



Universe

Brand Guidelines

Version 1.0

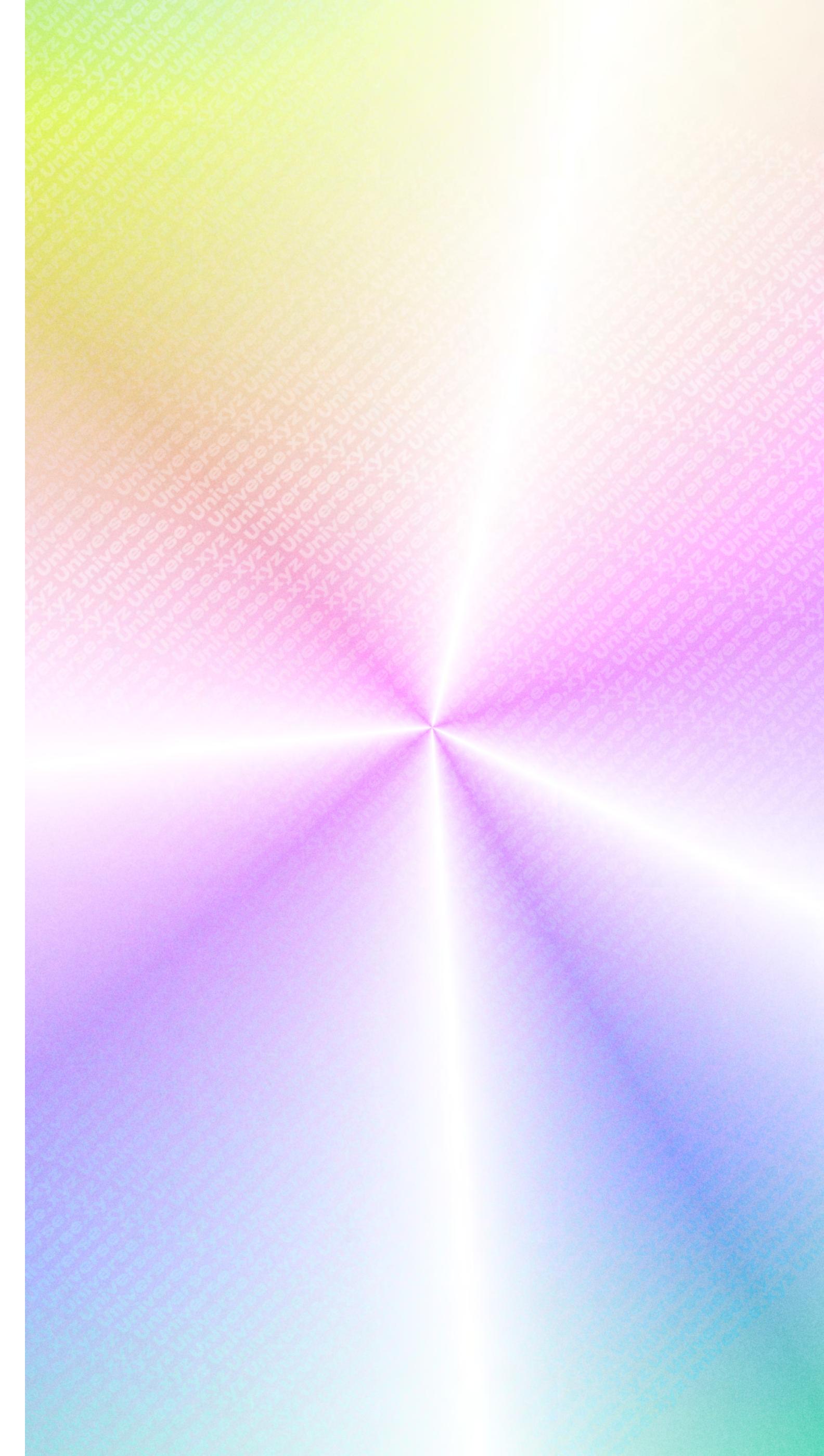




Table of Contents

About	03	Additional assets	09
<hr/>		<hr/>	
Logo	04	Examples of layout	10
<hr/>		<hr/>	
Typography	05		
<hr/>			
Colors	07		
<hr/>			
Backgrounds	08		
<hr/>			



About

The Universe is an ecosystem of ERC tokens with multiple tools and systems like auctions, games, NFTs, governance, voting and more. We want to empower artists with 100% to artists platform that allows an easy to launch auctions that support cross asset and cross platform ERC swapping and customizable bonding curves.







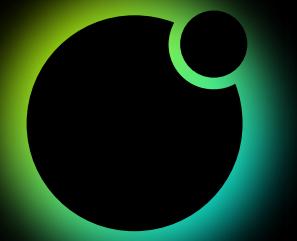
Universe
Auctions



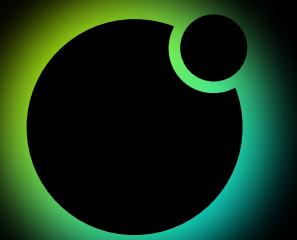
Universe
Minting



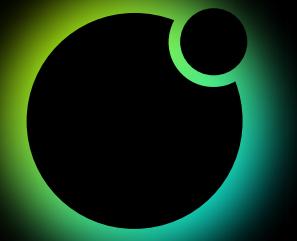
Universe
DAO



Universe
Auctions



Universe
Minting



Universe
DAO



Primary fonts

Sharp Grotesk 25 Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Sharp Grotesk 25 Book

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Sharp Grotesk 25 Medium

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Sharp Grotesk 25 Semibold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Secondary fonts

Space Grotesk Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Space Grotesk Medium

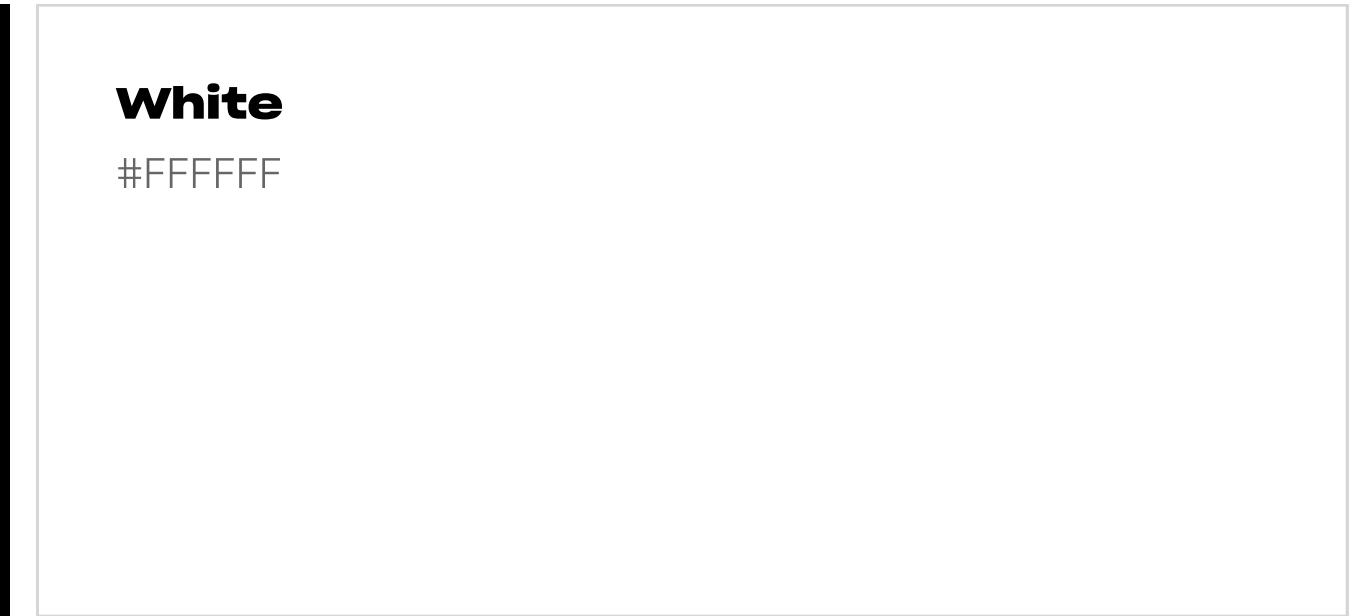
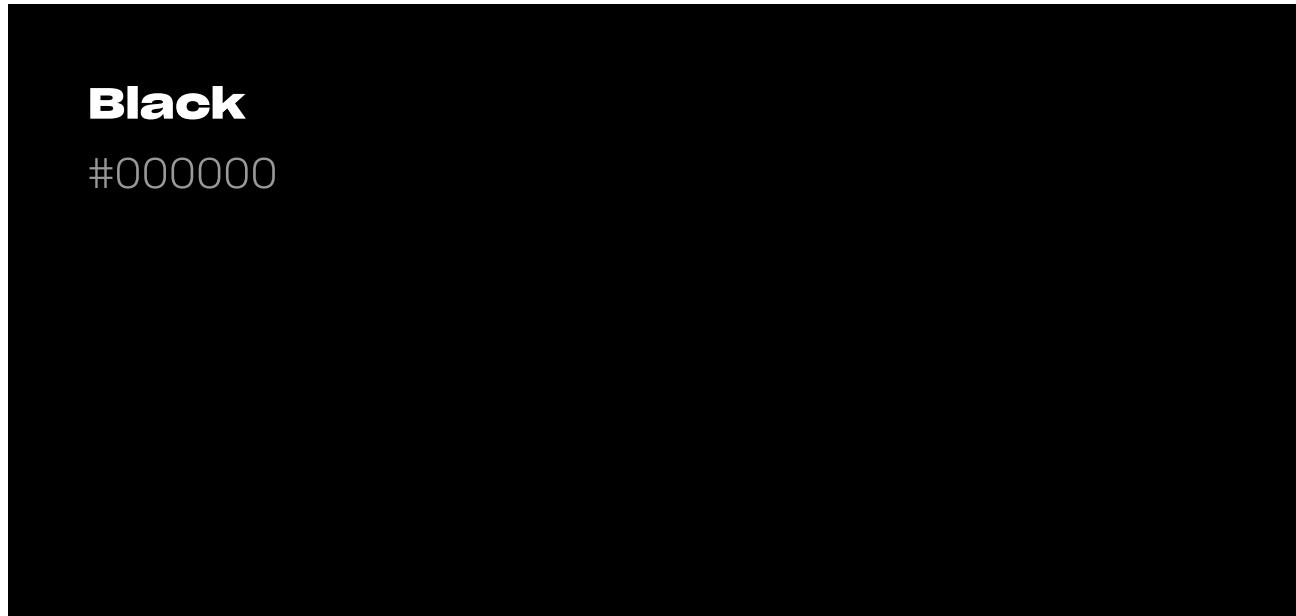
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Space Grotesk Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890



Primary colors

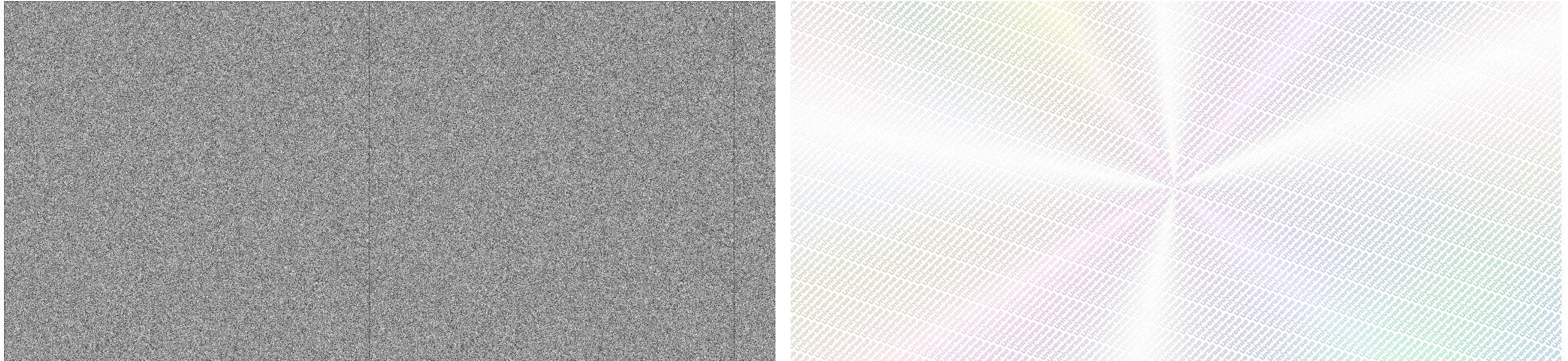


Gradient



Effects

The noise effect should be applied to all the backgrounds using the Overlay mode.





Backgrounds

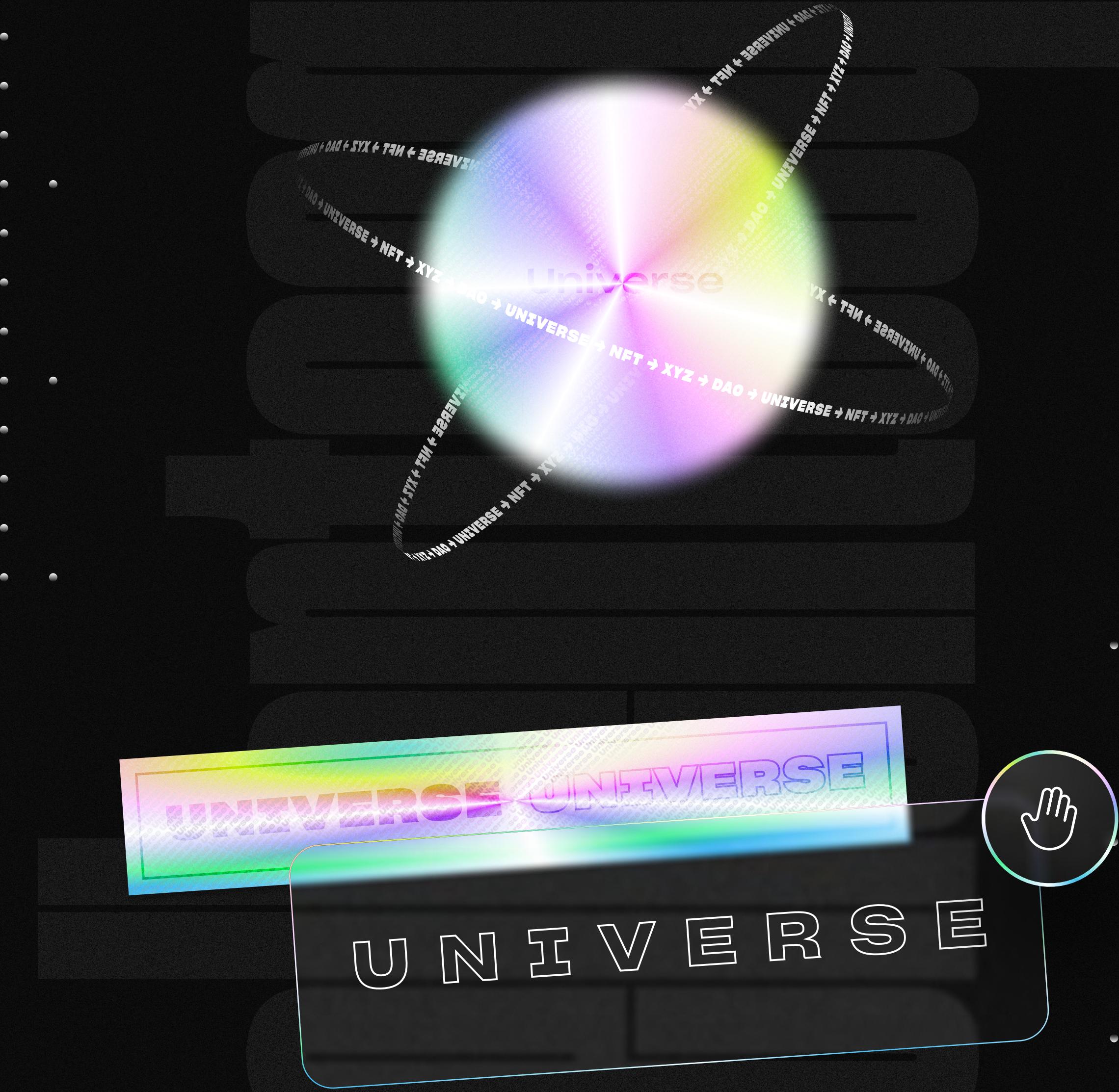
Background font: Sharp Grotesk 05 Black

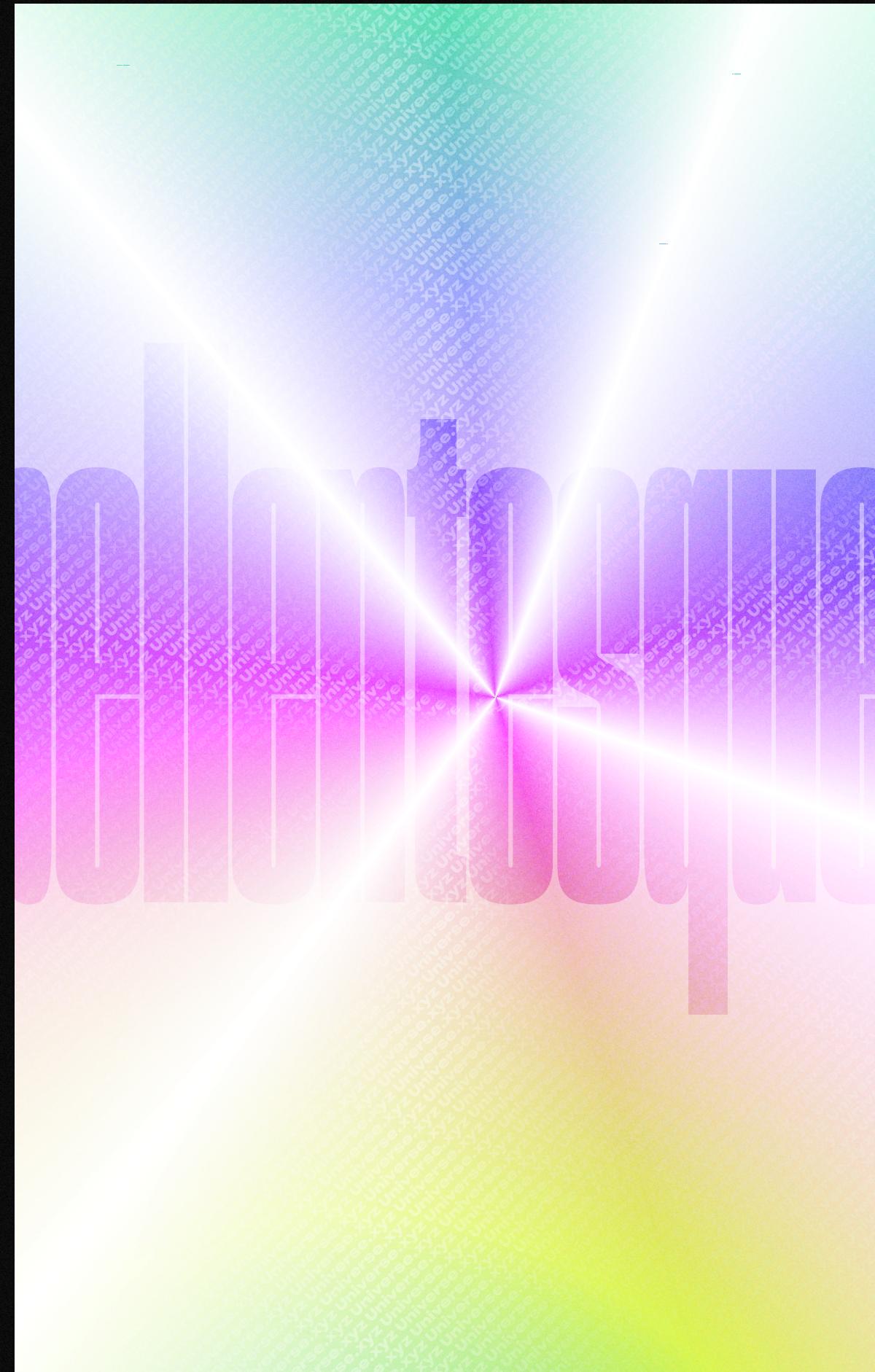
abcABC123





Additional assets





Etiamet purus pellente

Elit etiam nunc pellentesque nulla. Ut adipiscing sed
commodo cum eget est, neque fermentum.

BUTTON

BUTTON

NFT World

Id ipsum in elit gravida hendrerit. Vel aliquet tellus, purus justo, varius eget volutpat. Arcu nulla non congue morbi nisl et ut. Mauris, viverra a fames diam non tortor congue feugiat quam. Nibh auctor viverra cursus at sagittis, scelerisque urna. Nam viverra turpis eu potenti et posuere cras quis habitasse. Turpis ut molestie euismod egestas magna. Neque posuere sit arcu posuere dictum aliquet. Neque, cras tristique est luctus id mauris arcu tempus ut. Tempor mauris aliquam eget diam tellus. Suspendisse posuere velit rhoncus placerat varius massa eget. Congue auctor tristique sed id mauris, fermentum. Faucibus ut urna, tristique amet condimentum. In est ultrices risus tempor. Tempor semper adipiscing fames sed sit. Amet aliquam curabitur maecenas et sapien sed urna, duis quam. Cursus sit mattis magna pharetra vivamus nunc. Viverra quis sit suscipit at sagittis gravida. Magna ullamcorper netus lorem velit fermentum, arcu, ornare purus sit.

BUTTON

