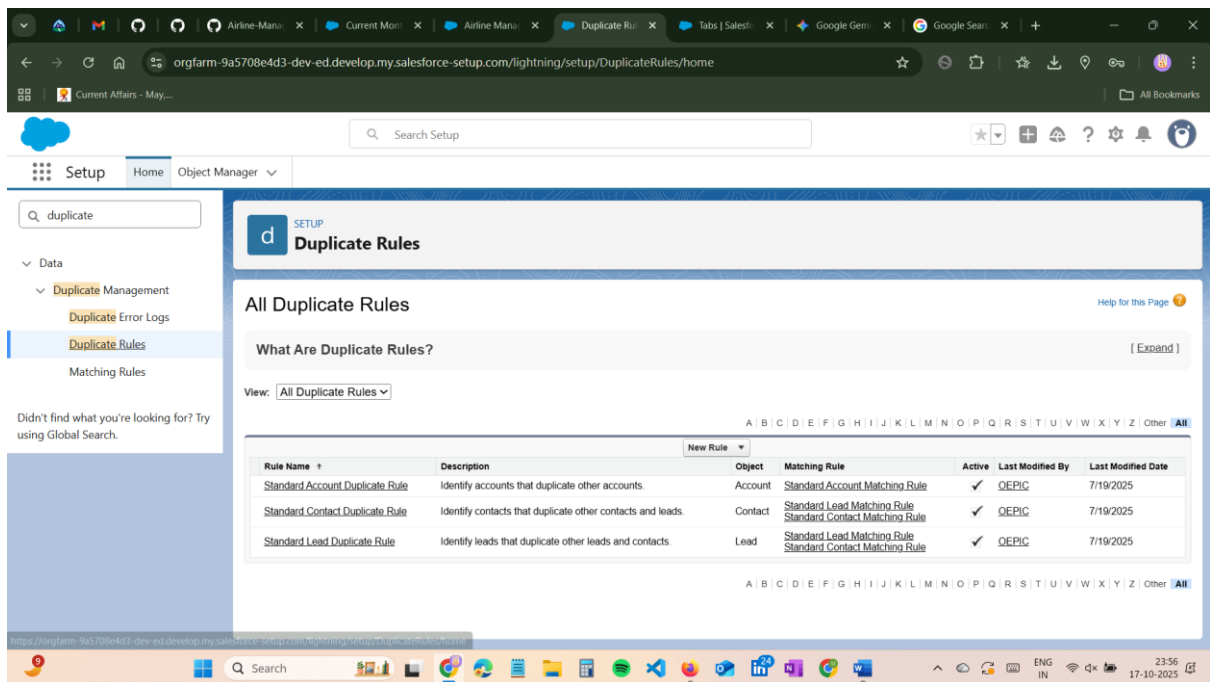


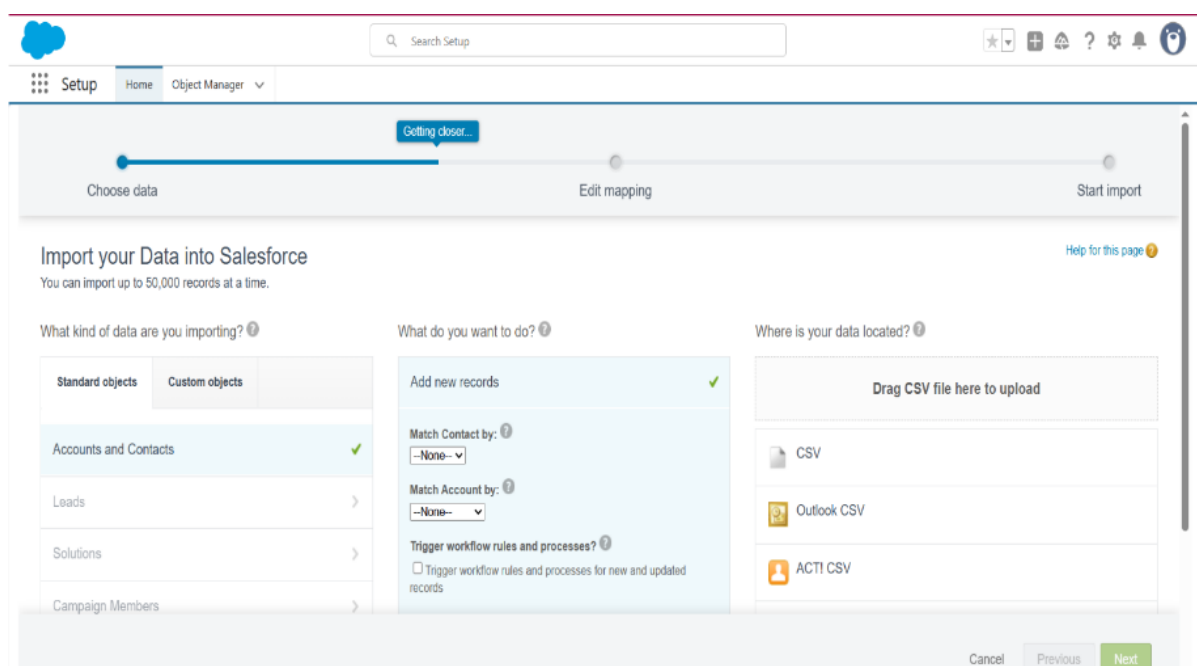
Phase 8: Data Management & Deployment

Duplicate Rules



The screenshot shows the Salesforce Setup interface for Duplicate Rules. The left sidebar contains a search bar with "duplicate" and a navigation menu with "Data", "Duplicate Management", "Duplicate Error Logs", "Duplicate Rules" (selected), and "Matching Rules". The main content area is titled "Duplicate Rules" and includes a "What Are Duplicate Rules?" section with an "Expand" link. Below this is a table of duplicate rules.

Rule Name	Description	Object	Matching Rule	Active	Last Modified By	Last Modified Date
Standard Account Duplicate Rule	Identify accounts that duplicate other accounts.	Account	Standard Account Matching Rule	✓	OEPIG	7/19/2025
Standard Contact Duplicate Rule	Identify contacts that duplicate other contacts and leads.	Contact	Standard Lead Matching Rule Standard Contact Matching Rule	✓	OEPIG	7/19/2025
Standard Lead Duplicate Rule	Identify leads that duplicate other leads and contacts.	Lead	Standard Lead Matching Rule Standard Contact Matching Rule	✓	OEPIG	7/19/2025



The screenshot shows the Salesforce Import Wizard. The top bar indicates "Getting closer..." with a progress bar. The main content area is titled "Import your Data into Salesforce" and includes a "Help for this page" link. The wizard is divided into three sections: "What kind of data are you importing?", "What do you want to do?", and "Where is your data located?".

What kind of data are you importing?

- Standard objects
- Custom objects

What do you want to do?

- Add new records
- Match Contact by:
- Match Account by:
- Trigger workflow rules and processes? ☐

Where is your data located?

- Drag CSV file here to upload
- CSV
- Outlook CSV
- ACT! CSV

At the bottom, there are "Cancel", "Previous", and "Next" buttons.