

Imrana Lazeez

Imrana Lazeez is a 20-year-old female currently in her third year at the University of Toronto. She is an outgoing individual who loves her university life. She is always playing sports or taking part in the fairs held around her campus. Due to her natural outgoing personality and charisma, she has attracted many like-minded friends. These friends not only join her on her adventures around the university campus, but some of them are also the leaders of certain clubs around campus. These clubs include the Health and Wellness Club, the Volleyball Club, the Association of Math and Computer Science Students, etc.

Due to her nature, Imrana decides she wants to participate in the events that these clubs host. Her friends have brought up the events they plan to hold within the current school year, and Imrana is excited to attend all of them. However, this poses a problem for her. Although Imrana is a very responsible and organized individual, her friends are part of too many clubs for even her to keep track of. She seems to forget when some events will take place, and she can't seem to plan out how to attend each event. She thinks about writing all of the upcoming events within her notebook, but she wishes there was a simpler and quicker way to see all the details of every event happening around the campus. Currently, whenever she forgets the details of an event, she has to find their Instagram page and locate the specific post discussing the event, which can sometimes take quite a long time because these clubs frequently post on Instagram.

Just then, she notices an advertisement on the campus billboard which describes a website that acts like an easy-to-use database for all the upcoming events on Imrana's campus. She checks out the website and realizes that it is exactly what she was looking for! The details for every event held by every club are presented to her in an easy-to-read format, and it allows her to quickly search for a specific event's details if she cannot find it manually. This saves her the hassle of having to note down every event she wants to attend, while also allowing her to view all future events efficiently. Furthermore, she is shown events from clubs that she had not seen before, due to the limited scope of the club's Instagram page. This broadens her horizons and allows her to attend even more events, truly ensuring she lives her university life the way she wants.

Oskar Peng

Oskar Peng is a 40-year-old male in the fifth year of his bachelor's degree. He is the founder and leader of the Computer Science Coding Club. He regularly plans events and fairs for his club with the help of his clubmates. He would also proactively advertise his club's events around his university campus so he could invite as many students as possible, regardless of their program. Oskar was a sociable person and loved to talk with students outside of his major, as he believed that limiting himself to his fellow peers in Computer Science would keep him within a bubble when creating and innovating new technology.

Oskar also actively posts on his personal Instagram account to promote his club's future events, but he still does not believe he is reaching as many people as he possibly could. He starts printing posters and business cards to hand out to students he meets on campus, advertising his club and any key points of his events that may persuade the students to come. This builds him a reputable name amongst those who know of Oskar Peng, but there is only so much that he can do alone. He believes there needs to be a way to get this word across to everyone on campus, maximizing the turnout of the event. He believes that some sort of announcement that can be seen campus-wide is an innovative approach to university clubs, and it can grow the connections between the club, the members, and any other participating students.

While he is theorizing on how to provide a campus-wide announcement, his friend shows Oskar a project he has been working on in secret with the university. This website is an all-in-one website that advertises the events of every club across campus, allowing students to view the events on their own time. This is exactly what Oskar was looking for! Since this website is operated by the university itself, he can post his club's events for every student in the university to see. This will allow for a greater population to see what events the Computer Science Coding Club is working on, which will cause a greater turnout to his events, ensuring Oskar can speak to as many like-minded individuals on topics to innovate the world with Computer Science.