Delphi fast-track – Puff Bars – 2e étape

Rapport générique

Camille Velarde Crézé, Luc Lebon, Vincent Faivre, Olivier Duperrex - Unisanté

27 octobre 2023

# 1 Situation et objectif

# 2 Méthode

# 3 Table des matières

## 3.1 Profil des participant∙e∙s

**Table** **:** Profil des participant∙e∙s

|  | **n** | **Proportion (N = 23)** |
| --- | --- | --- |
| **Genre** | | |
| Féminin | 16 | 69.6% |
| Masculin | 7 | 30.4% |
| Autre | 0 | 0.0% |
| **Activité professionnelle** | | |
| Prévention du tabagisme | 10 | 43.5% |
| Promotion de la santé et prévention | 7 | 30.4% |
| Tabacologie clinique | 3 | 13.0% |
| Recherche fondamentale ou clinique | 2 | 8.7% |
| Médecine de famille / Médecine communautaire / Psychiatrie | 1 | 4.3% |
| Autre | 0 | 0.0% |
| **Canton activité professionnelle** | | |
| Canton B | 8 | 34.8% |
| Canton G | 5 | 21.7% |
| Canton A | 4 | 17.4% |
| Canton C | 2 | 8.7% |
| Canton D | 2 | 8.7% |
| Canton E | 1 | 4.3% |
| Canton F | 0 | 0.0% |
| Autre canton | 1 | 4.3% |
| Hors Suisse | 0 | 0.0% |
| NB: Proportions are calculated on number of participants. \* Plusieurs réponses possibles - la somme des proportions peut donc dépasser le 100% | | |

# 4 Préambule

## 4.1 Commentaires sur Préambule

| Préambule - Commentaires |
| --- |

# 5 Section A - Composition du produit & aspects marketing

## 5.1 Questions de type 1

|  | Accorda | Con-sensusb | n (%) | Méd. | [IQR] (min-max) | (1) Désaccord total ... ... Accord total (9) |
| --- | --- | --- | --- | --- | --- | --- |
| Enoncé 3 : Il faudrait interdire totalement la vente des Puff Bars. | **✔** | **✔** | 23 (100.0%) | **8** | [7-9] (2-9) |  |
| Enoncé 4 : Dans un but de transparence sur la composition du produit, les emballages devraient obligatoirement contenir la liste des composants du liquide. | **✔** | **✔** | 23 (100.0%) | **9** | [9-9] (7-9) |  |
| Enoncé 5 : Dans un but de transparence sur les effets du produit, des logos d'avertissement (pictogrammes de danger 'santé', 'environnement', etc) devraient être affichés sur l'emballage. | **✔** | **✔** | 23 (100.0%) | **9** | [9-9] (6-9) |  |
| Enoncé 6 : Les arômes devraient être interdits. | **✔** |  | 23 (100.0%) | **7** | [5-9] (1-9) |  |
| Enoncé 8 : Les noms d'arômes devraient être aussi neutres que possible, c'est-à-dire que les associations de noms (de type 'CapriSun', 'Glace vanille', ...) devraient être interdits. | **✔** | **✔** | 23 (100.0%) | **9** | [8-9] (3-9) |  |
| a ✔ = accord atteint (médiane ≥ 7) ; ✔ ! = désaccord atteint (médiane ≤ 3) | | | | | | |
| b Consensus atteint (IQR ≤ 3) | | | | | | |

| Enoncé 3 - Commentaires | Réponse (1 à 9) |
| --- | --- |
| This is a short comment that takes less than two lines | 2 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 3 |
| This is a short comment that takes less than two lines | 3 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 4 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 7 |
| This is a short comment that takes less than two lines | 7 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 7 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 7 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 8 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 8 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 9 |
| This is a short comment that takes less than two lines | 9 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 9 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 9 |

| Enoncé 4 - Commentaires | Réponse (1 à 9) |
| --- | --- |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 7 |
| This is a short comment that takes less than two lines | 9 |
| This is a short comment that takes less than two lines | 9 |
| This is a short comment that takes less than two lines | 9 |

| Enoncé 5 - Commentaires | Réponse (1 à 9) |
| --- | --- |
| This is a short comment that takes less than two lines | 6 |
| This is a short comment that takes less than two lines | 7 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. ; This is a short comment that takes less than two lines | 8 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 8 |

| Enoncé 6 - Commentaires | Réponse (1 à 9) |
| --- | --- |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 3 |
| This is a short comment that takes less than two lines | 3 |
| This is a short comment that takes less than two lines | 4 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 4 |
| This is a short comment that takes less than two lines | 7 |
| This is a short comment that takes less than two lines | 7 |
| This is a short comment that takes less than two lines | 7 |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. | 7 |
| This is a short comment that takes less than two lines | 8 |
| This is a short comment that takes less than two lines | 9 |
| This is a short comment that takes less than two lines | 9 |

| Enoncé 8 - Commentaires | Réponse (1 à 9) |
| --- | --- |
| This is a short comment that takes less than two lines | 3 |
| This is a short comment that takes less than two lines | 5 |
| This is a short comment that takes less than two lines | 8 |
| This is a short comment that takes less than two lines | 9 |
| This is a short comment that takes less than two lines | 9 |
| This is a short comment that takes less than two lines | 9 |

## 5.2 Questions de type 2

### 5.2.1 Enoncé 10

**Table** **:** A - Enoncé 10 : La neutralité du design (à l'image du paquet neutre pour les cigarettes conventionnelles en Australie, France, etc) devrait être obligatoire pour...

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| L'emballage et le produit | **✔** | 22 | 95.7% |  |
| Aucun des deux |  | 1 | 4.3% |  |
| L'emballage |  | 0 | 0.0% |  |
| Le produit |  | 0 | 0.0% |  |
| Autre |  | 0 | 0.0% |  |
| Pas d'avis |  | 0 | 0.0% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

| Enoncé 10 - Commentaires |
| --- |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |

## 5.3 Questions de type 3

### 5.3.1 Enoncé 2

**Table** **:** A - Enoncé 2 : Les Puffs Bars représentent un problème pour ...

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| La protection de l'environnement | **✔** | 23 | 100.0% |  |
| Les mineurs | **✔** | 22 | 95.7% |  |
| Les non-consommateurs de produits du tabac / de la nicotine | **✔** | 19 | 82.6% |  |
| La population générale |  | 2 | 8.7% |  |
| Les Puff Bars ne représentent pas un problème |  | 0 | 0.0% |  |
| Autre |  | 1 | 4.3% |  |
| Pas d'avis |  | 0 | 0.0% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

| Enoncé 2 - Commentaires |
| --- |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |

### 5.3.2 Enoncé 7

**Table** **:** A - Enoncé 7 : Le texte d'avertissement affiché sur l'emballage des Puff Bars devrait obligatoirement contenir les informations suivantes

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| Le risque de dépendance | **✔** | 20 | 87.0% |  |
| La présence de nicotine | **✔** | 17 | 73.9% |  |
| Le risque potentiel pour la santé |  | 12 | 52.2% |  |
| L'absence de connaissances sur les effets à long-terme du produit sur la santé |  | 8 | 34.8% |  |
| L'émission possible de composants cancérigènes |  | 6 | 26.1% |  |
| Pour les non-consommateurs, le risque de porte d'entrée vers la consommation d'autres produits du tabac |  | 5 | 21.7% |  |
| Aucun texte d'avertissement ne devrait obligatoirement apparaître sur l'emballage. |  | 0 | 0.0% |  |
| Autre |  | 0 | 0.0% |  |
| Pas d'avis |  | 0 | 0.0% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

| Enoncé 7 - Commentaires |
| --- |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |

### 5.3.3 Enoncé 9

**Table** **:** A - Enoncé 9 : La publicité pour les Puff Bars devrait être interdite...

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| Partout (interdiction totale de publicité) | **✔** | 20 | 87.0% |  |
| Dans l'espace public et l'espace privé visible du public (par ex. vitrines) |  | 13 | 56.5% |  |
| Sur les réseaux sociaux |  | 11 | 47.8% |  |
| Dans l'espace privé accessible aux mineurs (par ex. intérieur des points de vente) |  | 6 | 26.1% |  |
| La publicité ne devrait pas être interdite. |  | 0 | 0.0% |  |
| Autre |  | 1 | 4.3% |  |
| Pas d'avis |  | 0 | 0.0% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

| Enoncé 9 - Commentaires |
| --- |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |

## 5.4 Commentaires sur Section A - Composition du produit & aspects marketing

| Section A - Commentaires |
| --- |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a short comment that takes less than two lines |

# 6 Section B - Vente, consommation, taxation & prix

## 6.1 Questions de type 1

|  | Accorda | Con-sensusb | n (%) | Méd. | [IQR] (min-max) | (1) Désaccord total ... ... Accord total (9) |
| --- | --- | --- | --- | --- | --- | --- |
| Enoncé 11 : L'âge légal pour la vente et la remise (y compris en ligne) devrait être fixé à 18 ans minimum (interdiction de vente et remise aux mineurs). | **✔** | **✔** | 23 (100.0%) | **9** | [9-9] (5-9) |  |
| Enoncé 12 : La vente en ligne des Puff Bars devrait être totalement interdite. | **✔** | **✔** | 23 (100.0%) | **9** | [7.5-9] (4-9) |  |
| Enoncé 13 : Dans un soucis de limiter l'offre, la vente de Puff Bars devrait être restreinte à certains lieux de vente. | **✔** | **✔** | 23 (100.0%) | **9** | [7-9] (5-9) |  |
| Enoncé 18 : Une part de la taxe devrait être affectée à des fins de prévention. | **✔** | **✔** | 23 (100.0%) | **9** | [9-9] (6-9) |  |
| a ✔ = accord atteint (médiane ≥ 7) ; ✔ ! = désaccord atteint (médiane ≤ 3) | | | | | | |
| b Consensus atteint (IQR ≤ 3) | | | | | | |

| Réponse (1 à 9) | Réponse (1 à 9) |
| --- | --- |

| Réponse (1 à 9) | Réponse (1 à 9) |
| --- | --- |

| Réponse (1 à 9) | Réponse (1 à 9) |
| --- | --- |

| Réponse (1 à 9) | Réponse (1 à 9) |
| --- | --- |

## 6.2 Questions de type 2

### 6.2.1 Enoncé 14

**Table** **:** B - Enoncé 14 : La consommation de Puff Bars...

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| Devrait être interdite dans tous les lieux publics (ouverts ou fermés) où le tabac est interdit | **✔** | 20 | 87.0% |  |
| Devrait être interdite dans les lieux publics fermés uniquement |  | 2 | 8.7% |  |
| Ne devrait pas être interdite |  | 0 | 0.0% |  |
| Autre |  | 1 | 4.3% |  |
| Pas d'avis |  | 0 | 0.0% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

|  |
| --- |

### 6.2.2 Enoncé 15

**Table** **:** B - Enoncé 15 : La taxation des Puff Bars devrait être...

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| Proportionnelle à la quantité de nicotine |  | 13 | 56.5% |  |
| Fixée à un taux unique (par dispositif) |  | 5 | 21.7% |  |
| Proportionnelle au volume de liquide - peu importe la quantité de nicotine |  | 2 | 8.7% |  |
| Autre |  | 1 | 4.3% |  |
| Pas d'avis |  | 2 | 8.7% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

|  |
| --- |

### 6.2.3 Enoncé 16

**Table** **:** B - Enoncé 16 : Le prix de vente des Puff Bars devrait être régulé...

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| Par un prix minimum |  | 9 | 39.1% |  |
| Par une taxe minimum |  | 9 | 39.1% |  |
| Le prix de vente des Puffs Bars ne devrait pas être régulé |  | 0 | 0.0% |  |
| Autre |  | 3 | 13.0% |  |
| Pas d'avis |  | 2 | 8.7% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

|  |
| --- |

### 6.2.4 Enoncé 17

**Table** **:** B - Enoncé 17 : Le prix de vente d'une Puff Bar devrait être...

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| Identique au prix des cigarettes conventionnelles - à quantité de nicotine équivalente |  | 10 | 43.5% |  |
| Inférieur au prix des cigarettes conventionnelles - à quantité de nicotine équivalente |  | 8 | 34.8% |  |
| Le prix de vente des Puffs Bars ne devrait pas être régulé |  | 1 | 4.3% |  |
| Autre |  | 2 | 8.7% |  |
| Pas d'avis |  | 2 | 8.7% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

|  |
| --- |

## 6.3 Commentaires sur Section B - Vente, consommation, taxation & prix

| Section B - Commentaires |
| --- |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |

# 7 Section C - Aspects écologiques & éléments transversaux

## 7.1 Questions de type 2

### 7.1.1 Enoncé 19

**Table** **:** C - Enoncé 19 : Afin d'adresser le problème écologique lié au caractère à usage unique du dispositif...

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| Le caractère à usage unique du dispositif devrait être interdit | **✔** | 17 | 73.9% |  |
| Une taxe anticipée de recyclage servant à financer une élimination écologique du produit devrait être prélevée lors de l'achat d'une Puff Bar |  | 3 | 13.0% |  |
| Aucune de ces proposition ne convient (merci de préciser votre réponse dans le commentaire ci-dessous) |  | 3 | 13.0% |  |
| Pas d'avis |  | 0 | 0.0% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

| Enoncé 19 - Commentaires |
| --- |
| This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. This is a very long comment with more than 100 words. |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |

### 7.1.2 Enoncé 21

**Table** **:** C - Enoncé 21 : Des données détaillées concernant la prévalence de la consommation (par type de produit, y compris les Puff Bars) devraient être collectées à la fréquence suivante

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| Annuelle | **✔** | 17 | 73.9% |  |
| Tous les 2 ans |  | 4 | 17.4% |  |
| Tous les 4 ans (comme actuellement par l'HBSC) |  | 1 | 4.3% |  |
| Tous les 3 ans |  | 0 | 0.0% |  |
| Tous les 5 ans (comme actuellement par l'ESS) |  | 0 | 0.0% |  |
| Autre |  | 1 | 4.3% |  |
| Pas d'avis |  | 0 | 0.0% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

| Enoncé 21 - Commentaires |
| --- |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |

## 7.2 Questions de type 3

### 7.2.1 Enoncé 20

**Table** **:** C - Enoncé 20 : Plus d'efforts devraient être déployés afin de contrôler les réglementations. Si les réglementations proposées/discutées ci-dessus sont mises en œuvre, lesquelles faudrait-il selon vous cibler en priorité avec des mesures de contrôle

| Options | Accorda | n | Proportion (N = 23) | |
| --- | --- | --- | --- | --- |
| La teneur en nicotine (par des tests chimiques obligatoires) |  | 15 | 65.2% |  |
| L'âge de vente et de remise (par des campagnes d'achats-tests) |  | 15 | 65.2% |  |
| Les restrictions de publicité en général |  | 14 | 60.9% |  |
| La composition en arômes (nature et concentration - par des tests chimiques obligatoires) |  | 8 | 34.8% |  |
| Les restrictions des points de vente |  | 7 | 30.4% |  |
| Les restrictions de publicité sur les réseaux sociaux en particulier |  | 5 | 21.7% |  |
| L'interdiction de consommation dans les lieux publics |  | 4 | 17.4% |  |
| La conformité des emballages (par ex. présence des informations obligatoires relatives à la santé et à la composition du produit) |  | 1 | 4.3% |  |
| Autre |  | 0 | 0.0% |  |
| Pas d'avis |  | 0 | 0.0% |  |
| a ✔ = accord atteint (≥ 66% des réponses) | | | | |

| Enoncé 20 - Commentaires |
| --- |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |
| This is a short comment that takes less than two lines |

## 7.3 Commentaires sur Section C - Aspects écologiques & éléments transversaux

| Section C - Commentaires |
| --- |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |
| This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. This is a comment that takes more than two lines. |