DARAMOLA JANET TITILAYOMI

Nigeria.

Product Designer | janetdaramola1@gmail.com | +2348142580401

SOFTWARE'S/STACKS

Figma
Figjam
Whimsical
Notion
Photoshop
Illustrator

UI/UX SKILLS

UX Research
UX Design
UX writing
Rapid Prototyping
Design Thinking
Problem Solving
Responsive Design

CERTIFICATION

Product Management Makeathon
@ V-Bank
JULY 2023

Product Design Bootcamp
@ Aorthar
JUNE 2022

Brand Identity
@ Domestika
FEB 2021

EDUCATION

Bachelors in Technology
@ LAUTECH
2016 - 2023

Diploma in Computer
@ Joy Computers
2017

WORK EXPERIENCE

Creative Director @ ACME Software Lab
JANUARY 2024 - PRESENT

- Spearheaded a comprehensive redesign of our flagship software product, resulting in a 30% increase in user engagement and a significant boost in customer satisfaction.
- Developed and executed a new brand strategy that unified the visual identity across all platforms, enhancing brand recognition and consistency in our marketing efforts.
- Built and managed a cross-functional creative team that streamlined the design process, improving collaboration between departments and accelerating project delivery times by 20%.

Product Design @ Printivo
OCTOBER 2023 - MARCH 2024

- Joined the product team to Successfully redesign Printivo's online platform, resulting in a 25% increase in user engagement and a smoother customer journey, which directly boosted sales.
- Developed and executed a new brand strategy that unified the visual identity across all platforms, enhancing brand recognition and consistency in our marketing efforts.
- Designed the pages by Dami platform that streamlined the sales process between Printivo and Pages by Dami, improving sales and revenue by 20%.
- Joined the team to redesign the Printivo dashboard.

UI/UX Designer @ Black Reverie
JUNE 2022 - JULY 2023

- Developed intuitive UI components and interactive prototypes that significantly boosted user engagement, leading to a 25% increase in user retention rates.
- Successfully collaborated with the development team to implement a design system that ensured consistency across all digital platforms, reducing design-to-development time by 40%.
- Leveraged user feedback and analytics to create user-centered designs that addressed pain points, resulting in a 20% decrease in user drop-off rates and higher overall satisfaction scores.

Creative Design Intern @ Ennovate Lab
NOV 2020 - NOV 2021

- Designed and executed graphics for multiple successful marketing campaigns, contributing to increased engagement and visibility for Ennovate Lab's initiatives and events.
- Worked closely with cross-functional teams to design user-centric interfaces and promotional materials, ensuring alignment