

CODE BLUE



Hackathon

Algarve Tech Hub

June 28 -30, 2024

Faro

Blue Biotech edition

Sponsorship Brochure

About

- **Code Blue** hackathon is a spontaneous idea among diverse group of marine scientists, software developers, community builders of Algarve, in particular Faro.
- **We aim** to tackle multifaceted and complex challenges of today's world, recognizing that solutions require diverse perspectives and collaborative efforts.
- **The focal point** is addressing *technology transfer* challenges in the field of *biotechnology and blue economy*, leveraging vast expertise of CCMAR-Algarve's science, while bringing in software engineering, entrepreneurship, business, and product development and design.
- **Join us** in Faro from **June 28-30**! Bring your challenges, expertise, creative spirit, and let's explore solutions together.
- Capacity of the **hackathon** is 60 competitors, however, Friday event and Sunday ceremony will be open to public.

Team and partners



Teresa
Correia



Penélope
Gonçalves



Lenz
Gschwendtner



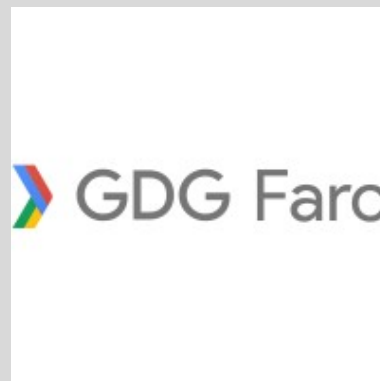
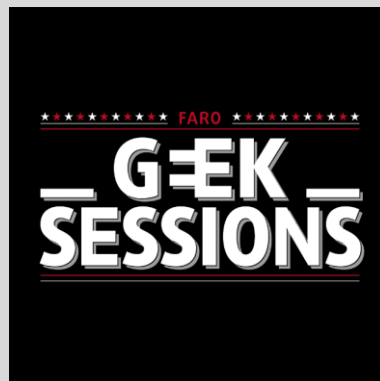
Sérgio
Henriques



Vanessa
Nascimento



David
Paleček



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Sponsorships

	Ocean Guardian (max 1)	Whale tier	Dolphin tier	Coral tier	Plankton tier
Logo on website (link included), distribute material.	✓	✓	✓	✓	✓
Slide with all sponsors displayed during opening and closing ceremonies, including breaks.	✓	✓	✓	✓	✓
Social media posts promotion.	8	6	4	2	1
Industry challenge talk, Friday 28/6, large logo on the website.	20 min	15 min	10 min	5 min	
Presence of delegates, mentors, meals covered.	3	2	1	1 (Friday only)	
Stand, 1 table during the hackathon phase.	✓	✓	✓		
Representative on the judging panel.	✓	✓			
Code Blue hackathon, presented by “Your brand”.	✓				
Roll-up next to podiums and screens, main logo of the event.	✓				
€€	3000 €	2000 €	1000 €	500 €	200 €

Extras

If we are able to help solve your challenges and align with your needs, we will try.
Please reach out to dpalecek@ualg.pt to discuss details.

Alternatives / EXTRAS	Description	Cost
Breakfast	Exclusive sponsorship of the meal, announced to all, logo on the separate slide during the meal, 2 min pitch.	Contact organizers
Lunch/dinner/party	Exclusive sponsorship of the meal, announced to all, logo on the separate slide during the meal, 5 min pitch, digital media mention and logo on the website.	Contact organizers
Exclusive event bags with logo (only 1x)	Notepads, pens, lanyards.	Contact organizers