UNIVERSALDOT FOUNDATION
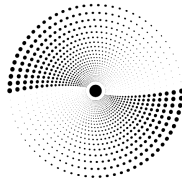Kennedyplein 200
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UNIVERSAL.

PITCH

In the past, people have created organizations and corporations by obtaining legal status from a government or a state. In the future, organizations and corporations will be created digitally and will have global instead of local reach. UNIVERSALDOT Foundation provides the needed infrastructure for people to organize themselves by creating digital identities and tasks. We enable the creation of a new digital future.

CUSTOMER PROBLEM

Evolving societies tend to increase in complexity. The increase in complexity requires a new system through which complexity can be managed. Digitalization is the only way forward to manage such increasing complexity. In the future, successful organizations will be those that:

- rely on digital infrastructure to organize their workforce.
- inspire people with a positive vision of the future with a compelling proposition.
- are able to source talent from all over the world.
- disrupt themselves internally, rather be disrupted externally.

Our software platform with the surrounding infrastructure allows for creating digital organizations and organizing people around a common vision.

TEAM

1. Igor Stojanov (Founder) - Holds a Master of Science from TU/e. He has worked in the software industry for more than 10 years. He is very passionate about decentralization and the potential of blockchain technology.
2. Slave Atanasov - Freelancing software developer.

PRODUCT AND MARKET

UNIVERSALDOT FOUNDATION is building a platform that will enable organizations to be started solely based on vision. The platform application will enable users to organize online around a common vision, issue their own currency as stock, create tasks and organizations. People will be able to create digital identities with personal skills and interests, and instead of finding work, tasks will be recommended to them based on their personality profile. The freelancing type of work will allow them to choose for whom they work and how much they get paid and effort. The expanding market of the so-called gig economy is the primary market that we are targeting.

COMPETITORS

Upwork, 99Designs, Fiverr, GitCoin, Catalant, InnoCentive, Kaggle, Toptal, Mechanical Turk