Ethan Heikell | Bilingual IT Business/ Marketing Manager

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WORKING EXPERIENCE

Pintor | *IT/Cloud Solutions, Junior Software Engineer*
Aug/2020 - Present

- Created online educational courses covering: IT Foundations, SQL language course, MySQL and Amazon RDS, AWS Cloud Practitioner + Solutions Architect Exam prep
- App development as a junior programmer for our Pintor app. Automation of daily workload tasks, Web-scraping, Selenium task automation, API calls
- Creative Video editing of our online course content using Camtasia.

ICC Consultants | *Consultant/ Marketing Manager*
Jan/2018 - Present

- Recruitment of Japanese companies and international candidates. (B2C/B2B in ENG/JAP).
- Achieved highest recorded number of sales + top conversions/KPI for 2019
- Manager of Marketing: branding, graphic design, digital marketing (FB, Google Adwords etc)

IPU New Zealand Tertiary Institute | *Domestic Recruitment Leader*
Mar/2016- Dec/2017

- Recruitment of Highschool and University level students.
- Student support Officer for students at NZ campus

EDUCATION

- **Bachelor of International Studies** | *IPC Tertiary Institute (NZ)* | 2014
  Major: Japanese Language and culture
- **Diploma of Japanese Studies** | *IPC Tertiary Institute (NZ)* |2014

SKILLS

- Japanese Language (~N2 Level)   - Photoshop/ Graphic design
- Public Speaking   - Presentations
- Marketing/ Digital marketing

SOFTWARES

- Python (Proficient)
- Flask (Intermediate)
- SQL
- Bootstrap + HTML/CSS (Intermediate)

- JavaScript (Basic)
- Node.js/Express.js
- AWS (Practitioner- Solutions arch)

CERTIFICATES

- *AWS Foundations (25 hr) (Udemy)*
- Digital Strategy *(LinkedIn)*
- Marketing Instagram *(LinkedIn)*
- Online Marketing *(LinkedIn)*
- Marketing Budget *(LinkedIn)*
- Pricing Strategy *(LinkedIn)*

- *Python Coding (60hr) (Udemy)*
- Advertising Instagram *(LinkedIn)*
- SEO Foundations *(LinkedIn)*
- 5-step Creative Process *(LinkedIn)*
- Marketing to Humans *(LinkedIn)*