

## UniDAG Announcement Thread

We are looking forward to having your support for spreading the news about UniDAG project.

PLEASE, READ THE RULES / INSTRUCTIONS CAREFULLY

### **General provision Bounty campaigns:**

- Start bounty campaigns: June 18, 2018.
- First payment to bounty program participants: July 15, 2018.
- Payment period: once a month.
- Payments are held on Sundays.
- On Friday, on the week of payments, registration forms are closed, on Monday they are opened anew, with empty lists.
- If you want to re-take part in the bounty in a new month, **you must apply again!**
- Tokens under the loyalty program (see below) will be paid upon completion of the ICO, or under the conditions described in the corresponding section below.

### **General Bounty Rules:**

- The project team reserves the right to make any reasonable changes to the conditions of the program at any time, with an announcement about it on all its social resources
- All participants of the program must register on the official Telegram channel
- The payment addresses won't be changed after sending. Be careful when sending your ETH-address!
- Users must be active every month by campaign rules in order to receive a reward
- Any offensive or inappropriate behavior when promoting UniDAG will lead to an immediate disqualification from the Bounty campaign
- The number of participants in each campaign is limited. This is done to support the excitement of participation, as well as to leave the award at a decent level, not to split it into small, uninteresting parts.
- The project team's decisions regarding bounty campaigns are final and not discussed.
- At the end of Bounty campaigns continued support of the community is carried out in other ways.

For this program, with the help of a smart-contract, 9.090.000 tokens were emitted and reserved to reward bounty members. All these UniDAG (UDAG) tokens will be fully distributed among the participants of the UniDAG Bounty campaign according to the scheme below. Since the total amount of participants is unknown, DAG tokens will be allocated based on a predetermined amount for each campaign bounty.

The UniDAG token is allocated as follows by time:

*Table 1. Distribution of tokens by time\**

Emitted tokens					
9 090 000					
Tokens are allocated for a period of 303 days (tokens for one period)					
ICO Period			Additional Bounty campaign		
6 060 000			3 030 000		
Tokens of the Bounty campaign	Loyalty program	Reserve	Tokens of the Bounty campaign	Loyalty program	Reserve
3 817 800	1 636 200	606 000	1 818 000	606 000	606 000

Based on the information presented in Table 1, campaign bounties go beyond the ICO in time. This is primarily done in order to encourage participants outside of ICO. Every 303 days (further period) in the Bounty, a new pool of tokens is allocated to encourage program participants. These tokens fall into three categories:

1. Bounty Tokens - a pool of tokens, which is allocated for the period will be fully distributed among all participants in the bounty program in all categories.
2. The loyalty program is a pool of tokens that, at the end of the period, will be paid as an incentive to all Bounty campaign participants who won't transfer the UniDAG tokens from the ERC-20 address to other addresses, exchanges etc. from the moment they receive the consideration for their participation. Thus, at the end of the period, if a member of the Bounty program does not translate his tokens (idleness), then he increases the number of coins depending on how many participants will satisfy the conditions of the loyalty program, in the coefficient for 1 own token 0.23 ++ loyalty program tokens. This means that **the more people manipulate received tokens, the more tokens of the loyalty program will be given to those who don't do anything with their tokens.**
3. A reserve is a pool of tokens reserved for individual cases that go beyond the standard Bounty campaigns of the program and are considered separately.

Important! If the ICO finishes before the designated period, all unpaid bounty tokens (if any) will be transferred to the loyalty program. If the ICO is completed during the preselection period, the loyalty program tokens will not be paid immediately, but in a calendar month.

The Bounty campaign of the UniDAG project is divided into four categories:

- Translation and support campaign.
- Social Media campaign.
- Blog/Media campaign.
- Signature campaign.

UniDAG tokens are distributed in campaigns by the following model:

Table 2. Distribution of tokens by Bounty campaigns\*

Allocated to the campaign in the first period, tokens			
Translation and support campaign	Social Media campaign	Blog/Media campaign	Signature campaign
916 272 (24%)	763 560 (20%)	920 088 (24,1%)	1 218 144 (31,9%)
Monthly payment, tokens			
76 356	63 630	76 674	101 512

Table 2 shows the figures that are planned to be paid to campaign participants with a periodicity of a calendar month from the beginning. The cyclicity per month will remain unchanged until the end of the campaigns!

**\*All coefficients of division of the initial bounty pool are conditional and can differ from real figures by more or less by a small error.**

When shortage of tokens for payments, funds are taken from the Reserve.  
If something remains, the tokens are transferred to the Reserve.

Bounty campaign starts 2 weeks before the start of ICO!

**Below you will find a detailed list of campaigns describing the awards and terms of their receipt.**

### Translation Campaign

#### Rules:

- ☐ 1 translation is accepted for 1 participant. The translation must be made 7 days after the booking.
- ☐ If the translation isn't fulfilled on time, the translation reservation is withdrawn and the participant is disqualified from the campaign.
- ☐ Translations must be original.
- ☐ Before proceeding with the translation, you must provide the results of previous work to the Bounty campaign moderators.
- ☐ Each month the list of rewards and conditions can change, watch out for information!
- ☐ The project team reserves the right to add rules or make any reasonable changes.

If you have any questions, just let us know in PM or Telegram

#### How to join:

Registration (ссылка на форму)

List of participants (ссылка на Проверьте свой статус)

Reserved translations:

Russia

English  
Chinese

*Rewards:*

- ☐ Translation of the WP into 8 languages - 3 000 tokens per translation
- ☐ n

## **Social Media Campaign**

The pool of tokens, allocated under social media, is divided equally between subsections Facebook and Twitter. Thus, for each of these sub-campaigns, 31 815 tokens per month are allocated.

### **Facebook Campaign**

*Rules:*

- ☐ Participants must subscribe to our Facebook
- ☐ Accounts with fake friends / subscribers will be disqualified
- ☐ Friends / subscribers are fixed after the registration in campaign
- ☐ Facebook accounts must have at least 100 friends / subscribers
- ☐ Facebook accounts must be original. Fake, dead, inactive and bot-accounts aren't accepted
- ☐ Minimum 2 posts and 3 reposts per week
- ☐ All posts must also be "liked"
- ☐ Posts / reposts should have a link to the unidag.com or to the Telegram group and at least 2 of these hashtags: #Crypto #Dagchain #Unidag #Smartpeoplehub
- ☐ Please don't post garbage comments, this isn't necessary, they will be deleted by moderators
- ☐ Posts / reposts must be located at least 24 hours after receiving the payment. Anyone who violates this rule will be banned in the Bounty campaign
- ☐ In case of oversaturation of participants, the priority in payments is given to participants with a large number of friends / subscribers

*How to join:*

Registration (ссылка на форму)

List of participants (ссылка на Проверьте свой статус)

*Rewards:*

- ☐ 60 people with 100-500 subscribers / friends: 250 tokens per person per month
- ☐ 100 people with 500 and more subscribers / friends: 500 tokens per person per month

### **Twitter Campaign**

*Rules:*

- ☐ Participants must subscribe to the official Twitter account

- ❑ Accounts with fake friends / subscribers will be disqualified
- ❑ Friends / subscribers are fixed after the registration in campaign
- ❑ witter accounts must have at least 250 friends / subscribers
- ❑ Twitter accounts must be original. Fake, dead, inactive and bot-accounts aren't accepted
- ❑ Your twitter audit score should be at least 85% and will only count as real subscribers from the last audit
- ❑ Minimum 1 tweet and 3 retweets plus 1 fixed tweet per week
- ❑ All posts must also be liked
- ❑ Tweets / retweets should have a link to the unidag.com or to the Telegram group and at least 2 of these hashtags: #Crypto #Dagchain #Unidag #Smartpeoplehub
- ❑ Please don't post garbage comments, this isn't necessary, they will be deleted by moderators
- ❑ Tweets / retweets must be located at least 24 hours after receiving the payment. Anyone who violates this rule will be banned in the Bounty campaign

#### *How to join:*

Registration (ссылка на форму)

List of participants (ссылка на Проверьте свой статус)

#### *Rewards:*

100 people - participants per month

- ❑ 300-1499 followers: 25% per month in equal shares from the total pool
- ❑ 1500-4999 followers: 30% per month in equal shares from the total pool
- ❑ 5000+ followers: 45% per month in equal shares from the total pool

### **Blog/Media Campaign**

#### *Rules:*

- ❑ Everyone can participate by preparing an article in a blog or a publication for news resources
- ❑ Low-quality, containing a large number of errors articles / publications aren't accepted
- ❑ The material must be unique and public. Plagiarism is prohibited. You can use the official images, logos, graphics posted on the website, the thread ANN, Facebook and Twitter
- ❑ From one participant an unlimited number of articles is accepted, but the reward is possible only for one.
- ❑ Articles should be longer than 400 words. Articles below 400 words aren't accepted. Publications on news resources may be below 400 words
- ❑ Article antiplagiat must pass at least 60%
- ❑ Articles should have a minimum of 2 links: to the official website of the project (or thread ANN link), link to Whitepaper or to official social media resources

- ❑ In addition to the quality of the article, we look at the reaction of the audience, whether there is a discussion article, quoting, or other distribution. This is an important parameter, but not a fundamental one
- ❑ You are not limited in choosing a site, the audience's reaction is important! Steemit, Golos, Medium, Zen etc.

*How to join:*

Registration (ссылка на форму)

List of participants (ссылка на Проверьте свой статус)

*Rewards:*

- ❑ The authors of the top 10 articles in the current month will receive 5000 tokens!
- ❑ 26,674 tokens will be distributed among the rest of the authors as an incentive in equal proportions. The list of authors who will receive a share of the remuneration will also be displayed in the List of participants at the time of payment.

## **Signatures Campaign**

*Rules:*

- ❑ Signature must be present before the end of the billing period
- ❑ Users who don't support UniDAG Signature before the end of the billing period of the campaign lose the right to rewards
- ❑ Using multi-accounts will result in disqualification from the campaign and adding to the SMAS-list.
- ❑ Spam isn't allowed. Negative accounts are not allowed to participate.
- ❑ Participant rank must be at least Full Member
- ❑ The publication of at least 20 constructive messages a week, of which in local sections is not more than 50%. Post must have a volume of at least 100 characters
- ❑ Posts won't be credited in the sections: bounties, off topic, archival, meta and politic sections. and their local analogues.

*How to join:*

Use the signature for your rank and register (ссылка на форму)

List of participants (ссылка на Проверьте свой статус)

*Rewards:*

1. 40 Full Members: 925 Tokens per Month
2. 20 Sr. Members: 1388 Tokens per Month
3. 15 Hero Members: 2312 Tokens per Month
4. 10 Legendaries: 3700 Tokens per Month