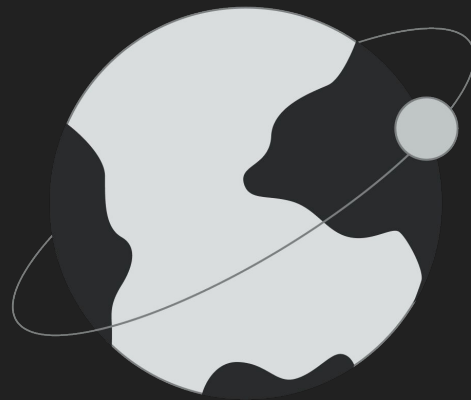




# UniRep

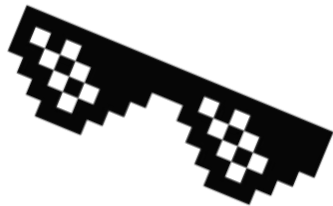
## Universal Reputation



Ethereum Foundation's  
Privacy and Scaling Explorations Team

# Consequence in Private applications

- **Can we have privacy and consequences for actions ?**
- **Example: Autis.im Semaphore message board**
  - Every day someone posts 1000 messages about some ico token
  - We don't know its all coming from the same person
  - But figure its a spam
- **Not attributable so can't punish**



# Attribution and privacy are hard

- **We can do objective things inside ZKP**
  - Example: There were 10 posts in the last hour
  - Like you can't send more than x messages per second
- **Subjective things we can't automatically check**
  - Example: This post is good
  - Instead we need to build social infrastructure to check this



# If we could make a private reputation system that would be very powerful.

- Can be sent positive and negative reputation
- Can't hide positive or negative reputation
- Private data lets you make all kinds of proof about various reputation
- We can build social media
- Non collateralized loans
- Remove capthas and replace with ZKPs



# Introduction of Unirep



**Cross-App  
Reputation System**



# Introduction of Unirep



Airb\*b user  
Alice

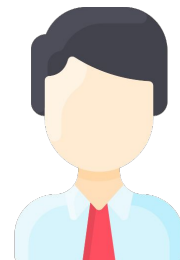
1. Alice wants to book a room through B\*\*king.com



2. Landlord doesn't want to rent the house to guests lacking reputation on B\*\*king.com



3. How can Alice prove that she has a lot of positive reputation on Airb\*b?



B\*\*king.com  
landlord

# Introduction of Unirep

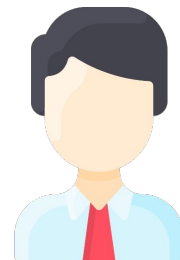
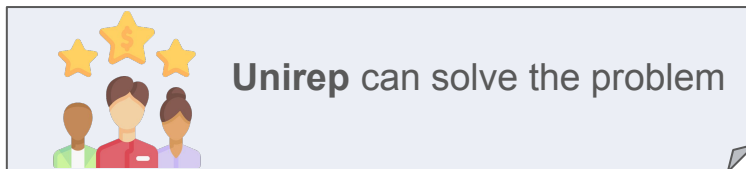


Airbnb user  
Alice

How can Alice prove that she has a lot of positive reputation on Airbnb?

e.g. Alice takes a screenshot

- It compromises Alice's privacy
- Screenshot can easily be forged
- Landlord cannot be sure that Alice did not forge the screenshot



B\*\*king.com  
landlord

# Introduction of Unirep

## Universal Reputation

- A **private** and **non-repudiable** reputation system.
- Users can receive positive and negative reputation from attesters
- Voluntarily prove that they have at least certain amount of reputation without revealing the exact amount.
- Users cannot refuse to receive reputation from an attester.





# Introduction of Unirep

## Actors in Unirep:

### Attesters

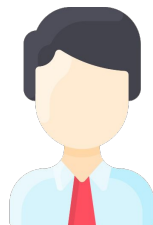


- non-anonymous
- Represent users to give reputation

### Users



Airb\*b user  
Alice



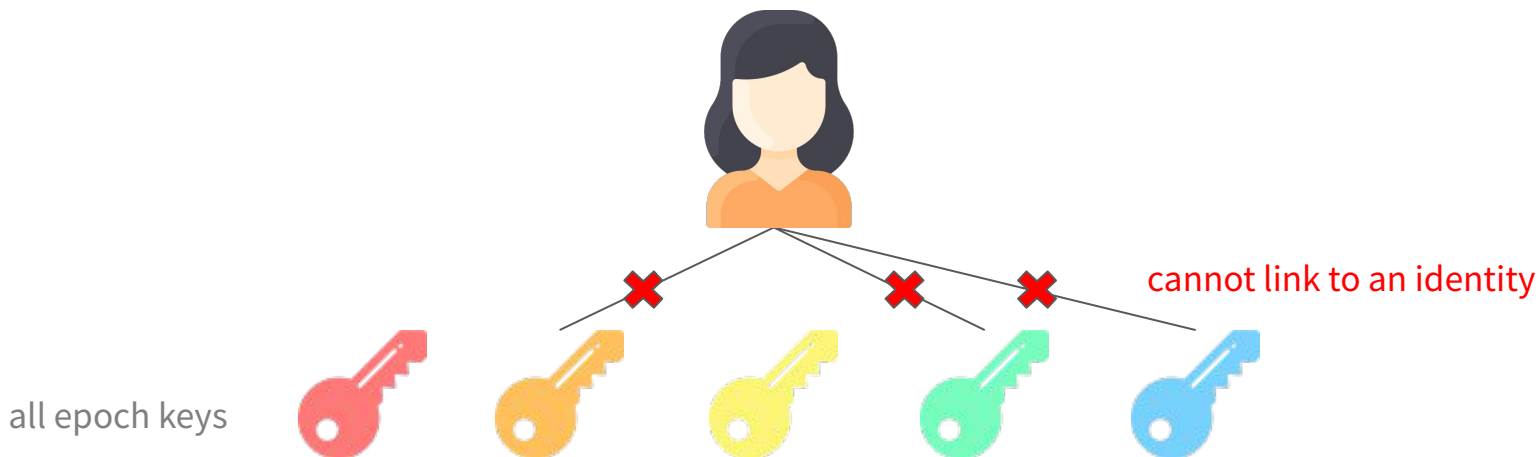
B\*\*king.com  
landlord

- anonymous
- Receive reputation
- Prove reputation

# Introduction of Unirep

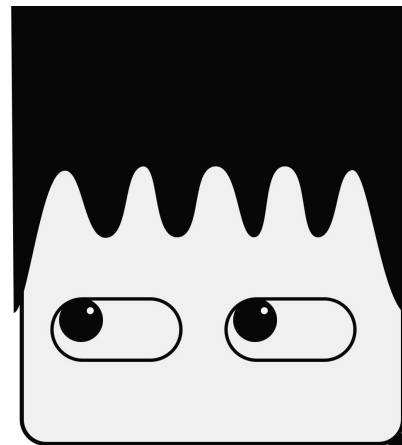
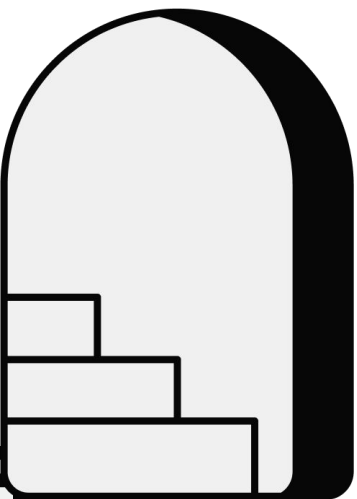
## Privacy:

- User uses a **temporary identity** to receive reputation, called an **epoch key**.
- User can generate  $k$  epoch keys within an **epoch** (e.g. 7 days).
- User can receive all reputation given to these  $k$  epoch keys.





# Unirep Social Demo



# Unirep Protocol

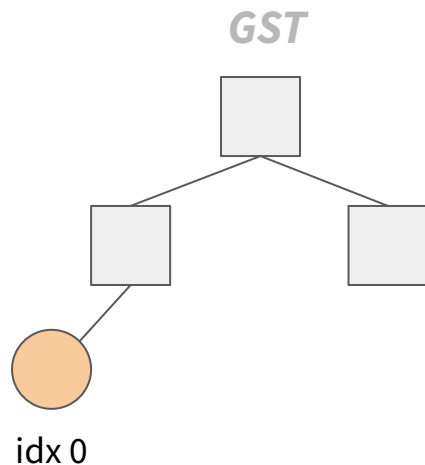
## User signs up



1. Generate an **identity** and an **identity commitment** through **semaphore**
2. Call the smart contract with the **identity commitment**
3. Smart contract computes the global state tree leaf

```
hash(idCommitment, defaultUserStateTreeRoot)
```

4. Update the global state tree  
Insert a leaf in the global state tree



```
hash(idCommitment, defaultUserStateTreeRoot)
```

# User State Tree (UST)

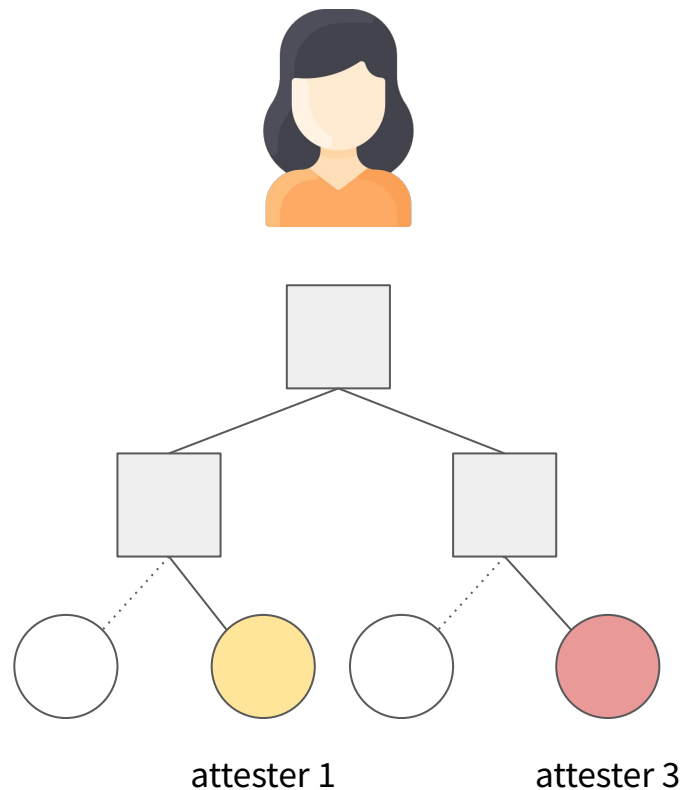
- A sparse merkle tree
- Each user maintains his own user state tree

(private data)

- *Leaf ID*: reputation from an attester id

*Leaf value*: accumulated reputation  
from the attester

`hash(posRep, negRep, graffiti,  
signUpFlag)`



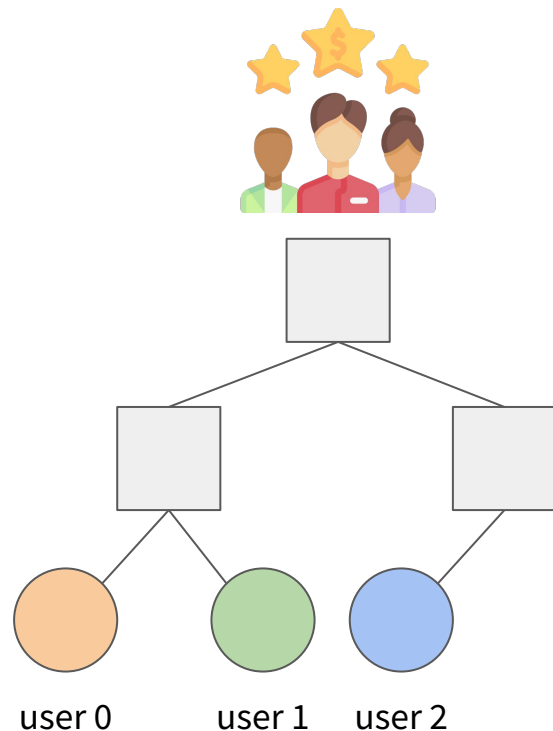
# Global State Tree (GST)

- A incremental merkle tree
- All users share a global state tree

(public data)

- *Leaf value:* user sign-up state/  
user transitioned state

`hash(id, userStateTreeRoot)`



# Unirep Protocol

## Attester signs up

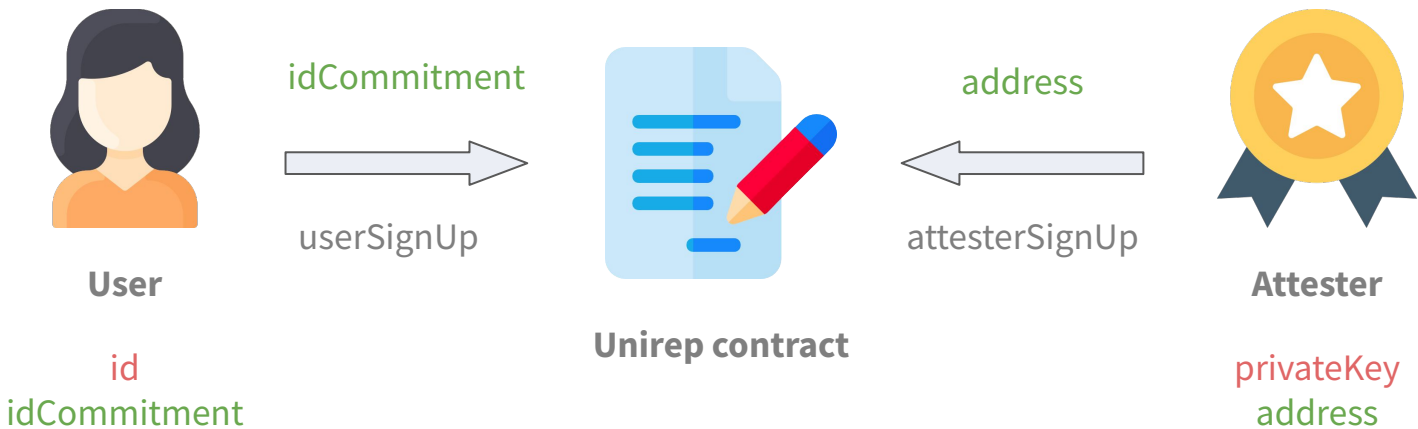
1. Call the Unirep smart contract with
  - a. the attester's ethereum wallet or
  - b. another smart contract
2. The Unirep contract maps the attester's address to an attester id

```
attester[address] = attesterId
```



# Unirep Protocol

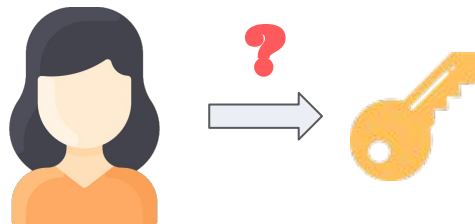
User/ attester signs up





# Unirep Protocol

User generates an epoch key to receive reputation



- Epoch key is computed by

```
hash(identity, epoch , nonce)
```

User can choose nonce from 0 to (k-1) to have k epoch keys per epoch

How can a user ensure that the owner of the epoch key has signed up?

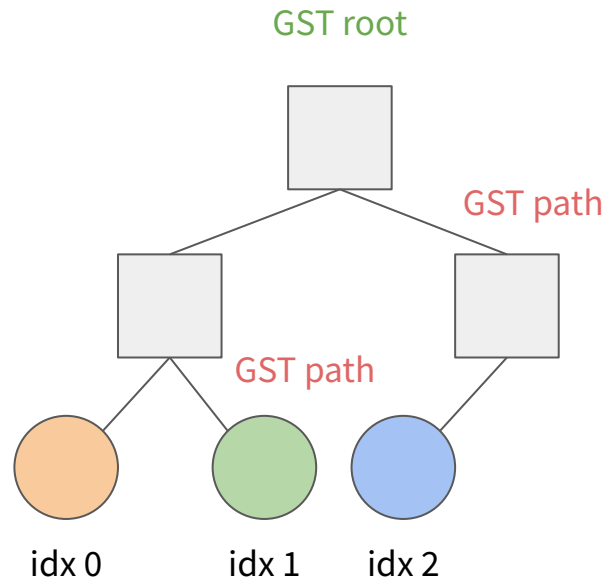
How can a user ensure that the epoch key is not a random number?

User generates an epoch key with a **ZK proof**

# Unirep Protocol

## What is inside an epoch key proof?

- **public input:**  
epoch key , epoch, GST root
- **private input:**  
identity, epoch key nonce,  
UST root, GST path
- constraints:
  1. Check if user exists in the Global State Tree
  2. Check if the epoch key is computed correctly

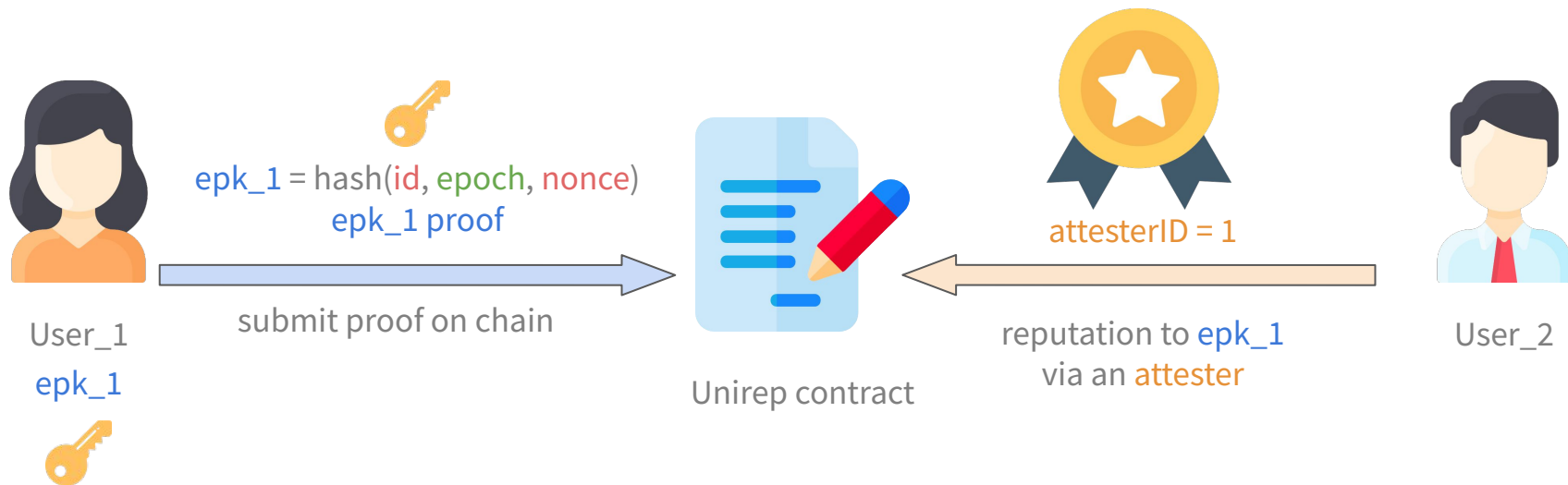


**GST leaf**  
 $= \text{hash}(\underline{\text{id}}, \text{UST root})$

$\text{epoch key} == \text{hash}(\underline{\text{id}}, \text{epoch}, \text{nonce})$

# Unirep Protocol

## Give reputation



# Unirep Protocol



**Users can verify the proof and send reputation to the epoch key**

1. Users calls the smart contract through an ethereum wallet or a smart contract
2. The smart contract checks if the attester has signed up
3. Reputation hash chain is computed

```
hashChain[epochKey] = hash(reputation, hashChain[epochKey])  
reputation = hash(attesterId, posRep, negRep,  
                  graffiti, signUpFlag)
```



**Non-repudiable:** user can not omit any attestation

If user omits an attestation, the hashchain result will be different

# Unirep Protocol

If a user spends his own reputation to give it to others

e.g. A user spends his 5 reputation to give 5 negative reputation to others

How to prevent an attester from **double spending** his reputation?

- Idea: **Proof of reputation nullifier**

- A reputation nullifier:

`hash(reputationDomain, identity, epoch, nonce, attesterId)`

- $\text{nonce} < (\text{posRep} - \text{negRep})$
- spends 5 reputations = submits 5 reputation nullifiers

# Unirep Protocol

- Reputation nullifier example:

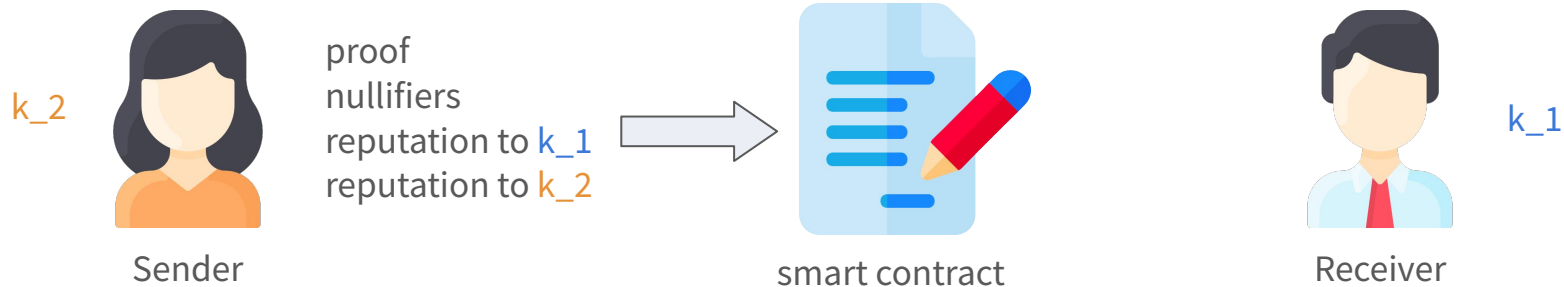
```
hash(reputation_domain, identity, epoch, nonce, attester_id)
```

nonce = 0	4e07408562bed
nonce = 1	b8b60ce05c1de
nonce = 2	cfe3ad16b7223
nonce = 3	0967de01f640b
nonce = 4	b7e4729b49fce

# Unirep Protocol

Sender sends reputation to attester the receiver's epoch key  $k_1$

1. Sender generate a proof including n different nullifiers and his epoch key  $k_2$
2. Sender submit the proof on smart contract and give reputation to  $k_1$
3. Sender also give the same amount of negative reputation to  $k_2$
4. If the proof is correct and the nullifiers are not seen before  
update the hashchain of  $k_1$  and  $k_2$



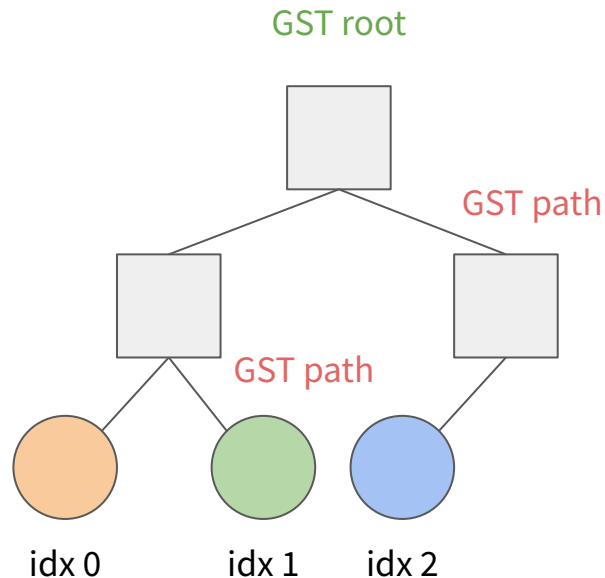
# Unirep Protocol

## Reputation proving circuit:

- **public** input: epoch key ,epoch, GST root, # nullifiers
- **public** output: nullifiers
- **private** input:

identity, epoch key nonce, UST root, UST path  
posRep, negRep, GST path, nullifier nonces

1. Check if user exists in the Global State Tree
2. Check correctness of epoch key to receive negRep
3. Check total reputation is greater than 0
4. Check nullifiers are valid



**GST leaf**  
= hash(id, UST root)

epoch key == hash (id, epoch, nonce)  
nullifier = hash (domain, id, epoch, nonce, att\_id)  
(posRep - negRep) > # nullifiers



# Unirep Protocol

How can an attester airdrop users?

1. How can the attester make sure the user has signed up in the app before?  
without revealing the user's identity and his previous epoch keys

2. How can the proof promise that one user only get one airdrop per epoch?

- Idea: **Proof of sign up in the specified application**

- A sign up flag in reputation leaf:

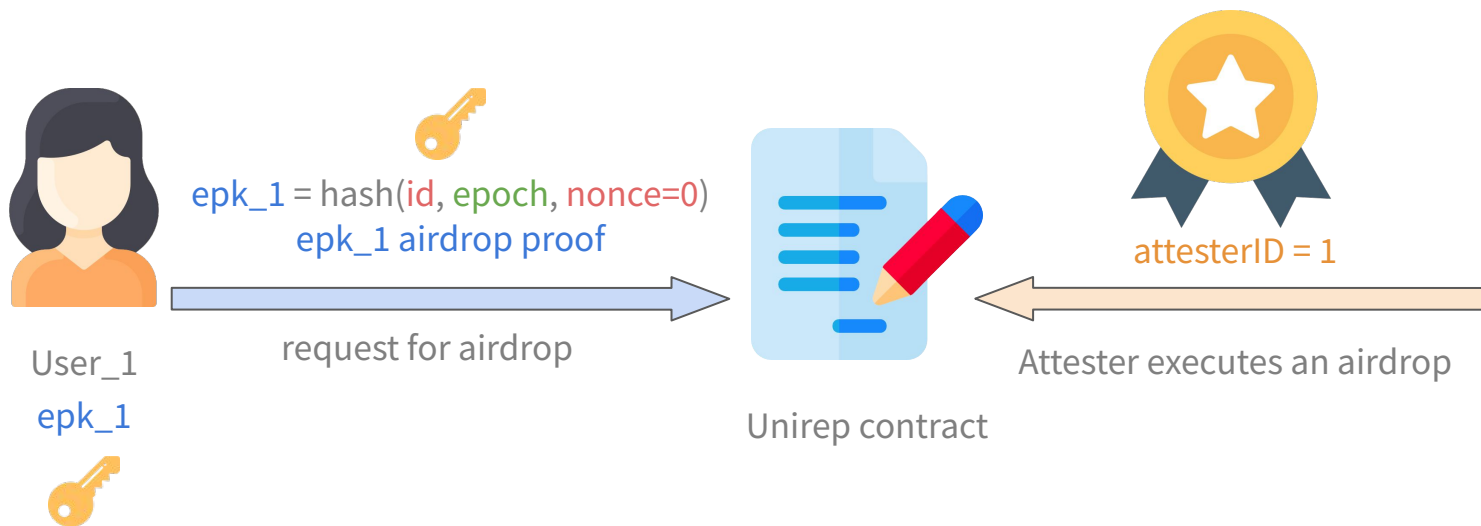
```
hash(posRep, negRep, graffiti, signUpFlag)
```

- Specified epoch key

```
hash(identity, epoch, nonce=0)
```

# Unirep Protocol

- Give airdrop



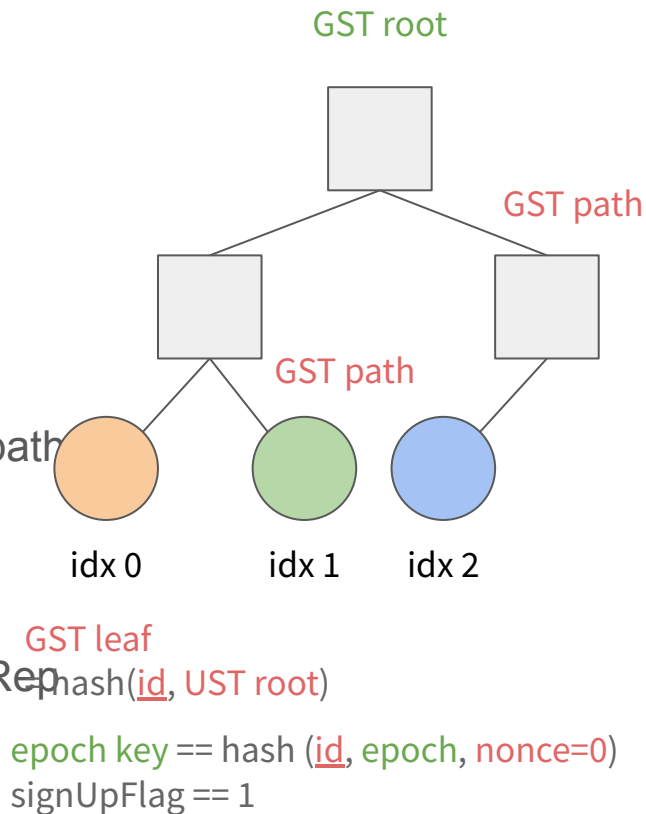
# Unirep Protocol

Sign up in app proving circuit:

- **public** input: epoch key ,epoch, GST root
- **private** input:

identity, epoch key nonce, UST root, UST path  
sign up flag, GST path

1. Check if user exists in the Global State Tree
2. Check correctness of epoch key to receive negRep
3. Check if sign up flag is true



# Unirep Protocol

**How can users receive all of reputation?**



posRep = 5 from Airb\*b



negRep = 3 from T\*itter

- Reputations are sent to different epoch keys and the user state tree is not updated
- **Epoch transition**
  - Every `epochLength` seconds, one epoch ends and the next epoch begins
  - Sealed hashchains

```
hashChain[epochKey] = hash(1, hashChain[epochKey])
```
  - Sealed hash chain will be inserted into the epoch tree
  - The epoch key of sealed hash chain cannot receive reputation anymore

# Unirep Protocol

## Epoch tree

- *leaf index*: epoch key
- *leaf value*: sealed **hashchain** of the epoch key

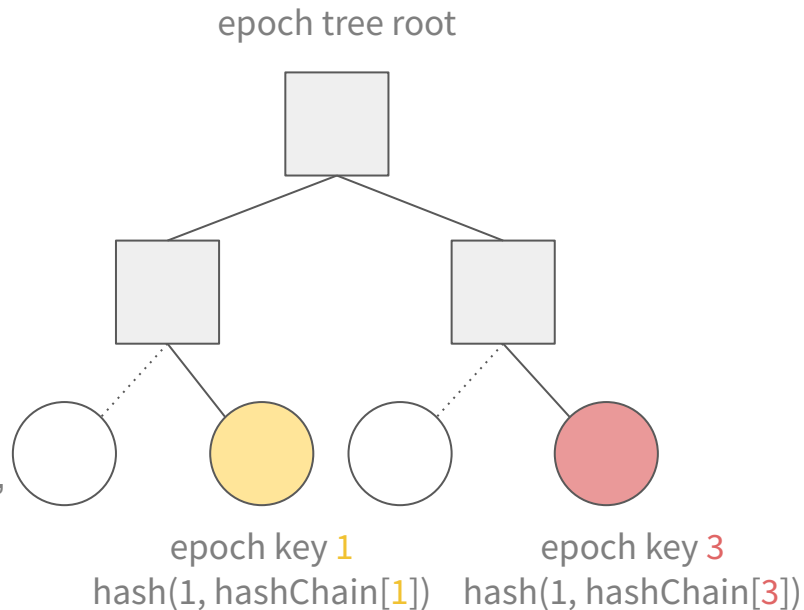


**Non-repudiable:** users cannot omit any epoch key

The circuit will process exactly  $n$  epoch keys, and all these  $n$  epoch keys should output the same epoch tree root.

`hashChain[epochKey] = hash(rep_i, hashChain[epochKey])`

`hashChain[epochKey] = hash(rep_n, hash(rep_{n-1}, hash(..., hash(rep_1, 0))))`



# Unirep Protocol

How can users receive all of reputation?



posRep = 5 from Airb\*b



negRep = 3 from T\*itter

- *User state transition* from epoch **n** to epoch **m**
  - Check if user exists in the GST in epoch **n**  
`hash(id, oldUSTRoot)`
  - Process the attestations of the epoch keys and update UST
  - Compute and output new GST leaf in epoch **m**  
`hash(id, newUSTRoot)`

# Unirep Protocol

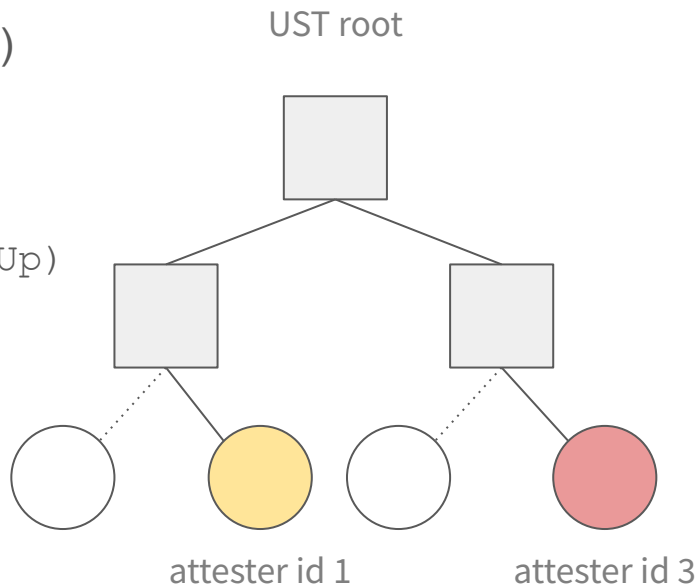
## User state transition proving circuit:

- **public** input: GST root, epoch tree root
- **public** output: new GST leaf, epoch key nullifiers
- **private** input:  
identity, UST roots, posRep, negRep, GST path,  
reputation, epoch tree paths, sealed hashchain

# Unirep Protocol

## User state transition proving circuit includes:

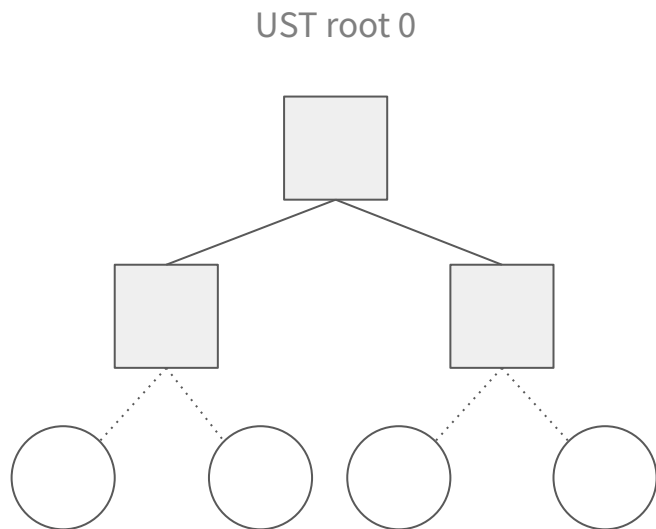
- Compute k **epoch keys** using nonce from 0 to (k-1)
- Update UST
  1. Update hashed reputation:  
`hash(posRep, negRep, graffiti, signUp)`
  2. Compute new UST root  
n reputations  $\Rightarrow$  (n+1) UST roots
  3. Compute **hash chain results**
- **epoch keys** & **sealed hash chain** matches **epoch tree**





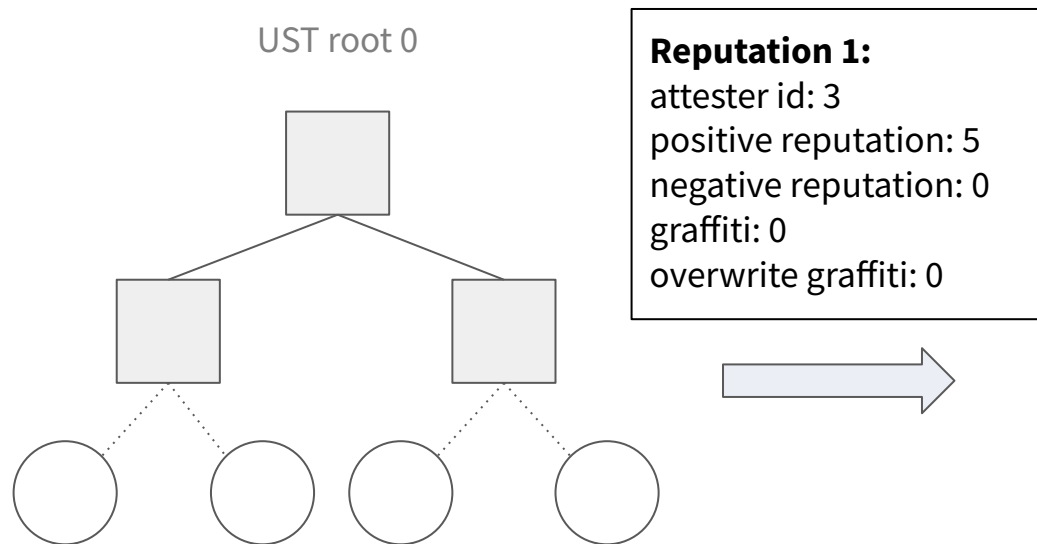
# Unirep Protocol

User state transition proving circuit:



# Unirep Protocol

User state transition proving circuit:



# Unirep Protocol

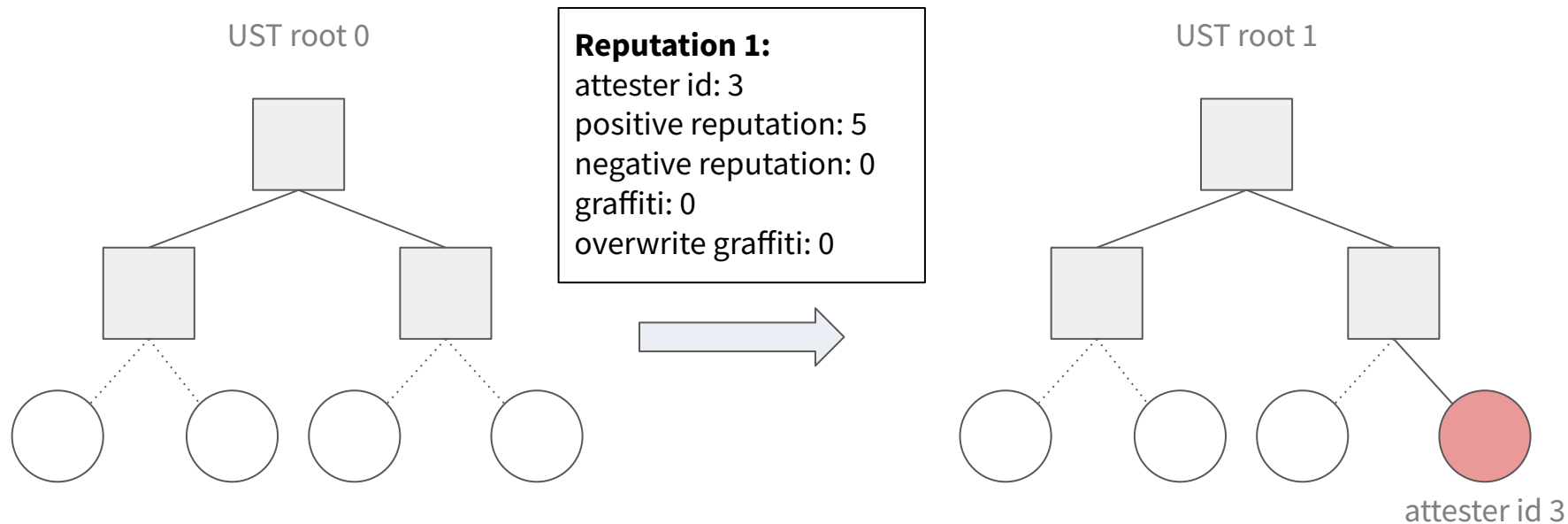
## User state transition proving circuit:

$\text{leaf\_3} = \text{hash}(5, 0, 0)$

$\text{hash\_reputation\_1} = \text{hash}(3, 5, 0, 0, 0)$

$\text{hashchain\_1} =$

$\text{hash}(\text{hash\_reputation\_1}, 0)$



# Unirep Protocol

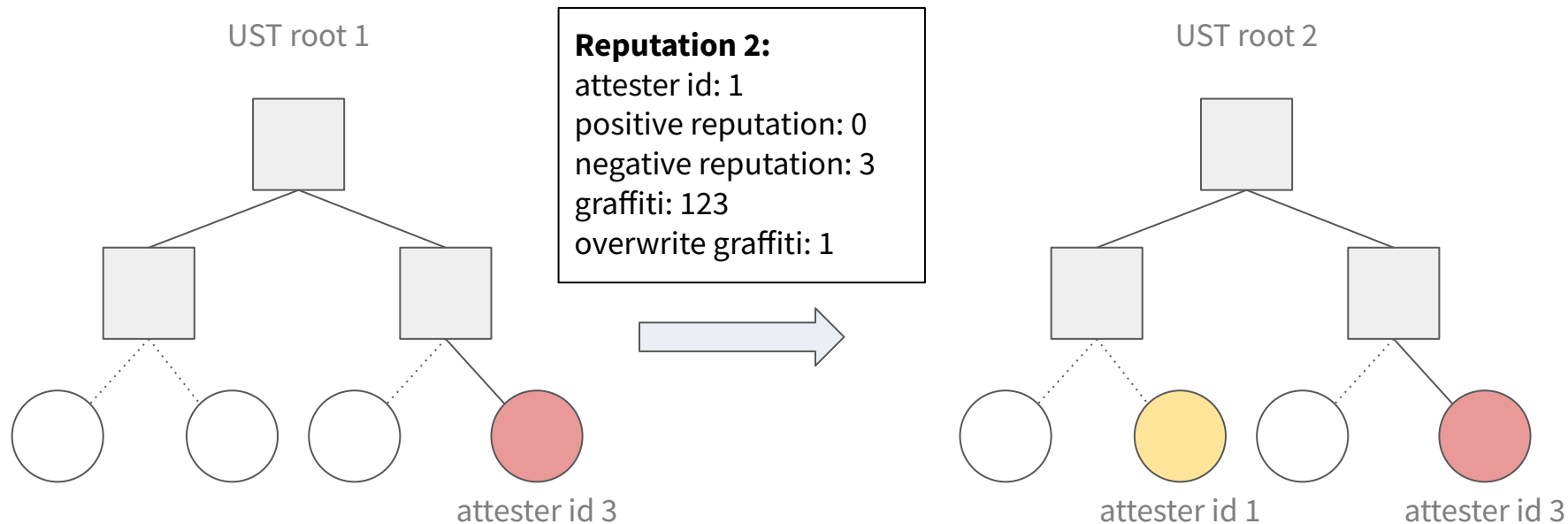
## User state transition proving circuit:

leaf\_1 = hash(0, 3, 1)

hash\_reputation\_2 = hash(1,0,3,123,1)

hashchain\_2 =

hash(hash\_reputation\_2, hashchain\_1)



# Unirep Protocol

## User state transition proving circuit:

### Epoch keys:

`hash(identity, epoch, nonce)`

			nonce = 0	→	4e07408562bed
			nonce = 1	→	b8b60ce05c1de
identity	+	epoch = 1	+ nonce = 2	→	cfe3ad16b7223
			nonce = 3	→	0967de01f640b
			nonce = 4	→	b7e4729b49fce

# Unirep Protocol

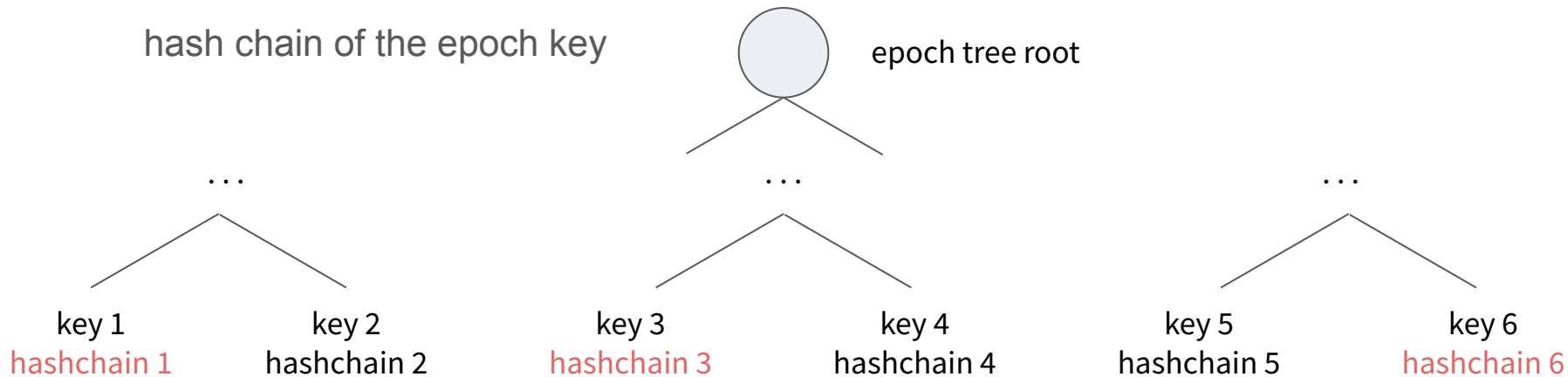
## User state transition proving circuit:

- Epoch tree:

*Leaf ID:* epoch key

*Leaf value:*

hash chain of the epoch key



# Unirep Protocol

## User state transition proving circuit:

- Compute new GST leaf
- `hash(id, newUSTRoot)`

# Unirep Protocol

## User state transition proving circuit:

- Compute epoch key nullifiers:
  1. Prevent users or others from re-using epoch keys to receive reputation
  2. Prevent double user state transition
- `epochKeyNullifier = hash(epkDomain, id, fromEpoch, nonce)`



User

proof  
epoch key nullifiers  
new GST leaf



smart contract



proof is correct  
Update the GST



# Unirep Protocol

After user state transition,

user can **voluntarily** prove how much reputation he has:

- User may prove
  - The reputation  $\geq$  provingRep
  - What is the pre-image of a graffiti
  - User has a sign up flag

from an attester id **j**

- Idea: prove a leaf of the **UST**, and the **GST** leaf existed in the current epoch

**USTLeaf** = hash(posRep, negRep, graffiti, signUpFlag)

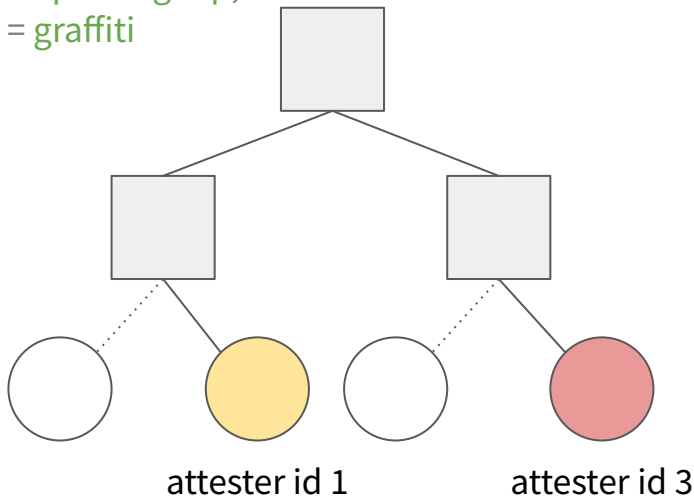
**GSTLeaf** = hash(id, **USTRoot**)

# Unirep Protocol

User can voluntarily prove how much reputation he has:

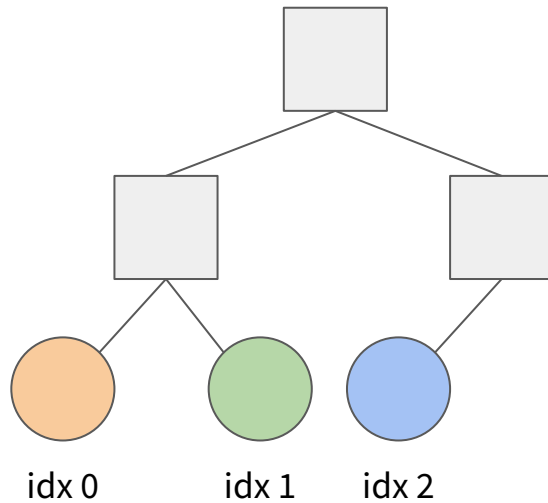
$(\text{posRep} - \text{negRep}) \geq \text{provingRep}$ ,  
 $\text{hash}(\text{pre-image}) = \text{graffiti}$   
 $\text{signUpFlag} == 1$

UST root



$\text{USTLeaf} = \text{hash}(\text{posRep}, \text{negRep}, \text{graffiti}, \text{signUpFlag})$

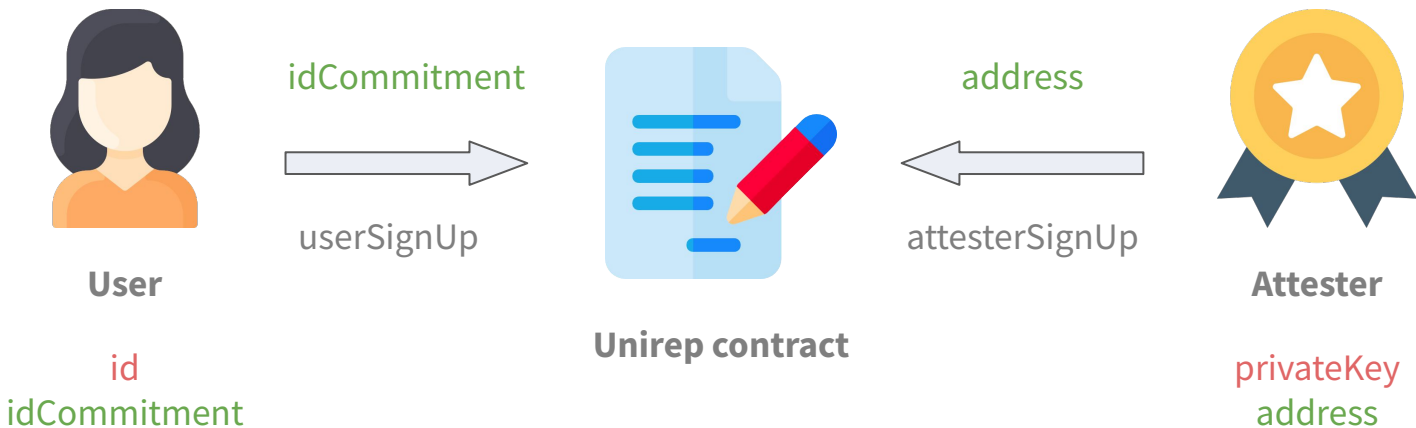
GST root



$\text{GST leaf} = \text{hash}(\text{id}, \text{USTRoot})$

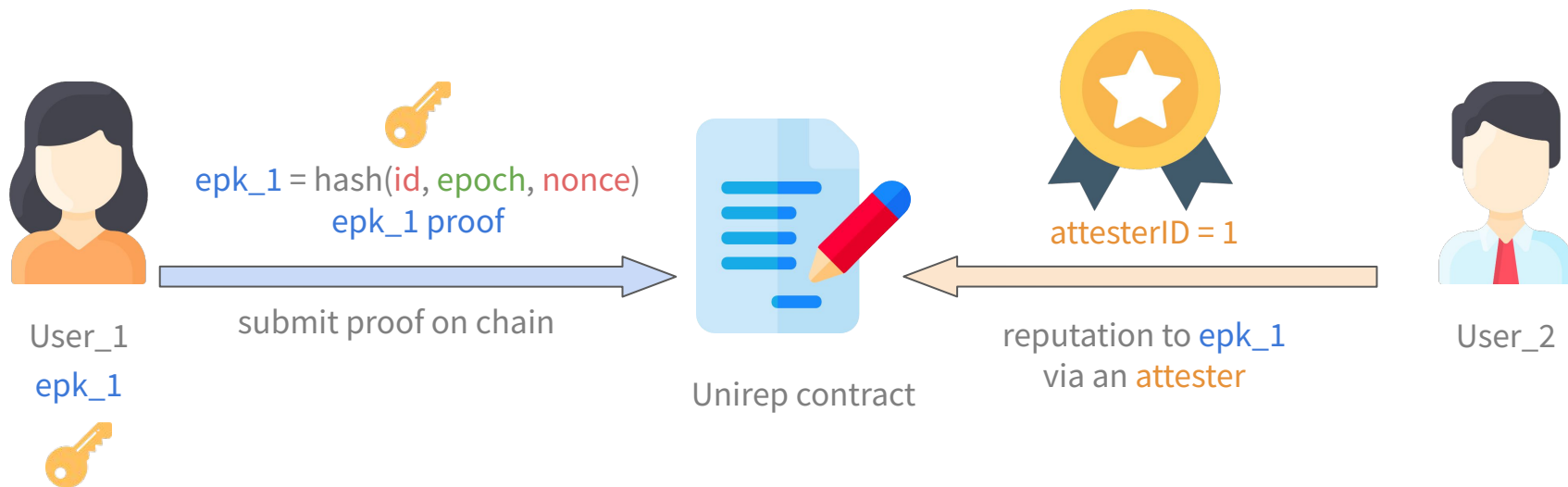
# Unirep Protocol Overview

User/ attester signs up



# Unirep Protocol Overview

Give reputation



# Unirep Protocol Overview

## Epoch transition



Unirep contract  
epoch += 1

Seal hash chains of epoch keys



hash(1, hashchain\_1)



hash(1, hashchain\_2)



hash(1, hashchain\_3)



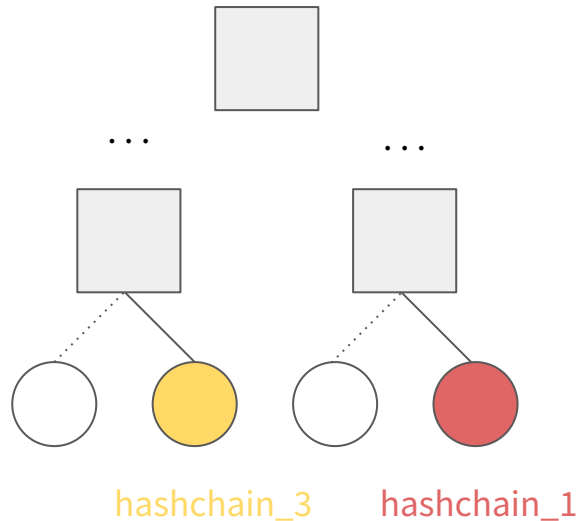
hash(1, hashchain\_4)



hash(1, hashchain\_5)

Build epoch tree

epoch tree root



# Unirep Protocol Overview

## Receive reputation (User State Transition)



User

identity + epoch = 1 + 2

nonce	epoch key	
0	→ 4e07408562bed	→ [Rep_01, Rep_02,...]
1	→ b8b60ce05c1de	→ [Rep_11, Rep_12,...]
2	→ cfe3ad16b7223	→ [Rep_21, Rep_22,...]
3	→ 0967de01f640b	→ [Rep_31, Rep_32,...]
4	→ b7e4729b49fce	→ [Rep_41, Rep_42,...]

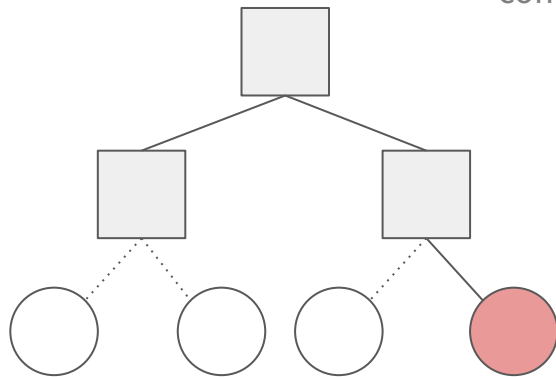
# Unirep Protocol Overview

## Receive reputation (User State Transition)



User

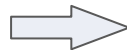
UST root  $i$



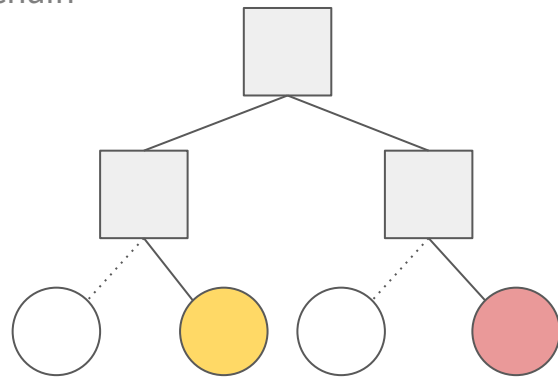
attester id 3

update UST

add Rep<sub>jk</sub>  
compute hashchain



UST root  $(i+1)$

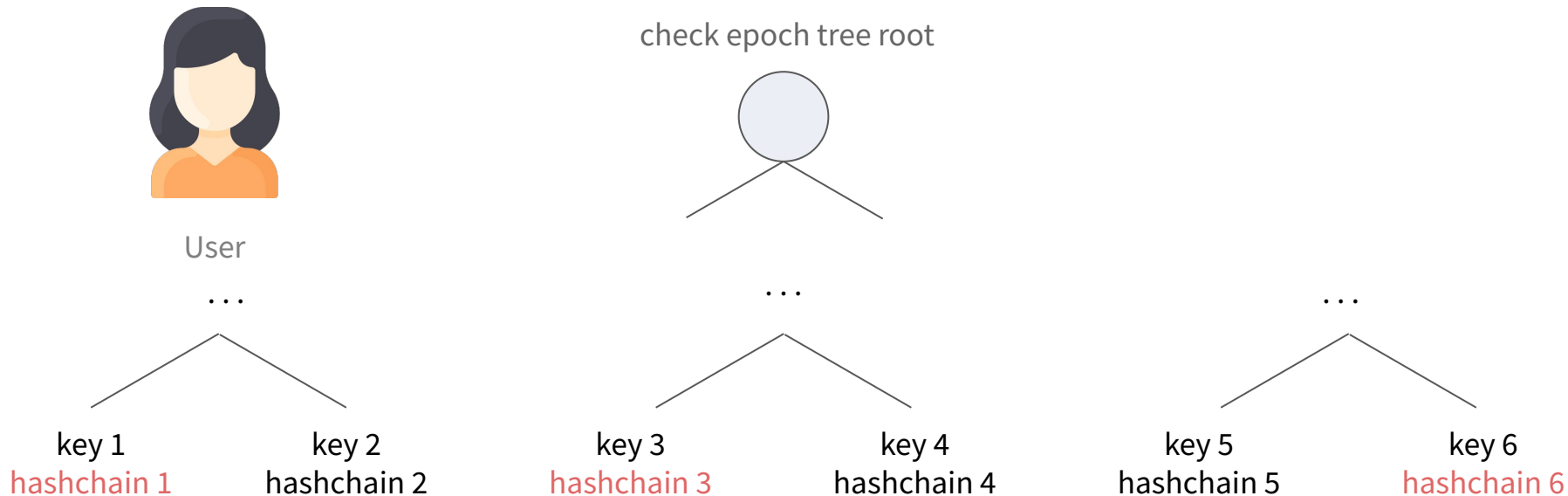


attester id 1

attester id 3

# Unirep Protocol Overview

## Receive reputation (User State Transition)





# Unirep Protocol Overview

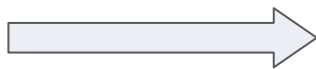
## Receive reputation

Computes a new reputation state  
Generates a ZK proof

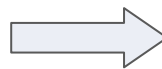


User

ZK proof



smart contract



Proof is correct  
Updates Unirep state

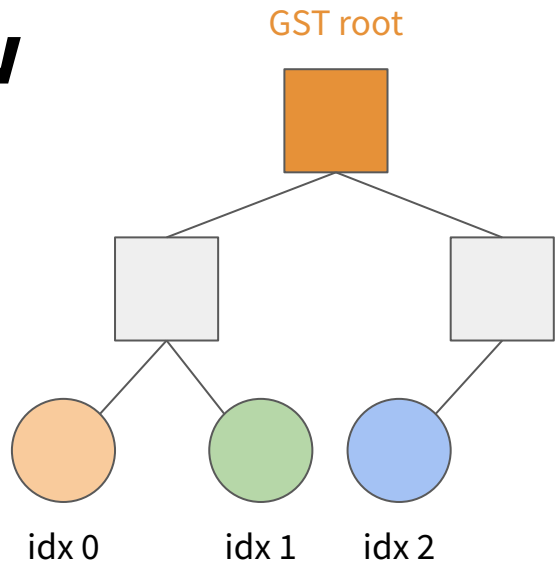
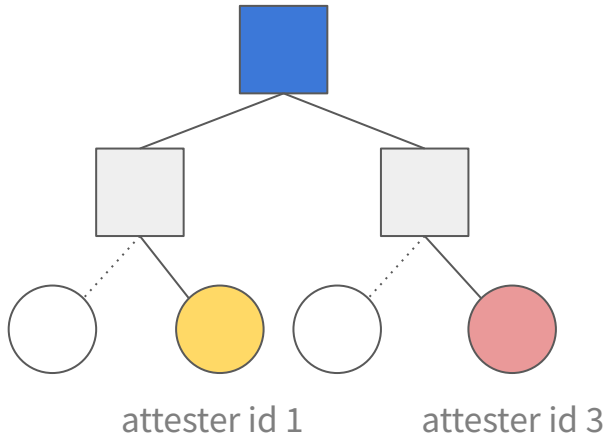
# Unirep Protocol Overview

Prove reputation



User

$\text{hash}(\text{id}, \text{UST root}) = \text{one of GST leaves}$



$(\text{posRep} - \text{negRep}) \geq \text{provingRep},$   
 $\text{hash}(\text{pre-image}) = \text{graffiti}$   
 $\text{signUpFlag} == 1$

# Unirep Protocol Overview

- Give airdrop

