

References, examples and videos for business modeling are available below:

These materials are obtained from the Internet and are just for reference. Your deliverables do not need to follow the same exact pattern. We thank the creators of the contents below.

Developing a Social Enterprise Business Plan February 11, 2015 Margot Dushin, HBS Social Enterprise Initiative Stephanie Dodson, Draper Richards Kaplan Foundation (slides)

<http://www.hbs.edu/newventurecompetition/Documents/SE-TrackDevelopingSEBusinessPlan2015.pdf>

Harvard i-lab | Developing a Social Enterprise Business Plan with Allen Grossman (Video)

<https://www.youtube.com/watch?v=YUP1pH9pjzQ>

Various business plans and executive summaries are available from Harvard Business School, New Venture Competition, Social Enterprise Track. (Various resources and sample executive summaries and business plans).

<https://www.hbs.edu/newventurecompetition/social-enterprise-track/Pages/social-enterprise-tools.aspx>

What to do before you write a business plan (Article by John Mullins, London Business School website)

<https://www.london.edu/lbsr/what-to-do-before-you-write-a-business-plan>

Write your business plan (U.S. Small Business Administration)

<https://www.sba.gov/business-guide/plan-your-business/write-your-business-plan>