Eric Bennett

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Portfolio: https://drive.google.com/drive/folders/15vwnZsfWN8JQmX3BSNBP4vThkLiHcFLB?usp=sharing

SUMMARY/OBJECTIVE

Accomplished Content Strategist, Writer, Creative Writer, and Published Author with expertise in crafting diverse narratives and technical documentation with over 8 years experience. Known for strong communication skills, technical prowess, and a passion for storytelling. Seeking a challenging role where my skills can contribute to creating engaging, accessible content aligned with organizational objectives.

EXPERIENCE

Senior Writer | Donmar Properties Ltd - BC, CA

June 2022 – 2023

- Crafted and optimized diverse documents, enhancing company narrative.
- Collaborated with teams for strategic content, aiding company objectives.
- Led marketing initiatives, contributing to sale of 50 properties valued at \$4M+.

Freelance Writer & Content Specialist | Various Clients

January 2015 – Present

- Executed SEO and copywriting strategies, expanding digital footprint.
- Provided meticulous proofreading, ensuring content accuracy.
- Crafted versatile content, fulfilling diverse client needs.

Author | Self-Published

January 2022 - 2023

- Authored "Plumetless" series, receiving positive feedback and selling 5,000+ copies.
- View my published work here: https://plummetless.org/

Technical Writer | Khan Industrial

January 2019 – December 2020

- Composed technical articles, simplifying industrial concepts.
- Collaborated with teams to ensure content accuracy.
- Increased the company's online engagement by 20% with industry-specific content.

EDUCATION

Bachelor of Arts in English Literature, Laurentian University - Sudbury, ON

September 2018 - May 2022

CERTIFICATIONS

- Creative Writing Specialization | Wesleyan University, June 2018
- Memoir and Personal Essay: Write About Yourself Specialization | Wesleyan University, August 2019
- English Composition I | Duke University, December 2017
- Academic English: Writing Specialization | University of California, Irvine, April 2017

SKILLS/INTERESTS

English language mastery, technical writing, proficient in MS Office/Adobe/Confluence/Markdown, cross-functional collaboration, exceptional editing/proofreading, UX writing, business plans, article writing, blogging, creative problem-solving, critical thinking, copywriter skills, strong research skills, SEO specialization, teamwork skills.