

# Privacy Policy

This Privacy Policy explains how Uni Go collects, uses, stores, and shares information when you use the Uni Go mobile application and related services (the "Platform"). This policy applies to users located in the United States.

## 1. Information Collected

- **Information You Provide**
  - First and last name
  - Email address (including partner-university domain verification)
  - Phone number
  - Profile photo
  - Driver verification materials (selfie, driver's license images, vehicle details)
  - Ride details (locations, times, notes, preferences)
- **Automatically Collected Information**
  - Device and app usage data
  - Log and analytics events (e.g., app opens, sign-in, ride lifecycle actions)
  - Push notification tokens (APNs and Firebase Cloud Messaging)
- **Location Information**
  - Approximate and precise location when permission is granted
  - Location used for maps, ride search, routing, and distance calculations

## 2. How Information Is Used

Information is used to:

- Authenticate users and manage accounts
- Facilitate ride creation, discovery, and matching
- Review and approve drivers
- Enable maps, routing, and location search
- Enable in-app messaging feature
- Send notifications and emails
- Improve safety, analytics, and platform performance
- Enforce policies and legal obligations

### **3. Storage and Processing**

- Information is stored and processed using cloud services, including Firebase Authentication, Firestore, Cloud Storage, and Cloud Functions.
- Uploaded images and documents are stored with access controls designed to limit access to authenticated users and authorized systems.

### **4. Sharing of Information**

Uni Go does not sell personal information and does not share personal information for cross-context behavioral advertising.

Uni Go may share information:

- With other users as necessary to facilitate rides (e.g., name, rating, ride details, chat messages)
- With service providers supporting infrastructure, analytics, notifications, and email delivery
- With authorities when required by law or to address safety or legal concerns.

### **5. Communications**

Users may receive:

- Push notifications related to rides, chats, safety, and account activity
- Emails related to onboarding, driver status, and required notices

Device notification permissions may be managed through the device settings.

### **6. Data Retention and Deletion**

Information is retained as long as necessary for Platform operation, safety, dispute resolution, and legal compliance.

Account deletion is currently handled manually upon user request. Certain information may be retained after a deletion request where required by law or for legitimate business and safety purposes.

### **7. Your Rights**

Depending on applicable U.S. law, you may have the right to request access to, correction of, or deletion of your personal information. Requests may be submitted through the support channels.

## **8. Security**

Uni Go uses reasonable administrative, technical, and organizational measures to protect personal information. No system is completely secure, and Uni Go cannot guarantee absolute security.

## **9. Children's Privacy**

The Platform is not intended for use by individuals under 18 years of age.

## **10. Changes to This Policy**

This Privacy Policy may be updated periodically. Continued use of the Platform after changes constitutes acceptance.

## **11. Contact**

Questions or concerns about this Privacy Policy may be directed to Uni Go through contact channels including email and feedback forms available on the website.