

UNITE HACKS



sponsorship prospectus

Oakland, California
October 22nd 2022

contact us at [team](mailto:team@unitehacks.com)
@unitehacks.com

what is Unite Hacks?

Unite Hacks, or *Unite*, is a 12-hour, student-led, **in-person** hackathon happening from October 22nd 2022. Organized by a group of students from across California & the Bahamas who met through hackathons, we hope to pay forward the opportunities and experiences we have had thanks to the hacker community while inspiring more students to become a part of it. Our goal is to unite this community through building a space for students like us to make their ideas come to life through computers and programming.

why should you sponsor Unite Hacks?

Unite cannot happen without the support from sponsors. Through your sponsorship of *Unite Hacks*, you can help inspire a love for coding and innovating in the next generation of programmers. Hackathons are one of the best places to both build an individual's skills and share your brand and what you do. *Unite Hacks* is also a great opportunity to advertise your company or product to an interested audience and a way to seek out talented programmers.

how can you help?

Direct monetary donations.

As an in-person hackathon, we need to rent a venue, purchase prizes, provide meals and snacks for each participant, and more.

Swag & hacker support.

Sending your company's swag or products is very much appreciated! Hackers can benefit greatly from the tools companies provide.

Send speakers, mentors, and judges. Interact with participants and get a glimpse of events. We need more than our small team to make this event happen.

Run a workshop. Whether you are a company or individual, running a workshop about something you are interested in can be of great help to hackers.

If you have any other ideas, suggestions, or questions, please don't hesitate to reach out through our email team@unitehacks.com. **Unite Hacks is partnered with the 501(c)(3) organization Hack Club, making all contributions tax-deductable.** In addition, all sponsorships are negotiable and can be discussed more in detail. We would be more than happy to discuss a custom sponsorship tier.

where will your contributions go?

100% of all the funds and contributions *Unite Hacks* receives will be directly invested into the resources needed to create as best of a hackathon experience as possible for hackers. Funds will be used for the venue, meals & snacks, support, resources, prizes, essentials such as Wi-Fi and power, and more. *Unite Hacks'* finances are completely transparent, viewable at <https://bank.hackclub.com/unite-hacks>.

sponsorship tiers & perks (open to negotiation)



With a **\$100 donation**, your company's logo will be on our website & during the opening ceremony. Send mentors and award custom prizes if you are interested.



With a **\$250 donation**, alongside the perks above, we'll shout out your company on our socials and in emails to participants. Hold a workshop or demo, distribute swag, and send a judge or panelist if you are interested.



With a **\$500 donation**, alongside the perks above, get presentation opportunities, such as a speech during the opening or closing ceremonies. Choose to award a branded prize if you are interested.



With a **\$1000 donation**, alongside the perks above, get the opportunity to present during awards, have a dedicated outreach channel in our Discord server, and get hacker GitHub & resume access.

thank you for your consideration!

Thank you for taking the time to read through our sponsorship prospectus! Visit our website at unitehacks.com or check out our socials on [Instagram](#) and [Twitter](#) @unitehacks. We would be extremely grateful for a sponsorship from your company or business. Please contact us at team@unitehacks.com for any inquiries.