

Joris Bekkers joris@unravelsports.com

Work Experience



Data Scientist U.S. Soccer Federation June 2018 – Aug. 2019 Chicago, IL

Sep. 2019 – Now Breda, NL



Data Analytics Consultant AFC BournemouthAug. 2017 – Dec. 2018
Breda. NL

Data Analytics Consultant UnravelSports (self-employed) Nov. 2016 – Now

Papers & Presentations

Keynote at DfB Hackathon² Frankfurt, GER

Feb. 2020

Pro License Course Kansas City, KS Jan. 2019

#OptaProSoccer Chicago, IL Jan. 2019

MIT Sloan Sports Analytics Conference Boston, MA March 2017 Implementation and automation of federation wide football analytics infrastructure for national senior and youth teams using AWS, Python, R etc. Communication and analysis of complex models, player scouting and in-depth match-to-match opposition and self-analysis tools towards end-stakeholders (head coaches, assistants etc.) through state-of-the-art data analytics and visualizations, leveraging both on-ball event, and optical tracking data.

Initiation and creation of analytics infrastructure in collaboration and to the benefit of AFCB's owners and first team video and performance analysis team. Tasks included: creation of advanced algorithmic play style identification from on-ball event data, expected goals model, goalkeeper analysis and automated half-time reporting including data visualizations.

R&D of football related concepts using ball event and optical tracking data (pitch control, off ball scoring, pass motifs, scouting reports and mobile/web app development).

Practical Applications of Data in Football. Keynote held for aspiring data scientists/engineers at the German Football Associations' 2nd hackathon.

An introduction to Data in Soccer. Presentation held for MLS, NWSL, USL and/or U.S. National Team Coaches as part of their top-level coaching degree.

Player Pathways: A Data-Driven Approach. Presentation on player pathways, progression analysis and providing youth coaches with data to track their players.

Bekkers, J. & Dabadghao, S. (2017). Flow motifs in soccer: What can passing behavior tell us?

Education

Eindhoven, University of Technology (NL)

Aug. 2014 - July 2017

University of Applied Sciences 's-Hertogenbosch (NL)

Aug. 2009 - July 2014

MSc Operations Management & Logistics

Relevant Courses: Stochastic Modeling, Statistics, Data Analysis, Data Visualization, Business Analytics, Simulation Modeling, Optimization, Game Theory, Network Theory, Queuing Theory, Finance, Business Process Management, Java Programming.

BSc Civil Engineering

Relevant Skills: Systems Engineering, Design &

Visualization of Construction Plans.

Online Education

Udemy.com May 2020

Udemy.com

Sept. 2019

deeplearning.ai

April 2018

The Complete 2020 Flutter Development Bootcamp with Dart/Flutter (mobile/web development).

Deep Learning: Recurrent Neural Networks in Python

Neural Networks and Deep Learning Improving Deep Learning Neural Networks: Hyperparameter tuning, Regularization and

Optimization

Structuring Machine Learning Projects

Public Projects

UnravelSports App

March 2021

Live tracking data on the bench? A proof-ofconcept multi-platform phone & tablet app (iOS/Android) to showcase the use of

synchronized tracking data from a live-streamed data feed. Including real time pitch control.
Google Play Store: tinyurl.com/unravelsports-app

Relevant Skills

- Python (numpy, pandas, scipy, scikit-learn, matplotlib, keras, spektral, fastapi, pulp etc.)
- R (ggplot, dplyr etc.)
- Flutter/Dart (Android, iOS & Web Apps)
- SQL (Postgres, AWS Redshift)
- Git
- Docker
- Analytics process/pipeline/script optimization
- Amazon Web Services (Step Functions, Batch, s3, SageMaker etc.)
- Data Analysis, Data Visualization, Data Manipulation, Machine Learning
- Modeling and analysis of high frequency optical player tracking data (ChyronHego, Second Spectrum, STATS, SkillCorner etc.)
- Modeling on-ball event data (Opta, Instat, Statsbomb)
- Dutch (C2), English (C2), German (B1), Spanish (A2)

Knowledgeable in

- Linux
- Web development (HTML, css & d3)
- LaTeX
- HTML/CSS

Other Interests

Sports, Web3 & Blockchain, Chess, Cooking & Baking, Traveling, Anything Science, Math and Linguistics.