

Ethan Heikell

| Full-stack Engineer

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Portfolio: <https://www.underscoreex.com/>

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WORKING EXPERIENCE

Pintor (Japan) | *Python Engineer, IT/Cloud Solutions,* Aug/2020 - Present

- Web-scraping of 500+ individual museums /museum API data for use in app prototype (Scrapy, Docker, Splash)
- Selenium browser automation for testing and for scraping web pages that rely on JavaScript.
- Launching websites on NGINX and EC2, auto-scaling configurations, monitoring and RDS database management on AWS.
- File creation/ automation of daily processes
- Online educational coaching: IT Foundations, SQL language course, MySQL and Amazon RDS, AWS Cloud Practitioner + Solutions Architect Exam prep

ICC Consultants (Japan) | *Consultant/ Marketing Manager* Jan/2018 - Present

- Recruitment of Japanese companies and international candidates. (B2C/B2B in ENG/JAP).
- Graphic designer
- Achieved highest recorded number of sales + top conversions/KPI for 2019
- Manager of Marketing: branding, graphic design, digital marketing (FB, Google Adwords etc)

IPU New Zealand Tertiary Institute | *Domestic Recruitment Leader/ Marketing* Mar/2016- Dec/2017

- Recruitment of Highschool and University level students.
- Student support Officer for students at NZ campus

Palmerston North City Council (New Zealand) | *Customer Support advisor* Dec/2015- Mar/2016

- Coordinate with city officials and local police to address complaints made by the public

Yinwan International Kindergarten (Guangzhou, China) | *English teacher* Feb/2015- Dec/2015

EDUCATION

- **Bachelor of International Studies** | *IPC Tertiary Institute (NZ)* 2014
Major: Japanese Language and culture
- **Diploma of Japanese Studies** | *IPC Tertiary Institute (NZ)* 2014

SOFTWARES

- Python (Proficient)
- Flask (Intermediate)
- SQL (Intermediate)
- Bootstrap + HTML/CSS (Intermediate)
- JavaScript (Basic)
- Node.js/Express.js (Basic)
- AWS (~Solutions arch level)

SKILLS

- Japanese Language (Business Level)
- Public Speaking
- Marketing/ Digital marketing
- Photoshop/ Graphic design
- Presentations

CERTIFICATES

- *AWS Foundations (25 hr) (Udemy)*
- *Digital Strategy (LinkedIn)*
- *Marketing Instagram (LinkedIn)*
- *Online Marketing (LinkedIn)*
- *Marketing Budget (LinkedIn)*
- *Pricing Strategy (LinkedIn)*
- *Python Coding (60hr) (Udemy)*
- *Advertising Instagram (LinkedIn)*
- *SEO Foundations (LinkedIn)*
- *5-step Creative Process (LinkedIn)*
 - *Marketing to Humans (LinkedIn)*