	• Name: Sarah Johnson • Job Title: Policy Analyst • Responsibilities: Conduct demographic analysis, inform policy decisions, create reports and presentations.
Demographic	• Age: 35 Education: • Master's degree in Public Policy • Ethnicity: African American • Family Status: Married with one child
Goals and Tasks:	• Access population data for demographic analysis. • Generate reports and presentations to inform policy decisions. • Communicate findings effectively to policymakers.
Environment:	• Physical: Works in a government office setting. • Social: Collaborates with other policy analysts and interacts with policymakers. • Technological: Comfortable with basic software tools but may struggle with complex SQL queries.
Quote:	"Accurate data is the backbone of effective policy. I need a system that makes accessing and analyzing population information straightforward, so I can focus on making a positive impact in our community."

	• Name: David Rodriguez • Job Title: Data Scientist • Responsibilities: Conduct advanced statistical analysis, develop models, drive research projects.
Demographic	• Age: 28 • Education: Ph.D. in Computer Science • Ethnicity: White • Family Status: Single
Goals and Tasks:	• Access detailed population data for statistical analysis and modeling. • Ensure reproducibility and transparency in research. • Streamline analysis workflow with integration to statistical software packages.
Environment:	• Physical: Works in a research institute or university laboratory. • Social: Collaborates with other researchers and attends academic conferences. • Technological: Proficient in programming languages like Python and R, comfortable with complex database queries. •
Quote:	"In data science, precision and efficiency are key. I need a system that provides access to raw data and powerful querying capabilities to drive impactful research forward."

	• Name: Ros Clark • Job Title: Risk management • Responsibilities: Conduct advanced statistical analysis on projects to ensure safety standards are upheld
Demographic	• Age: 36 • Education: Business • Ethnicity: Black • Family Status: Single
Goals and Tasks:	• Access detailed population data for statistical analysis and modeling. • Ensure reproducibility and transparency in research. • Streamline analysis workflow with integration to statistical software packages.
Environment:	• Physical: Works in a research institute or university laboratory. • Social: Collaborates with other researchers and attends academic conferences. • Technological: Proficient in programming languages like Python and R, comfortable with complex database queries.
Quote:	As a project manager, I would like to see an automatic requirement for the system to generate reports more efficiently, ensuring faster response times for users to access demographic information.

	• Name: Jason Maws • Job Title: Project manager • Responsibilities: Conduct advanced statistical analysis, develop models, drive research projects.
Demographic	• Age: 32 • Education: Ph.D. in Computer Science • Ethnicity: White • Family Status: Single
Goals and Tasks:	• Access detailed population data for statistical analysis and modeling. • Ensure reproducibility and transparency in research. • Streamline analysis workflow with integration to statistical software packages.
Environment:	• Physical: Works in a research institute or university laboratory. • Social: Collaborates with other researchers and attends academic conferences. • Technological: Proficient in programming languages like Python and R, comfortable with complex database queries. •
Quote:	" As a project manager, I would like to see an automatic requirement for the system to generate reports more efficiently, ensuring faster response times for users to access demographic information."