



Blue Biotech edition

Sponsorship Brochure



About

- Code Blue hackathon is a spontaneous product of marine scientists, software developers and community builders of Algarve.
- We aim to tackle multifaceted and local <u>challenges relevant to Algarve's</u> sustainable technological progress:
 - Ground water monitoring and public engagement (APA).
 - Improve Fisheries monitoring through open data (IPMA).
 - Biotechnology of microalgae production and genetic data (CCMAR + GreenColab + Necton).
 - Al for smart agriculture, fruit quality detection (CEOT, UAlg).
 - AND what is your challenge?
- Capacity of the hackathon is 35 competitors, however, Friday event and Sunday ceremony and after party is open to public which increases your visibility.
- Webpage: https://codeblue.pt/



Sponsorships

	Ocean Guardian (max 1)	Whale tier	Dolphin tier	Coral tier
Logo on website (link included), distribute material.	✓	✓	✓	✓
Slide with all sponsors displayed during opening and closing ceremonies, including breaks.	✓	✓	✓	✓
Social media posts promotion.	6	4	2	1
Industry challenge talk, Friday 18/10, large logo on the website.	20 min	15 min	10 min	5 min
Presence of delegates, mentors, meals covered.	3	2	1	1 (Friday only)
Stand during the hackathon phase.	✓	✓	✓	
Representative on the judging panel.	✓	✓		
Code Blue hackathon, presented by "Your brand".	✓			
Roll-up next to podiums and screens, main logo of the event.	✓			
€€	2000 €	1000 €	500 €	200 €



Team and partners



Teresa Correia



Penélope Gonçalves



Lenz Gschwendtner



Sérgio Henriques



Vanessa Nascimento



David Paleček

















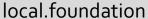




















Contact and Extras

We want to help you solve your challenges and align with your needs, contact us with any doubts.

Contact points:

- Email: <u>dpalecek@ualg.pt</u>

- Phone: +351 929 348 852

- Book a call via calendly

Alternatives / EXTRAS	Description	Cost	
Breakfast	Exclusive sponsorship of the meal, announced to all, logo on the separate slide during the meal, 2 min pitch.	Contact organizers	
Lunch/dinner/party	Exclusive sponsorship of the meal, announced to all, logo on the separate slide during the meal, 5 min pitch, digital media mention and logo on the website.	Contact organizers	
Exclusive event bags with logo (only 1x)	Notepads, pens, lanyards.	Contact organizers	