

Lecture 19 Distribution and Scaling

Administration

- PA7 due last night
- **FINAL PROJECT** writeups due tonight
- Midterm #2 on Monday, March 29
 - You may bring one *double-sided* 8.5x11 set of handwritten notes
 - Content is anything in lecture since Feb 8, not including today's lecture
 - Review in the 2nd half of lecture today

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Scaling and Distribution

- Problems with popular websites:
 - Too much load
 - Single point of failure
- Distribution
 - Replication vs Partitioning
 - Distributed Transactions
- Scaling
 - Server-based Parallelism
 - Peer-to-Peer

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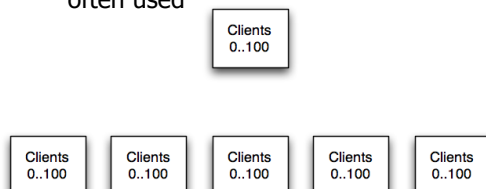
Distribution

- Relatively easy to distribute different components of website
 - HTTP serving
 - Database lookups
 - Search query processing
- Depends on site's performance profile
- Replication vs Partitioning

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Replication vs Partitioning

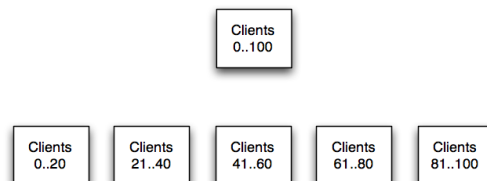
- Replication is making lots of copies of same data; IP-based load balancing often used



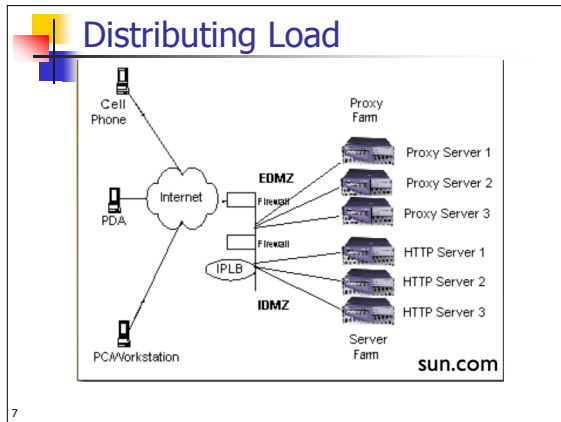
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Replication vs Partitioning

- Partitioning is assigning a portion of data to each server



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Distribution Algs

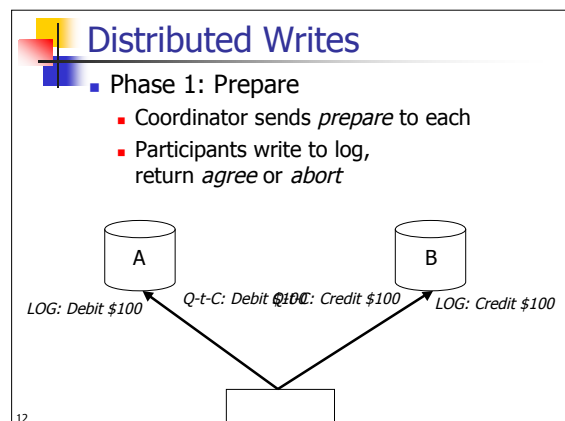
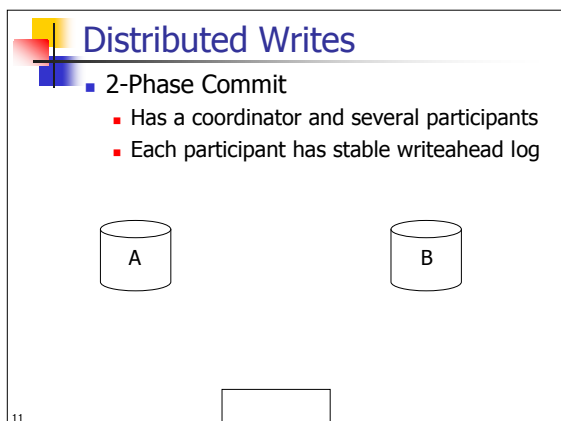
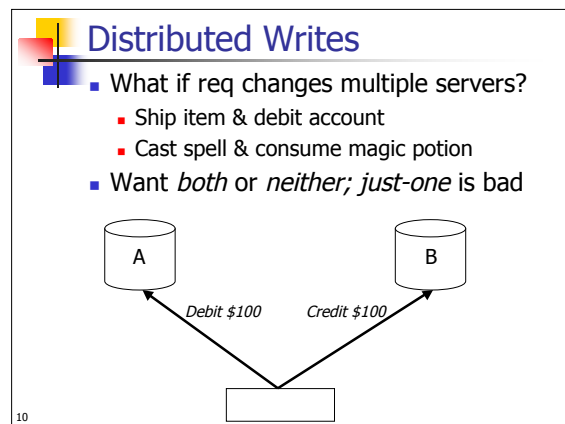
- **DNS Round-Robin** resolves a webserver domain name to a rotating set of target IP addresses
 - Geographically disparate servers
 - DNS caches give rough server-affinity
- **Request Distributor** is a single front-end machine that directs requests
 - Geographic distribution harder
 - Intelligent distribution possible

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Choosing Rep vs Dist

- Both offer performance gains
- **Replication:**
 - Any replica can provide availability, disaster recovery
 - But heavy update & storage overhead
- **Partitioning:**
 - No storage & lower update overhead
 - If request involves stitching together results from many servers, there may be non-partitionable fixed costs per request
 - No improved availability

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Distributed Writes

- Phase 2: Commit
 - If all agreed, then send *commits* and receive *ACKs*
 - If any aborted, then send *rollbacks* and receive *ACKs*

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Distributed Writes

- Why does it work?
 - Can only *commit* if all participants agree
- What about machine failure?
 - If participant dies, upon reboot check disk to see if commit msg has been received
 - If so, execute log and commit
 - If prepare-but-not-commit, wait for coordinator
 - If coordinator dies, upon reboot
 - Abort anything not-yet-committed
 - Resend commit messages if commit requested but not yet ACKed
- Weaknesses?

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Midterm Review

- Information Retrieval Basics
 - Architecture
 - Fetcher issues
 - Inverted index, boolean query processing
- Relevance
 - Boolean retrieval model
 - Vector space model, tf-idf, and cosine distance, vector space similarity
 - How to integrate scoring w/inverted index

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Midterm Review

- IR Evaluation
 - Data issues
 - Precision & Recall, PR curves, Kendall's Tau
- Link Analysis
 - Network analysis: prestige & importance
 - PageRank, Hubs & Authorities
- Other search stuff
 - Shingling for similarity measure
 - Inverted index construction, single-machine & distributed
 - Distributed search processing

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Midterm Review

- Auctions
 - Different kinds of auction
 - Motives and analysis of auctions
 - Details about online ad auctions
- Recommender Systems
 - User-based vs item-based collab. filtering
 - Methods for measuring user-similarity
- Data Mining
 - Supervised vs unsupervised methods; x-validation
 - Apriori algorithm
- DNS
 - Structure, caching, namespace, Akamai

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