Led the capturing of spring collection photo shoot in line with quality parameters.

#### 2019 THE REFINERY CREATIVE

##### JUNIOR GRAPHIC DESIGNER

- Concepted a range of visuals, including Netflix display art, comps, sketches, and built decks.
- Managed graphics projects from creating initial sketch to developing key art comps.
- Reorganized the font server for accurately finding the fitting typeface.

#### 2017 GNOMON JEWELRY

##### GRAPHIC DESIGN INTERN

- Provided hands-on support in building 3D models and transforming sketches to graphics.
- Maintained an appropriate inventory level to increase operational efficiency.

#### 2016 ANGEL CITY SPORTS

##### GRAPHIC DESIGN INTERN

- Produced and advertised engaging material for increasing brand awareness.
- Assisted the organization of events with participants' satisfaction, while translating content into Spanish.

### CONTACT

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linkedin.com/in/zatikyan







### PORTFOLIO

www.dzatikyan.com

### DESIGN SKILL

Typography  
Retouching  
Illustration  
Photography  
Layout Design  
Branding  
Social Media

### SOFTWARES

Photoshop   
Illustrator   
InDesign   
Premiere   
Lightroom   
HTML/CSS 

### LANGUAGES

English (Fluent)  
Russian (Fluent)  
Armenian (Fluent)  
Spanish (Basic)