

Women Who Code Diversity Hackathon 2019

#ATXDivHack2019

JustJust

Nicole Majeske, Siri Sjoboen, Emma Zarate,
Noah Amar, Nolu Mcilraith

JUST BUSTER

Chrome Extension

The Problem

Women unconsciously soften their language and negotiation strategies to avoid backlash and labels when they violate gender expectations.

\$0.79

The amount a women
earns compared to every
\$1 a man earns

Our Opportunity

How Might We

help women avoid using
language that undermines
their work, expertise, and
pay scale

The Goal

Bring Awareness

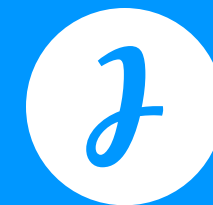
to language that qualifies, undermines, and demeans women's work while offering suggestions that help change the undesired behavior.

Our Solution

Just Buster

A Chrome extensions that identifies undermining language to remove it or replace it with more assertive and neutral tones

Just Buster



Chrome Extension

Avoid using language that undermines your work, expertise, and pay scale!

I just put together a slide presentation.

Justifier

Undermining language detected



Un-Just it!



Ignore



More from Just Buster

Just Buster for Chrome

Settings for this website

Just Tracker Tool



Check all underminers



314 **Justs removed**

since September 25th, 2019




New Document




My Account

Justifier


Undermining language detected



Un-Just it!




Ignore




More from Just Buster

Justifier


Undermining language detected



Un-Just it!




Ignore




More from Just Buster

Justifier


Undermining language detected



Un-Just it!




Ignore




More from Just Buster

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Un-Just it!




Ignore




More from Just Buster

Justifier


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Un-Just it!



Ignore



More from Just Buster

What we learned:

Product design:

Figma is amazing for collaborating in real time with your team!

Chrome extensions are a lot more **complicated** than you think and it is extremely difficult if not impossible to style a value with css. **CHECK your colors for ADA compatibility** before you start or you'll waste a lot of time changing them later.

-Nicole Majeske

Front end:

I learned how much I don't know! I had some very minimal experience with HTML, CSS, and Javascript but didn't realize the extent of how much more there is to learn about these technologies! **I also learned about frontend design, chrome apps, and GitHub collaboration.** –Siri Sjoboen

I learned how far I've come as a developer and how far I have to go. I've only traversed my own single page applications and it was really interesting seeing how to traverse the entire web! -Emma Zarate

We learned to work within Google Extension APIs constraints. We found ways to achieve MVP within these constraints.

Thank You