# 10-K / 10-Q Text Analysis

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### **Project Objective**

- 1. Test pipeline and data processing capabilities by systematically downloading years of 10-K data from the SEC EDGAR database.
  - a. Bonus: also download 10-Q data and special filings.
- 2. Can compare changes in text filings Y/Y using text distance and sentiment analysis
  - a. Bonus: plug into ChatGPT to highlight and summarize differences

#### Concepts

- 1. Systemic data download can we parallel process or stream process?
- 2. Heavy text processing can we Cythonize?
- 3. Text data analysis

## **Background - EDGAR database**

- EDGAR is SEC's database for storing corporate filings. The data can be downloaded for free by anyone in the world (but if you do it wrong you can be throttled).
- 2. The raw data consists of raw HTML code, and requires a fairly intricate cleaning process to split 10-K or 10-Q into component sections.
- 3. Most of the financial statement is boilerplate, and large sections of the statement may not change Q/Q or even Y/Y. However, other times important financial data is presented in tables which are also challenging to process.
- 4. Downloading all the data, uncompressed, is several tens of gigabytes

# Example of a 10-K filing

```
<SEC-DOCUMENT>0001628280-16-020309.txt : 20161026
<SEC-HEADER>0001628280-16-020309.hdr.sqml : 20161026
<ACCEPTANCE-DATETIME>20161026164216
ACCESSION NUMBER:
                                0001628280-16-020309
CONFORMED SUBMISSION TYPE:
                                10-K
PUBLIC DOCUMENT COUNT:
                                96
CONFORMED PERIOD OF REPORT:
                                20160924
FILED AS OF DATE:
                                20161026
                                20161026
DATE AS OF CHANGE:
FILER:
        COMPANY DATA:
                COMPANY CONFORMED NAME:
                                                         APPLE INC
                CENTRAL INDEX KEY:
                                                         0000320193
                STANDARD INDUSTRIAL CLASSIFICATION:
                                                         ELECTRONIC COMPUTERS [3571]
                IRS NUMBER:
                                                         942404110
                STATE OF INCORPORATION:
                FISCAL YEAR END:
                                                         0924
        FILING VALUES:
                FORM TYPE:
                                         10-K
                                         1934 Act
                SEC ACT:
                SEC FILE NUMBER:
                                         001-36743
                FILM NUMBER:
                                         161953070
        BUSINESS ADDRESS:
                                         ONE INFINITE LOOP
                STREET 1:
                                         CUPERTINO
                CITY:
                STATE:
                BUSINESS PHONE:
                                         (408) 996-1010
        MAIL ADDRESS:
                STREET 1:
                                         ONE INFINITE LOOP
                CITY:
                                         CUPERTINO
                STATE:
                                         CA
                ZIP:
                                         95014
        FORMER COMPANY:
                FORMER CONFORMED NAME: APPLE COMPUTER INC
                DATE OF NAME CHANGE:
 </SEC-HEADER>
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<SEOUENCE>1
<FILENAME>a201610-k9242016.htm
<DESCRIPTION>10-K
 <!DOCTYPE html PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN" "http://www.w3.org/TR/html4/loose.dtd"</pre>
<h+m1>
        <head>
                <!-- Document created using Wdesk 1 -->
                <!-- Copyright 2016 Workiva -->
                <title>Document</title>
```

```
Company of the Public - 1/495/1909 FRO. 4.01 Transitions///200 - 1/495/1900 FRO. 4.01 Transitions///200 - 1/495/1900 FRO. 4.01 Transitions///200 - 1/495/1900 FRO. 4.01 Transitions///200 FRO. 4.00 Transitions//200 FRO. 4.00 Transitions//2
```

#### What can a corporate filing tell us?

- 1. Management will highlight headwinds or other important updates in filings.
- 2. One might wonder if markets are truly reacting to the information in the filing "instantaneously" or if this market information is incorporated over a longer period of time, e.g. days, weeks or even months. Potential signals:
  - a. Sentiment analysis
  - b. Text vs. Numeric data
  - c. Distance analysis
- 3. Specific language analysis may be relatively uncorrelated to other common information sources such as correlated company returns or economic data

I am not super interested in comparing to stock returns, I would rather work directly with the text data itself and treat this as a data processing exercise. 6 years ago I downloaded this data with a Google Chrome extension over the course of 4 weeks and felt I could do better.

# **Project Roadmap**

- 1. [03/15/23] Proof of Concept Download database
- 2. [03/22/23] Proof of Concept process filings
- 3. [03/29/23] Proof of Concept Cosine Distance + Sentiment Analysis
- 4. [04/15/23] Parallelize data download with multiprocessing, compress, load into text database
- 5. [04/22/23] Cythonized compute of text features and condensed text summarization algos
- 6. [04/29/23] Summarize performance of optimization strategies
- 7. [Extra] Integrate with ChatGPT API to return opinions on textual differences or sentiment
- 8. [Extra] Do it again but for 10-Qs

# Thank You

Questions?