

# Caylin Yeung

Email: [caylin.yeung@gmail.com](mailto:caylin.yeung@gmail.com)

Phone: 416 804 1771

Portfolio: <https://caylin.ca/>

Toronto, Ontario

Third-year UX Design student with 3+ years leading creative teams and developing design systems for award-winning productions. Experienced translating stakeholder vision and audience needs into cohesive visual solutions through systematic design thinking and cross-functional collaboration. Combines strong visual design skills with human-centered research training in user interviews, usability testing, and journey mapping. Seeking field experience opportunities to apply design systems, user research, and prototyping expertise to create meaningful digital experiences.

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## Experience

### Film & Television Makeup Artist

Toronto, ON

2021 – 2023

- **Conducted narrative analysis** (script breakdowns) to understand character motivations, contexts, and emotional arcs-informing design decisions based on user needs.
  - **Led stakeholder collaboration** with director and production departments, translating research insights into actionable design requirements.
  - **Developed comprehensive design system** (lookbook guides) and documentation ensuring consistency and team alignment.
  - Led team of 3 through design process from concept through execution, maintaining quality standards across production timeline.
  - Managed cross-functional coordination to balance creative vision with technical and budget constraints.
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## Education

### Bachelor of Design - User Experience Design

Humber Polytechnic, Toronto, ON

Expected Graduation 2027

- Human-Centered Design & Research
- Interaction Design & Service Design

- User Interface Design & Visual Communication
- Usability Testing & Prototyping
- Design Thinking & Methods
- Information Architecture
- Qualitative Research Methods

## The Complete Makeup Artist Program

CMU College of Makeup Art & Design, Toronto, ON

November 2020 – July 2021

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## Skills

### Research Methods

- **Generative Research:** User Interviews, Contextual Inquiry, Ethnography, Diary Studies, Survey & Questionnaires
- **Evaluative Research:** Usability Testing, A/B Testing, Heuristic Evaluation
- **Analysis & Synthesis:** Affinity Mapping, User Persona, Journey Mapping, Task Analysis, Service Blueprint, Competitive Analysis, SWOT Analysis
- **Information Architecture:** Card Sorting, Tree Testing

### Technical Skills

- **Design & Prototyping:** Figma, XD, Framer
  - **Collaboration & Workflow:** Miro, Figjam, ClickUp
  - **Visual Design:** Photoshop, Illustrator, Canva, Procreate
  - **Documentation & Presentation:** Microsoft Office (PowerPoint, Word, Excel), Google Workspace (Slides, Docs, Sheets)
  - **3D Modeling:** Zbrush, Blender
  - **AI Tools:** Claude, ChatGPT, Perplexity
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## Hobbies

- Bouldering, Dungeons & Dragons, Video Games.