

# Phase 8: Data Management & Deployment

## Duplicate rules

The screenshot shows the Salesforce Duplicate Rules setup page. The browser address bar displays the URL: `smartbridge29-dev-ed.develop.lightning.force.com/lightning/setup/DuplicateRules/home`. The page title is "Duplicate Rules". The left sidebar contains a search bar with "dupli" and a navigation menu with "Data", "Duplicate Management", "Duplicate Error Logs", "Duplicate Rules", and "Matching Rules". The main content area is titled "All Duplicate Rules" and includes a "What Are Duplicate Rules?" section with an "[ Expand ]" link. Below this, a "View: All Duplicate Rules" dropdown is present. A table lists the duplicate rules, with columns for Rule Name, Description, Object, Matching Rule, Active status, Last Modified By, and Last Modified Date. The table contains three rows: Standard Account Duplicate Rule, Standard Contact Duplicate Rule, and Standard Lead Duplicate Rule. At the bottom of the page, the browser's taskbar is visible, showing the Windows logo, a search bar, and various application icons. The system tray on the right shows the date and time as 23:16 on 26-09-2025.

Setup

Home Object Manager

Q dupli

Data

▼ Duplicate Management

▼ Duplicate Error Logs

▼ Duplicate Rules

Matching Rules

Didn't find what you're looking for?  
Try using Global Search.

SETUP

### Duplicate Rules

Help for this Page

#### All Duplicate Rules

What Are Duplicate Rules? [ Expand ]

View: All Duplicate Rules

Rule Name	Description	Object	Matching Rule	Active	Last Modified By	Last Modified Date
Standard Account Duplicate Rule	Identify accounts that duplicate other accounts.	Account	Standard Account Matching Rule	✓	ADhan	18/09/2025
Standard Contact Duplicate Rule	Identify contacts that duplicate other contacts and leads.	Contact	Standard Contact Matching Rule Standard Lead Matching Rule	✓	ADhan	18/09/2025
Standard Lead Duplicate Rule	Identify leads that duplicate other leads and contacts.	Lead	Standard Contact Matching Rule Standard Lead Matching Rule	✓	ADhan	18/09/2025

# Data Import Wizard to load flight schedules.





