

nkc2xtcz2

December 5, 2024

0.0.1 Hypothesis Test

```
[2]: x=rnorm(100)
      t.test(x,mu=5)
```

One Sample t-test

```
data: x
t = -54.004, df = 99, p-value < 2.2e-16
alternative hypothesis: true mean is not equal to 5
95 percent confidence interval:
 -0.34924643  0.02990576
sample estimates:
mean of x
-0.1596703
```

```
[3]: x1=rnorm(100)
      y1=rnorm(100)
      t.test(x1,y1)
```

Welch Two Sample t-test

```
data: x1 and y1
t = -0.26366, df = 197.93, p-value = 0.7923
alternative hypothesis: true difference in means is not equal to 0
95 percent confidence interval:
 -0.2933917  0.2241911
sample estimates:
mean of x mean of y
0.04516715 0.07976747
```

```
[4]: x2=rnorm(100)
      t.test(x2,mu=2,alternative = 'greater')
```

One Sample t-test

```
data: x2
t = -22.032, df = 99, p-value = 1
alternative hypothesis: true mean is greater than 2
95 percent confidence interval:
 -0.2368293      Inf
sample estimates:
 mean of x
-0.08006741
```

```
[6]: x3=rnorm(100)
     wilcox.test(x3,exact=FALSE)
```

Wilcoxon signed rank test with continuity correction

```
data: x3
V = 2875, p-value = 0.2295
alternative hypothesis: true location is not equal to 0
```

```
[8]: cor.test(mtcars$mpg,mtcars$hp)
```

Pearson's product-moment correlation

```
data: mtcars$mpg and mtcars$hp
t = -6.7424, df = 30, p-value = 1.788e-07
alternative hypothesis: true correlation is not equal to 0
95 percent confidence interval:
 -0.8852686 -0.5860994
sample estimates:
 cor
-0.7761684
```

0.0.2 K Means clustering

```
[9]: library(cluster)
     library(ggplot2)
```

```
[10]: set.seed(20)
      irisCluster<-kmeans(iris[,3:4],3,nstart=20)
      irisCluster
```

K-means clustering with 3 clusters of sizes 52, 48, 50

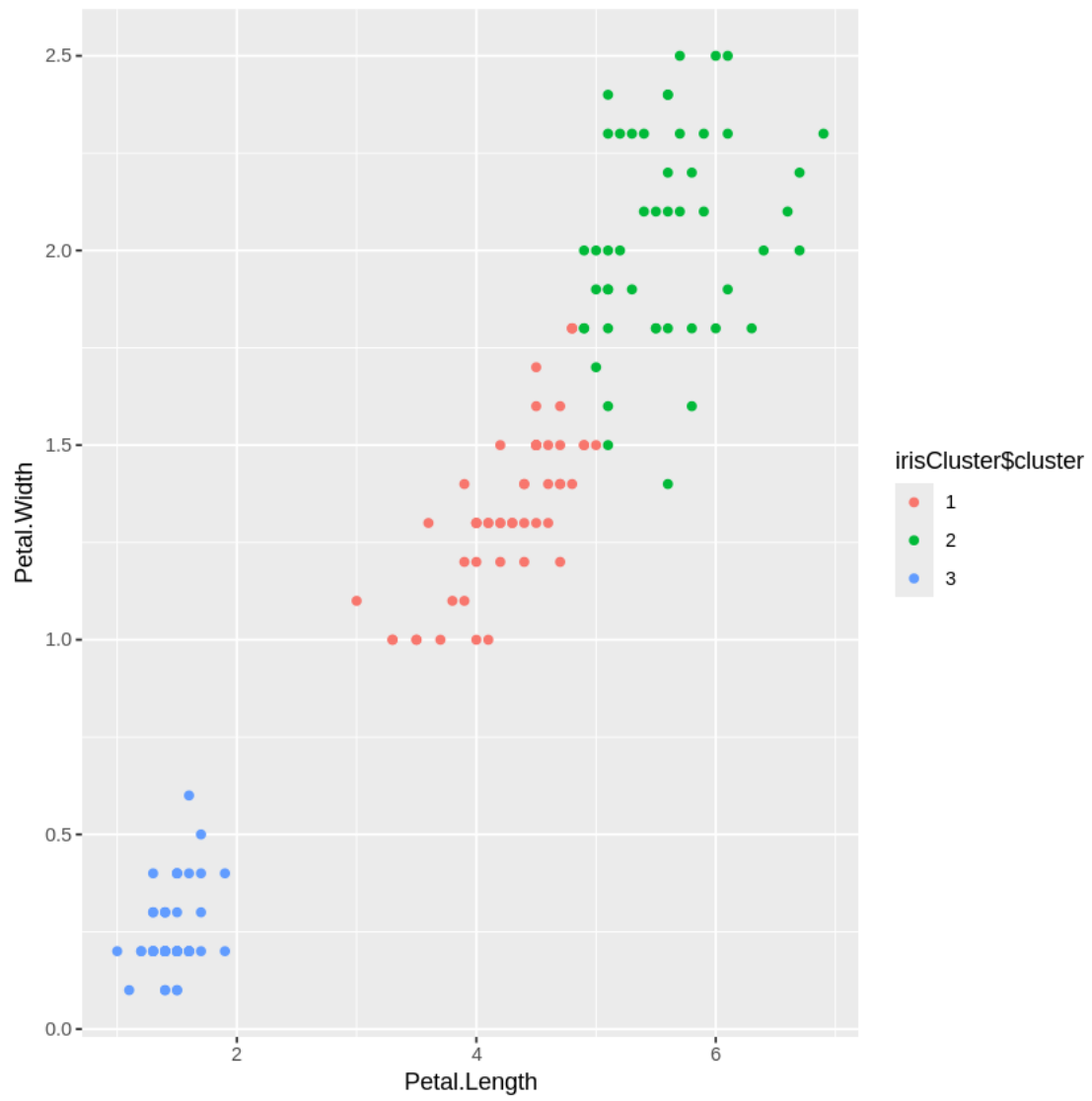
	Petal.Length	Petal.Width
1	4.269231	1.342308
2	5.595833	2.037500
3	1.462000	0.246000

[illegible]

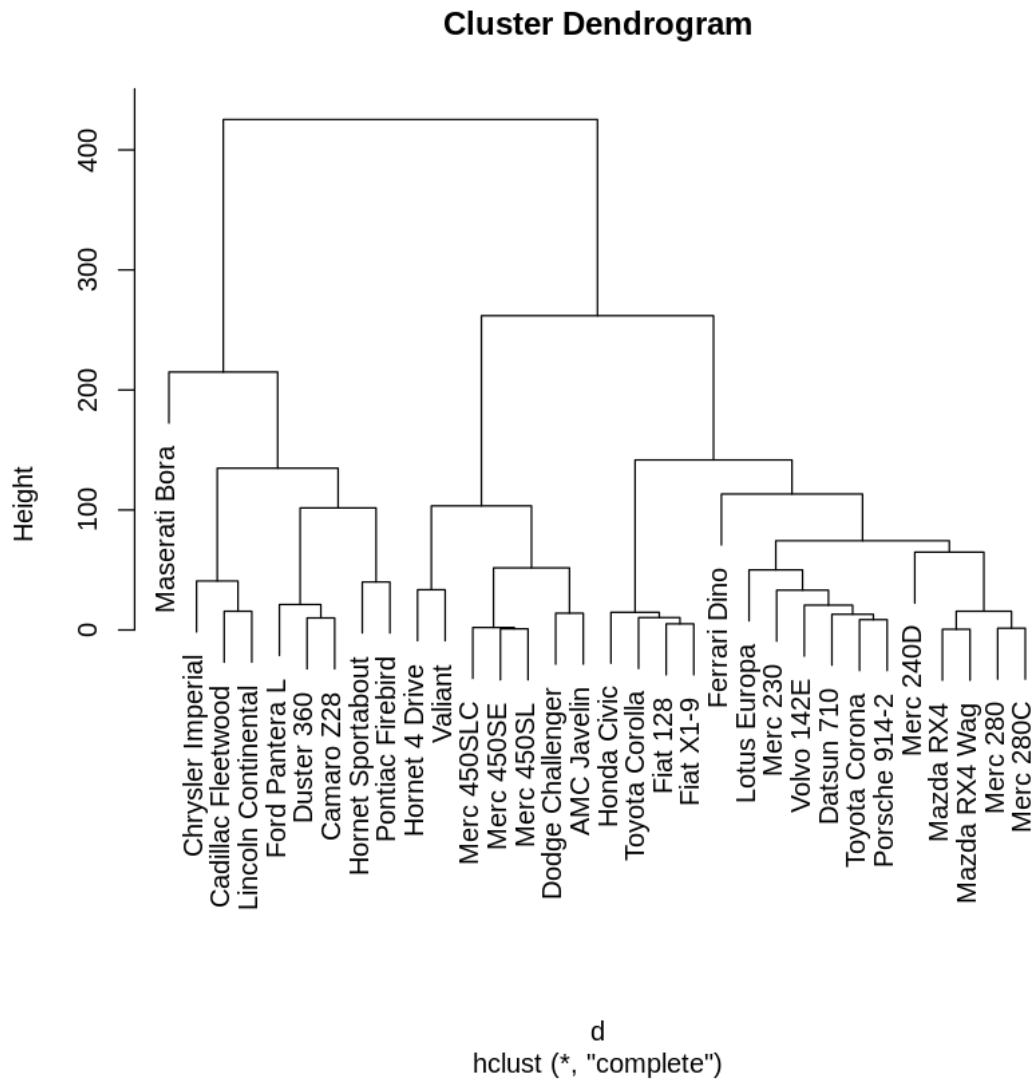
```
[1] 13.05769 16.29167  2.02200
(between_SS / total_SS =  94.3 %)
```

```
[1] "cluster"      "centers"      "totss"        "withinss"     "tot.withinss"
[6] "betweenss"    "size"         "iter"         "ifault"
```

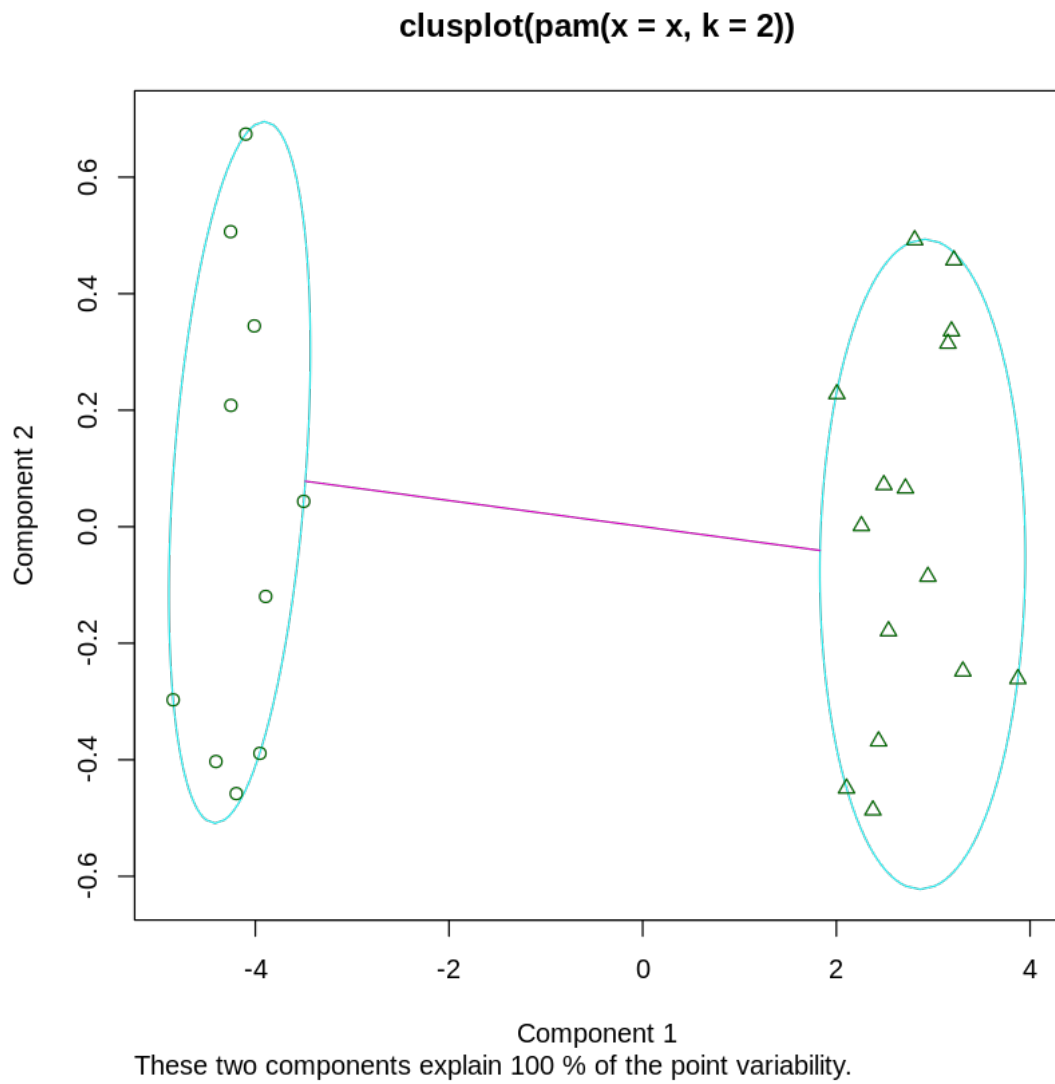
```
[11]: irisCluster$cluster<-as.factor(irisCluster$cluster)
      ggplot(iris,aes(Petal.Length,Petal.
      Width,color=irisCluster$cluster))+geom_point()
```



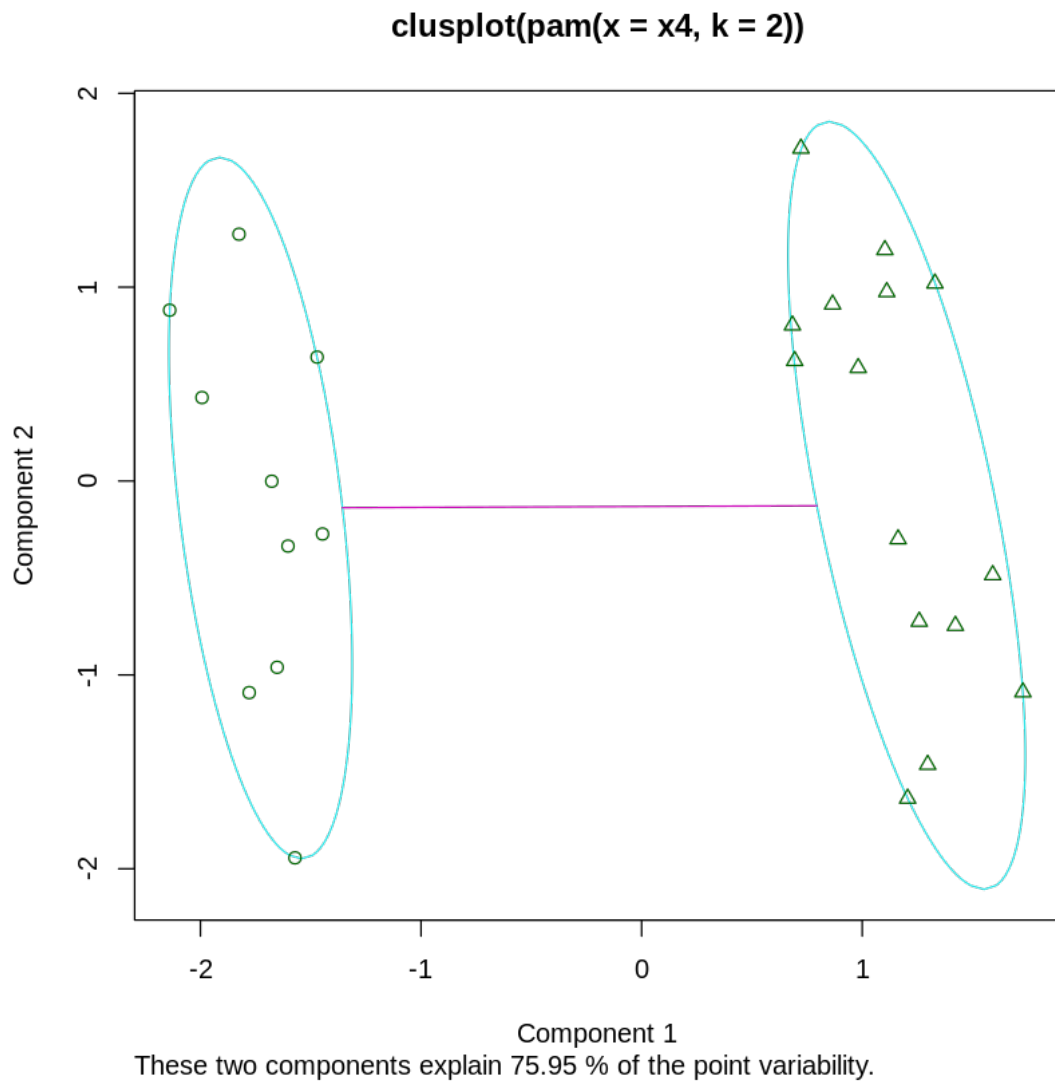
```
[12]: d<-dist(as.matrix(mtcars))  
      hc<-hclust(d)  
      plot(hc)
```



```
[14]: x<-rbind(cbind(rnorm(10,0,0.5),rnorm(10,0,0.5)),cbind(rnorm(15,5,0.5),
↪5),rnorm(15,5,0.5)))
clusplot(pam(x,2))
```



```
[15]: x4<-cbind(x,rnorm(25),rnorm(25))  
clusplot(pam(x4,2))
```



0.0.3 Linear and Logistic Regression

```
[16]: dataset=read.csv("/content/data-marketing-budget-12mo.  
      ↪ csv",header=T,colClasses=c("numeric","numeric","numeric"))  
      head(dataset)
```

	Month	Spend	Sales
	<dbl>	<dbl>	<dbl>
1	1	1000	9914
2	2	4000	40487
3	3	5000	54324
4	4	4500	50044
5	5	3000	34719
6	6	4000	42551

A data.frame: 6 × 3

```
[17]: simple.fit = lm(Sales~Spend,data=dataset)
summary(simple.fit)
```

Call:

```
lm(formula = Sales ~ Spend, data = dataset)
```

Residuals:

Min	1Q	Median	3Q	Max
-3385	-2097	258	1726	3034

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	1383.4714	1255.2404	1.102	0.296
Spend	10.6222	0.1625	65.378	1.71e-14 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2313 on 10 degrees of freedom

Multiple R-squared: 0.9977, Adjusted R-squared: 0.9974

F-statistic: 4274 on 1 and 10 DF, p-value: 1.707e-14

```
[18]: multi.fit = lm(Sales~Spend+Month, data=dataset)
summary(multi.fit)
```

Call:

```
lm(formula = Sales ~ Spend + Month, data = dataset)
```

Residuals:

Min	1Q	Median	3Q	Max
-1793.73	-1558.33	-1.73	1374.19	1911.58

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	-567.6098	1041.8836	-0.545	0.59913
Spend	10.3825	0.1328	78.159	4.65e-14 ***
Month	541.3736	158.1660	3.423	0.00759 **

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 1607 on 9 degrees of freedom

Multiple R-squared: 0.999, Adjusted R-squared: 0.9988

F-statistic: 4433 on 2 and 9 DF, p-value: 3.368e-14

```
[19]: input<- mtcars [,c("am","cyl","hp","wt")]
      print(head(input))
```

	am	cyl	hp	wt
Mazda RX4	1	6	110	2.620
Mazda RX4 Wag	1	6	110	2.875
Datsun 710	1	4	93	2.320
Hornet 4 Drive	0	6	110	3.215
Hornet Sportabout	0	8	175	3.440
Valiant	0	6	105	3.460

```
[20]: input<- mtcars [,c("am","cyl","hp","wt")]
      am.data =glm(formula = am~ cyl+hp+wt,data = input,family = binomial)
      print(summary(am.data))
```

Call:

```
glm(formula = am ~ cyl + hp + wt, family = binomial, data = input)
```

Coefficients:

	Estimate	Std. Error	z value	Pr(> z)
(Intercept)	19.70288	8.11637	2.428	0.0152 *
cyl	0.48760	1.07162	0.455	0.6491
hp	0.03259	0.01886	1.728	0.0840 .
wt	-9.14947	4.15332	-2.203	0.0276 *

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 43.2297 on 31 degrees of freedom

Residual deviance: 9.8415 on 28 degrees of freedom

AIC: 17.841

Number of Fisher Scoring iterations: 8

0.0.4 Time Series Analysis

```
[21]: kings <- scan("http://robjhyndman.com/tsdldata/misc/kings.dat", skip=3)
      kings
```

```
1. 60 2. 43 3. 67 4. 50 5. 56 6. 42 7. 50 8. 65 9. 68 10. 43 11. 65 12. 34 13. 47 14. 34 15. 49 16. 41
17. 13 18. 35 19. 53 20. 56 21. 16 22. 43 23. 69 24. 59 25. 48 26. 59 27. 86 28. 55 29. 68 30. 51 31. 33
32. 49 33. 67 34. 77 35. 81 36. 67 37. 71 38. 81 39. 68 40. 70 41. 77 42. 56
```

```
[22]: kingstimeseries <- ts(kings)
      kingstimeseries
```

A Time Series:

```
1. 60 2. 43 3. 67 4. 50 5. 56 6. 42 7. 50 8. 65 9. 68 10. 43 11. 65 12. 34 13. 47 14. 34 15. 49 16. 41
17. 13 18. 35 19. 53 20. 56 21. 16 22. 43 23. 69 24. 59 25. 48 26. 59 27. 86 28. 55 29. 68 30. 51 31. 33
32. 49 33. 67 34. 77 35. 81 36. 67 37. 71 38. 81 39. 68 40. 70 41. 77 42. 56
```

```
[23]: births<-scan("http://robjhyndman.com/tsdldata/data/nybirths.dat")
      birthstimeseries <- ts(births, frequency=12, start=c(1946,1))
      birthstimeseries
```

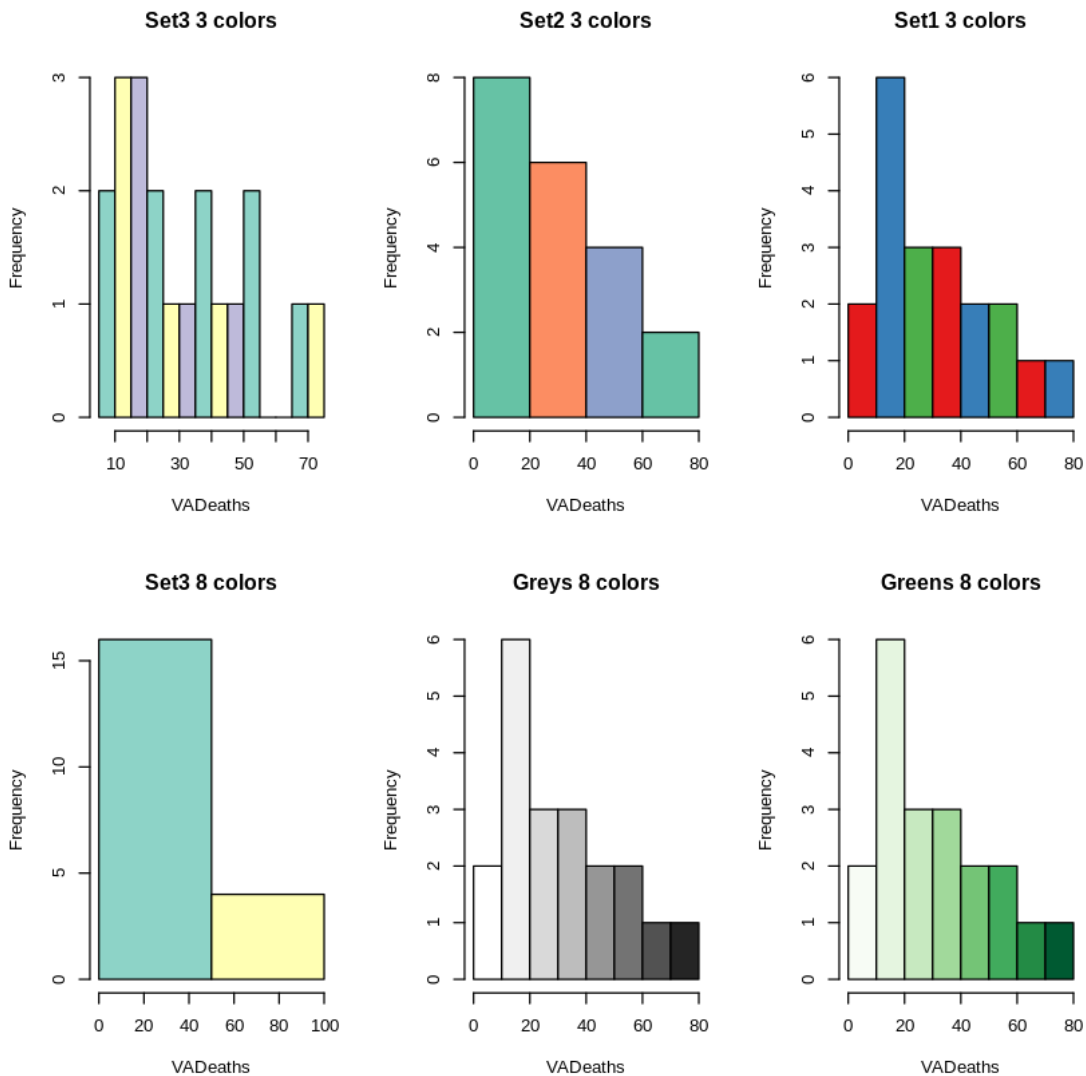
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
A Time Series: 14 × 12	1946	26.663	23.598	26.931	24.740	25.806	24.364	24.477	23.901	23.175	23.175
	1947	21.439	21.089	23.709	21.669	21.752	20.761	23.479	23.824	23.105	23.105
	1948	21.937	20.035	23.590	21.672	22.222	22.123	23.950	23.504	22.238	23.105
	1949	21.548	20.000	22.424	20.615	21.761	22.874	24.104	23.748	23.262	22.238
	1950	22.604	20.894	24.677	23.673	25.320	23.583	24.671	24.454	24.122	24.122
	1951	23.287	23.049	25.076	24.037	24.430	24.667	26.451	25.618	25.014	25.014
	1952	23.798	22.270	24.775	22.646	23.988	24.737	26.276	25.816	25.210	25.210
	1953	24.364	22.644	25.565	24.062	25.431	24.635	27.009	26.606	26.268	26.268
	1954	24.657	23.304	26.982	26.199	27.210	26.122	26.706	26.878	26.152	26.152
	1955	24.990	24.239	26.721	23.475	24.767	26.219	28.361	28.599	27.914	27.914
	1956	26.217	24.218	27.914	26.975	28.527	27.139	28.982	28.169	28.056	28.056
	1957	26.589	24.848	27.543	26.896	28.878	27.390	28.065	28.141	29.048	28.065
	1958	27.132	24.924	28.963	26.589	27.931	28.009	29.229	28.759	28.405	27.931
	1959	26.076	25.286	27.660	25.951	26.398	25.565	28.865	30.000	29.261	29.261

```
[25]: souvenir<-scan("http://robjhyndman.com/tsdldata/data/fancy.dat")
      souvenirtimeseries <- ts(souvenir, frequency=12, start=c(1987,1))
      souvenirtimeseries
```

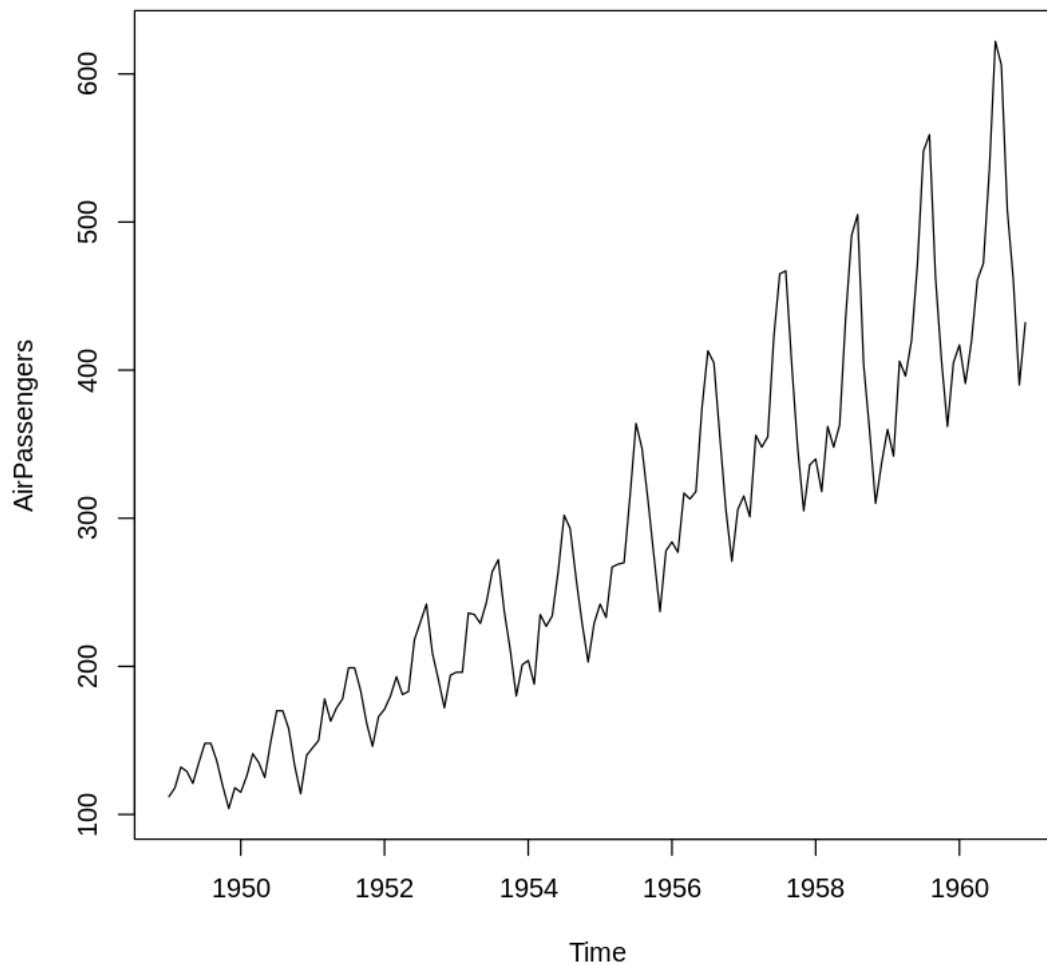
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
A Time Series: 7 × 12	1987	1664.81	2397.53	2840.71	3547.29	3752.96	3714.74	4349.61	3566.81
	1988	2499.81	5198.24	7225.14	4806.03	5900.88	4951.34	6179.12	4752.14
	1989	4717.02	5702.63	9957.58	5304.78	6492.43	6630.80	7349.62	8176.02
	1990	5921.10	5814.58	12421.25	6369.77	7609.12	7224.75	8121.22	7979.10
	1991	4826.64	6470.23	9638.77	8821.17	8722.37	10209.48	11276.55	12551.10
	1992	7615.03	9849.69	14558.40	11587.33	9332.56	13082.09	16732.78	19882.03
	1993	10243.24	11266.88	21826.84	17357.33	15997.79	18601.53	26155.15	28582.03

0.0.5 Data Visualization

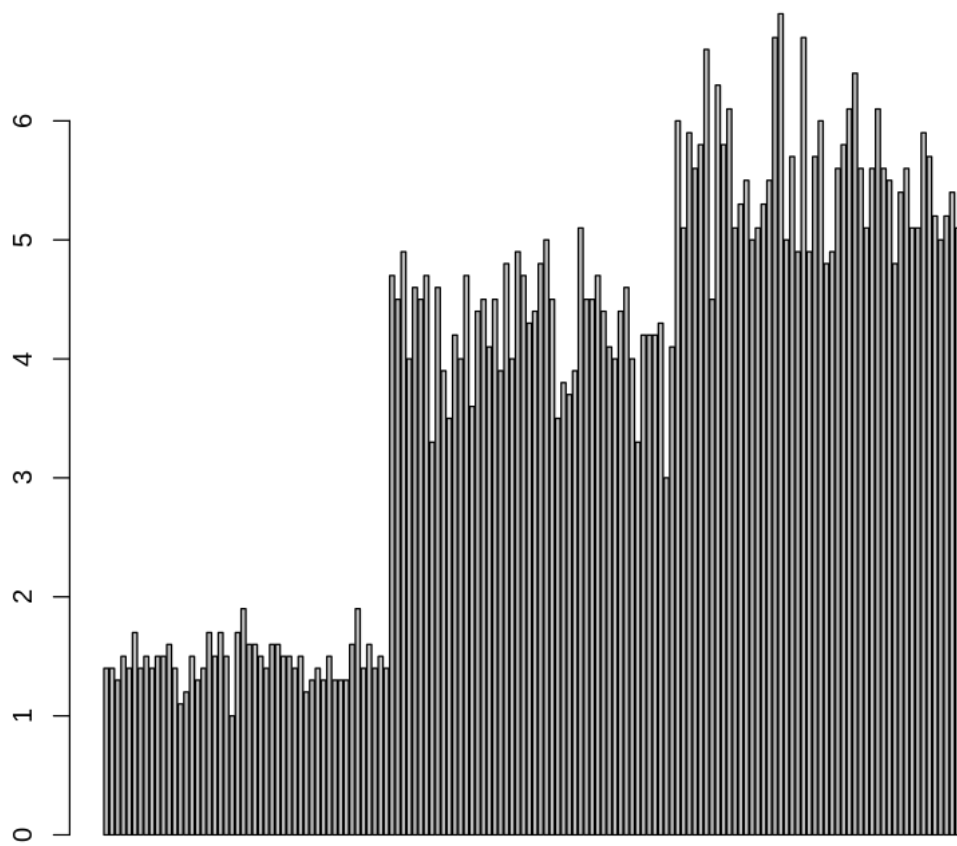
```
[26]: library(RColorBrewer)
data(VADeaths)
par(mfrow=c(2,3))
hist(VADeaths,breaks=10, col=brewer.pal(3,"Set3"),main="Set3 3 colors")
hist(VADeaths,breaks=3 ,col=brewer.pal(3,"Set2"),main="Set2 3 colors")
hist(VADeaths,breaks=7, col=brewer.pal(3,"Set1"),main="Set1 3 colors")
hist(VADeaths,,breaks= 2, col=brewer.pal(8,"Set3"),main="Set3 8 colors")
hist(VADeaths,col=brewer.pal(8,"Greys"),main="Greys 8 colors")
hist(VADeaths,col=brewer.pal(8,"Greens"),main="Greens 8 colors")
```

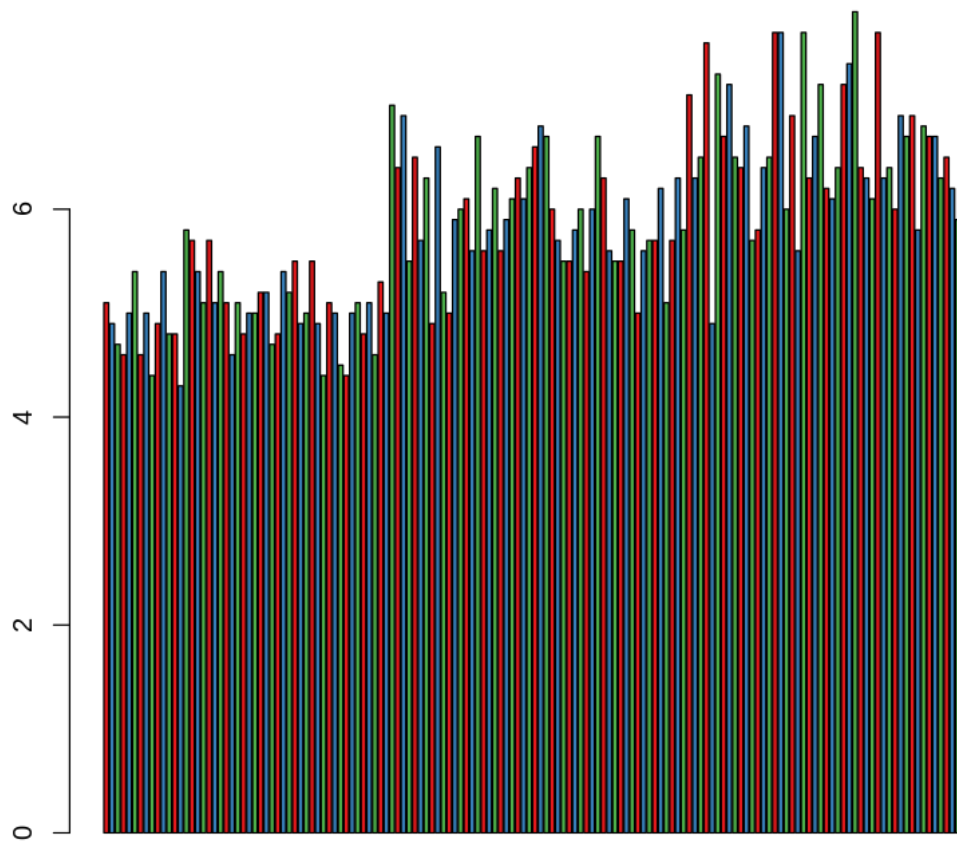


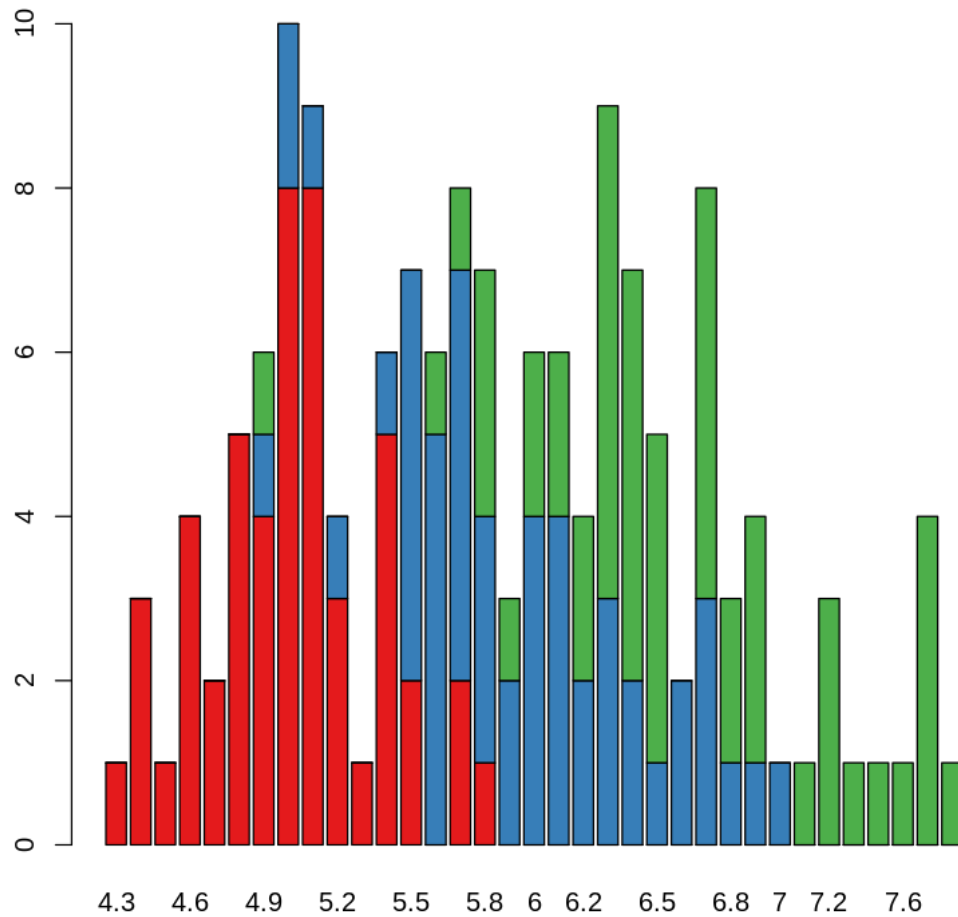
```
[27]: data(AirPassengers)
      plot(AirPassengers,type="l")
```



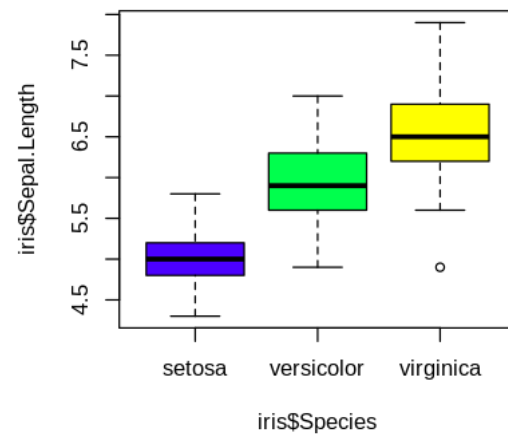
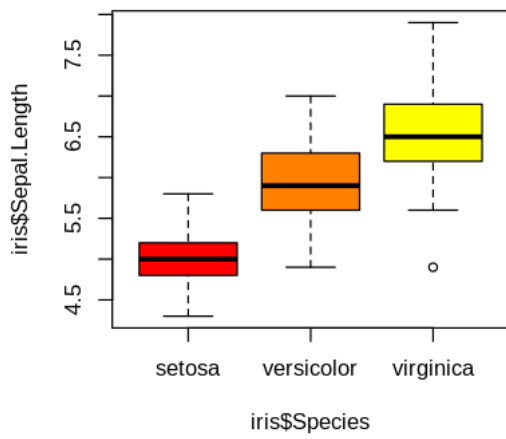
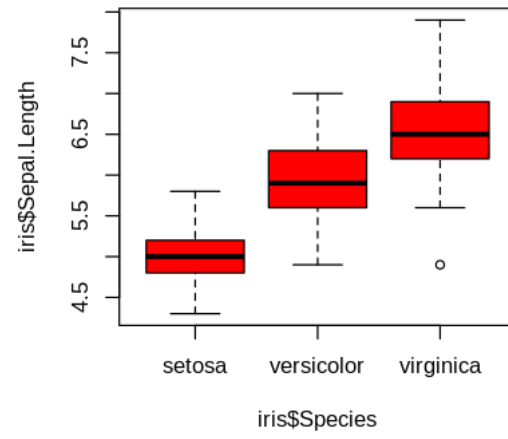
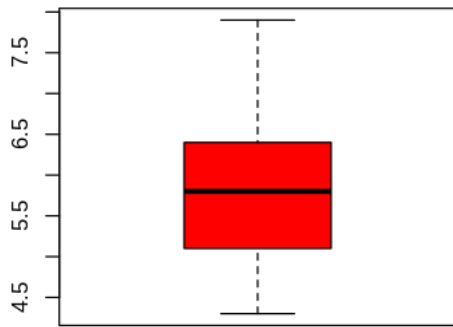
```
[28]: data("iris")
      barplot(iris$Petal.Length) #Creating simple Bar Graph
      barplot(iris$Sepal.Length,col = brewer.pal(3,"Set1"))
      barplot(table(iris$Species,iris$Sepal.Length),col = brewer.pal(3,"Set1"))
```

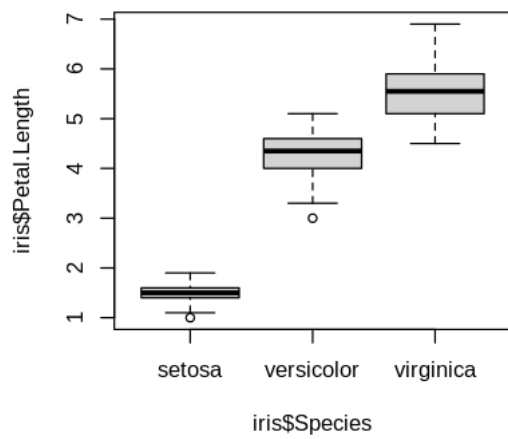






```
[29]: data(iris)
      par(mfrow=c(2,2))
      boxplot(iris$Sepal.Length,col="red")
      boxplot(iris$Sepal.Length~iris$Species,col="red")
      boxplot(iris$Sepal.Length~iris$Species,col=heat.colors(3))
      boxplot(iris$Sepal.Length~iris$Species,col=topo.colors(3))
      boxplot(iris$Petal.Length~iris$Species)
```





```
[30]: plot(x=iris$Petal.Length)
      plot(x=iris$Petal.Length,y=iris$Species)
```

