





Privacy and Scaling Explorations

# UniRep V2 - anonymous data system

Vivian



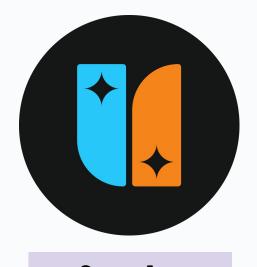
# **Introduction of UniRep**











Cross-App
Data System









# **Introduction of UniRep**





Airb\*b user Alice

- 1. Alice wants to book a room through B\*\*king.com
- 2. Host doesn't want to rent the house to guests lacking reputation on B\*\*king.com
- 3. How can Alice prove that she has a lot of positive reputation on Airb\*b?





B\*\*king.com host



# **Introduction of UniRep**





Airb\*b user

# How can Alice prove that she has a lot of positive reputation on Airbnb?

e.g. Alice takes a screenshot

- It compromises Alice's privacy
- Screenshot can easily be forged
- Host cannot be sure that Alice did not forge the screenshot







B\*\*king.com



# UniRep

- Users can receive attestations
- Voluntarily prove how much data they have
- Users cannot refuse to receive the attestations

#### **Version 1**

- Unireversal Reputation
- Data: positive reputation, negative reputation, graffiti

#### Version 2

- Anonymous data system
- Data: sum data fields, replacement data fields

**Actors in Unirep:** 

**Attesters** 

Users





Airbnb user Alice







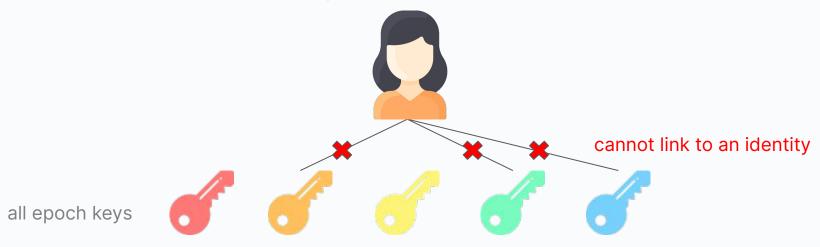
Booking.com host

- non-anonymous
- Give attestations

- anonymous
- Receive data
- Prove data
- (Use data)

#### • Anonymity:

- User uses a temporary identity to receive attestations, called an epoch key.
- User can generate k epoch keys within an epoch (e.g. 7 days).
- User can receive all data given to these k epoch keys.

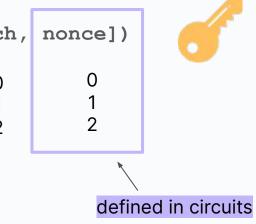


#### Epoch key:

o hash([identitySecret, attesterId, epoch, nonce])







Attester sign up:



sign up (msg.sender)

define epoch length (e.g. 7 days) epoch starts



**Attesters** 

Unirep.sol

- 1. EOA
- 2. smart contract



Proof

airb b

Update data



Airbnb user Alice

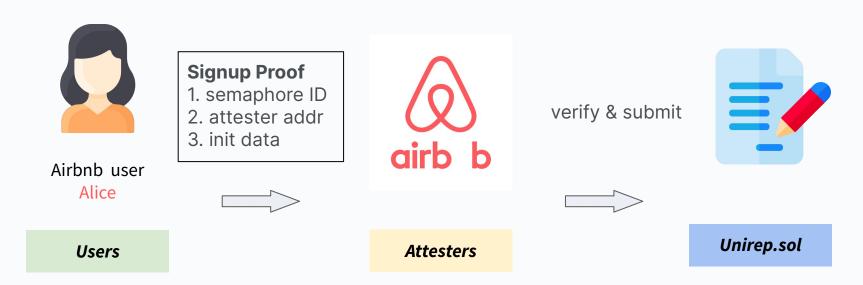
Users

Attesters

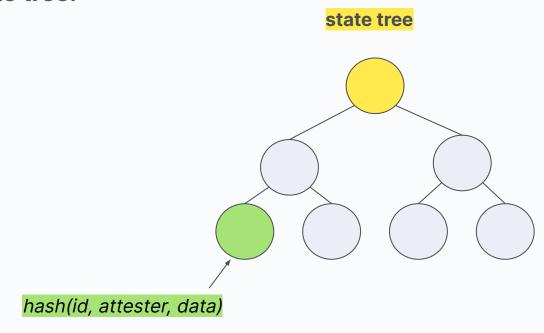
- EOA
- 2. smart contract

Unirep.sol

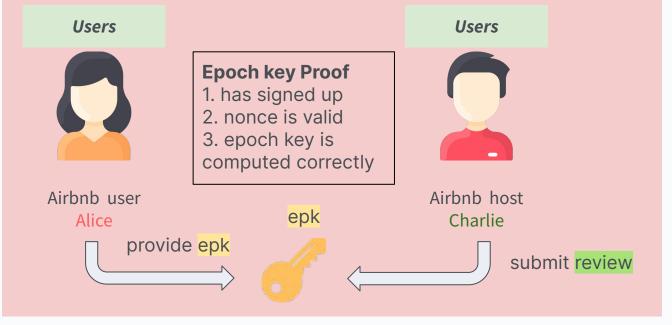
• User sign up:



state tree:



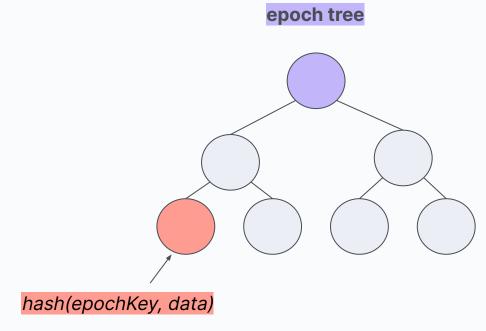
Attest:

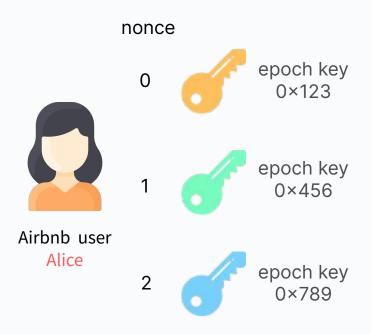




airbnb witness this tx

epoch tree:





#### sum data fields

communication

3

4

5

replacement data fields

cleanliness

5

3

reviews	
good	
bad	
okay	

#### sum data fields



#### replacement data fields



#### • Receive data:

(
communication,
cleanliness,
count,
review,
timestamp
)

final data

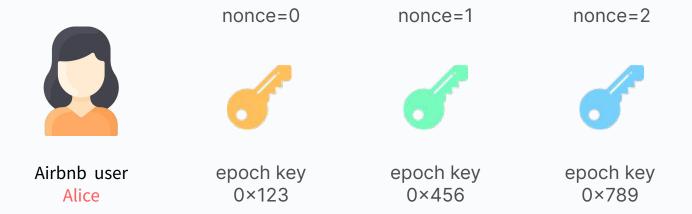




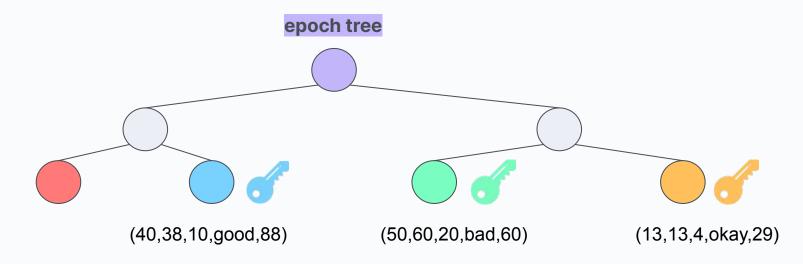


3,5,1,good,12	4,3,1,bad,8	5,2,1,okay,2	
4,2,1,bad,13	3,4,1,good,15	5,5,1,good,19	
3,3,1,bad,25	3,3,1,okay,20	5,2,1,good,21	
3,3,1,okay,29	4,4,1,good,33	3,2,1,bad,35	
13,13,4,okay,29	50,60,20,bad,60	40,38,10,good,88	

- Receive data:
  - 1. Prove Alice owns which epoch keys



- Receive data:
  - 2. Prove epoch key status in epoch tree



#### Receive data:

#### 3. Calculate the final data status

sum data fields

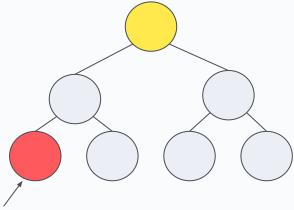
replacement data fields

epoch keys	communication	cleanliness	count	reviews	timestamp
0x789	40	38	10	good	88
0x456	50	60	20	bad	60
0x123	13	13	4	okay	29
final data	103	111	34	good	88

- Receive data:
  - 4. Check state tree (sign up) status

state tree

\*The status changing in current epoch has not been included yet



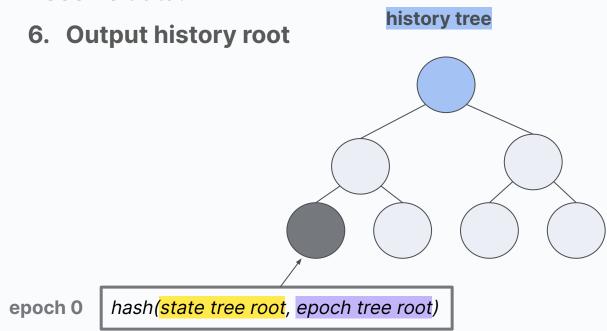
hash(Alice, Airbnb, (0,0,0,none,0))

- Receive data:
  - 5. Compute the updated status (state tree leaf)

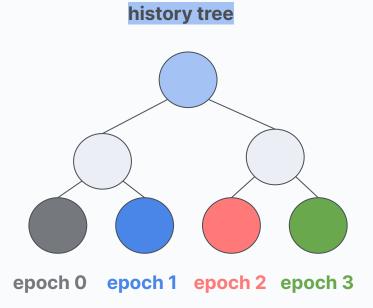
	communication	cleanliness	count	reviews	timestamp
old status	0	0	0	none	0
new status	103	111	34	good	88
final status	103	111	34	good	88

new leaf = hash(Alice, Airbnb, (103,111,34,good,88))

Receive data:



Example of the history tree



- Receive data:
  - 7. Update status



Airbnb user Alice



Users





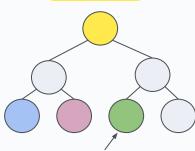




Attesters

Unirep.sol





hash(Alice, Airbnb, (103,111,34,good,88))

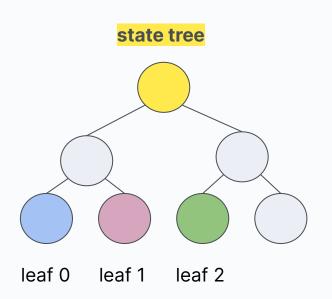


**Transition Proof** 

1. new leaf

2. history root

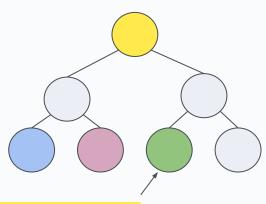
#### Example of state tree of epoch 1



Index	value	type
leaf 0	hash(Cindy, Airbnb, (0,0,0,none,0))	sign up
leaf 1	hash(Tom, Airbnb, (2,3,5, bad, 3))	transition
leaf 2	hash(Alice, Airbnb,(103,111,34,good,88))	transition
leaf i	hash(user_i, Airbnb, data)	sign up/ transition

- Prove data:
  - 1. State tree membership

#### state tree



hash(Alice, Airbnb, (103,111,34,good,88))

#### Prove data:

#### 2. Claim data

	communication	cleanliness	count	reviews	timestamp
final status	103	111	34	good	88

#### e.g.

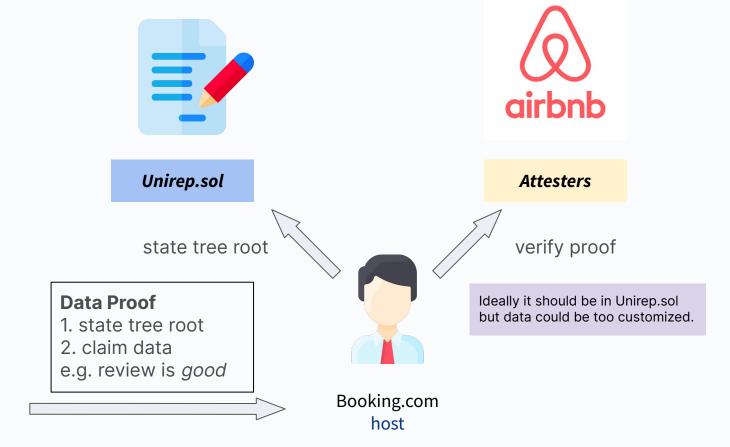
- communication rate (103/34=3.03) > 3
- cleanliness rate (111/34=3.26) > 3
- count > 10
- reviews == good
- ...

without revealing the exact data

Prove data:

Airbnb user

Alice



# **Example**

- Prove data from web2
  - o e.g. Github

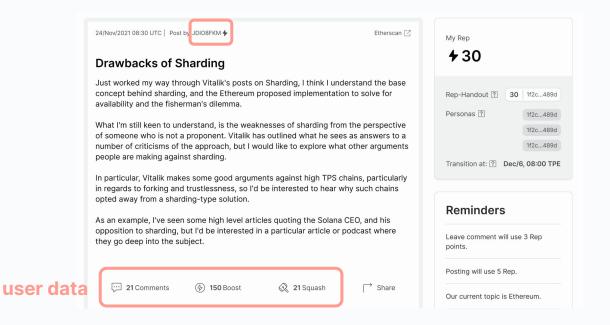
	increased followers	decreased followers	increased starts	decreased stars	username
data	30	1	40	3	vivianjeng

e.g.

- current followers (30-1) > 10
- current stars (40-3) > 10
- username == vivianjeng

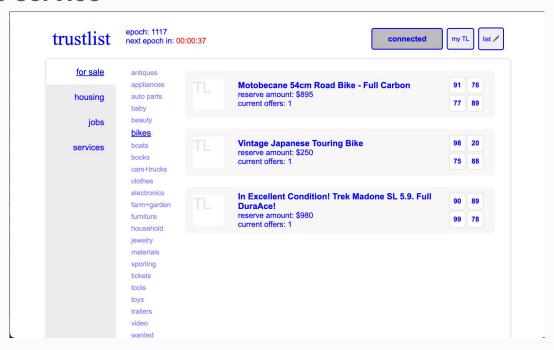
## **Example**

web3 anonymous social media/forum



# **Example**

web3 C2C service



# Thank you

Github: <a href="https://github.com/unirep/unirep">https://github.com/unirep/unirep</a>

Twitter: @UniRep\_Protocol



