2023

UniAbuja Hack Week

THE UNIVERSITY OF ABUJA
The University for National Unity

In **2023** we bring together the **University of Abuja's** top **creators** and **developers** to push the boundaries of **technology.**

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About Us

UniHack is a UK-limited company that prepares the most talented technical talent in Nigeria's top higher education institutions for the country's growing technology sector.

Our Team

Abdullah Muhammad-Kamal
FOUNDER AND CEO

Habeeb Muhammad-Kamal
CO-FOUNDER AND CHIEF OPERATING OFFICER

Abayomi Atiko
CHIEF PUBLIC RELATIONS OFFICER

About UniHack
Abuja

What is UniHack Abuja

Developed by a group of technically experienced individuals of Nigerian heritage, we are proud to present UniHack: a development programme aimed at talented students across Nigeria. In this iteration we will be at the University of Abuja, falling on the week beginning 6th November 2023.

Through a structured week, ambitious and entrepreneurial students will come together to build something truly original: a product that focuses and tackles an issue prevalent in their community. Specifically they will work to further develop their skills in software engineering and leadership; allowing them to showcase their skills to companies like yourself. This also brings about an amazing opportunity for you as a company to raise your awareness not just amongst our participants, but the wider community of the University of Abuja which amounts to over 40,000 in population.

We can only build a better future together. During this event, we will be bringing together the top startups in Nigeria. This is an amazing opportunity to network and form lasting connections allowing for greater growth in the future.

What to Expect

During our event we want to foster an environment of fun, creativity and innovation around which our hackers can build the most original solutions that are tailored to solve major problems existing in and around modern day Nigeria.
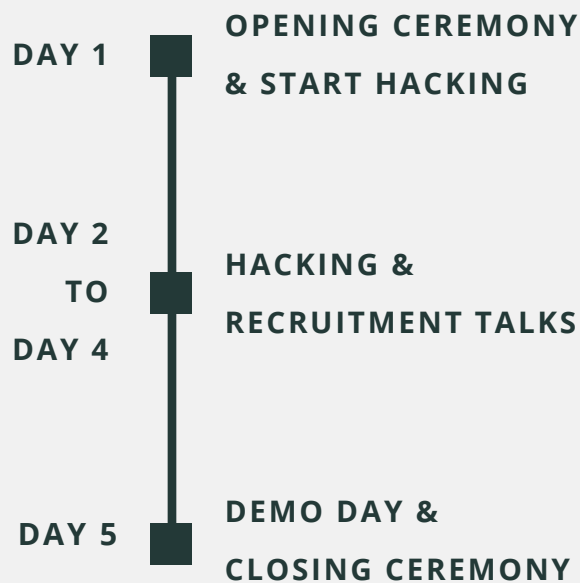
By the end of the event applicants should be able to:

- *Identify opportunities for innovation in the current Nigerian market*
- *Build a network of mentors, peers and potential employers.*
- *Have a greater understanding of key product development through the completion of the hack.*

Unihack Timeline
10 Days

Five days of non-stop hacking, followed by a project demonstration and award ceremony.

DAY 1 — OPENING CEREMONY & START HACKING

DAY 2 TO DAY 4 — HACKING & RECRUITMENT TALKS

DAY 5 — DEMO DAY & CLOSING CEREMONY

Details

Starting 6th of November 2023

10 Teams

Taking place at The University of Abuja

Closing ceremony hosted at Sheraton Hotel

Sponsor Packages List

	Golden	Silver	Bronze
Entitled to half a trestle table in the University of Abuja	✓	✓	✓
Bring and hand out swag from your booth	✓	✓	✓
Send recruiters to the event	✓	✓	✓
Logos on banners at the venue	✓	✓	✓
Recieve applicant CVs	✓	✓	✓
Award a product prize off-stage	✓	✓	
10-minute product demo - Monday/Tuesday afternoon	✓	✓	
Entitled to a full trestle table in the University of Abuja	✓	✓	
Award a themed prize on-stage	✓		
30-minute workshop on Monday afternoon	✓		
5-minute opening ceremony presentation	✓		
Logo on our live page on-stage during hacking	✓		
Entitled to a full trestle table in the final showcase	✓		

Package Details

Golden   £5000

Accumulated Benefits

Recruitment:

- Entitlement to a full trestle table in the main hacking hall

Brand Exposure:

- You are entitled to hand out swag from your booth. We also hand out 'swag bags' to our hackers during registration, and you may put some of your swag in them.

- You are entitled to a shout-out from our social media accounts. We would ideally need a short (200 characters as a rough estimate) catchy paragraph, and/or a video to get hackers excited about the technology that you will be bringing to the hackathon, or which you are working with.

- You will be entitled to your logos on banners at the venue.

Product Exposure:

- Ability to award a product prize, the awarding criteria is completely up to you. However, this is generally awarded to the best use of your API during the hackathon. The availability of your API/product will be advertised to the competing teams during the pre-hack sessions. The winners of this prize will be announced during the closing ceremony and will be awarded off-stage.

- You will also be entitled to a 10 minute product demo on Day 1 during the ideation session to all participants. This is best used to get participants to take part in the product prize.

Golden Specific Benefits

Recruitment:

- Five recruiter spots at the event
- You will be entitled to receive the CVs of our hackers **before** the event as unprocessed .pdf filed through Google Drive.

Brand Exposure:

- Entitlement to a 5-minute presentation during the opening ceremony. This is an amazing opportunity to introduce your company and the companies' technology to the hackers, mentors and campus population.

- Award a company themed prize, this is different to the product prize as it is not tied to a specific API/product but a specific problem - preferably a problem your company is currently aiming to solve. This would be a great opportunity for your recruiters to assess how the candidates approach company specific problems. The winners will be announced during the closing ceremony and the prizes will be awarded by one of your employees on stage.

- Full trestle table during final showcase at Sheraton Abuja.

- Logo live on stage during hacking.

Product Exposure:

- Given a 30 minute workshop on Day 3 afternoon. The contents of this workshop are completely up to you!

Package Details

Silver

£3000

Accumulated Benefits

Recruitment:

- Receive CVs of all applicants after the event, this will be accessible through Google Drive as unprocessed .pdf files.

Brand Exposure:

- You are entitled to hand out swag from your booth. We also hand out 'swag bags' to our hackers during registration, and you may put some of your swag in them.

- You are entitled to a shout-out from our social media accounts. We would ideally need a short (200 characters as a rough estimate) catchy paragraph, and/or a video to get hackers excited about the technology that you will be bringing to the hackathon, or which you are working with.

- You will be entitled to your logos on banners at the venue.

Silver Specific Benefits

Recruitment:

- Three recruiter spots at the event.
- Entitlement to a full trestle table in the main hacking hall.

Product Exposure:

- Ability to award a product prize, the awarding criteria is completely up to you. However, this is generally awarded to the best use of your API during the hackathon. The availability of your API/product will be advertised to the competing teams during the pre-hack sessions. The winners of this prize will be announced during the closing ceremony and will be awarded off-stage.

- You will also be entitled to a 10 minute product demo on Day 1 during the ideation session to all participants. This is best used to get participants to take part in the product prize.

Package Details

Bronze   £1500

Recruitment:

- Entitled to half a trestle table in the main hacking hall.
- Receive CVs of all applicants after the event, this will be accessible through Google Drive as unprocessed .pdf files.
- Entitlement to send one recruiter to the event.

Brand Exposure:

- You are entitled to hand out swag from your booth. We also hand out 'swag bags' to our hackers during registration, and you may put some of your swag in them.

- You are entitled to a shout-out from our social media accounts. We would ideally need a short (200 characters as a rough estimate) catchy paragraph, and/or a video to get hackers excited about the technology that you will be bringing to the hackathon, or which you are working with.

- You will be entitled to your logos on banners at the venue.