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# Positive Value Chain stories

## Climate



Meet Gail, PepsiCo's towering wind turbine



How sunlight + cooking oil adds up to zero fossil fuels in Cork



How PepsiCo is equipping industry partners with tools to help lower emissions

## Water



Restoring our waterways, one tree at a time



A water-saving idea having ripple effects around the globe



How we're saving millions of liters of water in Spain

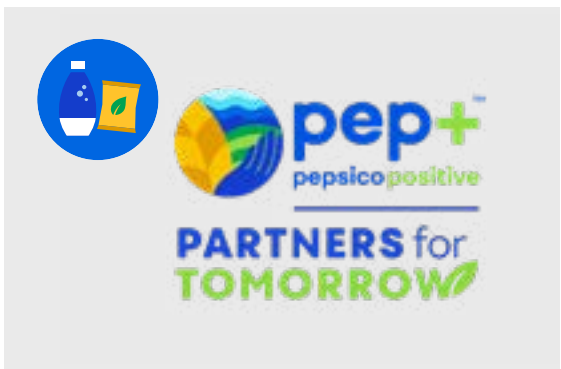
## Packaging



5 ways PepsiCo is innovating to create more sustainable packaging



See Quaker® porridge pots' sustainable makeover

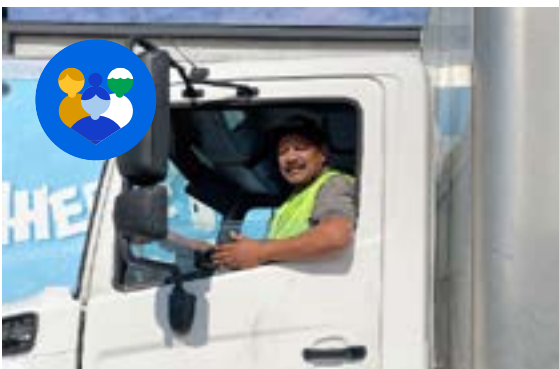


PepsiCo and Intuitive AI Join Forces to Launch Oscar Sort – AI Recycling Sortation and Education Technology First Being Deployed at High-Traffic PepsiCo Customer Locations Across the U.S.

## People



The PepsiCo Foundation shares stories of community impact



One driver's million-mile journey to help PepsiCo fight hunger



Associates share how a PepsiCo Foundation scholarship has helped their children

## Explore Climate topics in more depth

PepsiCo's [ESG Topics A-Z](#) provides detail on strategy, data, policy, progress and more on a wide range of subjects.

- [Agriculture](#)
- [Climate change](#)
- [Fleet decarbonization](#)
- [Green Bond](#)
- [Packaging](#)
- [Renewable energy](#)

## Our 2024 ESG Performance Metrics

This download contains detailed performance data, tracking progress against our goals.

[Download 2024 ESG Performance Metrics](#) →

[Learn more about how we're making a difference](#)

[Positive Value Chain](#) →

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- 44 Expanded portfolio offerings
- 47 Brands with positive impact



# Positive Choices

We're working to make the positive choice the best choice for our consumers all around the world

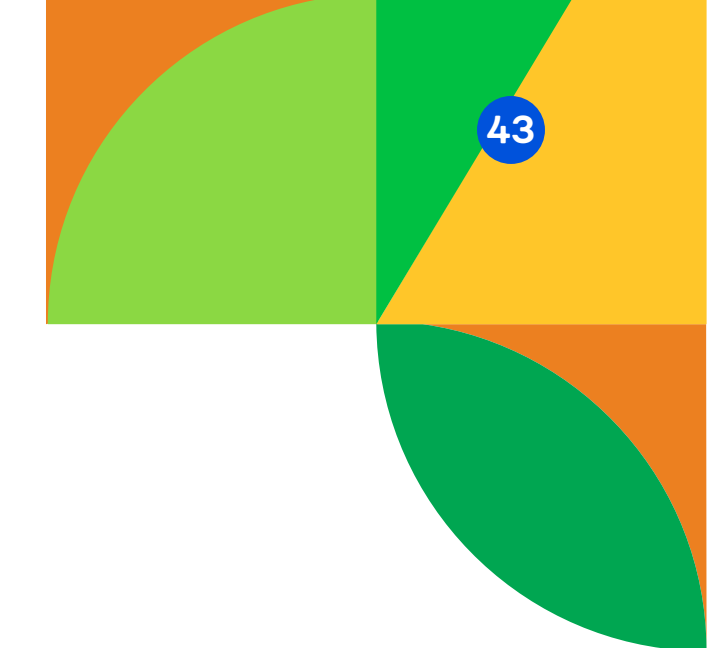
We look across our portfolio for ways to create more smiles with every sip and every bite. By creating joyful moments for our consumers through delicious and nourishing foods and drinks and unique brand experiences, we aim to inspire choices that have a positive impact on the planet, our communities and our consumers.

We've been on a journey to make it easier for consumers to choose great-tasting convenient foods and drinks they want that are nutritious, enjoyable and fit their lifestyle. To do so, we're taking a multi-pronged approach to transform recipes across our portfolio to accelerate the reduction of added sugars, sodium and saturated fat and increase servings of diverse ingredients that we deliver. Building on our progress, in 2023 we set two new [nutrition goals](#) to further reduce sodium and to purposefully deliver more servings of diverse ingredients in our global convenient foods portfolio.

Our iconic brands have unique resonance with our consumers, so we're leveraging their power to create positive impact for people, the planet and our business by further embedding purpose at the core of our brand identities.

We're also making it easier for our consumers to learn how the ingredients in our foods and drinks were grown, prepared and packaged through clear labeling on our foods and drinks.

In 2024, we continued working toward our goals by transforming areas of our portfolio through a combination of current offerings, reformulating some existing products and innovating to come up with new ones while continuing to infuse purpose into the heart of our brands. Our approach has helped enable growth across our portfolio, and we expect this growth to accelerate as we harness the power, reach and culture-shaping impact of our iconic brands.





# Expanded portfolio offerings

We've been transforming our portfolio so that we can bring more choices to our consumers without compromising on the taste or experience consumers want.

We strive to act as an industry leader and set ambitious [nutrition](#) goals that are aligned with guidance from global health authorities. We are primarily focused on accelerating the reduction of added sugars in our beverages, reducing sodium and saturated fat and increasing the diversity of ingredients used in our convenient foods.

In 2023, we introduced [two new global 2030 nutrition goals](#) to further reduce sodium and to purposefully deliver more portions of diverse ingredients – like legumes, whole grains, plant-based proteins, fruits and vegetables and nuts and seeds – in our global convenient foods portfolio. These new goals demonstrate how we expect our portfolio to offer more choices in the future.

Beyond the nutritional content of our foods and drinks, we also aim to make [labeling](#) on product packaging easy to understand, to help our consumers make informed choices for themselves, their families and the planet. Learn more about our global labeling policy [here](#).

## Product innovation

### Innovating our portfolio to inspire more choices



#### Gatorade® Hydration Booster electrolyte powder

Gatorade®'s first  
electrolyte powder  
introduced in 2024

Contains 100% daily  
value of essential  
vitamins A, B3, B5,  
B6 and C

No artificial flavors

No sweeteners or  
added colors



#### NatuChips® (Plantain)

Introduced 2024 in  
Colombia and Mexico

Below Category  
Sodium targets

Delivers against  
Diverse Ingredients  
targets

Low in saturated  
fat and made with  
healthier oils

## Approach

Since 2015, we've been charting progress against a set of strategic, ambitious goals that cut across our portfolio of foods and drinks. As of 2024, we've achieved all three of our 2025 targets, which focus on reducing saturated fat and sodium in convenient foods and added sugars in beverages:

- $\geq 67\%$  of beverage portfolio volume will not exceed 100 Calories from added sugars per 12 ounce serving.<sup>1</sup>
- $\geq 75\%$  of convenient foods portfolio volume will not exceed 1.3 milligrams (mg) of sodium per Calorie.<sup>2</sup>
- $\geq 75\%$  of convenient foods portfolio volume will not exceed 1.1 grams (g) of saturated fat per 100 Calories (first met in 2021).<sup>2</sup>

We strive to continue to meet these targets moving forward, and building on this progress, we are already underway on advancing toward our new 2030 goals to deliver:

- At least 75% of our convenient foods portfolio volume at or below category sodium targets.<sup>3</sup>
- 145 billion portions of diverse ingredients annually in our convenient foods portfolio.<sup>2</sup>

We're continuing to evolve the nutritional profile of our best-selling brands. In 2024, we achieved our 2025 goal for reducing added sugar in our beverages, with 67%<sup>4</sup> of our beverage portfolio containing fewer than 100 Calories from added sugars per 12 oz. serving. We also surpassed our 2025 sodium reduction goal, with 77%<sup>4</sup> of our convenient foods portfolio volume not exceeding 1.3 milligrams of sodium per Calorie.

Our Positive Choices goals focus on accelerating the reduction of added sugars in our beverages, reducing sodium and saturated fat and increasing servings of diverse ingredients that we deliver in our convenient foods as we continue evolving our portfolio offerings to meet the varied taste and expectations of consumers.

<sup>1</sup> Our global results are based on our Top 26 beverage markets

<sup>2</sup> Our global results are based on our Top 23 convenient foods markets

<sup>3</sup> Our global results are based on our Top 23 convenient foods markets. Refer to the Nutrition [ESG Topics A-Z](#) page for complete list of food categories

<sup>4</sup> As of 2024, Top 26 beverage markets represented 78% of our global beverages volume and Top 23 convenient foods markets represented 86% of our global convenient foods volume. Results reflect the exclusion of Be & Cheery portfolio

Our nutrition efforts are made possible through the cutting-edge innovations developed by our more than 2,800 employees across 18 R&D centers around the world. These experts include:

- Nutrition scientists who guide product innovation and introduction of more positive choices;
- Seasoning specialists who can optimize flavor while using less sodium; and
- Professional chefs who develop flavors using various seasonings, herbs, spices and dairy that also contain less sodium overall.

PepsiCo's policy is to comply with all relevant labeling laws and regulations in all markets in which our foods and drinks are sold. As we work to provide consumers with a range of Positive Choices, we aim to have a consistent approach to nutritional labeling across the world through our [Global Labeling Policy](#).



We converted Pepsi® to lower sugar formulations in markets such as China, Egypt, Saudi Arabia and India



Our U.S. Lightly Salted product line contains 50% less sodium than its traditional counterparts

## Goals & progress

### Inspiring Positive Choices by raising the bar to improve the nutritional profile of our foods and drinks

Over the past decade, we've continued to advance our product portfolio goals. We've met all three of our 2025 goals ahead of schedule, specifically:

- **Saturated fat reduction (first met in 2021):** 81%<sup>1</sup> of our convenient foods portfolio volume did not exceed 1.1 g of saturated fat per 100 Calories<sup>2</sup> in 2024
- **Sodium reduction (first met in 2024):** 77%<sup>1</sup> of our convenient foods portfolio volume did not exceed 1.3 mg of sodium per Calorie<sup>2</sup> in 2024
- **Added sugars reduction (first met in 2024):** 67%<sup>1</sup> of our beverage portfolio volume contained fewer than 100 Calories from added sugars per 12 oz. servings<sup>3</sup> in 2024

Additionally, we continued to make progress toward our 2030 targets in 2024:

- **Sodium reduction:** 44% of our global convenient foods portfolio met or was below category sodium targets<sup>4</sup>
- **Diverse ingredients:** 69 billion portions of diverse ingredients were delivered<sup>4,5</sup>

We saw a slight year-over-year increase towards our diverse ingredients goal, and we remain focused on further advancing our progress.

#### GOAL

### 2025 saturated fat reduction goal

≥75% of convenient foods portfolio volume will not exceed 1.1 grams of saturated fat per 100 Calories<sup>6</sup>

#### PROGRESS

GOAL ≥75%

75%<sup>7</sup>

2022

77%<sup>8</sup>

2023

81%<sup>1</sup>

2024

<sup>1</sup> As of 2024, Top 23 convenient foods markets represented 86% of our global convenient foods volume and Top 26 beverage markets represented 78% of our global beverages volume. Results reflect the exclusion of Be & Cheery portfolio

<sup>2</sup> Our global results are based on our Top 23 convenient foods markets

<sup>3</sup> Our global results are based on our Top 26 beverage markets

<sup>4</sup> Results reflect the exclusion of the Be & Cheery portfolio and the Dairy and Baby Food categories in Russia and Ukraine. As of 2024, the Top 23 convenient foods markets accounted for 84% of our total global convenient foods volume, adjusted for these exclusions

<sup>5</sup> Including legumes, whole grains, plant-based proteins, fruits and vegetables and nuts and seeds

<sup>6</sup> Our global results are based on our Top 23 convenient foods markets

<sup>7</sup> As of 2022, Top 23 convenient foods markets represented 86% of our global convenient foods volume and Top 26 beverage markets represented 78% of our global beverages volume. Results reflect the exclusion of Be & Cheery portfolio

<sup>8</sup> As of 2023, Top 23 convenient foods markets represented 86% of our global convenient foods volume and Top 26 beverage markets represented 78% of our global beverages volume. Results reflect the exclusion of Be & Cheery portfolio