



DIPARTIMENTO DI INGEGNERIA E SCIENZA DELL'INFORMAZIONE

- KnowDive Group -

Domain Formal Modelling: a Business Ontology

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Jacopo Gobbi and Kateryna Konotopska

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1 Scenario Description

Location macro area

Paolo Rossi, 26, just got his master degree from the University of Trento, he now wishes to know more about companies in his area, more specifically, he wants to browse nearby IT companies. He would like to know what is the average salary of those companies, and how many people work there.

Marco Caldi, 18, is preparing a report for its economics class; he is focusing on the Silicon Valley tech boom. He needs to find, for each company with headquarters in the Silicon Valley, its founders, the foundation date, its category and its stock symbol, if it has one.

People macro area

Salvo Montalbano is a fourty years old revenue officer, and wishes to know more about the business life of a certain indivual, Mr. X; more particularly, he wants to know all the companies that have employed him, and the industry they are part of.

Talia Trenit, 31, is leading an investigation on fraud that involves patent admissions, she needs to find all patents that have been granted and that which were examined by Rossi Sara, she would like those patents to be grouped by assignee company.

Alto Garda Assicurazioni wants to keep track of people employed by its competitor, Itas Assicurazioni, it would be nice to have a list of people that are employed in that company, where they live, their degree and their email.

Companies macro area

Billy J. Wood is a 45 years old hedge fund manager, he is looking to make some money by investing in companies that are about to be acquired by big names, such as Google, Nvidia, etc. He wants to browse the acquisitions made by those companies in the last year, and what category would define those companies.

Thomas Brewest, 51, a columnist of the Financial Times, is writing an article about the changing business model and revenue sources of companies in the IT sector, moreover, he wants to see if those business models are similar to the ones of companies that have "subscription" and "trial" in their description.

Mixed macro area

Bobby Ryan, 43, runs a pharmaceutical company. He wants the next cycle of investments to be focused on acquiring know-how and patents, to do that, a possible solution would be buying whole companies that either have many patents, many PhDs with the needed knownledge, or both. He needs to find companies with an high number of pharmaceutical patents or people specialized in what he is looking for.

Mario Martini, 36, is currently thinking about opening a company, and he does not like having too many people around; he would like to know, for each industry, whats the category that has the highest profit to employees ratio. Billy J. Wood, 48, is an hedge fund manager that is now looking to assume someone to help him in financial analysis and automate some work, he's looking for people that got their university degree in Computer Science, Math, Physics or Finance in the past 5 years, the candidate should have problem solving skills; for all returned candidates he wants to know past working positions.

Valeria Marini is a 28 years old secretary in the University of Roma, she has been tasked to find out where graduates in Computer Science are now working, in terms of companies but also where they live now.

2 Model Formalization Description

Please note that not all data was considered, meaning that different columns/fields of different datasets were outright not modeled into our design either because of the documentation accompanying the dataset did not provide any explanation for such fields or it did not exist at all, or because such data was considered too peculiar/specific for the current iteration of the data integration task.

Examples are the founding round characterizing an investment, particular codes related to a patent requiring more than basic knownledge in order to be understood, the year a company has entered the top 500 fortune list, and of course all fields with no explanation and not obvious meaning.

A - rough - list of datasets and their schemas (columns) is provided within the directory containing the report.

* * *

Starting from the scenarios and the data at our disposal, we first iteratively built an ER model [6].

This ER model was designed as if meant for a relational database, without focusing on the future objective of designing an ontology.

While this may seem counter intuitive, it helped by modularizing our task; of course, this also meant that the formalization led to a gap between the ER schema and the ontology bigger than what could have been between the ontology and a simplified version of the ER schema, which we do not provide.

The ER schema is provided as an html file, and can be found in the local directory along with its source file (graphml).

The differences between the informal and formal model are the following:

- We initially modeled industry codes (ISIC, NAICS, SIC) as the class **descriptive code**, using a relation **maps to** to consider the fact this codes could map to other **category** types (also meaning that a code could map to other codes, i.e. representing the same industry).
 - This however was not needed in the ontology, where we simply modeled each **industry** as having a **business code** (this actually better "follows" our data), implicitly modeling the mapping between different codes as the codes linked to the same **industry**.
- The employment class has been remodeled: we consider a named entity, Role, that has a start and end date, and specialize it into an Employee entity. An employee is employed by an organization, is played by a Person and receives a salary.
 - This allows us to have a more "ontological" representation while simplifying the model by getting rid of the **employment role** that was previously needed to link a **Role** to an **employment**.
- Had experience in and its relationships with Person and Category has been remodeled by using an object property (hadExperienceIn) which Person to Sector or Industry.
- Geospatial coordinates is not a location anymore, instead we consider anything having a latitude and longitude as equivalent to an Address.
- Qualification has been remodeled by considering a **Student** (is a **Role**) which is **played by** a **Person** and receives an **Education**. This makes the model easier to expand and work on, given that **Student** can be specialized into more refined roles and the same can be said for **Education**.
 - An example would be the fact that we specialized **Education** into **Institutional Education**, which is **provided by** some **Organization**.

- Contact led itself to be naturally transformed into a data property named Contact which is later specialized to represent all possible different form of contacts (email, phone number, etc.). This property maps to a string.
- Initially, we meant the role of founder to be modeled through the **employment** class, which was semantically incorrect. This role is now modeled by a specialization of **Event**, **Foundation**, which is linked to founders (**Person**) via a **founder** object property, and captures the foundation of an **Organization** at a certain **date**.
- All forms of monetary transactions/payments (found in **employment**, **investment**, **acquisition**, etc.) are now modeled by a complex data type, **Money Amount**, characterized by a **currency code** and a **numerical value**.
- The **derived product** property (string) of **acquisition** has been given a full etype to allow for future expandability, for obvious reasons.
- Financial Information has been decomposed, meaning that we consider a specialization of Complex Data Type, Financial Data Type, which has a date, a name and an amount that can either be a numerical value or a Money Amount. This way companies will be linked to nodes of financial information when it is available, instead of being associated with very sparse rows.
- The name class and the has/had relation have been made more intuitive by simply having a data property Name, among its specializations we now have Past Name. The up to date property has been dropped given that it is not a real case in our scenario.

* * *

The formalization phase was not simply a translation of the ER model to an ontology, but was also a process in which we took in consideration different priorities: making it easy to use, making it easy to expand, have it model our data and case scenarios.

As an example, we modeled **Category**, **Sector** and **Industry** as etypes, given that it **1**) allows for easy re-use of **part of** object properties, which are common; **2**) it helps future expandability by providing **Industry** as a base class that can be further expanded upon by adding more information, **3**) it does not make our model harder to use, but instead supports looking for equivalence between industry codes, industries, etc.

Another example is the introduction of **Role** that allows a separation between a Person and what it does, allowing future users to easily place more roles (either by specializing **Role**, **Student** or Employee).

Expandability has also been taken in consideration when designing locations (**Address**, **City**, **Region**, **Country**): given our data, we could simply model those as strings, but it would obviously be an obstacle for future improvements of this model, since cities, countries, etc. are common concepts for which data can be found easily.

Instead of designing investors, founders and acquirers as roles, we modeled those are relations in the events **Acquisition**, **Investment** and **Foundation**. This is because, in our opinion, related scenarios are more elegantly modeled this way, especially because those events are characterized by a single **date** instead of a starting and an ending one.

We provide the full list of classes, object properties and data properties in the following table; the data types used in the model are: xsd:dateTime, xsd:dateTimeStamp, xsd:float, xsd:integer, xsd:string.

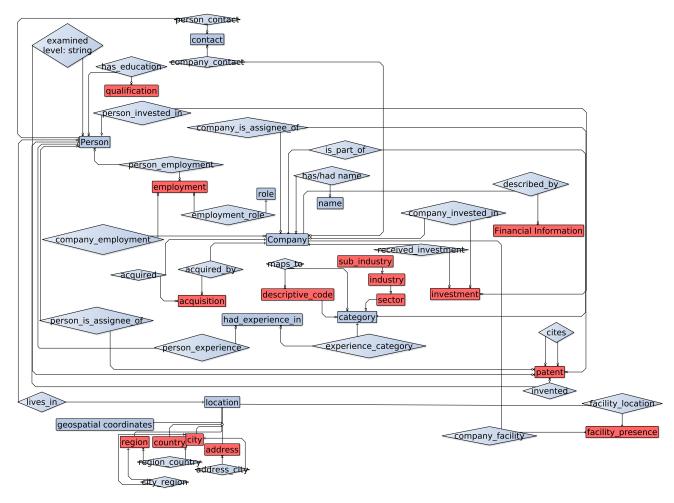


Figure 1: A visualization of the ER model where properties have been removed to allow for easier visualization in the document, as previously stated the full model can be found in the local directory.

Acquisition	Address	Art_Unit	Business_Organization	Category	City
Country	Currency	Derived_Product	Education	Employee	Event
Financial_Descriptor	Foundation	Industry	Institutional_Education	Intellectual_Property	Investment
Location	Money_Amount	Monthly_Recurrence	Named_Entity	Organization	Patent
Person	Product	Recurrence	Region	Role	Salary
Sector	Service	Student	Sub_Industry	Yearly_Recurrence	
acquired	acquirer	amount	assignee	cites	derived
employedBy	examinedBy	founded	founder	hadExperienceIn	hasArtUnit
hasContact	hasFacilityIn	hasFinancialDescriptor	hasHeadquartersIn	hasMember	inventedBy
investor	livesIn	medianWorkerCompensation	memberOf	partOf	playedBy
providedBy	receives	recurs	unitOfMeasure		
abstract	applicationNumber	artUnitCode	birthDate	buildingDescription	buildingNumber
businessCode	businessModel	code	Contact	countryCode	currencyCode
date	description	dissolutionDate	educationName	email	endDate
filingDate	financialConcept	foundationDate	gender	grantDate	ISIC
lastMilestoneDate	latitude	longitude	NAICS	name	numberOfEmployees
numberOfMembers	numericalValue	pastName	personName	phoneNumber	priorityDate
publicationCode	publicationDate	revenueSource	SIC	skills	socialProfileUrl
specializationName	startDate	stockSymbol	surname	title	workingWithDataType
zipCode					

Table 1: Classes (yellow background), object properties (light blue background) and data properties (light red background) of the designed ontology.

3 Lexical Information upload description

We report, for each name used in our model (entities, object properties, data properties), a grounding lexical information, by providing the WordNet [4] ID of the synset in which such word belongs, the BabelNet [5] ID, the word itself and the WordNet synset members, which represent our motivation for the grounding choices.

BabelNet is a multilingual resource covering many (hundreds) languages, and represents a semantic network that can be used to easily find information and meta data across different languages.

78239		Used in Model	Synset Members	
10433	1005n	acquisition	acquisition	
8508037	1303n	address	address	
8077878	14136n	business_organization	business concern business_organization busi-	
			ness_organisation	
5847274	16733n	category	category	
8542298	3335997n	city	city metropolis urban_center	
6271913	22112n	contact	liaison link contact inter-group_communication	
8562388	23235n	country	country state land	
13407086	24507n	currency	currency	
5993172	26980n	education	education	
10073616	14292888n	employee	employee	
29677	32021n	event	event	
241051	23654n	foundation	initiation founding foundation institution origination creation innovation in-	
			troduction instauration	
8082070	46576n	industry	industry	
13266237	47023n	intellectual_property	intellectual_property	
1101341	47358n	investment	investing investment	
27365	51760n	location	location	
256458	116278r	monthly_recurrence	monthly	
8024893	59480n	organization	organization organisation	
6513132	60984n	patent	patent patent_of_invention	
7846	46516n	person	person individual someone somebody mortal soul	
3754377	54416n	product	merchandise ware product	
7357963	66620n	recurrence	recurrence return	
8648560	66884n	region	region	
721817	36823n	role	function office part role	
13300285	29416n	salary	wage pay earnings remuneration salary	
7983333	70206n	sector	sector	
578562	70651n	service	service	
10685137	29806n	student	student pupil educatee	
1976215	97149a	yearly_recurrence		
6480622	489n	abstract	annual yearly	
8436519	1000n		outline synopsis abstract precis acquirer	
5115065	3601n	acquirer amount	amount	
9834860	6511n	assignee	amount	
15277233	10679n	birthdate	birthday natal_day	
1709116	82412v	cites	reference cite	
6365341	20353n	code	code	
15184543	25336n	date	date day_of_the_month	
701707	101215a	derived	derived	
6737512	26501n	description	description verbal_description	
6289979	29345n	email	electronic_mail e-mail email	
10127072	9631n	founder	founder beginner founding_father father	
5014082	37634n	gender	sex gender sexuality	
13832827	54276n	hasmember	member	
10235776	47367n	investor	investor	
8613087	50179n	latitude	latitude	
1179611	90411v	livesin	live_in sleep_in	
8614224	51951n	longitude	longitude	
13832827	54276n	memberof	member	
6344646	56758n	name	name	
13602668	451n	numericalvalue	absolute_value numerical_value	
13831419	21395n	partof	part portion component_part component constituent	
6437781	58286n	phonenumber	phone_number telephone_number	
5644732	725n	skills	skill science	
584498	73205n	specializationname	specialization specialisation speciality specialism	
6543318	74360n	stocksymbol	stock_symbol	
6348274	20465n	surname	surname family_name cognomen last_name	
6357363	77409n	title	title statute_title rubric	
13604927	79106n	unitofmeasure	unit_of_measurement unit	
6367112	63770n	zipcode	zip_code zip postcode postal_code	

Table 2: Note that leading zeros of IDS have been removed for clarity.

For concepts that did not have a direct mapping to pre-existing synsets of WordNet, we tried to either find an already established concept to extend, or to have something close enough to serve as a direction for the way it should be interpreted.

As part of the ontology meta data, for such concepts you can find a description in natural language in the provided owl file.

Wordnet ID			Parent Synset Members	
6301417	3446421n	art_unit	form word_form signifier descriptor	
3754377	3754377 54416n derived_product		merchandise ware product	
6365341	6365341 20353n isic		code	
5993172	26980n	institutonal_education	education	
6365341	20353n	naics	code	
1740	31027n	named_entity	entity	
6365341	20353n	sic	code	
8082070	46576n	sub_industry	industry	
6365341	20353n	applicationnumber	code	
6365341	20353n	artunitcode	code	
6737512	26501n	buildingdescription	description verbal_description	
6365341	20353n	buildingnumber	code	
6365341	20353n	businesscode	code	
5898856	36197n	businessmodel	model theoretical_account framework	
6365341	20353n	countrycode	code	
15184543	25336n	dissolutiondate	date day_of_the_month	
6344646	56758n	educationname	name	
15184543	25336n	enddate	date day_of_the_month	
15184543 25336n filinge		filingdate	date day_of_the_month	
6344646 56758n financialcon		financialconcept	name	
15184543	25336n foundationdate		date day_of_the_month	
15184543	25336n	grantdate	date day_of_the_month	
6301417	26512n	hasartunit	form word_form signifier descriptor	
6646883	46698n	hascontact	information info	
6301417	46418n	hasfinancialdescriptor	form word_form signifier descriptor	
15184543	25336n	lastmilestonedate	date day_of_the_month	
13300285	29416n	medianworkercompensation	wage pay earnings remuneration salary	
5128718	58285n	numberofemployees	number figure	
5128718	58285n	numberofmembers	number figure	
6344646	56758n	pastname	name	
6344646	6344646 56758n personname		name	
		date day_of_the_month		
6365341 20353n publicationcode		publicationcode	code	
15184543	25336n	publicationdate	date day_of_the_month	
13276044	41873n	revenuesource	income	
15184543 25336n startdate		date day_of_the_month		
2600976	2600976 95813v workingwithdatatype		work	

Table 3: Table of parent Synsets for words that did not have any clear match and for which we could find a clear concept to extend. Unsurprisingly, most of these instances are properties.

Wordnet ID	Babelnet ID	Used in Model	Nearest Synset Members	
13377127	16459n	financial_descriptor	funds finances monetary_resource cash_in_hand pecuniary_resource	
13394134	55644n	money_amount	medium_of_exchange monetary_system	
2215637	82276v	acquired	get acquire	
13406050	758008n	currencycode	money	
2414542	87576v	employedby	hire engage employ	
2537291	87731v	examinedby	test prove try try_out examine essay	
2431950	85671v	founded	establish set_up found launch	
5766056	32306n	hadexperiencein	experience	
2133811	32645n	hasfacilityin	located placed set situated	
2133811	43332n	hasheadquartersin	located placed set situated	
1635953	85743v	inventedby	invent contrive devise excogitate formulate forge	
2375741	82287v	playedby	play	
2332196	84692v	providedby	supply provide render furnish	
2214901	89246v	receives	receive have	
343988	92553v	recurs	recur repeat	
6370154	13633911n	socialprofileurl	url uniform_resource_locator universal_resource_locator	

Table 4: Table of nearest Synsets for words that did not have any clear match and for which we preferred to indicate a close concept instead of a parent. Again, most of these instances are properties.

4 Top-level Grounding

This section provides a description on the top-level mapping of our ontology, the methodology explained during classes [2] has been followed; we tried to map domain roots to top-level leaves while taking into consideration the re-usability of the final outcome and, at the same time, how it fits our scenario.

The information provided by the meta data in CSK, the top level ontology, along with semantic meanings provided by WordNet, have been used as guidelines to connect our design with the upper one.

Given the complexity of this task, and this being the first phase(s) of what is an iterative approach, some issues were inevitable. We tried to deal with them in the best way we could, we highlight some of them:

- The most important mismatch was given by the fact that we modeled strings as data properties, while the upper ontology made use of classes to represent strings such as natural language strings etc., thus having a set of object properties that we had no use of.
- Given the existence of **Action Kind**, **Context Kind** and **Roles**, we found ourselves second guessing our own design. Without being too wordy, an example would be the case of the **Foundation** event: founding is an action, a foundation is indeed an event, and a founder could be considered a role. For such cases, we assumed that "following" the scenarios and the data was the right thing to do.
- We found the distinction between Concept and SString confusing, probably because of the lack of meta data/documentation.
- It was not completely clear if **QQString** could be used as a generalization of sets and values (i.e. colors represented as the set red, yellow, green, blue, etc.), given that it has a **unitOfMeasure** and that WordNet defines it as "any division of quantity accepted as a standard of measurement or exchange".
- We had doubts about connecting our **Category** entity, given that we wanted to have it as an entity for easier expandability (and not as as a simple string). This is because we believe that if we were to further expand onto **Category** and its current specializations (**Sector**, **Industry**) by adding characteristic specific to particular instances of categories, we would not consider such instances as **Complex data types**.
- Each Action Kind had an Action Property (complex data type), each Function Kind had a Function Property, and so on. The reason for this was not clear. While we may guess the reason for such design, more meta data/documentation could have helped.
- Moreover, we had to actually map **endDate** and **startDate** as a specialization of **date**, a data property which we have defined; this was counter intuitive given the direction of the mapping (CSK to ours).
- We expected the object properties **hasPart**, **partOf** to be transitive, but this choice could have been made as general as possible by the authors of CSK.
- in the **Service** class having comment "Anything that is generated by performing a providing action", we expected an object property "provided by" or a provide action.
- the comment of **Destroyer** states "Who perform the act of making", which is obviously wrong. We assume this as not intended and we write about it for the sake of reporting.
- endDate and startDate were defined as floats in the constraints of Role, we believe it was a simple mistake and not intended. Again, we write about it for the sake of reporting.

As stated before, we expected some issues during the top level grounding phase, apart from the **QQString** and **Category** problems, we must say that the top level ontology provided a framework which allowed us to connect our design more or less easily.

The mapping is depicted in the following diagram. We did not include properties or relations (apart from is-a) to be concise and clear about the meeting point of our model and the provided one. For the same reason we only considered top-level leaves.

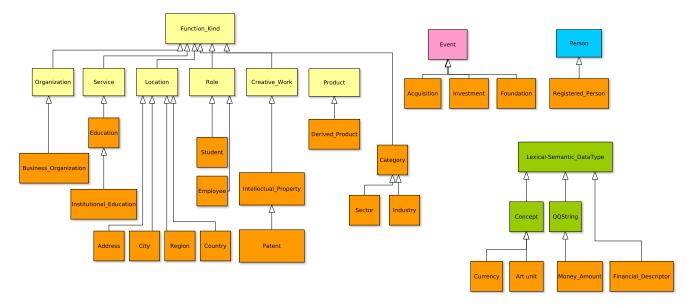


Figure 2: Diagram representing how the top level leaves are mapped to domain roots. Domain nodes are in orange, while yellow, pink, green and blue are used for distinguishing top level concepts belonging to different sub-trees.

* * *

The full and grounded model is provided within the GitHub repository [1], along with the rest of the material.

5 Model Visualization

This section is dedicated to the visualization of our model, we provide 2 different points of view: the OWLViz view on entities, and the WebVOWL view that also allows to appreciate relations and properties.

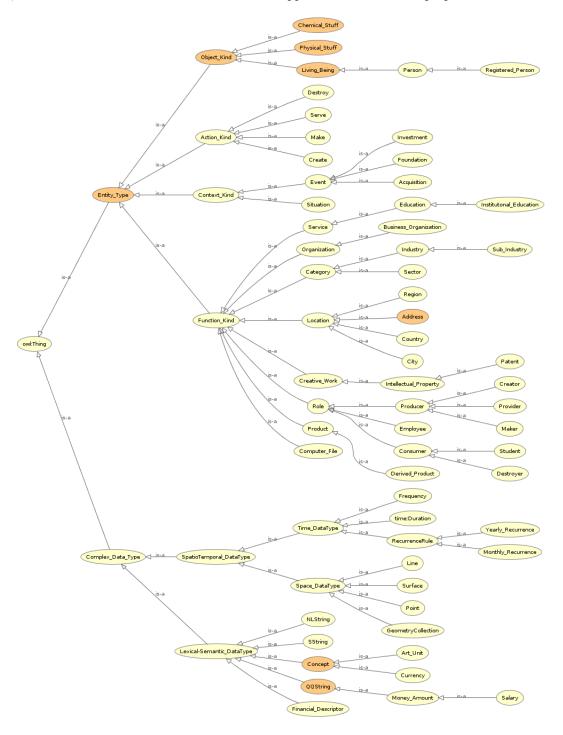


Figure 3: OWLViz diagram showing the class hierarchy of the final output ontology, some classes were kept even if they were not actually used by us because they were part of CSK.

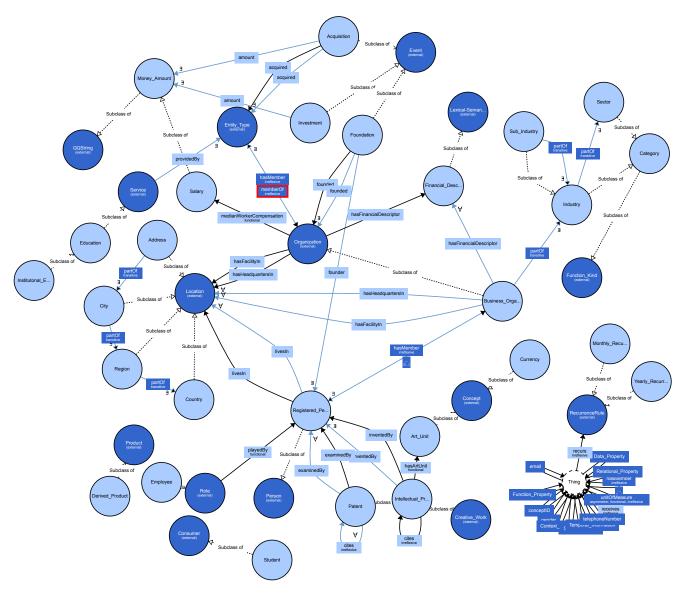


Figure 4: WebVOWL [3] visualization of the model (grounded with the top level), note that we did not include the full details (data properties and their ranges, etc.) to allow an easier visualization. For example, you may notice that is A relations between nodes of the top level (Dark blue) are missing.

6 Generalized Queries

We provide a list of query examples and expected results. We preferred to keep these queries (and their results) as near as possible to natural language to provide a better presentation in the report.

Person	Generalized query	Expected result	
	Give me all IT companies with offices in Trentino	A list of company names	
Deele Dessi	Give me the number of workers and medium salary of	A row containing two requested numbers	
Paolo Rossi,	company X		
26, looking	Give me the locations of all facilities of company X	A list of locations	
for a job in IT	Find the city containing the majority of the offices of	A name of city, its region and country	
	company X		
	Find companies with headquarters in Silicon Valley	A list of company names	
	Find the foundation date, category and stock symbol of	Foundation date, category name and stock	
	company X	symbol strings	
Marco Caldi,	Find founders of company X	A list of founders names	
18, student	Find geographical coordinates of companies founded by	A list of geographical coordinates for each	
16, student	X	company with company name	
	Find address of the headquarter of company X	String containing country, region, city and	
		address of the headquarter	
Salvo	Find all companies where Mr. X was employed in	A list of company names	
Montalbano,	Find an industry company X is part of	An industry name	
40, financial	Find all contacts of Mr. X	A list of contacts	
policeman	Find all qualifications of Mr. X	A list of the qualifications of Mr.X	
ponceman	Find which roles Mr. X had in companies in years 2016	A list of roles	
	- 2018		
	Find all granted patents examined by Rossi Sara	A list of patent titles	
	Group patents for assignee company	A list of lists of patents and their assignee	
		company names	
	Find patents cited by patents owned by company X.	A list of patent titles	
Talia Trenit,	Find patents containing in their description/title/ab-	A list of patents with their titles, abstracts	
31,	stract words "pharmaceutical" and "Alzheimer"	and descriptions	
investigator	Find the inventor of patent having publication number	A name of inventor	
investigator	X		
	Find art units of patents granted in last 5 years	A list of art unit codes	
	Find emails of people employed by Itas Assicurazioni	A list of names with contacts	
Alto Garda	Find where a person X lives	A complete address or any information re-	
Assicurazioni		lated to the person's living place	
1 ISSIC AT ALZIOTTI	Find education of person X	Name of degree and university	
	Find names, birth dates and all contacts of people em-	A list with names, birth dates, telephone	
Anonymous	ployed by Valve Corporation	numbers, emails and social profiles	
hacker	Find past names of Valve corporation	A list with past names	
illustro1	Find names of all CEOs (current and past of Valve cor-	A list of CEOs' names	
	poration		

Person	Generalized query	Expected result	
	Find all acquisitions of company X in last year	A list of company names	
	Find categories of companies acquired by Google	A list of industries	
	Find all investments of company X	A list of investment amounts, investors and	
Billy J.		investment dates	
Wood, 45,	Find derived products of Google	A list with names of derived products and	
hedge fund		names of correspondent acquired compa-	
manager		nies	
manager	Find for how much company X was sold to company Y	A money amount	
	Find business model and revenue source of companies in	List of business models and revenue	
	IT sector	sources	
	Find business model and revenue source of companies	List of business models and revenue	
Thomas	having "subscription" and "trial" in their description	sources	
Brewest, 51,	Find cash flow and sales revenue of company X	Cash flow and sales revenue amounts	
columnist of	Find assets and sales to calculate the book value of the	Assets, sales and market value amounts	
the Financial	company and compare it to market value of company X		
Times	Find the profit and profit change of a company X	Profit and profit change amounts	
Times	Find stock symbol of company X	Stock symbol string	
	List companies sorted by number of patents, containing	A list with company names and numbers	
Bobby Ryan,	"pharmaceutical" in their description	of correspondent patents	
43, runs a	List companies sorted by number of employed PhDs and	A list of company names and numbers of	
pharmaceuti-	with knowledge in pharmaceutical field	searched PhDs	
	Find average profit and number of employees for each	A list of sub-industries with average num-	
Mario	sub-industry of industry X	ber of employees and average profit	
Martini, 36,	Sort industries and sub-industries by the highest prof-	A list of industries with the average prof-	
entrepreneur	it/employee ratio	it/employee ratio and list of sub-industries	
		with the average profit/employee ratio	
	Find people having a university degree in Computer Sci-	A list of people names with degree names	
Billy J.	ence, Math, Physics or Finance in the past 5 years	and graduation dates	
Wood, 48,	Check if person X has "problem solving" skills	A boolean value	
hedge fund	Find past employment roles of person X	A list with role names	
Valeria	Find the company which employed Mr. X	Company name	
Marini, 28,	Find all locations where Mr. X is considered to be living	A list of countries, regions, cities and ad-	
secretary	in.	dresses	

Table 5: Note that colors refer to macro areas as for the scenario section: red for the location area, yellow for people, light purple for companies area and brown for mixed.

7 Final considerations and open issues

The provided methodology embeds the data integration procedure in a controllable framework. Each task is somewhat insulated from the others (hence easier to manage) but still allows to propagate changes through the whole pipeline in a manageable manner.

CSK was reasonably easy to use, and the encountered issues might be more related to our inexperience than to CSK itself, with this said, we think that the top level grounding has been successful.

Most of our problems were related to developing our own ontology, given the ambiguity of natural language and many different ways in which we could describe something, it is not always obvious how to model a particular context.

Should someone investing in a company be considered as having an investor role (thus concretely having such class), or should we consider an investment event that "connects" people and businesses through object properties? We tried to "steer" based on the data at our disposal (and its sparsity) and scenarios. However, trying to keep an ontology simple, easy to expand, but also correct under all possible considerations is indeed a hard task that is going to require more iterations over this methodology and surely more experience.

Another relevant issue is the sparseness of our data, because we were often unsure on how to model constraints that would make sense (and actually provide some constraint) while taking into consideration sparsity, that could make many of such constraints break.

* * *

The current output is surely raw, our hope is to provide a good and documented input that someone could iterate over during successive phases of this course.

Everything mentioned in this report can be found in the directory accompanying it, more specifically it should contain: data (in the form of links and explanations), all scenarios, the ER schema (both the source and the html provided for easier visualization) and the ontology.

As a final note, providing the evaluation guidelines earlier, like during the period of the development of the ontology, would have contributed to its correctness.

7.1 Submitted Material

This report has been submitted as part of a directory containing all the output material. At the date of submission (16 December 2018) both the ontology before mapping and the final output mapped to CSK run through reasoners with no issues.

Data sets are provided as a - rough - document containing links, given that their size would exceed what should be reasonably uploaded in a git repository. Moreover, a more complete, sometimes rough, list of scenarios is provided. The ER model is provided both as a source code and as a html page for visualization. The ontologies are provided as owl files.

8 Evaluation

	Class Coverage	Class flexibility	Attribute Coverage	Attribute Flexibility
CQ-Model	$\simeq 0.8 \text{ (Ideal)}$	$\simeq 0.2 \text{ (Ideal)}$	$\simeq 0.8 \text{ (Ideal)}$	$\simeq 0.5 \text{ (Ideal)}$
	1.00	0.08	1.00	0.23
DS-Model	$\simeq 0.8 \text{ (Ideal)}$	$\simeq 0.2 \text{ (Ideal)}$	$\simeq 0.8 \text{ (Ideal)}$	$\simeq 0.5 \text{ (Ideal)}$
	0.70	0.00	0.52	0.00
CQ-DE	$\simeq 0.8 \text{ (Ideal)}$	$\simeq 0.2 \text{ (Ideal)}$	$\simeq 0.8 \text{ (Ideal)}$	$\simeq 0.5 \text{ (Ideal)}$
	1.00	0.37	1.00	0.57

Table 6: Table defining ideal and resulting values for different metrics, as suggested by the methodology.

Schema Level

Does the model including cycles in the class hierarchy? \mathbf{No}

Does the model uses any polysemous terms for its class or property name? No

Is Multiple Domain / Range defined for any property? Yes

Does any class have more than one direct parent class? No

Does the Model include multiple classes which have same meaning? No

Is the class Hierarchy over specified? No

Does the model use is A as a object Property or relation? Relation

Does the model have any leaf class for which there is no relation with the rest of the model? Yes

Did you use miscellaneous or others as one of the class name? No

Does the model have any chain of Inheritance in class hierarchy? Partially

Do all properties have explicit domain and range declarations? No

Does the model have any classes or properties which are not used? Yes

Are a collection of elements included as a group in a number of class/attribute? No

Linguistic Level

Does all elements of the model (i.e. class and property) have human readable annotations? Yes

Do all elements of the model follow the same naming convention? Yes

Metadata Level

Is provenance information (Creator, Version, Date) available for the final protege model? Yes

Is provenance information available for any property or class which is taken from some reference standard or ontology? \mathbf{Yes}

References

- [1] Github repository, https://github.com/UniTN-KDILab/Business-2018-19.
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