### **EVENTS**

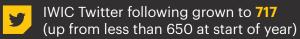
15 business events

9 network/SIG meet ups

#### **Highlights:**

- Suffolk Sustainability and Innovation Summit
- Women in Enterprise Speaker Series, Lena Benjamin
- Out of Hours with Peter Cochrane, Thermodynamics and Systems
- Sustainable Charity Growth event with Lloyds Bank







in LinkedIn 89 up from 60

Facebook (new)
14 followers

Digital marketing activity to focus on LinkedIn and Facebook

### COMMUNITY DEVELOPMENT AND INITIATIVES

- New full-time co-working desks introduced
- New hot-desks and seating designed and ordered
- New secure WiFi service specified and ordered





### **FOOTFALL**

- Student numbers (teaching):
   2869 Students taught in the
   Atrium during Jan-March 2018
- Business footfall: over 800 for the full quarter (Up from 285 in the previous quarter)

# **MEMBERSHIP AND NETWORK**

■ IWIC hot-desk membership 18

6 new members joined during the quarter

+1 returning member

Aggregate membership since opening 34

3 Exits in Q1

Aggregate exits 19

Membership enquiries pending 2

■ IWIN Members – over **270** 

79 transferred to Meetup (GDPR compliant)

## STAFF AND STUDENT ENTERPRISE

4 NewCo's incorporated by IWIC members and students since IWIC opened

No new member/staff or student NewCos in Q1 2018

