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Research & Publishing Ethics I

Some definitions



- What is the meaning of Philosophy in the degree of PhD?
 - Philosophy here comes from a Latin word and denotes "Love Of Wisdom"
- Why is the term PhD used generically across disciplines?
 - The "Love of Wisdom" refers to original research done by the scholar that is presented to a review board and successfully defended before them.
- What is ethics in publishing?
 - Refers collectively to the correct practices to follow when writing and seeking publishing of any sort of intellectual property

Understanding Publishing





The first "publisher" the creator of seals: Mesopotamia 4500 years old

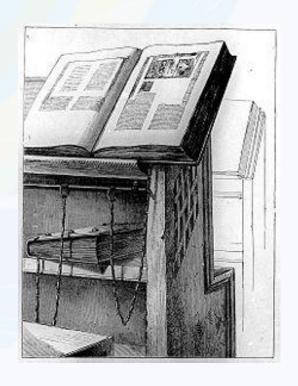




The Guttenberg Bible: Acknowledged as the first book published with movable type.

Year of publication 1426

Images courtesy: Wikipedia



Why Publish?



- What is the meaning of 'To Publish'?
 - To make public the idea, thought, or concept that so far resides in a human brain.
- What is the need to publish?
 - To establish copyright
- What happens when you publish?
 - The idea, thought or concept is made known to the public
 - Copyright is established
 - Other collateral intellectual property rights are established
 - Right to translate
 - Right to assign copyright
 - Right to transform from one form of intellectual property to another

Understanding Plagiarism



- What is the definition of plagiarism?
 - The passing-off of someone else's intellectual property right as your own
- What is the legal side of plagiarism?
 - There is no legal consequence of plagiarizing anyone's work.
- Why then is plagiarism so important?
 - Academic credibility is reduced and the threat of falsified research looms over the entire research project

Understanding Copyright



- What is Copyright?
 - The right to copy any intellectual property AND to profit from such copying
 - The law is man-made and doesn't exist in nature
 - There is no copyright in any art created by anyone except humans
- When is Copyright created?
 - When a creation of the mind is recorded on any media in the living world
- What is the legal implication of Copyright violation?
 - Financial damages, imprisonment where financial damages can't be paid
- What are the losses due to Copyright violation?
 - Damage of reputation
 - Revocation of awards and degrees

Understanding Copyright



- What is a Copyright infringement?
 - The use of another's intellectual property WITHOUT consent, for financial or prestige gain

- How does one avoid a Copyright infringement?
 - By demonstrating that permission from the original copyright owner has been obtained. It has to be in writing.
 - Where permission isn't obtainable (e.g. where a publishing house is no longer in existence) then demonstrate that reasonable efforts have been taken to obtain permission



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Have Questions?

