



Sardar Vallabhbhai Patel Institute of Technology, Vasad
Training & Placement Cell, IT Department
Data Analytics task for Mock Placement
Sem-6 AY: 2023-24



Task: Generate Insights to the Revenue Team in the Hospitality Industry

Industry: Hospitality

Role: Revenue

Svit operates several five-star hotels in India. They have been in the hospitality sector for the last 20 years. As a result of strategic actions by other players and poor decision-making by management, Svit is losing its market share and revenue in the luxury/business hotels segment. As a strategic decision, Svit's managing director decided to integrate "Business and Data Intelligence" to take their market share and revenue back. They don't have an internal data analytics group that could supply them with this information, however.

Their revenue management department had already decided on contracting out their requirement of bringing in a 3rd party service provider who could give them insights based on their historical data.

You are a data analyst who have been given sample data with table structure to develop on the following task.

Develop a dashboard using PowerBI or Tableau in order to gain relevant insights for stakeholders