

# UNIVERIUS

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The Moon with a **naked eye**

# The Moon via a **small telescope**





Russia  
2008


3 telescopes

2 employees

**50 - 150 customers** / evening (9PM-1AM)





A dark, dimly lit outdoor scene at night. A crowd of people is gathered, some looking at their phones. In the foreground, a bicycle is mounted on a tripod. The text "problem: Scalability" is overlaid in white.

problem:  
**Scalability**



What if a telescope could work as a vending machine?



Solar  
telescope

Night-sky  
telescope

Robust  
materials

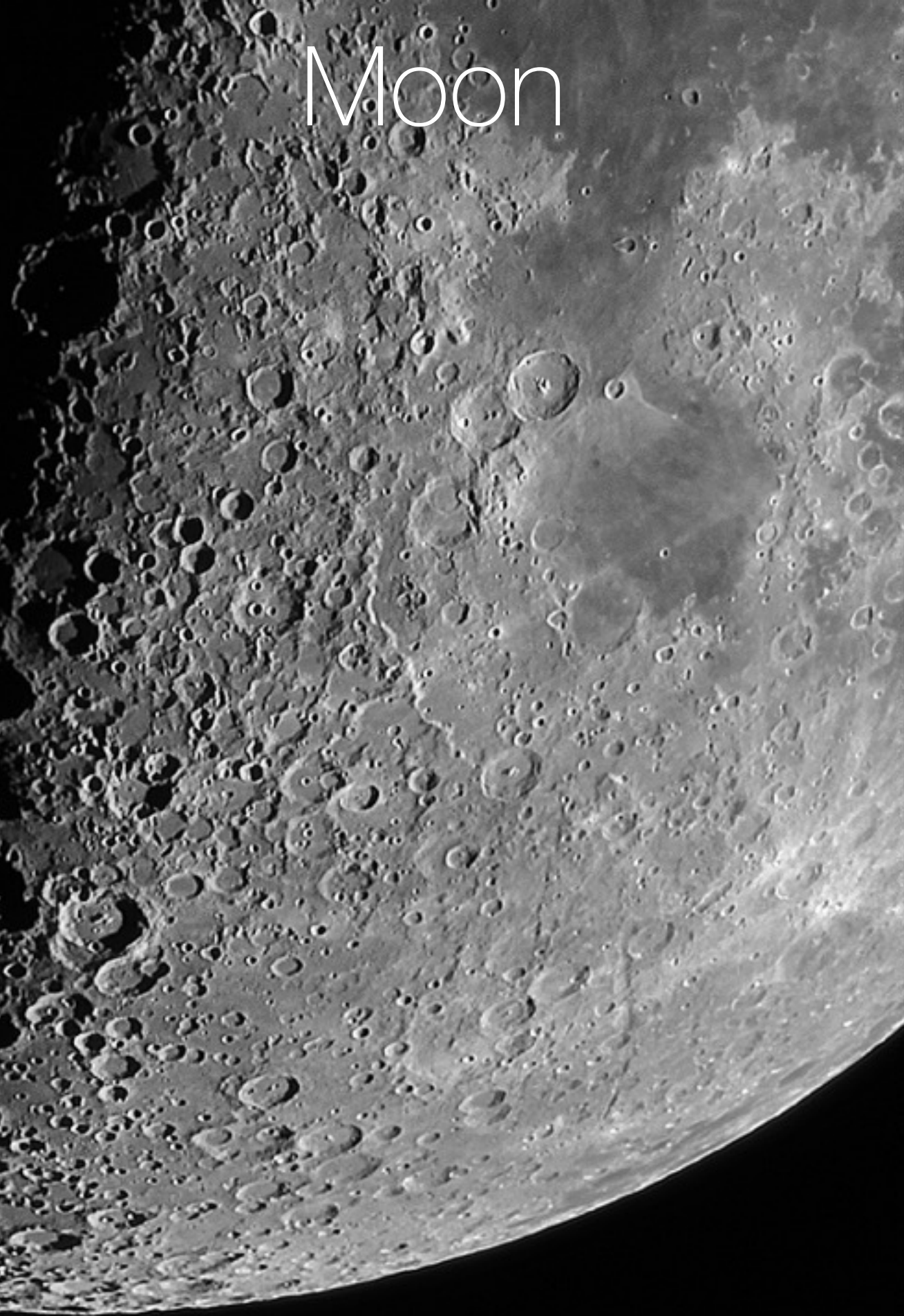
Payments  
acceptance

Visual  
interface





Moon



Sun







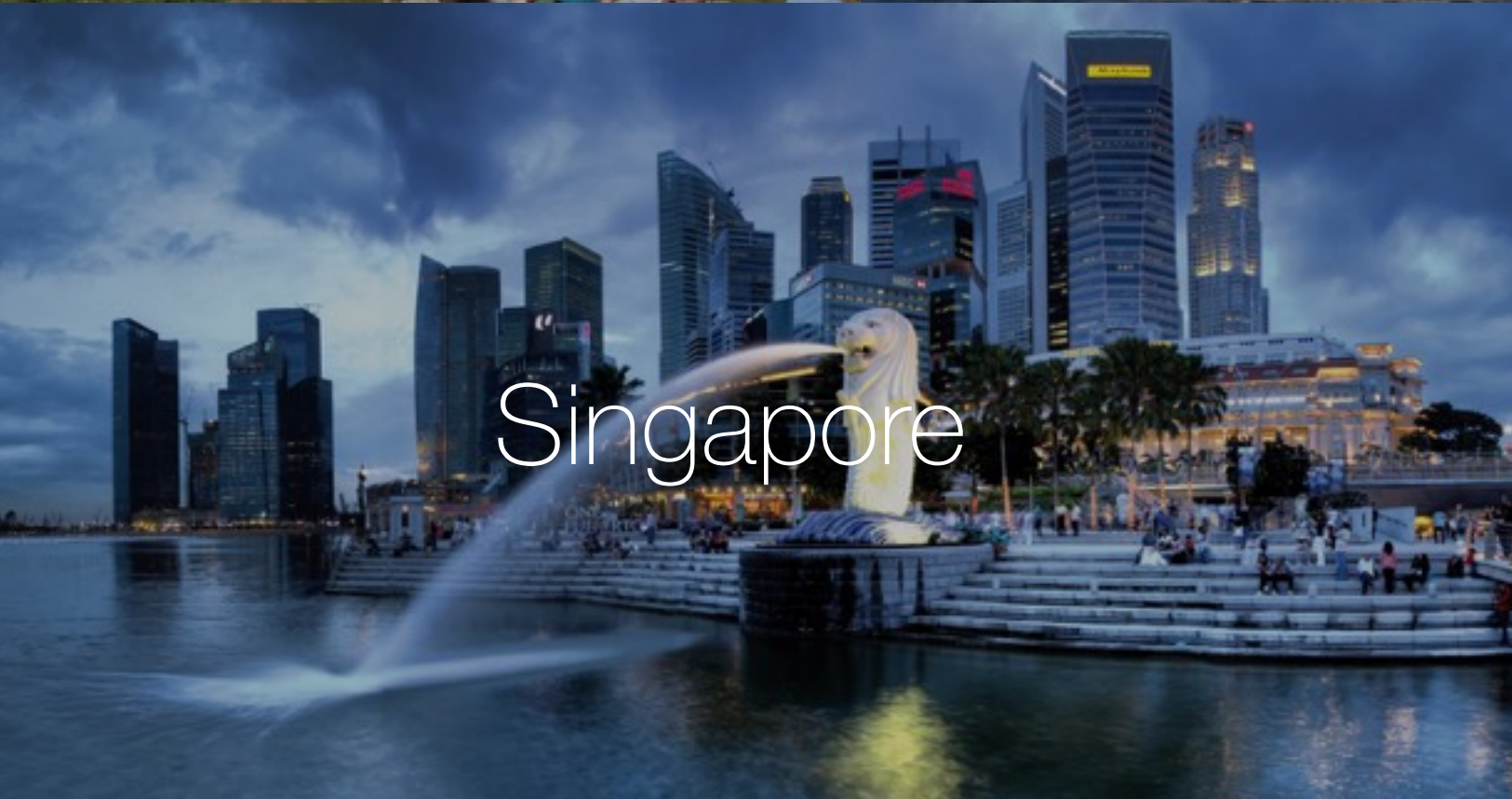
Barcelona



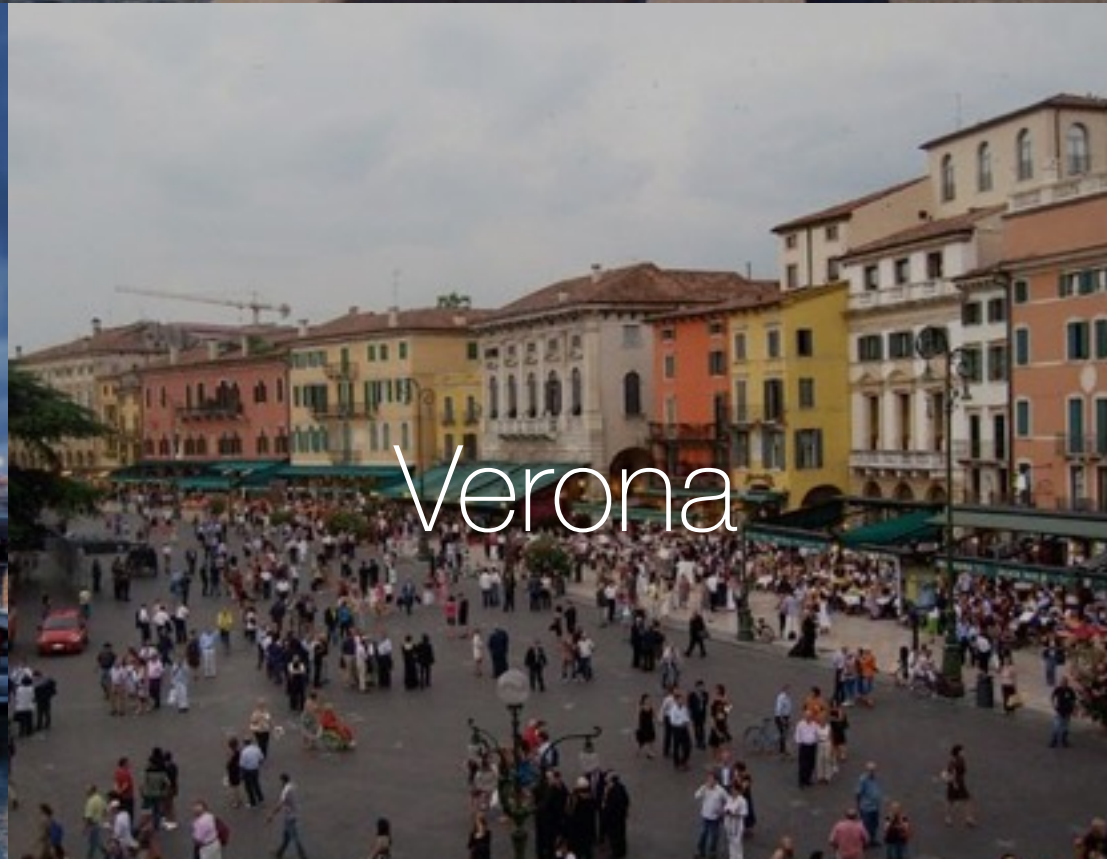
San Francisco



Sydney



Singapore



Verona



Fixed  
observation points

Special events, Hotels,  
Ocean cruises

Owned by  
**UNIVERIUS**

**2 - 10€** / 2 minutes

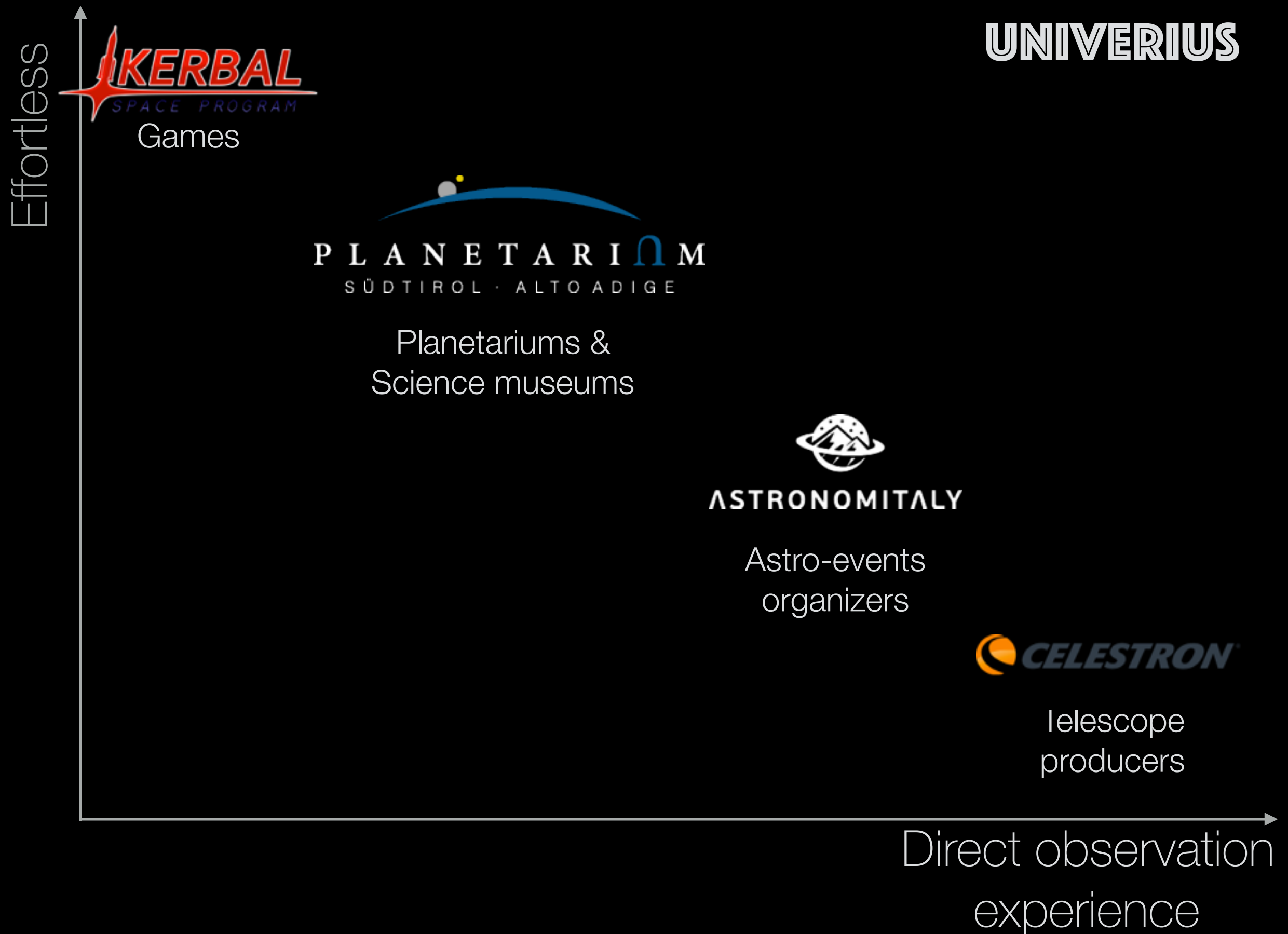
**custom  
price**

Owned by  
franchisee

**25%**  
revenue

**30%**  
revenue





Solar  
telescope

Night-sky  
telescope

# UNIVERIUS

Anti-vandal  
materials

bringing the beauty of the  
space to people

Screen for  
extra info,  
auto-navigation  
and payments

