UNIQUE THINGS

Unique Things - the first Marketplace for real products and services backed by NFT Digital Proof of Ownership and Authenticity.
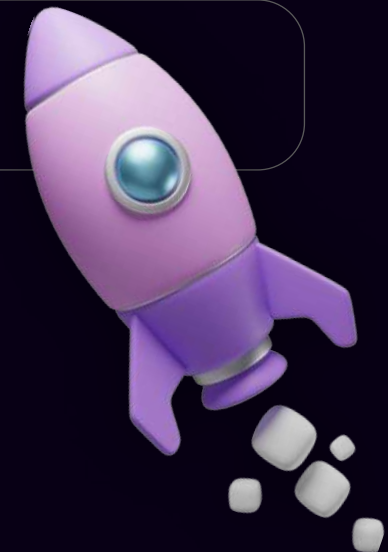
The implementation of NFT Blockchain technology for real life products and services.

Easiest way to prove ownership and authenticity with NFT.

Full Life Cycle Royalty for creators and ex-owners.

Problem

1. No ownership and authenticity confirmation system for products and services from a real life.

2. No transparent, fair and advanced royalty distribution system for creators and ex-owners.

3. No real-life use cases of NFT technology.

Solution

1 NFT Digital Proof works as electronic document of Ownership and Authenticity.

2 Easiest Check up system feature with just a smartphone camera allows to verify the authenticity and transparent history of ownership in a few seconds.

3 Unique things allows to create, buy, sell, share, rent, pawn things.

4 Unique things allows to receive full life cycle royalty for creators and ex-owners.

Features

1. NFT Digital Proof Check up mechanism with smartphone camera

2. Full Life Cycle Royalty for the Creators and Ex-owners

3. DAO judges system for resolving disputes

4. Charity sales

5. 2-step physical unique thing authentication (QR-code + NFC tag)

6. NFT-user Avatar advantages

7. Anti Fraud and differential rating system

8. Transparent information and history of the item

Market size

- The global luxury goods market size is more than $300B

- The global crypto market cap ~ $1.5T

- NFT global market is more than $22B

- The global market size of celebrities private belongings is huge and uncountable

The competition

	Unique things	RTFCT	Autograph
NFT is not "just a picture"	+	+	+
Check up features	+	-	-
Prove mechanism	+	-	-
Confirmed celebrities belongings	+	-	+
Full life cycle royalty	+	-	-
DAO judges system	+	-	-
Charity	+	-	-
2-step physical authentication	+	-	-
Avatar advantages	+	-	-
Transparent history of items	+	-	-

NFT Digital Proof registration
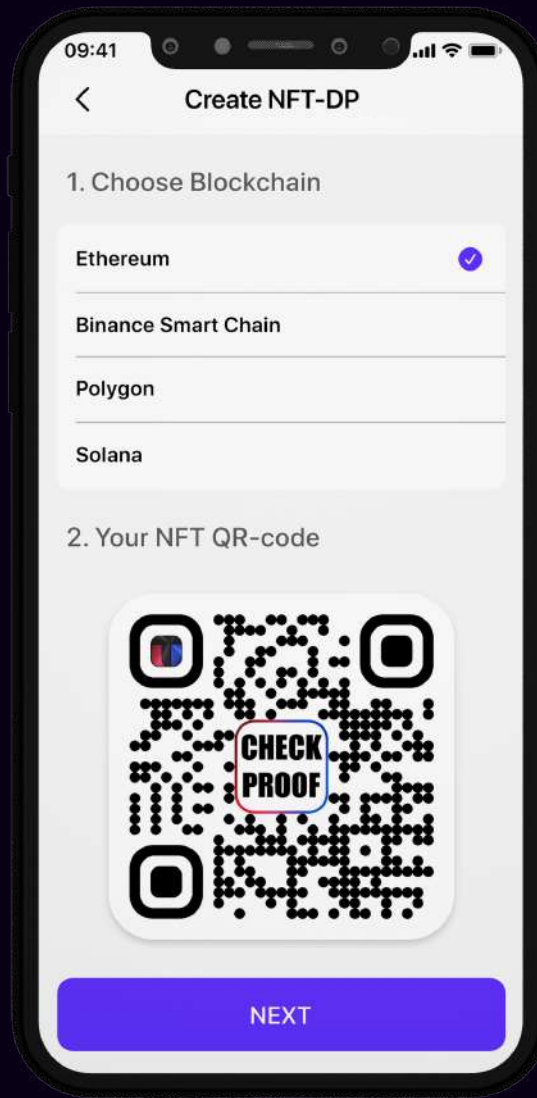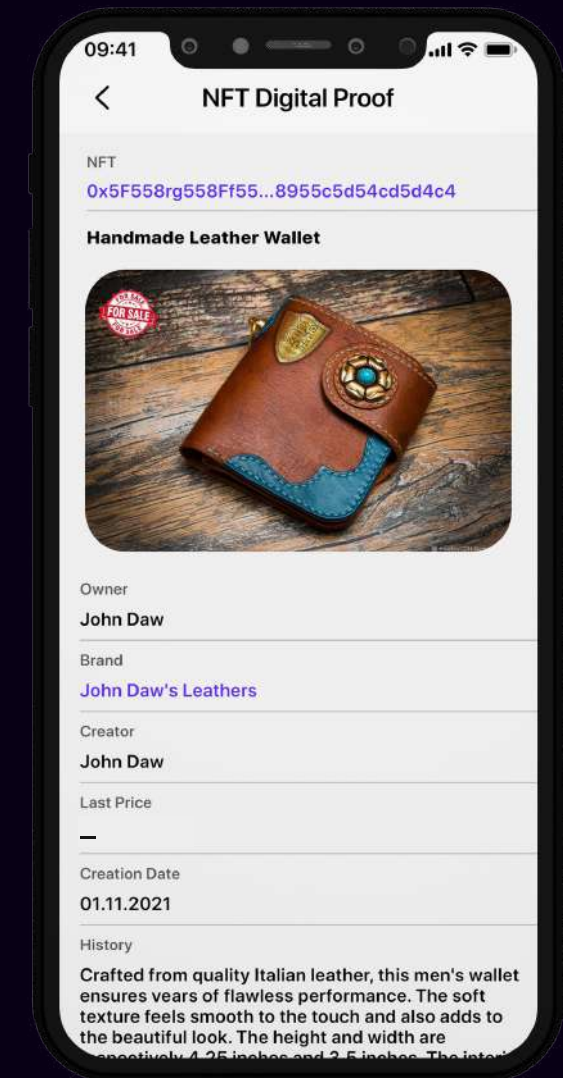
1 Step

a. Recieve a unique QR-code of NFT-DP.

2 Step

a. Mark your unique thing with the QR-code.

b. Fill metadata and upload the photo of the unique thing and complete registration of your NFT.

3 Step

a. Check your unique thing with our NFT-DP Autenticity Check.

09:41

‹ Create NFT-DP

1. Choose Blockchain

Ethereum ✓

Binance Smart Chain

Polygon

Solana

2. Your NFT QR-code

CHECK PROOF

NEXT

09:41

‹ NFT Digital Proof

NFT
0x5F558rg558Ff55...8955c5d54cd5d4c4

Handmade Leather Wallet

FOR SALE

Owner
John Daw

Brand
John Daw's Leathers

Creator
John Daw

Last Price
—

Creation Date
01.11.2021

History
Crafted from quality Italian leather, this men's wallet ensures years of flawless performance. The soft texture feels smooth to the touch and also adds to the beautiful look. The height and width are respectively 4.25 inches and 3.5 inches. The inter...

NFT Digital Proof Check up system

NFT Digital Proof will contain detailed information about item:

- **name**

- **owner** (in the form of name or a nickname)

- **creation date**

- **creator's name**

- **brand, price, trademark or a copyright marks**

- **distinguishing features, depending on the category of the item**

- **history records of the item**

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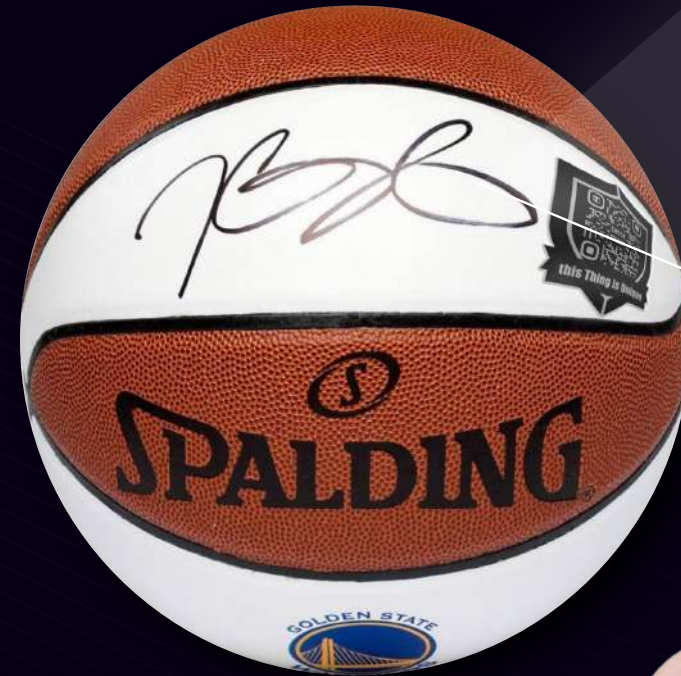
Types of Products:

1

Products from private creators and big manufacturers.

2

Celebrities private belongings/memorabilia.

3

house rental

car rental

medical services

NFT in service industry (from tv subscription to legal services).

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Ways of interaction with Unique things

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Register NFT Digital Proof for your unique thing.

Buy/Sell your unique thing.

Share your unique thing with your friends, and NFT Digital Proof
Check service will provide info, that you are the owner and your friend
is a temporary user of this thing)

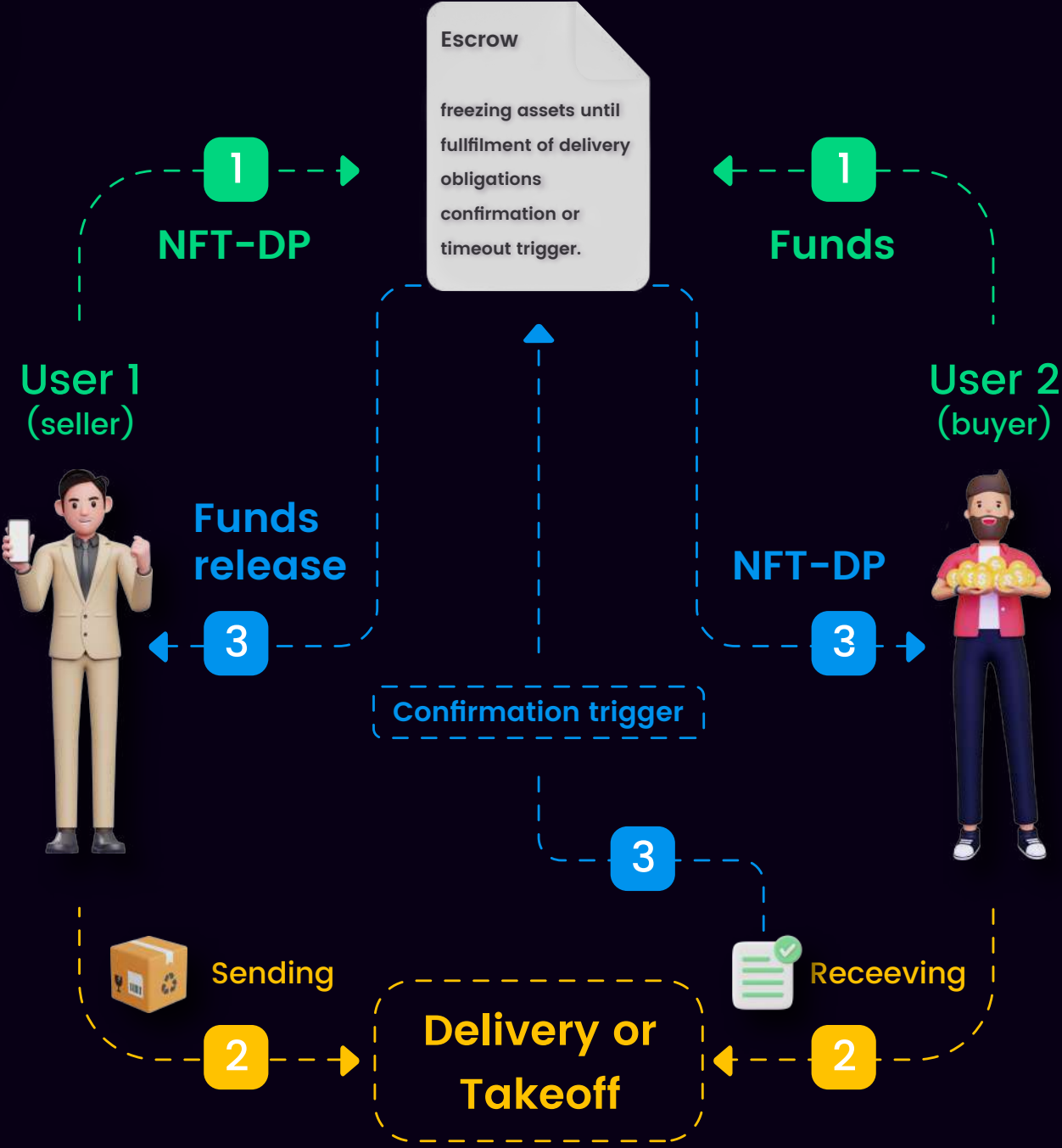**RENT** Rent your unique thing with another user and get a commission payments.

Pawn your unique things as a collateral for your loan.

Customise your QR-code design and use it as a well-known hallmark.

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Users interraction flow

Full Life Cycle Royalty

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Creator   Owner 1   Owner 2   Owner 3

Sell-1   Sell-2   Sell-3

$% $% $ $ $
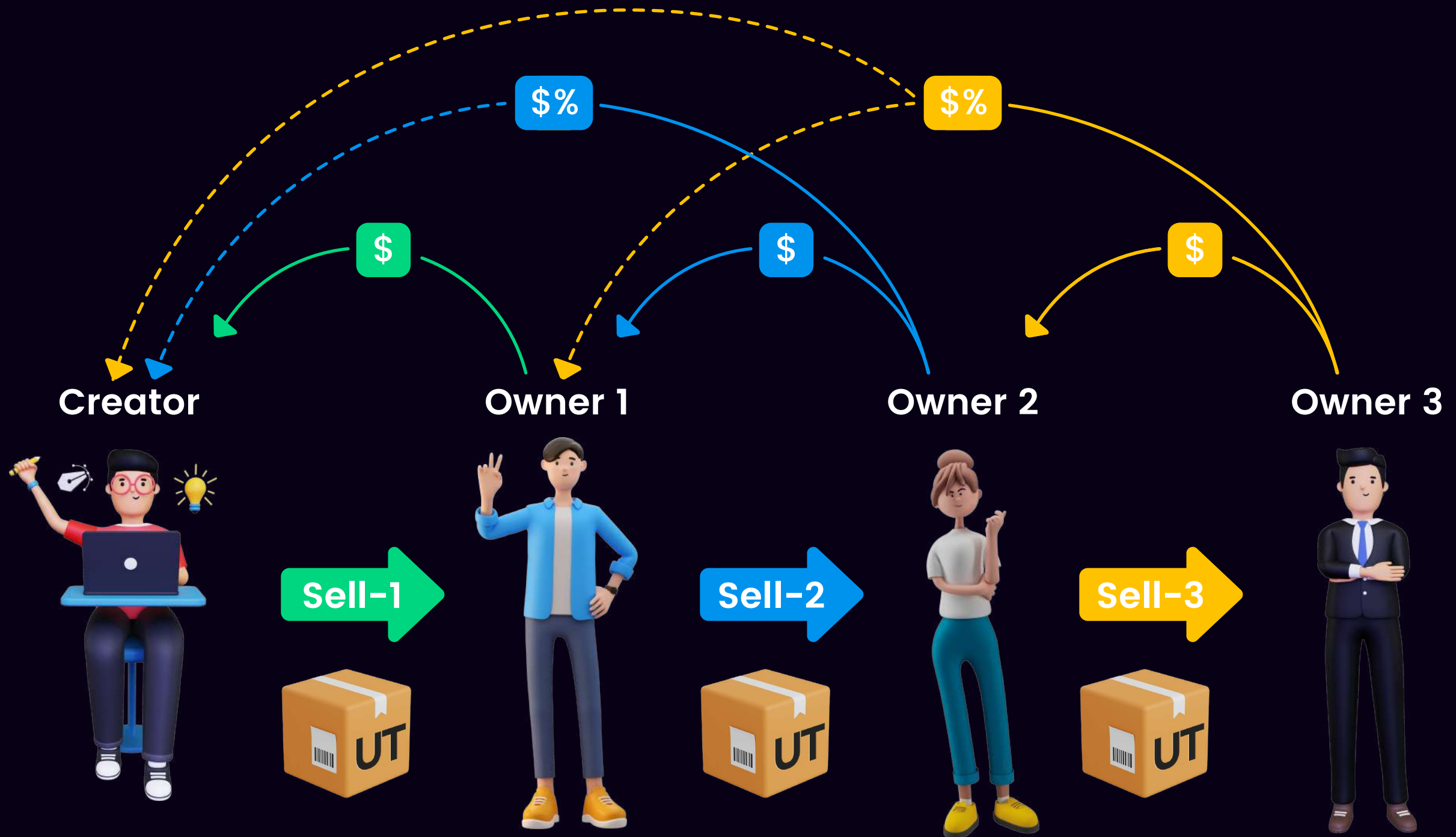
Charity

Setting and highlighting up to **50%** of royalty for Charity can help users both draw attention to their products and contribute to the noble cause.
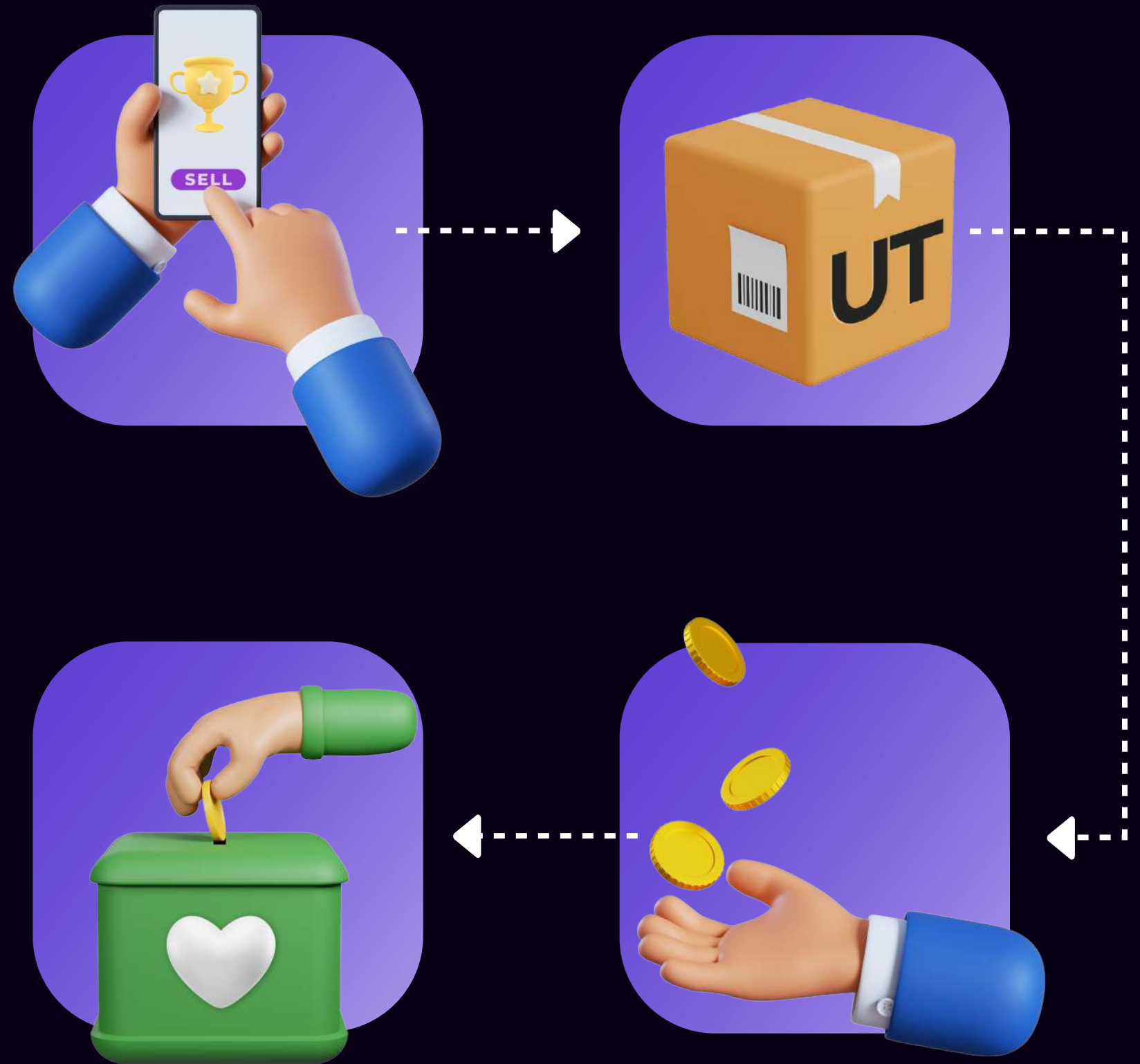
Unique NFT-Avatar

Your NFT-Avatar will represent you in the digital world.

If Unique Thing belongs to clothes/accessories and has a 3D model, it can be fitted to your NFT-Avatar.

- Try on clothes and accessories

- Share your Avatar's visual look as picture or animation

- Save Unique Things in complete sets and share/export your visual look to MetaVerses and Social Networks

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Revenue model

- Sales fees

- Advertising and promotion services

- NFT Digital Proof creation

- Creation of additional history records

- Pawn feature fees

- Uplifting the promoted products in search results and categories

- Premium and VIP add placement

- Paid highlights in categories

- «Fast-sell» packs designed by Unique Things

- Paid features inside NFT user Avatar section

Token utility

NFT Digital Proof of Ownership and Authenticity creation.
1 Unique Token for 1 NFT Digital Proof record.

Reward token for Full Life Cycle Royalty feature.

Integration of Unique Token direct donation feature in Telegram with iMe Telegram-based Cryptowallet.

Staking and Farming programs.

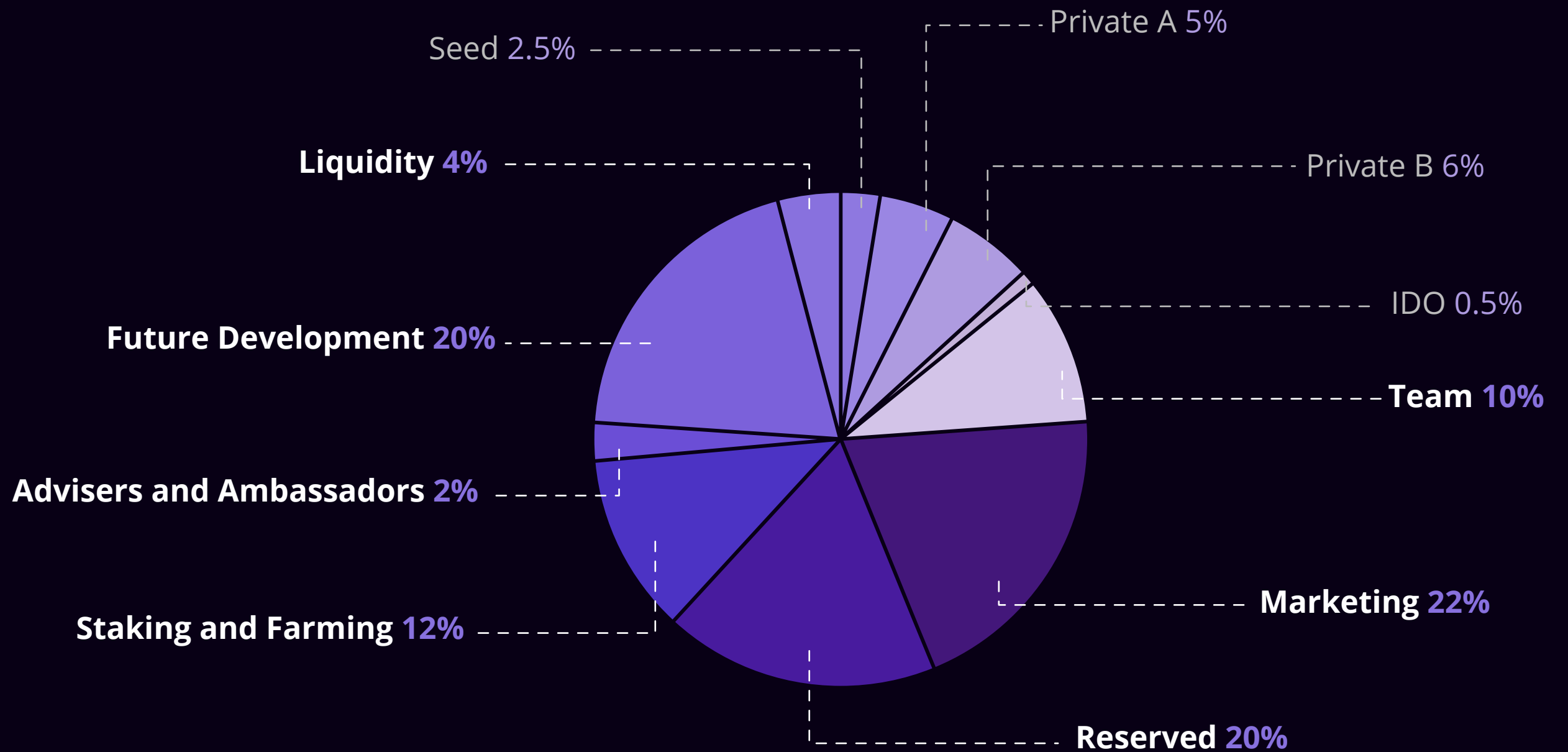Sales fee discount feature inside Unique Things MetaMarket.

Other additional services and features inside our platform.

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Token metrics

	Round	Total, %	Total, Amount	Price, USDT	Total USDT	First TGE, %	Vesting after, month	Vesting, %	Vesting, months
Presale metrics:	**Total presale:**	**14%**	**2 800 000 000**	**0,00170**	**4 750 000**				
	Seed	2.5%	500 000 000	0,00100	500 000	0	6	8,33	12
	Private A	5%	1 000 000 000	0,00150	1 500 000	8.5	3	8.5	11
	Private B	6%	1 200 000 000	0,00188	2 250 000	9	3	9	10
	IDO	0.5%	100 000 000	0,00500	500 000	50	1	50	1
Team		**10%**	2 000 000 000			0	24	4,17	24
Marketing		**20%**	4 000 000 000			0	1	2,78	36
Reserved		**18%**	3 600 000 000			0	36	2,78	36
Staking and Farming		**12%**	2 400 000 000			0	1	2,78	36
Advisers and Ambassadors		**2%**	400 000 000			0	1	4,17	24
Future Development		**20%**	4 000 000 000			0	12	2,78	36
Liquidity		**4%**	800 000 000			10	1	7,5	12
TOTAL		**100%**	**20 000 000 000**						

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Token allocation

Seed 2.5%

Private A 5%

Liquidity **4%**

Private B 6%

Future Development **20%**

IDO 0.5%

Team **10%**

Advisers and Ambassadors **2%**

Staking and Farming **12%**

Marketing **22%**

Reserved **20%**

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Roadmap

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Q2 2022
Real products examples with NFT Digital Proof information

Q3 2022
Smart-contract code audit

Q3 2022
TGE&IDO

Q3 2022
Listing on 3+ DEXes and 2+ CEXes

Q4 2022
NFT Digital Proof Creation and Check services start

Q3 2022
Overall functionality tests

Q3 2022
Ethereum, Binance Smart Chain and Polygon integration

Q3 2022
Staking and Farming Programs

Q1 2023
Marketplace for Real and Digital products with NFT Digital Proof

Q1 2023
IPFS decentralised storage integration

Q1 2023
Solana integration

Q1 2023
Full Life Cycle Royalty (resales tracing and royalty for creators and ex-owners)

Q3 2023
3D users avatars

Q3 2023
Avalanche integration

Q2 2023
Integration in iMe ecosystem

Q2 2023
Direct Blockchain Data Storage

Partners and investors

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iMe	Defi11	XEND FINANCE	Symbiosis	ZAM.IO	Gains Associates	YaY Games

Royale Finance	Flurry Finance	Teneo	CoverCompared	Islander	Heroes Chained	Redattack

| Youmeme	MetaGrail	H3RO3S	Forwardprotocol	Bit Hotel	e-Money

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The team

Denis Klyuchnikov
CEO & Co-founder

Inventor, engineer, perfectionist, interpreneur. 10+ years of experience in business development and marketing. Traditional financial background. In crypto since 2015, from mining and staking to own project. Degree in economics. Trying to make the World a better place.

in Linkedin profile
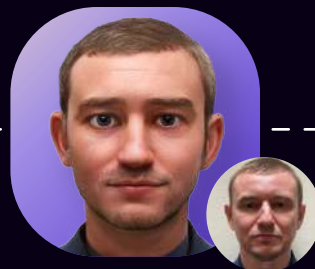
Dmitry Grechko
CTO

Fullstack developer with 15+ years of experience, 5 of which as chief developer. The best in Java, Python, Vue.js, SQL, both system software and web backend logic. Creator of projects across multiple industries including Blockchain, Infrastructure, and Digital Marketing.

in Linkedin profile

Vladimir Limancev
CMO

Specialist skilled in developing and optimizing online marketing strategies by data driven decisions. Degree in International Relations and Marketing. 7+ years of expirience in executing organic and payed campaigns. Deep understanding of marketing algorithms and human psychology helps always keep ROIs and KPIs above industries averages.

in Linkedin profile

Jitendra Rathod
Content Manager

Professional content specialist since 2009. He holds subject matter expertise in Life Sciences. Have been associated with the blockchain industry since early 2017. Adept at creating all kinds of content assets.

in Linkedin profile

Alex Tabuns
Blockchain and Tech Advisor

Crypto Enthusiast, 10+ years of global digital marketing experience, 7+ years in crypto, posses a wide range of knowledge in Blockchain technologies.

in Linkedin profile

Contacts

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