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Stephen Marshall – Data Analyst, Full Stack Developer

- ReactJS developer. Consumer, Wrangler, and renderer of large sets of API data.
- Skilled at working with live data for dashboards and maps, managing and animating data refreshes
- Database querying in PostgreSQL, MySQL, MongoDB
- Scraping, External API and Data Engineering work in Python
- Deployment with AWS s3, ec2, Lambda, as well as GoDaddy with cPanel or FTP
- Long-time front-end designer/developer; deployed first HTML, CSS & JS with DreamWeaver in 2011
- Skilled with Adobe Suite for mock-ups, prototyping, image manipulation and graphics
- Great communication skills in three languages (fluent in French, highly proficient in Spanish)
- Engaging speaker, teacher, and salesperson

Current & Related Work Experience

FareHarbor LLC/Booking Holdings December 2018 – Present, Denver CO

Position: Data Visualization Analyst
SaaS platform offering booking software for activities & experiences sector of Travel Industry. Startup founded in 2013 was acquired by Booking.com in 2018 and is growing rapidly. Worked with Business Intelligence to create visualizations and maps to drive sales efforts and tell meaningful stories with data

- Fhbookingmaps.com – Full stack application (PostgreSQL, Express, React, Node) comprised of several dashboards containing live and animated booking maps (Mapbox, D3, GSAP), currency counters, onboarding data etc.
- FHtools.com – React application to store additional reporting, app API calls to SEO partner SEMRush to generate on-the-fly rendering and downloadable PDF
- Custom reporting in PostgreSQL for internal teams and external clients
- Web Analytics with Selenium to collect data from client websites

Union in Design Fall 2011 – Present, Denver CO (Not Actively Seeking Clients or Contracts)

Position: Freelance web developer and graphic designer

- Built and deployed websites for wide range of private clients. Start to finish builds from consultation, branding and design, logo and images, coding of static sites with Dreamweaver, HTML & CSS, JS, PHP, Bootstrap. Managed deployment, hosting, and maintenance for smaller clientele.

Trilogy Education/2U June 2018 – Present, Denver CO (P/T Seasonal. Not currently in Session)

Position: Teacher Assistant for full-stack web developer and data visualization coding bootcamps. Answer questions, offer tutoring and support for students in full stack web developer and data visualization programs.

Globus Family of Brands December 2016 – Present, Littleton CO
Position: Direct Group Account Manager

- Sales and service for direct group reservations on escorted tours of up to 50 passengers. Exceeded growth expectations resulting in the creation of Specialty Groups department,

2-10 Home Buyers Warranty March 2016 – November 2016, Denver CO

Position: Agent Services Representative (part-time)

- Responsible for assisting real estate agents in enrolling resale home warranties through the agent services inbound call center. Devised creative solutions to generate 30% increase in new leads

Corepower Yoga April 2013 – February 2017, Denver CO

Position(s): Yoga Instructor, Lead Assistant Customer Experience Specialist

- April 2013 through January 2015 worked in corporate office inbound call center and was promoted to lead assistant manager
- July 2013 – February 2017 taught over 1,000 yoga classes in a variety of formats at around a dozen studios in the Denver metro area

Berlitz Language Centers October 2012 – July 2015, Denver CO

Position: French and English Instructor

- French and English Lessons for private students from adults to teens, most French students through Government contracts.

Art from Ashes July 2011 - September 2012, Denver CO

Position: Community Liaison, Assistant Workshop facilitator

Setup partnerships for workshops and creative programs serving at-risk youth for non-profit organization. Led youth workshops, assisted with marketing and web design

- Re-structured database and re-covered inactive partnerships that had been dormant for two years
- Helped startup a revenue generating arm for the non-profit and designed its website

Crocs Footwear, Inc December 2007 – January 2010, Boulder CO

Position: Regional Account Representative

- Managed French speaking accounts in Quebec - independent retailers with and corporate accounts of over 250 retail locations netting $10 million per year
- Provided onboarding of new accounts sales support to outside sales reps for all of Canada

Academy of Computer Education November 2006 – October 2007, Greenbelt MD

Position: Admissions Representative

Recruited students for certificate training programs CompTIA and Microsoft, and Cisco.

- Consistently met and exceeded sales goals, generated an average of $40,000 in revenue per month.
- Oversold classes such that new sessions were created to accommodate demand.
- Helped grow the business and facilitated the opening a second location

Education & Training

University of Denver March 2020 – August 2020, Denver CO

Currently enrolled in Data Visualization and Analytics 6-month program

University of Denver October 2017 – April 2018, Denver CO
certificate of completion for 6-month Full stack web developer training

Corepower Yoga Fall 2012 – Spring 2013, Denver CO
200 hour Power Yoga certification, Extensions Mentorship and Level II, Hot & Hot Fusion, Restorative Yoga

University of Maryland Fall 2002 – Fall 2004, College Park MD
Degree: Bachelor's in Latin American History, Minor: Spanish December 2004

Trinity College Fall 2000 – Spring 2002, Hartford CT