

Caylin Yeung

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Portfolio: <https://caylin.ca/>

Toronto, Ontario

Third-year UX Design student with 3+ years leading creative teams and developing design systems for award-winning productions. Experienced translating stakeholder vision and audience needs into cohesive visual solutions through systematic design thinking and cross-functional collaboration. Combines strong visual design skills with human-centered research training in user interviews, usability testing, and journey mapping. Seeking field experience opportunities to apply design systems, user research, and prototyping expertise to create meaningful digital experiences.

Experience

Film & Television Makeup Artist

Toronto, ON

2021 – 2023

- **Conducted narrative analysis** (script breakdowns) to understand character motivations, contexts, and emotional arcs-informing design decisions based on user needs.
 - **Led stakeholder collaboration** with director and production departments, translating research insights into actionable design requirements.
 - **Developed comprehensive design system** (lookbook guides) and documentation ensuring consistency and team alignment.
 - Led team of 3 through design process from concept through execution, maintaining quality standards across production timeline.
 - Managed cross-functional coordination to balance creative vision with technical and budget constraints.
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Education

Bachelor of Design - User Experience Design

Humber Polytechnic, Toronto, ON

Expected Graduation 2027

- Human-Centered Design & Research
- Interaction Design & Service Design

- User Interface Design & Visual Communication
- Usability Testing & Prototyping
- Design Thinking & Methods
- Information Architecture
- Qualitative Research Methods

The Complete Makeup Artist Program

CMU College of Makeup Art & Design, Toronto, ON

November 2020 – July 2021

Skills

Research Methods

- **Generative Research:** User Interviews, Contextual Inquiry, Ethnography, Diary Studies, Survey & Questionnaires
- **Evaluative Research:** Usability Testing, A/B Testing, Heuristic Evaluation
- **Analysis & Synthesis:** Affinity Mapping, User Persona, Journey Mapping, Task Analysis, Service Blueprint, Competitive Analysis, SWOT Analysis
- **Information Architecture:** Card Sorting, Tree Testing

Technical Skills

- **Design & Prototyping:** Figma, XD, Framer
 - **Collaboration & Workflow:** Miro, Figjam, ClickUp
 - **Visual Design:** Photoshop, Illustrator, Canva, Procreate
 - **3D Modeling:** Zbrush, Blender
 - **Documentation & Presentation:** Microsoft Office (PowerPoint, Word, Excel), Google Workspace (Slides, Docs, Sheets)
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Hobbies

- Bouldering, Dungeons & Dragons, Video Games.